



Perception about Empowering Women Empowers the Next Generation

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Abstract: The perception that empowering women empowers the next generation is a widely recognized and supported idea in various fields, including social, economic, and educational spheres. Empowering women has a profound and positive impact not only on their own lives but also on the lives of their families, communities, and future generations. This paper focusing light on perception about empowering women empower the next generation. In all the researcher floated a Google Survey Form with 31 points for quantitative data and 5 questions for qualitative data collection and spread through social media. The questionnaire was not exclusively targeting the women group. Though the expected response count was 50, there was overwhelming response from all groups and the responses reached 95 in number in just three days. Data was analysed by means and standard deviation. All sample responded their own views about open ended questions in their own words. 84% women agree with the statement that empowered women have more struggle in office work.

Approximately 88% think that empowered women can bring social changes more rapidly. 83% think that empowered women accept changes and make powerful decisions in their life for future generation .87% that empowered women inspire others for betterment to achieve life goals .89% agrees that empowered women are pathways to all others .88% think that empowered women have strong believes in self-esteem. There was no significant difference between perception of rural and urban persons towards impact of empowering women empowers next generation.

Key Words : empowering ,women empowerment, empowerment for next generation.

Introduction: Empowerment is the process to help the people in stating their control over the factors which affect their life (Mokta 2014). Women Empowerment means “Developing them as more aware individuals, who are politically active, economically productive and independent and are able to make intelligent discussion in matters that affect them” (Koko 1992). Women empowerment refers to increasing the spiritual, political, social or economic strength of women. It often involves the empowered developing confidence in their own capacities. The term “Women Empowerment” refers to the process of providing power to women to become free from the control of others, that is, to assume the power to control their own lives and to determine their own conditions.

Research Objectives

- i) To understand the concept of Empowering women
- ii) To analyse and interpret the perception about empowering women empowers the next generation
- iii) To highlight the perception on Women Empowerment and its impact on next generation

Research Methodology

Primary Data: The researcher floated a Google Survey Form with 31 points for quantitative data and 5 questions for qualitative data collection and spread through social media. The questionnaire was not exclusively targeting the women group. Though the expected response count was 50, there was overwhelming response from the women groups and

the responses reached 95 in number in just three days.

Secondary Data: The researchers referred various books, journals, magazines and reports to gain in-depth knowledge of the concept regarding impact of empowering women on next generation

Sampling Technique: Random Sampling method with survey using e-questionnaire

Sample Size: 95 respondents

Research Scope: The survey was floated through social media. Hence, there was no geographical boundary. However, the survey reached various age group using the social media.

Statistical Tools for Data Analysis: The responses were validated in the entry stage itself, through the validation process in Google Forms. Mean and standard deviation

Limitations: The study focuses to understand the perception about empowering women empowers the next generation at basic level and questionnaire served through social media. Though the researchers have taken utmost care in reducing the limitations, there still exists few unavoidable limits which are listed below:

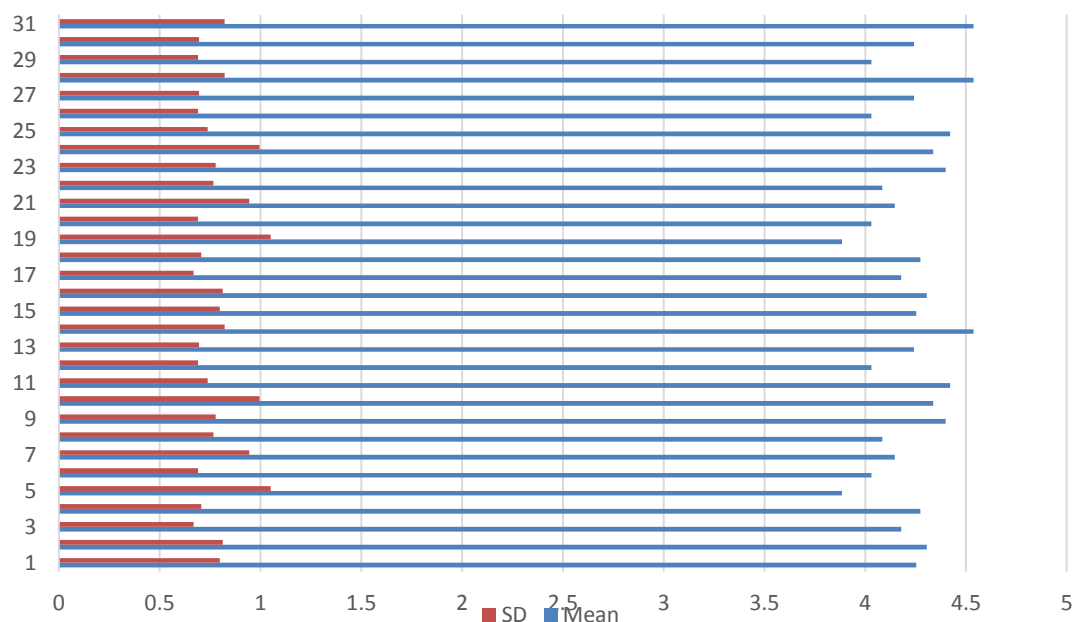
- a. The study covered only those sample having social media exposure only with time limit.
- b. The study focused on the basic level questions of empowering women
- c. The women empowerment is gaining prominence day-by-day.

Data Analysis Through Percentage Frequency

Sr. No	Questions	Sa	A	N	D	Sd
1	Do You Think That Your Qualification Matters More For Your Children's Qualification?	43	35	15	0	02
2	Do You Think That Financial Rights Are To Those That Are Working Or Empowered Women ?	44	40	9	0	02
3	Do You Think That For Seeking Advice Only Experienced Person Is Needed That's Empowered Women	31	50	14	0	00
4	Do You Think That Empowered Women Can Bring Social Changes More Rapidly?	38	47	08	0	00
5	Do You Think That Empowered Women Empower Other Women?	31	36	16	1	02
6	Do You Think That Empowered Women Can Change Life Of Others As Compared To Other Women?	22	56	15	0	00
7	Do You Think That Empowered Women Accept Changes And Make Powerful Decisions?	36	47	06	0	00
8	Do You Think That Empowered Women Provide Proper Knowledge To Next Generation ?	26	55	12	0	02
9	Do You Think That Empowered Women Empowers All Others For Sustainable Development	52	32	08	3	00
10	Do You Think That Empowered Women Inspire Others For Betterment To Achieve Life Goals ?	53	31	6	0	05
11	Do You Think That Empowered Women Are Powerful Than Other In Every Field?	52	33	8	2	00
12	Do You Think That Empowered Women Are More Independent Than Any Other?	22	56	15	2	00
13	Do You Think That Empowered Women Are Pathways To All Others?	33	56	2	4	00
14	Do You Think That Empowered Women Have More Scientific Attitude And Temperaments?	65	20	8	2	00
15	Do You Think That Empowered Women Have Power To Take Right Decisions In Difficult Situations?	43	35	15	2	00
16	Do You Think That Empowered Women Have Their Own Political Views ?	65	20	08	2	00
17	Do You Think That Empowered Women Have More Struggle To Upbring Their Childrens?	43	35	15	2	00
18	Do You Think That Empowered Women Have More Struggle In Office Work?	44	40	9	0	2
19	Do You Think That Empowered Women Are More Feminist?	31	50	14	0	00
20	Do You Think That Empowered Women Have Their Own Ideology?	38	47	8	2	00
21	Do You Think That Empowered Women Face Challenges Easily?	31	36	16	1	2
22	Do You Think That Empowered Women Have Professional Attitude?	22	56	15	2	00
23	Do You Think That Empowered Women Face Challenges Easily?	36	47	6	2	04
24	Do You Think That Empowered Women Have Always Power Due To Her Financial Independence?	26	55	12	0	2
25	Do You Think That Empowered Women Have Courage To	52	32	8	3	00

Face Difficulties Due To Spiritual Empowerment?						
26	Do You Think That Empowered Women Is Game Changer For Their Family And Society?	53	31	6	0	5
27	Do You Think That Empowered Women Have Strong Believes In Self Esteem ?	52	33	8	2	0
28	Do You Think That Empowered Women Have Power To Fight For Women's Rights ?	22	56	15	2	00
29	Do You Think That Empowered Women Is Sign Of Strong Nation Building?	33	56	2	4	00
30	Do You Think That Empowered Women Enhances Life Skills Through Out Journey Of Life	65	20	8	2	00
31	Do You Think That Empowered Women Uplift Family Life Through Educational Point Of View?	67	18	2	8	00
32	You Are Fully Agree That Empowered Women Empowers Other ...In Any Example You Have	Open Ended Questions For Qualitative Analysis				
33	Your Own Experinece About It					
34	Any Opinion If You Have About Impact Of Empowered Women On Next Generation					
35	You Are Fully Agree That Empowered Women Empowers Other ...In Any Example You Have					
36	Your Own Experinece About It					
37	Any Suggestion If You Want To Convey					

PERCEPTION ABOUT EMPOWERING WOMEN EMPOWERS THE NEXT GENERATION



Conclusions :

1.Role Modelling for next generation By witnessing their mothers, aunts, or other female figures taking charge of their lives and pursuing their goals, children are more likely to develop a sense of confidence and belief in their own capabilities.**2. Empowered women tend to prioritize education for their children.** They understand the importance of education in breaking the cycle of poverty and improving future prospects. As a result, they invest in their children's education,

leading to a better-educated and more skilled next generation. **3.** Healthy and empowered mothers can provide better care for their children, leading to healthier and stronger future generations.**4. Economic Stability:** When women are empowered to participate in the workforce, it boosts the household income and economic stability. This financial security positively affects the well-being of the entire family and enables better opportunities for children **5.Breaking Stereotypes:** Empowering women challenges traditional gender roles and

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stereotypes. When women take on leadership roles, excel in various professions, and participate actively in decision-making, it challenges the societal norms and encourages the next generation to question and redefine gender roles.

6.Social Progress: Empowering women contributes to social progress and gender equality. This fosters a more inclusive and tolerant society, where both men and women can thrive and contribute equally.

7.Innovation and Creativity: By empowering women, we unlock their potential to bring fresh ideas and solutions to societal challenges, benefiting the next generation by creating a more dynamic and adaptive world.

8.Addressing Global Challenges: Empowered women are more likely to be involved in community development and social initiatives.

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