

## SOCIAL MEDIA



Facebook, Twitter, Instagram, YouTube,  
TikTok, WhatsApp, WeChat, Didiun,  
Didi, Weibo, LittleRedBook

## MAPS



Google Maps, CityMapper,  
Apple Maps, Paper maps

## MAINSTREAM MEDIA



BBC, Channel 4, New York Times,  
The Guardian, Podcasts

## DEVICES / SMART APPS



Smartphone, Smartwatch,  
Tablet, Laptop

## GROUP / ASSOCIATIONS



Sports/Culture Communities,  
Local/Global NGOs, Student Services,  
Public Organizations, Embassies

## INFRASTRUCTURES



Transport (Bus, Tube, Bikes etc),  
Wifi Hotspots, CCTV

## SPACES



University Buildings, Student Halls, Library,  
Home, Places of Worship, Cultural Spaces,  
Leisure Centre, Green Spaces/Parks

## PEOPLE



Family, Friends, Co-Workers, Tutors,  
University Peers, Councillors/Doctors

## LEARNING RESOURCES

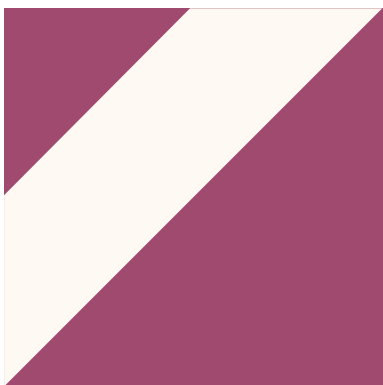
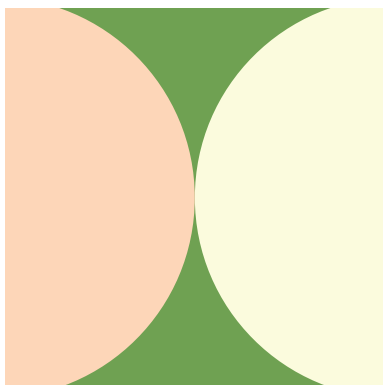
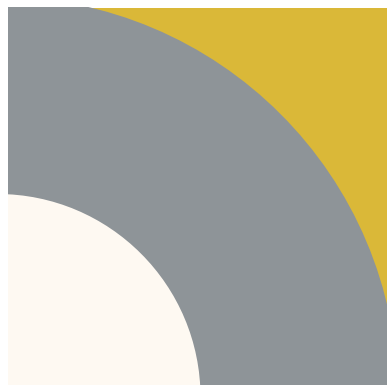
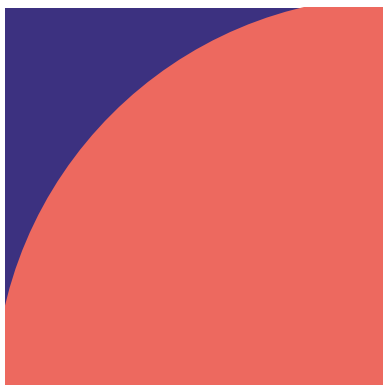
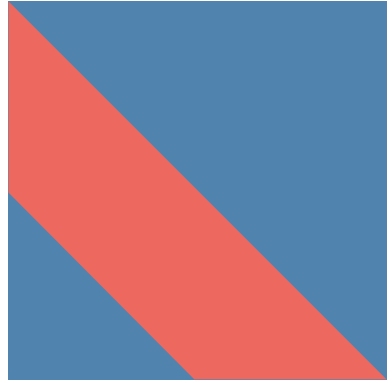


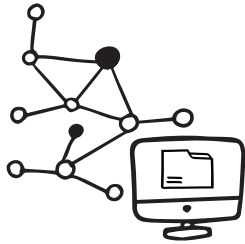
Library, Books, Journals, Google,  
Keats, Wikipedia, ChatGPT,

## ACTIVITIES

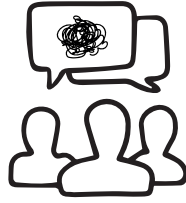


Sports, Culture, Study, Leisure,  
Dating, Socialising





**DATA  
EXPLOITATION**



**GOSSIP / RUMOUR**



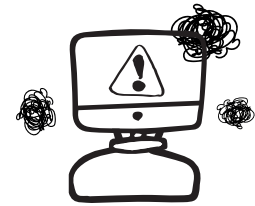
**DIGITAL  
SURVEILLANCE**



**PROFILING**



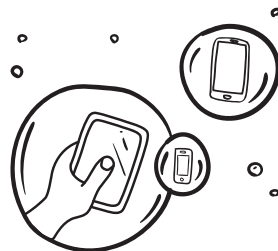
**DIGITAL DETOX**



**DIGITAL  
OVERLOAD**



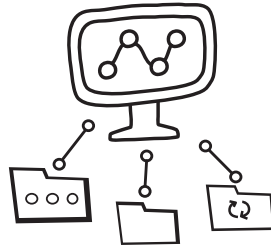
**ADDICTION**



**FILTER BUBBLE**



**ECHO CHAMBER**



**DATA MINING**



**ISOLATION /  
LONELINESS**



**MAGNET**



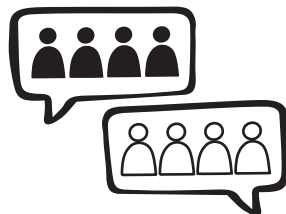
**MASK**



**FOMO  
(FEAR OF MISSING OUT)**



**SECURITY / SAFETY**



**STEREOTYPING**