



netWorked Youth Research for **Empowerment** in the Digital society

Grant Agreement number: 727066

First Cycle Evaluation approach

WP7\_D7.1

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\* cfr. GA – Annex I Part A – 1.3.2 WT2 – list of deliverable



## Summary

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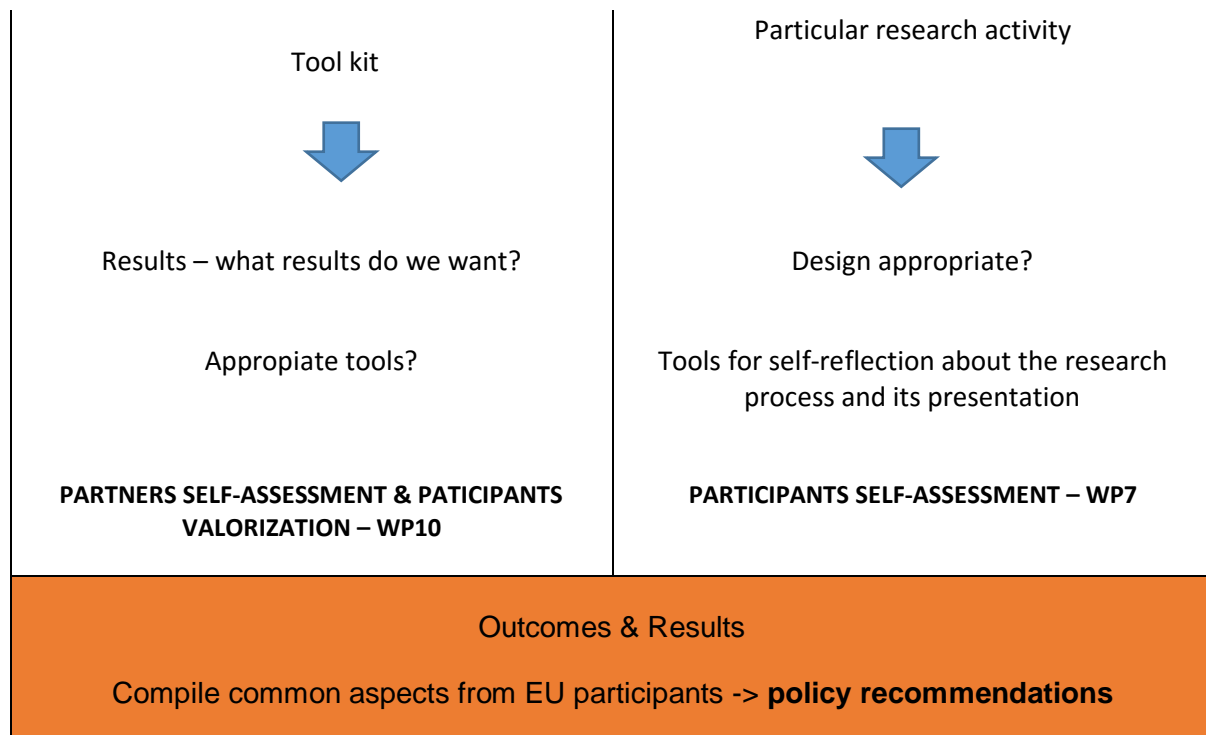
## 1 Introduction to Work Package 7

The WYRED project (netWorked Youth Research for Empowerment in the Digital society) (García-Peñalvo, 2016b, 2017; García-Peñalvo & Kearney, 2016) aims to provide a framework for research in which children and young people can express and explore their perspectives and interests in relation to digital society, but also a platform (Durán-Escudero, García-Peñalvo, & Therón-Sánchez, 2017; García-Peñalvo, 2016a; García-Peñalvo & Durán-Escudero, 2017) from which they can communicate their perspectives to other stakeholders effectively through innovative engagement processes.

Work package 7 focus on the Evaluation and Interpretation of the research activities. The evaluation of the research activities will work at various levels. Firstly, it is necessary to evaluate whether the social dialogue and the collection of research activities is functioning appropriately, whether the toolkit is appropriate, and whether the overall set of results is useful. Secondly, it is necessary to evaluate each particular research activity according to its own design and success criteria. Lastly, it is necessary to evaluate which of the results, which combinations of the results of the cycle constitute or include insights that may be relevant for policy and susceptible to presentation as recommendations. In particular, it is likely that insights that are common across a range of research activities across Europe may be generalizable to recommendations. This stage of the WYRED cycle focuses on the three levels. As the WYRED project works in cycles (WYRED Consortium, 2017a, 2017b), this work package has two different work periods, and in the second cycle may be subject to adjustments in the light of the results of reflection on the first cycle of evaluation.

However, in addition to this conventional evaluation, it is also necessary to make the results accessible to other constituencies than the research/policy community. This requires interpretation of the results in other formats, using other more creative, informal or dynamic approaches. In some senses, the artefacts generated in WP6 will have the potential to do this, but interpretative processes are also envisaged in this work package.

1st cycle & 2nd cycle	
Social Dialogues	
Collection of Research activities	



## 2 Evaluation background

**What** are we evaluating?

In this WP7 we will focus to help Young People to evaluate their research that they would have been doing throughout the Research Activities. It aims to identify what has been learned and especially whether the activity they have done has actually generated results and answers to the questions they have explored. It also provides a space for reflexion about themselves and their work. It also envisages guiding young people to identify the values and importance of their researches.

- Self-assessment about their research/projects: reflection + communication

<b>Themes: Digital Society Topics</b>	<b>Priority Outcomes</b>
Youth areas of interest	<b>Impact expected from our actions/activities</b>

**How** do the young people will evaluate their own projects?

### Objectives:

- Self-administered evaluation processes
- Help young people to identify the value and relevance of what they are doing in WYRED activities
- Children and young people will be active in this process choosing the messages, formats and channels they see as most appropriate to present their results – to think about WHAT they want to explain and HOW they will explain/ present it to other people

## 3 Evaluation Toolkit of Research Activities

The idea to have an Evaluation Tool kit for young people is to provide partners with some materials that participants can use as self-assessment of the results from their research activities and guide them through a reflexion process.

As discussed with all partners and from the experience of previous working sessions with the stakeholders and young people, these self-assessments can be done during a research activity. It will not be necessary to schedule a specific session for these evaluations; it can be included at the end of the last research activity.

It aims to provide easy to use and adapted materials for children and young people to identify a creative expression approaches\* suitable for their research.

\*The importance of using creative expression approaches:

*Creative and arts based approaches can be particularly powerful, especially at the data collection and dissemination phases of the evaluation cycle. They include a vast array of techniques including photography, film and visual arts, poetry and creative writing, music, drama and performing arts. These are used in order to uncover hidden perspectives, add empathic power, and strengthen participants' voices*

*CREATIVE AND ARTS BASED EVALUATION METHODS Written by Norma Daykin with the Creative and Credible Project Team*

- **Evaluation Session layout** – to be provided in case partners consider it is necessary
- **Evaluation grids (see annexes)**

The evaluation grid will help YP to identify WHY did they choose that specific topic, WHAT did they discover and WHAT exactly do they want to communicate and HOW they will explain it to the public.

Main questions to be included in the grid:

1<sup>st</sup> part – learning, competences

- What is the subject/ topic of your research
- Did you learn/discover something new
- How you feel after the research process: do not know, bored, good, very happy, excited, etc.

2<sup>nd</sup> part – creative expression

- Whom do you want to share your research - public
- What exactly do you want to explain – message
- How you can explain it – channel: propose different dynamics where young people can discover their creativity and transform their research into a creative message.

### Format

Evaluations grids for young participants will be slightly different. Taking into account the diversity of age ranges, different needs and the use of the self-assessment tool by each participant, we considered appropriated to provide few templates that each participant (with help of a facilitator in case of the youngest ones) can choose:

- Personalized grid for the younger participants – 3 different options with storytelling to introduce the activity in an easy and playful way
- Guided grid with questions for any participant
- Open questions for self-reflection for any participant

\*\*Each country/partner will have to adapt the sentences/images to be as much accurate and close to the concept/idea we are asking for

## 4. Bibliography

### 4.1 Academic literature

Art-Based Evaluation KIT, Margo Charlton, Resonance Creative Consulting, Canada,



Generation Z: Global Citizenship Survey, E.Broadbent, J.Gougoulis, N.Lui, V.Pota, J.Simons, Varkey Foundation, England 2017

Impact Evaluability Toolkit, Jetha, Qayam, Kanan, Harini, and Escueta, Maya, J-PAL

South Asia and CLEAR South Asia, 2017.

Creative and arts based evaluation methods, Norma Daykin & Creative and Credible Project  
<http://creativeandcredible.co.uk/> Team,

*World Bank Group Impact Evaluations : Relevance and Effectiveness*. Washington, DC: World Bank. Independent Evaluation Group. 2012

¿Cómo hacer proyectos sociales con impacto?, B.Kurz, D.Kubek, Fundación Bertelsman y Phineo, Spain, 2015

## 4.2 Web links

YouthREX – Research & Evaluation eXchange: <http://youthrex.com/>

The Clear Initiative: <http://www.theclearinitiative.org/>

Evaluations that make a difference - <https://evaluationstories.wordpress.com/>

## 5 Annexes

Evaluation grids samples for partner's reference with notes – final version for young participants to be prepared

### PERSONALIZED GRID FRO THE YOUNGER PARTICIPANTS

#### In orange comments for partners' reference only

*Close your eyes and imagine you are an explorer. You are fully equipped with your bag, tools and things you have found in an incredible journey that you are about to finish before going back home.*

*Choose your scenario and imagine: you are navigating unknown waters (in an ocean, sea, lake..); or maybe you took a spaceship and you have travelled light years far away from home..; or maybe you got lost in the middle of a jungle...*





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## Diving into unknown waters

<b>TELL US SOMETHING ABOUT YOU...</b>	
<b>I'm travelling alone</b>  Name Age / date of Birth City/ Country	<b>We are a crew...</b>  Names, age and your role in the team: Captain, sailor, cook, stowaway... City/ Country
<b>What ocean, sea, lake... did you explore - What is the subject/ topic of the research</b> <ul style="list-style-type: none"> <li>Option to choose from a list (drop down menu) – include a list with the main topic areas identified in the Delphi research for reference (participants do not need to know about Delphi)</li> <li>Others</li> <li>Choose 3 words that better represents your findings – 3 tag words that would allow us to classify the research by categories</li> </ul>	
<b>What new treasures did you find? - Did you learn/discover something new</b>  <i>images to be included that would have a specific meaning for:</i>  <i>sea waste = nothing      shells= very little      pearls =something      pirate treasure= many things</i>  <b>Did you see it before?</b>  Yes / No  <b>If yes, did you discovered something new?</b>  <b><i>In group:</i> Did each member discovered the same things?</b>	
<b>How do you feel now that you have completed your journey? – to know their feeling regarding the research process and their level of interest</b>  <i>images to be included that would have a specific meaning for:</i>  <i>do not know      bored      good      very happy</i>  <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"></div> <div style="text-align: center;"></div> <div style="text-align: center;"></div> <div style="text-align: center;"></div> </div>	

*Ocean: fish faces*

**TELL US SOMETHING ABOUT YOUR JOURNEY...**

**Who would you like to tell about your journey?**

*List 4 or 5 examples, also with images for each scenario*

*A friend      family      class mates/group of friends      to everybody*

**If you had a microphone and the whole world was listening, what is the most important thing you would like to tell them about what you discovered on your journey? (What message would you tell them?)**

*– specific message that want to explain: discovering, feelings, thoughts, process... That can be a self-reflexion on what they have been doing since now*

**How will you explain all these adventures? Imagine that you are back home and you want to explain this journey - what would be the best way you could share what you discovered with others?**

Use the materials you have been collecting during your research process (photos, videos, texts, music, etc) and do these activities to choose the best support/way to explain your research.

*– exercises to choose what channel/format they will present their results*

**Online exercises: *(specific instructions to be provided)***

- blank postcard: design your own image and send a message about your research
- Poem: write few sentences/lines about your research
- Photo & storytelling

**Offline sessions with facilitators: *(instructions for each dynamic to be provided)***

- Song & rhythm
- Pass the poem
- Sensitivity line - storytelling
- Groups theatre improvisation based on their research topics
- Photo/video dynamic

**Continue your adventure... look in the WYRED Platform for 3 other projects similar to yours and exchange treasures and experiences!**

(you can use the 3 tags to easily find them)

### Traveling in a spaceship...

#### TELL US SOMETHING ABOUT YOU...

##### I'm travelling alone

Name

Age / date of Birth

City/ Country

##### We are a crew...

Names, age and your role in the team:

Captain, mechanic, cook, stowaway...

City/ Country

#### What planets, stars, galaxies ... did you explore - What is the subject/ topic of the research

- Option to choose from a list (drop down menu) – include a list with the main topic areas identified in the Delphi research for reference (participants do not need to know about Delphi)
- Others
- Choose 3 words that better represents your findings – 3 tag words that would allow us to classify the research by categories

#### What new treasures did you find? - Did you learn/discover something new

*images to be included that would have a specific meaning for:*

*space waste= nothing      meteorite= very little      small start or planet =something      new planets and aliens= many things*

#### Did you see it before?

Yes / No

#### If yes, did you discovered something new?

**In group: Did each member discovered the same things?**

**How do you feel now that you have completed your journey? – to know their feelings regarding the research process and their level of interest**

*images to be included that would have a specific meaning for:*

*do not know    bored    good    very happy*



*Space: alien faces*

**TELL US SOMETHING ABOUT YOUR JOURNEY...**

**Who would you like to tell about your journey?**

*List 4 or 5 examples, also with images for each scenario*

*A friend    family    class mates/group of friends    to everybody*

**If you had a microphone and the whole world was listening, what is the most important thing you would like to tell them about what you discovered on your journey? (What message would you tell them?)**

*– specific message that want to explain: discovering, feelings, thoughts, process... That can be a self-reflexion on what they have been doing since now*

**How will you explain all these adventures? Imagine that you are back home and you want to explain this journey - what would be the best way you could share what you discovered with others?**

Use the materials you have been collecting during your research process (photos, videos, texts, music, etc) and do these activities to choose the best support/way to explain your research.

*– exercises to choose what channel/format they will present their results*

<p>Online exercises: <i>(specific instructions to be provided)</i></p> <ul style="list-style-type: none"> <li>- blank postcard: design your own image and send a message about your research</li> <li>- Poem: write few sentences/lines about your research</li> <li>- Photo &amp; storytelling</li> </ul>	<p>Offline sessions with facilitators: <i>(instructions for each dynamic to be provided)</i></p> <ul style="list-style-type: none"> <li>- Song &amp; rhythm</li> <li>- Pass the poem</li> <li>- Sensitivity line - storytelling</li> <li>- Groups theatre improvisation based on their research topics</li> <li>- Photo/video dynamic</li> </ul>
<p><b>Continue your trip... look in the WYRED Platform for 3 other projects similar to yours and exchange treasures and experiences!</b></p> <p>(you can use the 3 tags to easily find them)</p>	

## In the middle of the jungle

<p><b>TELL US SOMETHING ABOUT YOU...</b></p>	
<p><b>I'm travelling alone</b></p> <p>Name</p> <p>Age / date of Birth</p> <p>City/ Country</p>	<p><b>We are a crew...</b></p> <p>Names, age and your role in the team:</p> <p>Explorer, sherpa, cook, scientist...</p> <p>City/ Country</p>
<p><b>What forest, jungle, mountains... did you explore</b> - <i>What is the subject/ topic of the research</i></p> <ul style="list-style-type: none"> <li>• Option to choose from a list (drop down menu) – <i>include a list with the main topic areas identified in the Delphi research for reference (participants do not need to know about Delphi)</i></li> <li>• Others</li> <li>• Choose 3 words that better represents your findings – <i>3 tag words that would allow us to classify the research by categories</i></li> </ul>	
<p><b>What new treasures did you find?</b> - <i>Did you learn/discover something new</i></p> <p><i>images to be included that would have a specific meaning for:</i></p>	

*waste =nothing      little animals =very little      a rare flower or plant =something      massive trees, cliffs  
or hidden caves = many things*

**Did you see it before?**

Yes / No

**If yes, did you discovered something new?**

***In group:* Did each member discovered the same things?**

**How do you feel now that you have completed your journey?** – to know their feelings regarding the research process and their level of interest

*images to be included that would have a specific meaning for:*

*do not know      bored      good      very happy*



*Jungle: animal faces*

**TELL US SOMETHING ABOUT YOUR JOURNEY...**

**Who would you like to tell about your journey?**

*List 4 or 5 examples, also with images for each scenario*

*A friend      family      class mates/group of friends      to everybody*

**If you had a microphone and the whole world was listening, what is the most important thing you would like to tell them about what you discovered on your journey? (What message would you tell them?)**

– specific message that want to explain: discovering, feelings, thoughts, process... That can be a self-reflexion on what they have been doing since now

**How will you explain all these adventures? Imagine that you are back home and you want to explain this journey - what would be the best way you could share what you discovered with others?**

Use the materials you have been collecting during your research process (photos, videos, texts, music, etc) and do these activities to choose the best support/way to explain your research.

– exercises to choose what channel/format they will present their results

Online exercises: *(specific instructions to be provided)*

- blank postcard: design your own image and send a message about your research
- Poem: write few sentences/lines about your research
- Photo & storytelling

Offline sessions with facilitators: *(instructions for each dynamic to be provided)*


- Song & rhythm
- Pass the poem
- Sensitivity line - storytelling
- Groups theatre improvisation based on their research topics
- Photo/video dynamic

**Continue your adventure... look in the WYRED Platform for 3 other projects similar to yours and exchange treasures and experiences!**

(you can use the 3 tags to easily find them)



## GUIDED GRID WITH QUESTIONS FOR ANY PARTICIPANT

<b>TELL US SOMETHING ABOUT YOU...</b>	
<b>I did my own research</b>  Name Age / date of Birth City/ Country	<b>We are a group</b>  Names Age / date of birth Your role in the team City/ Country
<b>What is the main topic of your research?</b> <ul style="list-style-type: none"> <li>Option to choose from a list (drop down menu) – <i>include a list with the main topic areas identified in the Delphi research for reference (participants do not need to know about Delphi)</i></li> <li>Others</li> <li>Choose 3 words that better represents your findings – <i>3 tag words that would allow us to classify the research by categories</i></li> </ul>	
<b>After your research, did you discover or learn something new that you did not know before?</b>  <b>Or maybe did you get some numbers or information to prove your theory/thoughts?</b>  <b><i>If you are a group:</i> did each member have the same knowledge or discover the same things?</b>	
<b>How do you feel after your research process?</b> – <i>to know their feelings regarding the research process and their level of interest</i>  <i>do not know    bored    good    very happy</i>   <i>Other options can be included</i>	
<b>TELL US SOMETHING ABOUT YOUR FINDINGS...</b>	
<b>Who would you like to tell about your work?</b>  <i>A friend    family    class mates/group of friends    to someone I don't know</i>  <i>to everybody</i>	

**If you had a microphone and the whole world was listening, what is the most important thing you would like to tell them about what you discovered on your research? (What message would you tell them?)**

– specific message that want to explain: discovering, feelings, thoughts, process... That can be a self-reflexion on what they have been doing since now

**How will you explain your research? - what would be the best way you could share what you discovered with others?**

Use the materials you have been collecting during your research process (photos, videos, texts, music, etc) and do these activities to choose the best support/way to explain your research.

– exercises to choose what channel/format they will present their results

Online exercises: *(specific instructions to be provided)*

- blank postcard: design your own image and send a message about your research
- Poem: write few sentences/lines about your research
- Photo & storytelling

Offline sessions with facilitators: *(instructions for each dynamic to be provided)*

- Song & rhythm
- Pass the poem
- Sensitivity line - storytelling
- Groups theatre improvisation based on their research topics
- Photo/video dynamic

**Now that you have your Research, ready to share it? Look in the WYRED Platform for 3 other projects similar to yours and exchange treasures and experiences!**

(you can use the 3 tags to easily find them)

### OPEN QUESTIONS FOR SELF-REFLECTION FOR ANY PARTICIPANT

**TELL US SOMETHING ABOUT YOU...**

**I did my own research**

Name  
Age / date of Birth  
City/ Country

**We are a group**

Names  
Age / date of birth  
Your role in the team  
City/ Country

<p><b>What is the main topic of your research?</b></p> <p>Can you give 3 words that better represents your findings? – 3 tag words that would allow us to classify the research by categories</p>
<p><b>After your research, did you discover or learn something new that you did not know before?</b></p> <p><b>Did you get some numbers or information to prove your theory/thoughts?</b></p> <p><i>If you are a group: did each member have the same knowledge or discover the same things?</i></p>
<p><b>How do you feel after your research process?</b> – to know their feelings regarding the research process and their level of interest</p>
<p><b>TELL US SOMETHING ABOUT YOUR FINDINGS...</b></p>
<p><b>Who would you like to tell about your work?</b></p>
<p><b>If you had a microphone and the whole world was listening, what is the most important thing you would like to tell them about what you discovered on your research?</b> (What message would you tell them?)</p> <p>– specific message that want to explain: discovering, feelings, thoughts, process... That can be a self-reflexion on what they have been doing since now</p>
<p><b>How will you explain your research? - what would be the best way you could share what you discovered with others?</b></p> <p>Use the materials you have been collecting during your research process (photos, videos, texts, music, etc) and do these activities to choose the best support/way to explain your research.</p> <p>– exercises to choose what channel/format they will present their results</p>

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<p><b>Now that you have your Research, ready to share it? Look in the WYRED Platform for 3 other projects similar to yours and exchange treasures and experiences!</b></p> <p>(you can use the 3 tags to easily find them)</p>	

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