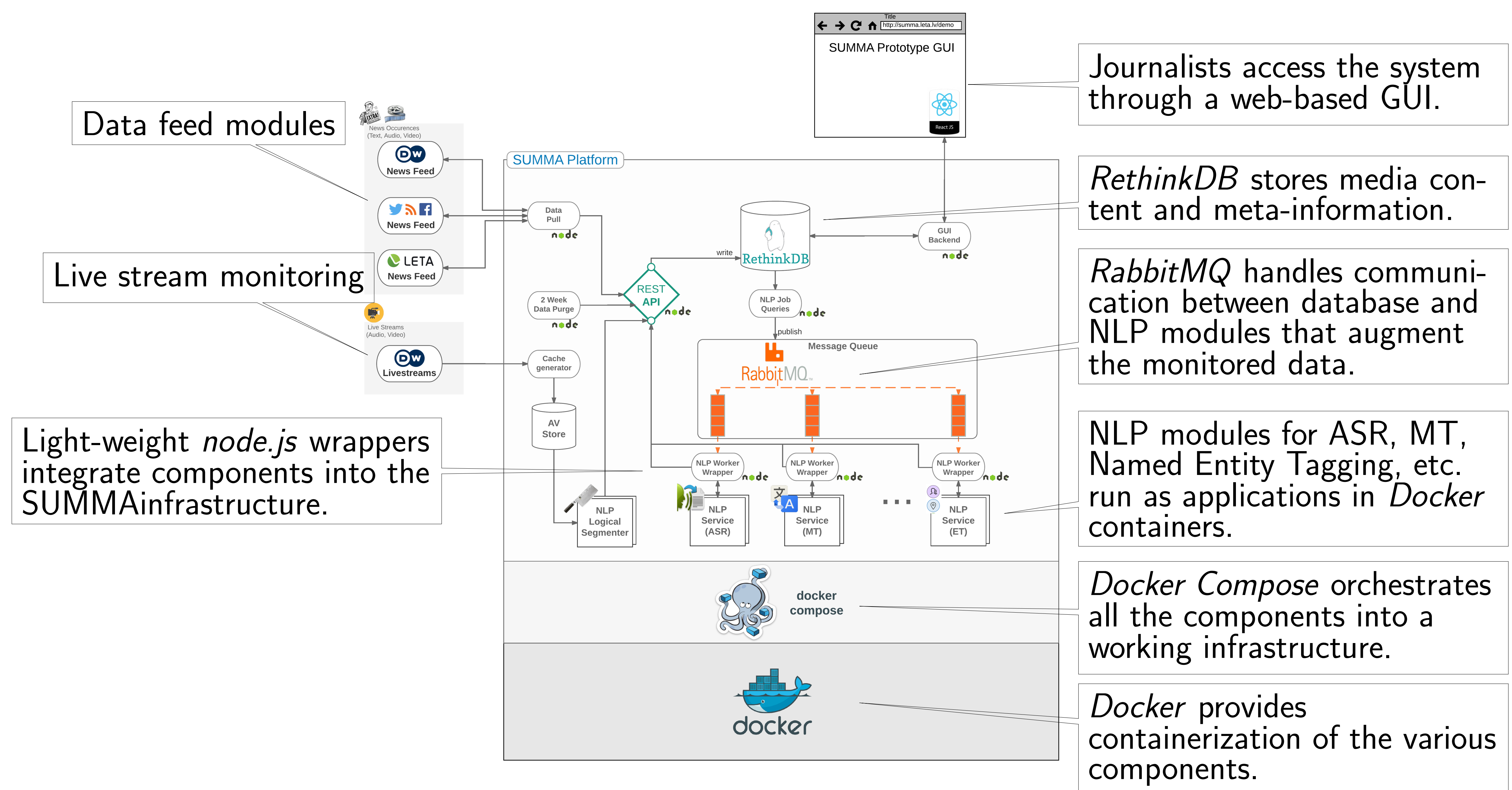


# SUMMA

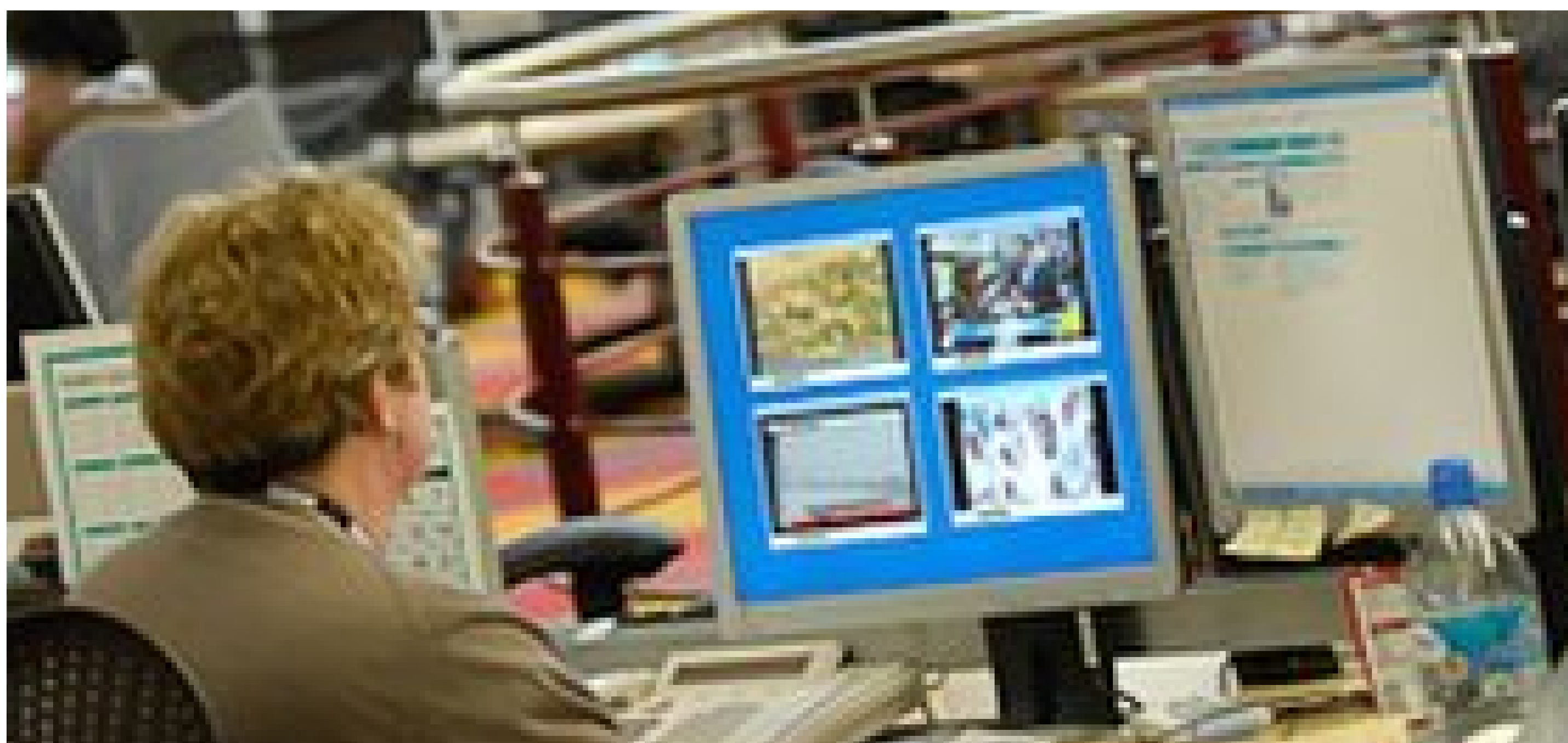
Scalable Understanding of Multilingual Media

<http://www.summa-project.eu>

## An Open-source Multilingual Media Monitoring Platform

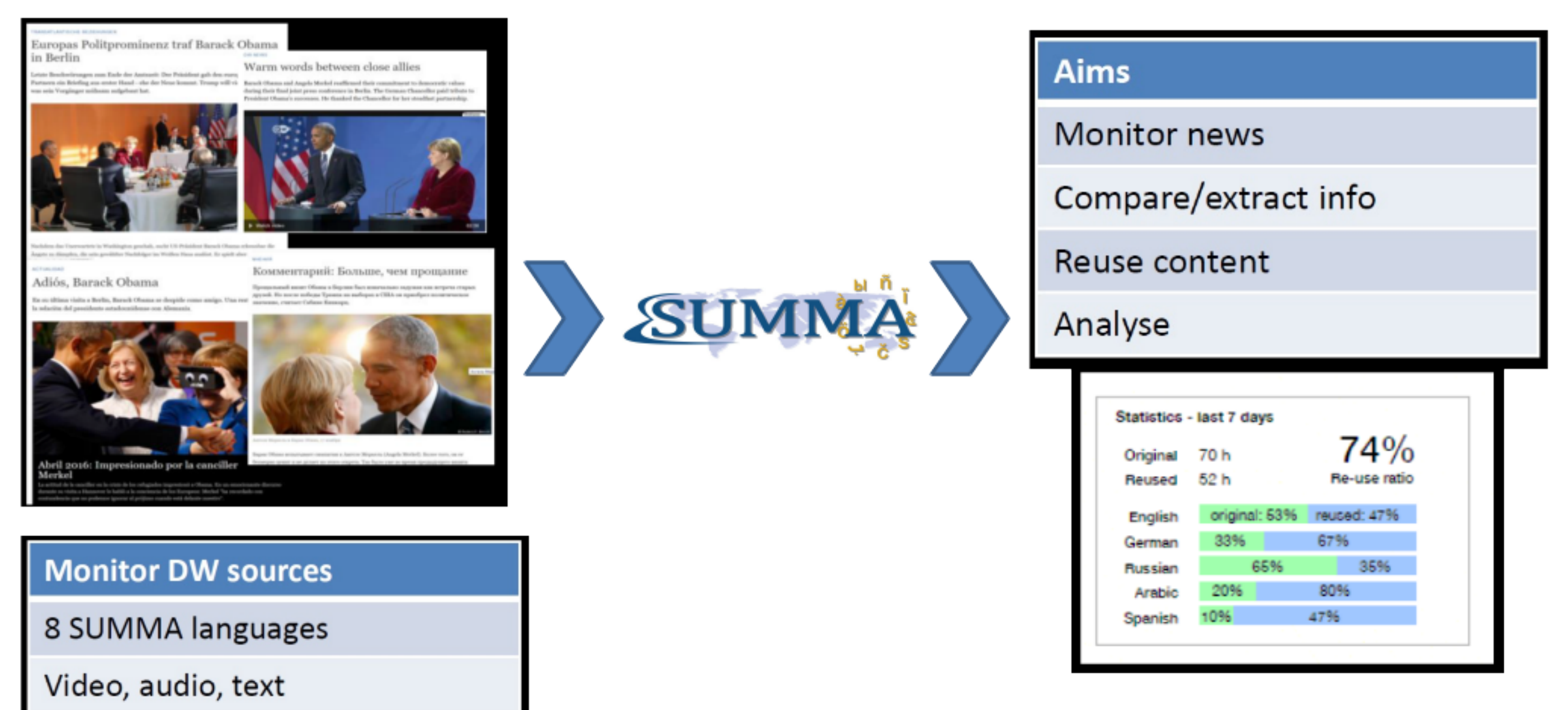


### Use Case 1: BBC Monitoring External Media Monitoring



BBC Monitoring monitors a broad variety of news sources from all over the world on behalf of the BBC and external customers. With a staff of 300 200, it is only able to monitor a subset of the ca. 13,600 distinct news sources at its disposal, including 1,500 TV and 1,350 Radio channels. Each journalist keeps track of 4 TV channels at once, plus some text-based news feeds.

### Use Case 2: Deutsche Welle (DW) Internal Media Monitoring



DW provides international news and background information from a German perspective in 30 languages worldwide. News production is organized by language and regional departments that operate and create content fairly independently. Multilingual internal monitoring of world-wide news production increases awareness of each other's work, decreases latency in reporting and reduces cost of news production within the service.

