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Sichtbarkeit und Open Access in den GSK:

Ergebnisse einer Befragung an der Universität Wien

11. Open-Access-Tage, Dresden, 11.-13. September 2017

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Increasing visibility in SSH at the University of Vienna

- **Project** launched in **January 2016**, supported by the Rectorate and in cooperation with the Scientometric Working Group
- **Questionnaire** developed based on the interview guidelines of previous projects
- **Online survey** programmed with the webbased **EvaSys** survey software
- 3567 questionnaires sent out, 524 complete responses received (14.7% response rate)
- Survey data analysed in Excel, SPSS and QCAmap
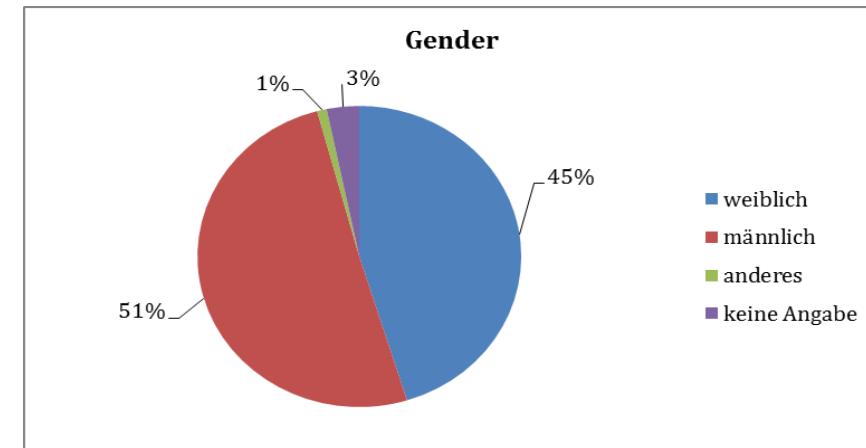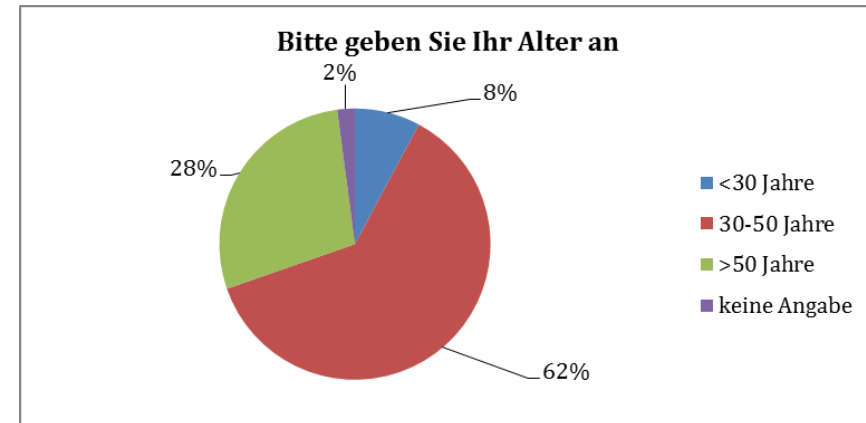- **Report** as deliverable

Survey participants according to discipline

Cluster	Häufigkeit	Prozent	Fachgebiet	Häufigkeit	Prozent
SoWi 1	120	22,9	Psychologie	45	8,6
			Wirtschaftswissenschaften	40	7,6
			Medien- und Kommunikationswissenschaften	46	8,8
SoWi 2	144	27,5	Soziologie	55	10,5
			Politikwissenschaften	57	10,9
			Andere Sozialwissenschaften	47	9,0
			Humangeographie, Regionale Geographie, Raumplanung	15	2,9
SoWi 3	70	13,4	Philosophie, Ethik	39	7,4
			Erziehungswissenschaften	33	6,3
ReWi	31	5,9	Rechtswissenschaften	31	5,9
TheWi	36	6,9	Theologie	25	4,8
			Sonstige Religion, Religionswissenschaften	15	2,9
GeWi	256	48,9	Geschichte, Archäologie	116	22,1
			Sprach- und Literaturwissenschaften	112	21,4
			Kunstwissenschaften	20	3,8
			Andere Geisteswissenschaften	58	11,1
keine Angabe	8	1,5	keine Angabe	8	1,5

Survey participants according to employment group, age group and sex

Beschäftigungsgruppe	Personalkategorie	Prozent
UniversitätsprofessorIn	Senior Researcher	35,31%
Assoziierte/r UniversitätsprofessorIn, a.o. UniversitätsprofessorIn		
UniversitätsassistentIn PostDoc, AssistenzprofessorIn	Post Doc	23,09%
ProjektmitarbeiterIn PostDoc		
UniversiätsassistentIn PreDoc	Pre Doc	18,89%
ProjektmitarbeiterIn PreDoc		
Externe/r Lehrbeauftrage/r	Teaching staff	20,99%
Senior Lecturer, Lehrbeauftragte/r		
keine Angabe	not specified	1,72%

Bitte geben Sie Ihr Alter an

- 8% <30 Jahre
- 62% 30-50 Jahre
- 28% >50 Jahre
- 2% keine Angabe

Gender

- 45% weiblich
- 51% männlich
- 1% anderes
- 3% keine Angabe
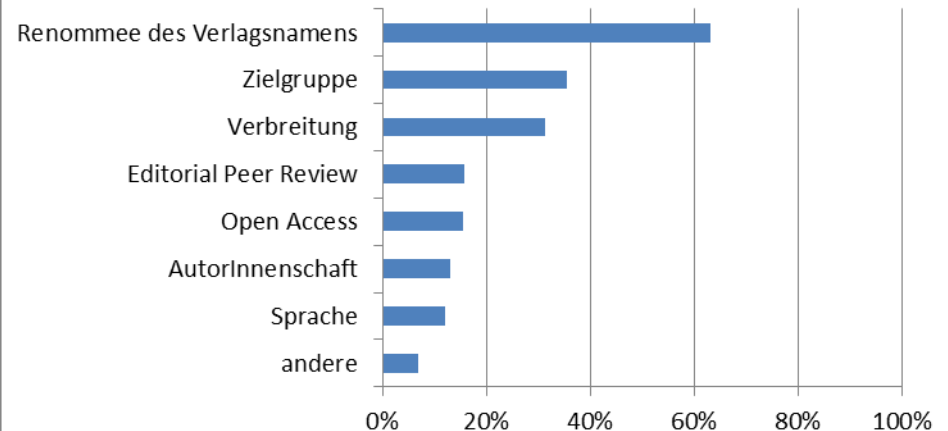
Key results: Publishing (1)

- **OA less than 20%**

- **Topic** is most important criterion for journal choice

- Book publishers mainly chosen based on publisher's **reputation**

Nach welchen Kriterien wählen Sie Zeitschriften aus, in denen Sie publizieren, wenn keine Einladung eines spezifischen Journals vorliegt?

- Thematik
- Qualitätskontrolle durch Peer Review
- Zielgruppe
- Verbreitung
- quantitative Zeitschriften-Indikatoren
- Reputation des Editorial Board
- Indexierung in internationalen Datenbanken
- Sprache
- Open Access
- Publication Delay
- AutorInnenschaft
- Verlagsbedingungen
- andere
- Vergabe von DOI
- Englischsprachige bibliographische Mindestangaben in Journal
- Zugriffsstatistiken und Metriken auf Artikelebene

Nach welchen Kriterien wählen Sie Buchverlage aus, bei denen Sie publizieren?

- Renommee des Verlagsnamens
- Zielgruppe
- Verbreitung
- Editorial Peer Review
- Open Access
- AutorInnenschaft
- Sprache
- andere

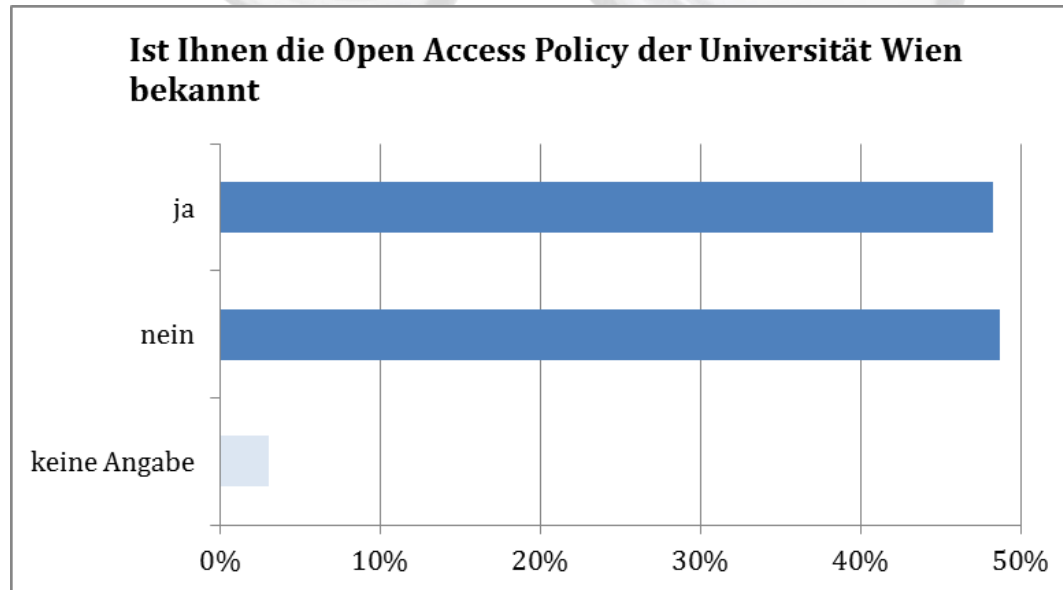## Key results: Publishing (Other facts)

- **Editing activities** less frequent in Social Sciences than in the Humanities

- Majority of SSH researchers write up to 4 **reviews** annually

- Awareness for the relevance of providing **minimum information in English for database indexing** purposes when publishing or editing research output in languages other than English is still low

- **Co-authorship** common in Social Sciences, exception in the Humanities

- **Order of authors** mostly defined by proportion of contribution in Social Sciences, rather alphabetically in the Humanities
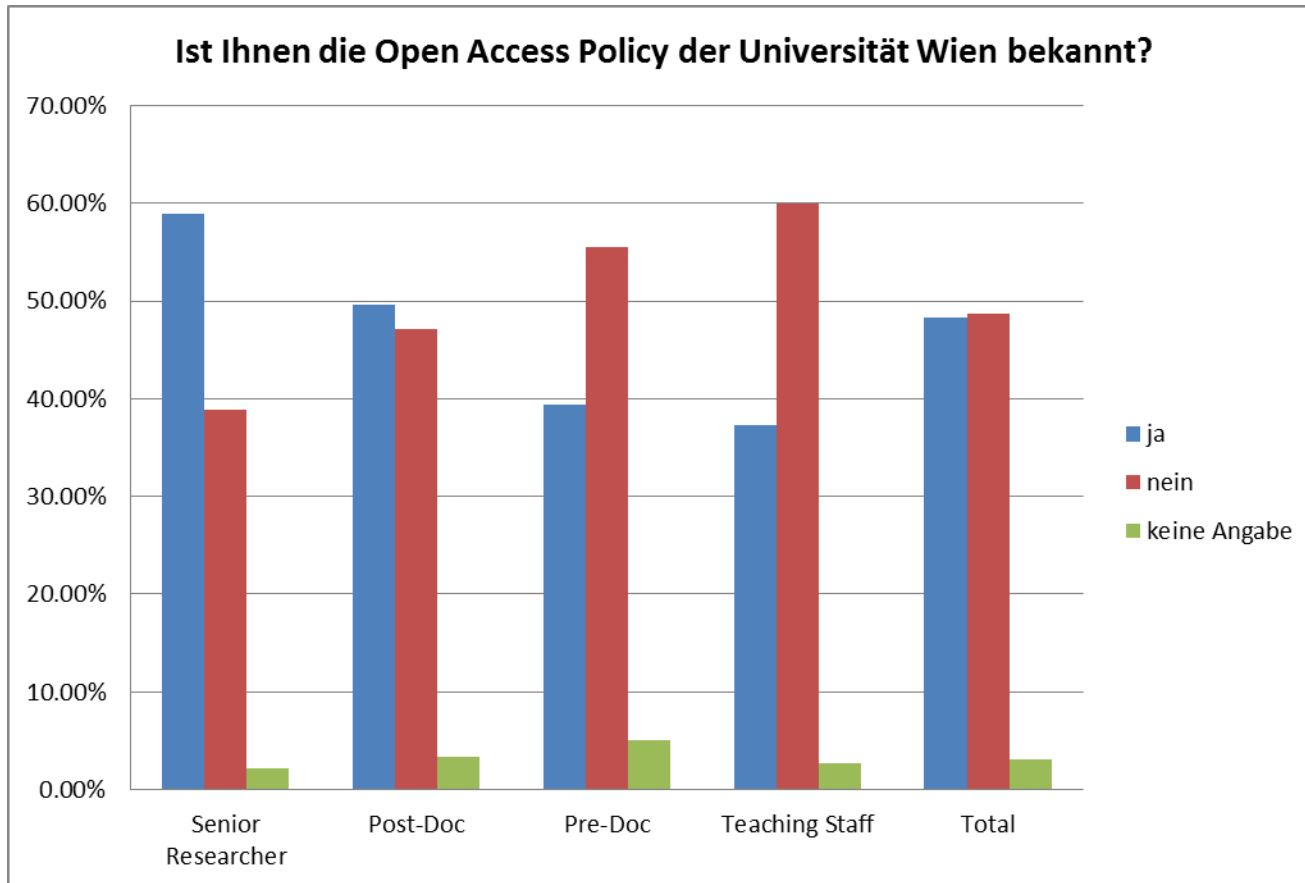
Key results: Open Access - Policy

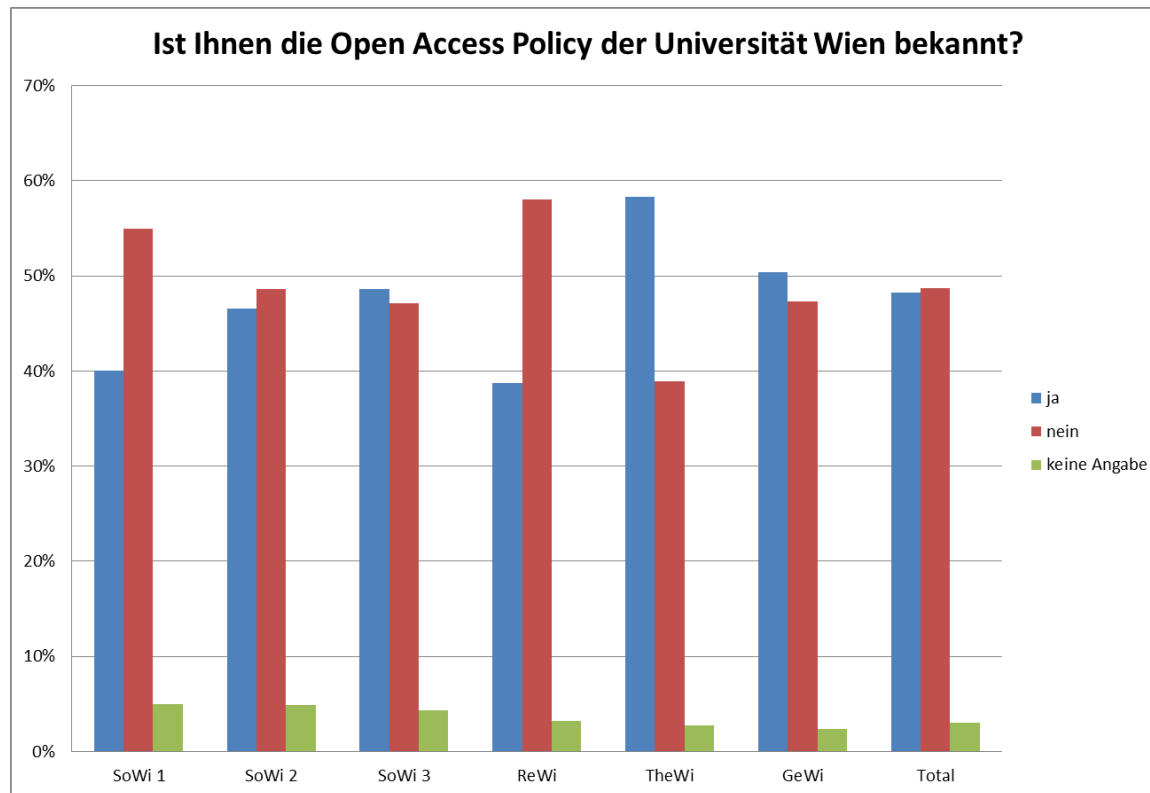- 50% unaware of the university's **open access policy**

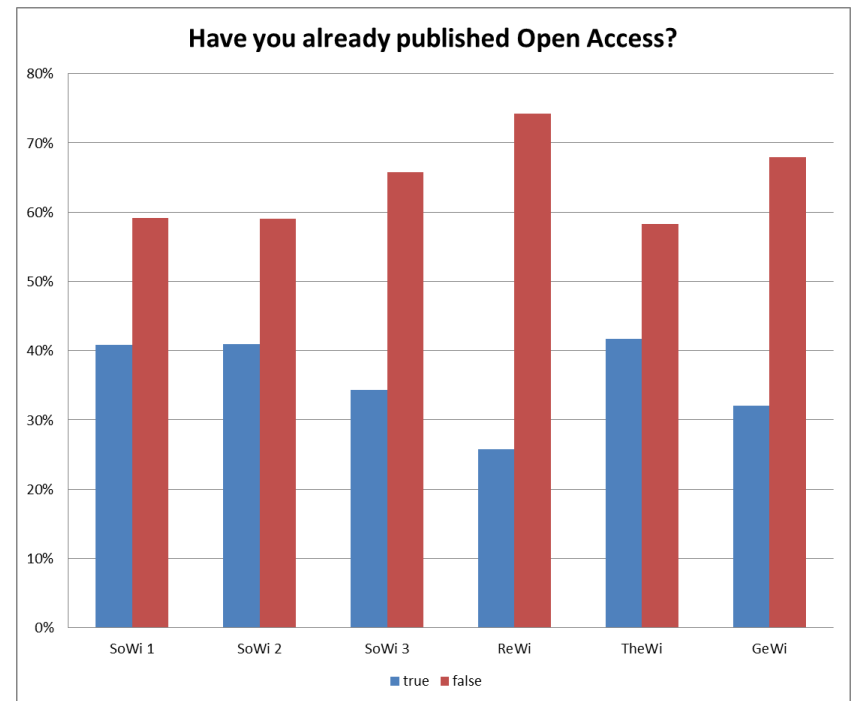**Ist Ihnen die Open Access Policy der Universität Wien bekannt**

ja	~48%
nein	~49%
keine Angabe	~3%

(0% - 50% axis)

Key results: Open Access - Policy

Ist Ihnen die Open Access Policy der Universität Wien bekannt?

Key results: Open Access - Policy

Ist Ihnen die Open Access Policy der Universität Wien bekannt?

Legend: ja / nein / keine Angabe

Categories: SoWi 1, SoWi 2, SoWi 3, ReWi, TheWi, GeWi, Total
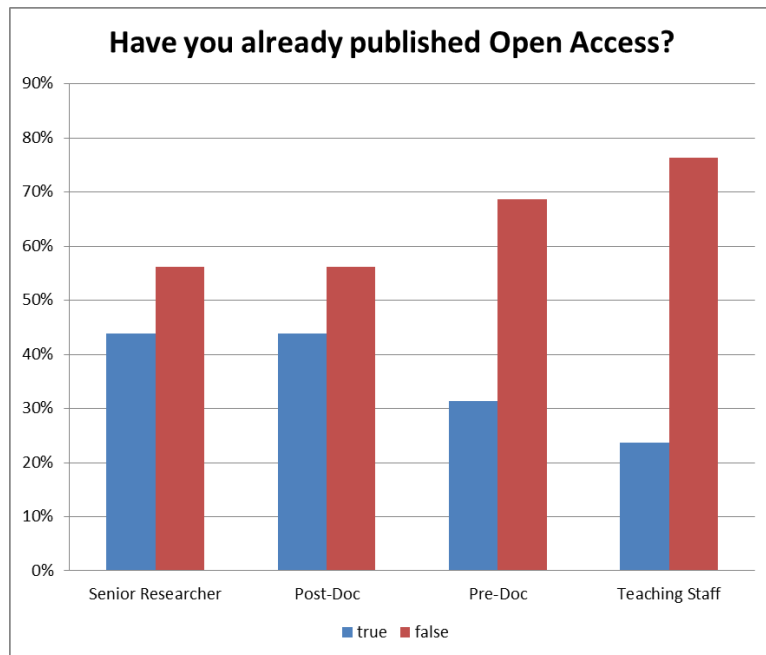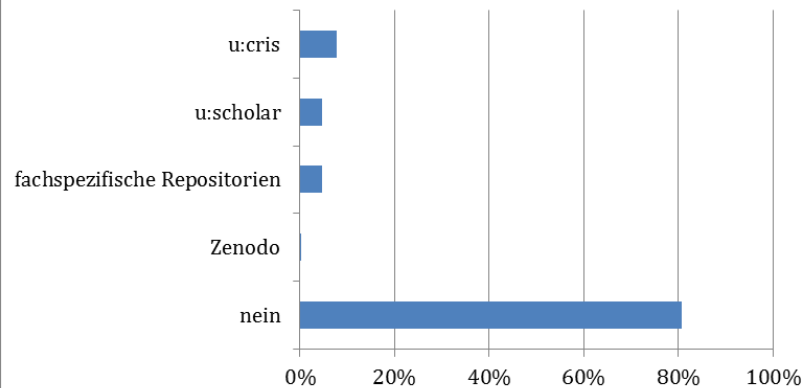
Key results: Open Access

Key results: Open Access: Green

- **Open access self-archiving** only by one sixth

Have you already archived publications using the green path of Open Access?											
	Senior Researcher		Post-Doc		Pre-Doc		Teaching Staff		no declaration		Total
true	36	19%	19	16%	17	17%	7	6%	1	11%	80	15%
false	149	81%	102	84%	82	83%	103	94%	8	89%	444	85%
Total	185		121		99		110		9		524	

Haben Sie bereits gemäß dem Grünen Weg des Open Access eigene Publikationen selbst archiviert?

Key results: Open Access: Gold

- < one third have published in **open access journals**

	Senior Researcher		Post-Doc		Pre-Doc		Teaching Staff		no declaration		Total	
Have you already published in Gold Open Access Journals?													
true	58	31%	43	36%	16	16%	23	21%	1	11%	141	27%
false	127	69%	78	64%	83	84%	87	79%	8	89%	383	73%
Total	**185**		**121**		**99**		**110**		**9**		**524**	

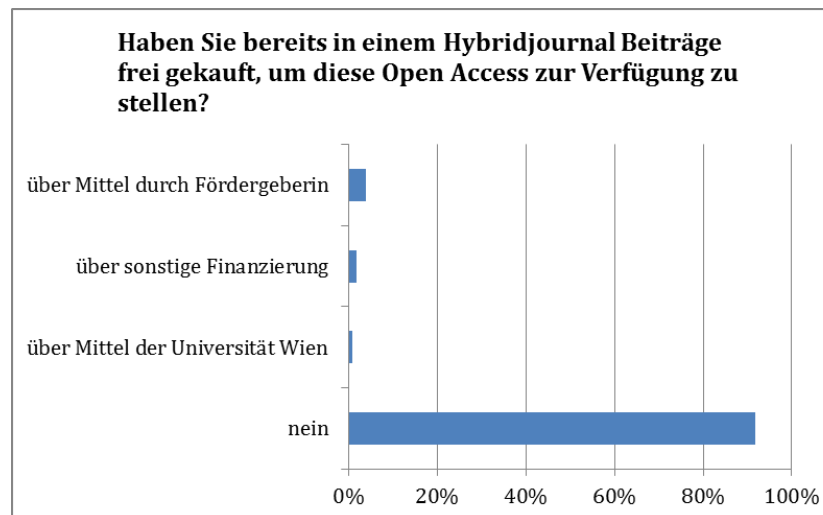**Haben Sie bereits in reinen Open Access Zeitschriften publiziert?**

Key results: Open Access: Hybrid

- Hybrid only by ~ 5%
- Almost all them following funding agency's policy

Have you already made accessible publications Open Access in hybrid journals?												
	Senior Researcher		Post-Doc		Pre-Doc		Teaching Staff		no declaration		Total	
true	20	11%	8	7%	3	3%	2	2%	0	0%	33	6%
false	165	89%	113	93%	96	97%	108	98%	9	100%	491	94%
Total	185		121		99		110		9		524	

Haben Sie bereits in einem Hybridjournal Beiträge
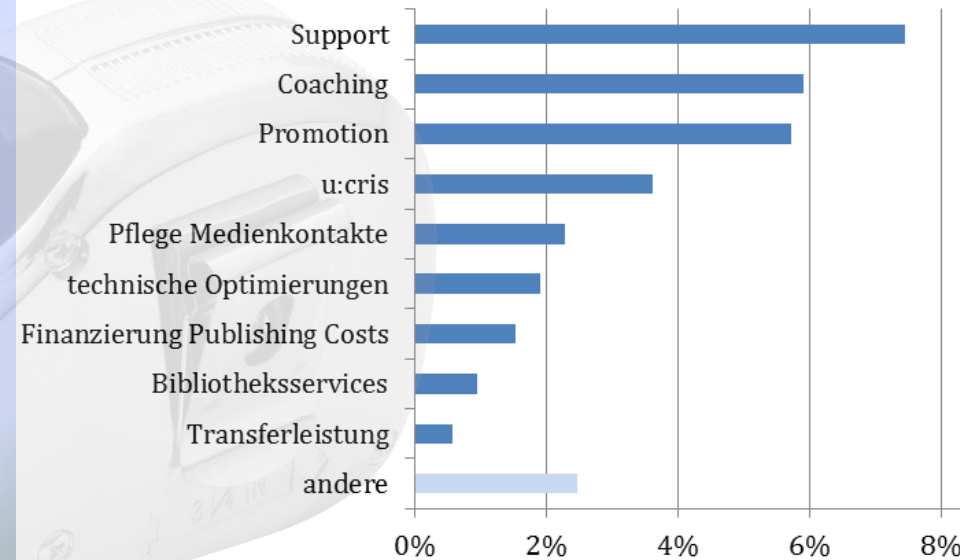frei gekauft, um diese Open Access zur Verfügung zu
stellen?

Key results: Assessment of research outputs

- Majority would appreciate **services to assist in self-marketing**, mostly pre- and post-docs

  - Institutional and operational support in **maintaining personal profiles**, both internal and external

  - **Improvement of university systems** for specific audiences

  - **Improvement of interoperability** of such systems among themselves and with external platforms

weitere Maßnahmen

Kategorie	ca. %
Support	7,5%
Coaching	5,9%
Promotion	5,7%
u:cris	3,6%
Pflege Medienkontakte	2,3%
technische Optimierungen	1,9%
Finanzierung Publishing Costs	1,5%
Bibliotheksservices	0,9%
Transferleistung	0,6%
andere	2,5%

General conclusions

- **Low relevance** of Open Access practices in SSH
- OA **less important than other criteria** like publisher's reputation and publication scope
- **Low awareness of available policies** and recommendations in agreement with the results of other international studies
- **Low awareness of OA among young scientists**
- **Gold road** is the most common practice in SSH
- Due to the **low frequency** of OA publishing no differentiation in between of disciplinary clusters
- Consideration of **different academic traditions crucial** for the development of OA best practices

Increased visibility in the Social Sciences and the Humanities
Recommendations derived from the online survey

- Gaining **further knowledge** with respect to the **various publication cultures**

- **Optimisation** of the use of **e-resources** offered

- **Optimisation** of the available **infrastructure**

- Intensified raising of **awareness of available policies and recommendations** and their **monitoring**

- **Further development of existing services** and **development of new services** to support research

- Exploration of **new metrics** and **evaluation methods**

Increased visibility in the Social Sciences and the Humanities
Results of a survey at the University of Vienna

- **Executive Summary 2017**. **English** version. Version 1.0.
  https://doi.org\10.5281\zenodo.401039. Also available via: *http://phaidra.univie.ac.at/o:526605*

- **Executive Summary 2017**. **Deutsche** Version. Version 1.0.
  https://doi.org\10.5281\zenodo.401035. Online auch unter: *http://phaidra.univie.ac.at/o:526604*

- The **full report (German only)** is either available at Zenodo
  (*https://doi.org\10.5281\zenodo.400965*) or Phaidra (*http://phaidra.univie.ac.at/o:526603*)

- **Detailed statistical data** can also be downloaded from both systems:
  https://doi.org\10.5281\zenodo.437152 or *http://phaidra.univie.ac.at/o:526606*

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Open Access Policy, University of Vienna:

https://openaccess.univie.ac.at/open-access/oa-policy-der-uni-wien/

Research Support:

http://bibliothek.univie.ac.at/en/forschungsunterstuetzung.html

Thank you!

More Questions?

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