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UCD Sutherland  
School of Law

# Public Health, Markets and Law

COMPHACRISIS  
MSCA Workshop

**Friday 29 September 2023**

UCD Sutherland School of Law  
Harty Boardroom



MARIE SKŁODOWSKA-CURIE ACTIONS

Research Fellowship Programme

## AGENDA

9:00 AM – 9:30 AM

Arrival and Registration

9:30 AM – 9:45 AM

Opening welcome and workshop overview:

**Professor Imelda Maher** (UCD Sutherland School of Law)

9:45 AM – 10:15 AM

Keynote Speaker:

**Ms Anna Vernet** (EU Commission-Directorate General for Competition, Head of Unit-Antitrust, Pharma and Health Services)

Chair:

**Professor Helen Roche** (UCD Interim Vice-President for Research, Impact and Innovation)

10:15 AM- 10:45 AM

Coffee Break

10:45 AM – 12:30 PM

**Session 1: Competition Law and Health Sector**

Panel Chair: Dr Mary Catherine Lucey (UCD Sutherland School of Law)

**Paper 1:**

Dr Marry Guy (Liverpool John Moores University): *Public hospitals and state aid: wider leaning for competition law and healthcare?*

**Paper 2:**

Dr hab. Łukasz Grzejdziak (University of Strathclyde): *State aid for health care services: between markets and social solidarity*

**Paper 3:**

Dr Enrique Sanjuan y Muñoz (Court of Appeal of Málaga) and Dr Carmen de Vivero de Porras (University of Málaga): *Competition law enforcement in the pharmaceutical sector; a case study of Spain*

12:30 PM – 1:45 PM

Lunch Break

1:45 PM – 3:00 PM

**Session 2: Public Health & Markets through a multidisciplinary lens**

**Panel Chair:** Mr Francis Jacobs (Former Head of the European Parliament Liaison Office in Ireland and Adjunct Senior Research Fellow, UCD).

**Paper 1:**

Professor Cecily Kelleher (UCD College of Health and Agricultural Sciences): *The COVID-19 Experience: Lessons for Future Public Health Preparedness and a One Health Approach to Policy and Practice*

**Paper 2:**

Professor Susi Geiger (UCD School of Business): *Market Failures and temporal frictions: The (a)temporalities of the pharmaceutical industry*

**Paper 3:**

Mr Philip J Ryan (UCD SMARTlab): *Inclusive Design for Regulation: AI Symptom*

3:00 PM – 3:45 PM

Coffee Break

3:45 PM – 5:00 PM

**Session 3: IP Law, Markets and Health**

**Panel Chair:** Dr Cliona Kelly (UCD Sutherland School of Law)

**Paper 1:**

Professor Aisling McMahon (Maynooth University): *Patents, TRIPS and the Private Governance of Public Health: A Perpetuating Institutionalised Marginalisation of Health?*

**Paper 2:**

Dr Luke McDonagh (London School of Economics): *What can the Theranos case teach us about Intellectual Property and the healthcare industry?*

**Paper 3:**

Ms Sara Solhchi and Mr Kian Biglarbeigi (Allameh Tabataba'i University and Beheshti University -Tehran): *Artificial intelligence bias as a health law matter*

5:00 PM – 5:30 PM

**Concluding Remarks:** Dr Mina Hosseini (UCD Sutherland School of Law)

6:00 PM – 8 PM

**Speakers Dinner:** UCD University Club