

Future global green value chains: estimating the renewables pull and understanding its impact on industrial relocation

Philipp C. Verpoort^{1*}, Lukas Gast¹, Anke Hofmann¹
and Falko Ueckerdt¹

¹Research Department 3 – Transformation Pathways, Potsdam Institute for Climate Impact Research, Street, Potsdam, 14473, Germany.

*Corresponding author(s). E-mail(s):
philipp.verpoort@pik-potsdam.de;

Abstract

On the path to climate neutrality, global production and trade of basic materials might change due to the heterogeneous availability of renewable electricity. Here we estimate the “renewables pull”, i.e. the energy-cost savings associated with such relocation, for varying depths of relocation for three key tradable energy-intensive industrial commodities: steel, urea, and ethylene. Assuming an electricity-price difference of 40 EUR/MWh, we find respective relocation savings of 19 %, 33 %, and 38 %, which might, despite soft factors in the private sector, lead to green relocation. Conserving today’s production patterns by importing hydrogen is substantially costlier, whereas imports of intermediate products could be almost as cost-efficient, while keeping substantial value creation in importing regions. A societal debate on macroeconomic, industrial, and geopolitical implications is needed, potentially resulting in selective policies of green-relocation protection.

Keywords: Renewables pull, green relocation, techno-economic analysis, industry transformation, hydrogen, steel, chemicals

Main

A promising option for the climate-change mitigation of the production of energy-intensive basic materials, such as steel and chemicals, is a switch to renewable electricity (RE) and green hydrogen (H₂) (Vogl et al, 2018; Lopez et al, 2023). Due to varying RE availability and cost across the globe, the transition to net-zero greenhouse-gas (GHG) emissions might result in a relocation of industrial production and hence a shift of trade patterns for the respective emerging green value chains (Fig. 1).

Energy prices are a major factor for production costs of basic materials (Boulamanti and Moya, 2017) and will likely continue to be so for future green value chains. While trade with fossils has so far dampened effects of the heterogeneous availability of primary energy, long-distance transport of electricity and H₂ is much costlier. Thus, energy-cost savings resulting from substantial geographical differences in RE prices, also known as the “renewables pull” (Samadi et al, 2021), can incentivise the relocation of low-carbon production (so-called “green relocation”).

Here, we present quantitative insights into the renewables pull by estimating the energy-cost savings and competing effects (transport and financing penalties) for the green value chains of three primary basic materials: steel, urea, and ethylene. We conduct our techno-economic analysis for varying “depth” of relocation and thereby study the role of individual production steps in these value chains. This approach allows comparisons of competing options for splitting value chains between the importer and exporter side across industrial subsectors. Moreover, we integrate the renewables pull into a holistic perspective that includes difficult-to-quantify private factors, societal implications, and optional regulatory intervention. Finally, we apply our generic approach to a case study of energy-intensive imports to Germany and estimate potential “green-relocation protection”, which we define as the public subsidies required to avoid relocation.”

Previous works include case studies of steel exports from Australia (Gielen et al, 2020) and South Africa (Trollip et al, 2022), searches for globally optimal steel-production sites (Devlin and Yang, 2022; Devlin et al, 2023), as well as studies of global trade with ammonia (Salmon and Bañares-Alcántara, 2021; Fasihi et al, 2021), e-fuels, and e-chemicals (Galimova et al, 2023), which all conclude to varying extent that exporting basic materials from regions with high RE availability can be desirable due to improved cost-competitiveness with fossils and with alternative green production sites. Samadi (2023) analysed announcements from the private sector, showcasing how the renewables pull influences investment decisions today (see also Tab. S5).

While many public and academic debates rightfully focus on the green-vs-fossil competitiveness (Longden et al, 2022; Pye et al, 2022; Richstein and Neuhoff, 2022; Lopez et al, 2023), our assessment looks at the understudied green-vs-green regional competitiveness for basic materials. Also note that there exist several other basic materials not considered in this work, such as aluminium, copper, cement, glass, paper, or silicon. While many aspects

discussed here also apply to these products, their green value chains do not rely on H₂, contain fewer intermediate steps, and are responsible for a smaller share of industrial GHG emissions.

Prominent candidates for RE-scarce importers are the European Union (EU), Korea, or Japan, which respectively import 55% (EUROSTAT, 2023), 84% (International Energy Agency, 2020), and 96% (Zhu et al, 2020) of their energy demand. Producing sufficient RE to replace these mostly fossil imports is challenging due to resource constraints. While these countries have declared ambitious H₂ import strategies, their openness regarding basic-material imports is unclear, especially given current global trends towards protecting critical supply chains. Here we try to inform both strategies seeking to protect against green relocation and strategies seeking to exploit energy-cost savings through relocation.

Obvious candidates for RE-rich exporters are mostly in the global south, primarily Africa, the Middle East, Australia, and Latin America, but also the US or Canada. Intra-regional effects are also conceivable, such as within the EU (e.g. Germany to Spain) or the US (e.g. north to south). While the renewables pull is a region-specific effect, we develop a generic framework based on electricity-price assumptions and apply it to a case study on Germany only at the end. We proceed by embedding the renewables pull into a broader conceptual framework, before presenting our quantitative estimates in the subsequent sections.

A broader picture of the renewables pull and green relocation

The effect we ultimately aim to study is green relocation, which we define as the relocation of industrial production incentivised by the renewables pull (i.e. energy-cost savings). The renewables pull is only one of many factors influencing private investment decisions, which together may or may not lead to green relocation (Fig. 2). In the following, we structure all factors according to 1.) private factors, 2.) societal factors, and 3.) policymaking as follows (for more details, see Supplementary Information).

1. What hard and soft factors directly determine private investment decisions?

Green relocation occurs through investment decisions of the private sector, which are influenced by incentivising or inhibiting factors. These factors can broadly be split up into hard factors, i.e. those that are easy to express as changes in the production cost, and soft factors, i.e. those that are not. Hard factors that our generic study is able to capture can be summarised in the following simple relation,

$$\begin{aligned} \text{Relocation savings} &= \text{Renewables pull} \\ &\quad - \text{Transport penalty} \end{aligned}$$

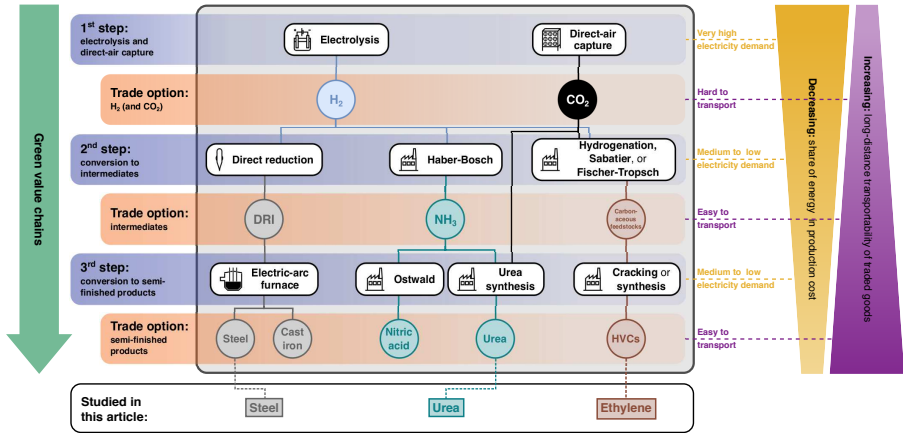


Fig. 1 Emerging green value chains and the associated production steps, feedstock flows, and trade options. Defossilising the value chains of energy-intensive basic materials necessitates the emergence of new green value chains that rely on low-carbon feedstocks produced from renewable electricity (RE). All value chains commence with water electrolysis and, in the cases of urea and ethylene, with direct-air capture (DAC), which yields the basic building blocks green hydrogen (H₂) and atmospheric carbon-dioxide (CO₂). Combining these two together (with iron and nitrogen) yields directly reduced iron (DRI), ammonia (NH₃), and basic carbonaceous feedstocks, which we refer to as intermediates. These are finally converted into (semi)-finished products that are widely used in industry, such as semi-finished steel, cast iron, fertiliser, and higher-value chemicals (HVCs). While the share of energy in the production cost decreases along the value chain, the long-distance transportability of intermediate products increases.

– Financing penalty

where we define the term “relocation savings” to refer to the overall production-cost savings resulting from production relocation. Financing penalty here refers to higher financing cost due to higher WACC in RE-rich exporting countries.

Moreover, soft factors may additionally influence production cost, increase the readiness-to-pay by consumers for short supply-chains, otherwise affect private revenues, or strictly prohibit production:

(i) Rather inhibiting factors:

- Proximity to customers (benefits of short supply chains, just-in-time production, lean manufacturing, close customer relationships)
- Proximity to other producers (benefits of heat integration, process integration, co-production, joint industrial infrastructure, economies of scope)
- Infrastructure (e.g. roads, ports, electricity grids, water supply)
- General know-how (i.e. industry expertise)
- Political and economic stability
- Certification (which can be easier to obtain when producing in the country where products are demanded)

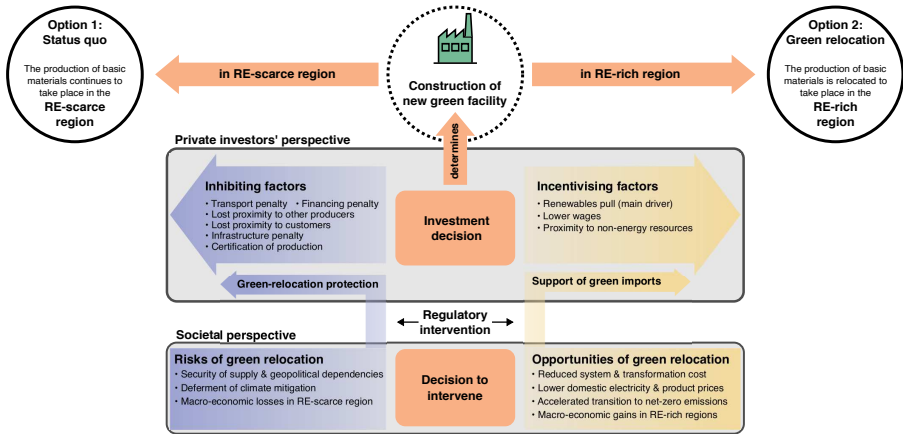


Fig. 2 Broader picture of green relocation, the renewables pull, and competing factors. Investments into new green production facilities can occur in two ways. Option 1: Plants are constructed in RE-scarce regions, where (grey) industrial production is located today, hence reinforcing the status quo (left circle). Option 2: Plants are constructed in new RE-rich regions, where no or little industrial production takes place today, hence resulting in green relocation (right circle). The construction of such facilities is determined by private investment decisions, which are influenced by a number of incentivising and inhibiting soft and hard factors. The renewables pull is only one of these factors, and we estimate it quantitatively together with transport and financing penalties. Green relocation also comes with societal risks and opportunities, which however only translate into factors influencing private investment decisions via regulatory intervention.

- (ii) Rather incentivising factors:
- Availability of space for construction (often ample in RE-rich regions)
 - Complexity of plant integration (challenging in complex arrangements of existing industrial sites)
 - Reduced labour cost
 - Proximity to non-energy resources (e.g. iron ore)
- (iii) Factors that are undecided or case-specific:
- Market structure and resulting prices of future green products
 - Complexity of planning and approval procedures
 - Availability and cost of skilled labour

In summary, conserving current production patterns allows utilising many advantages of established production sites in RE-scarce regions, which can only partly be compensated for by the absence of obstructing brown-field integration and potentially lower wages. Moreover, revenues will ultimately depend on future supply and demand curves and hence market prices of energy carriers, feedstocks, intermediates, and products, which are all uncertain. Whether soft factors will suffice to compensate the renewables pull will be highly case specific and constitute an own subject of research.

2. What societal implications result from green relocation?

The occurrence of green relocation is associated with risks and opportunities for both sides. On the RE-scarce side, opportunities are low-cost imports of basic materials, reduced system and transformation cost, lower domestic energy prices, and an accelerated transition to net-zero emissions. Risks include reduced security of supply and geopolitical dependencies, a potential deferment of climate mitigation, and losses of employment and productivity. The latter, i.e. value creation relocated, is the greatest opportunity of RE-rich regions alongside energy-system development, while risks could be introducing neocolonial structures and using RE potentials only for exports instead of domestic climate mitigation (so-called resource shuffling).

3. How could policymakers influence green relocation through regulatory interventions?

Based on public assessment of societal risks and opportunities, policymakers may try to influence private investment decisions via regulatory intervention, which could either support green imports (e.g. H2Global ([German Federal Ministry for Economic Affairs and Climate Action, 2022](#))) or protect against it through subsidies (e.g. the debated electricity-price subsidy for German industry ([REUTERS, 2023](#))) or trade tariffs. Notably, such regulations may already be in place today.

A key next step is to quantify the main driver of green relocation, the renewables pull, and to analyse the structure of industrial subsectors and value chains.

Quantifying the renewables pull for key energy-intensive value chains

We estimate the renewables pull for the green value chains of three commodities, which are chosen to be broadly representative of key emerging green value chains (compare Fig. 1):

1. Hot rolled coil (HRC) – the most traded semi-finished steel product at a share of 18 % in 2022 ([World Steel Association, 2023](#))
2. Urea – an intermediate product of the chemical industry and a key component of N-fertilisers with ~50 % global market share in 2018 ([Fertilizers Europe, 2022](#))
3. Ethylene – an precursor to polymer plastics (polyethylene, polyethylene-terephthalate)

All are produced using green H₂, and their value chains consist of three main processing steps, resulting in four possible import cases of varying degrees of relocation (Fig. 3).

We estimate the production cost for these commodities for each import case, with results presented in Fig. 4, Fig. 5, and Tab. 1 with the assumed

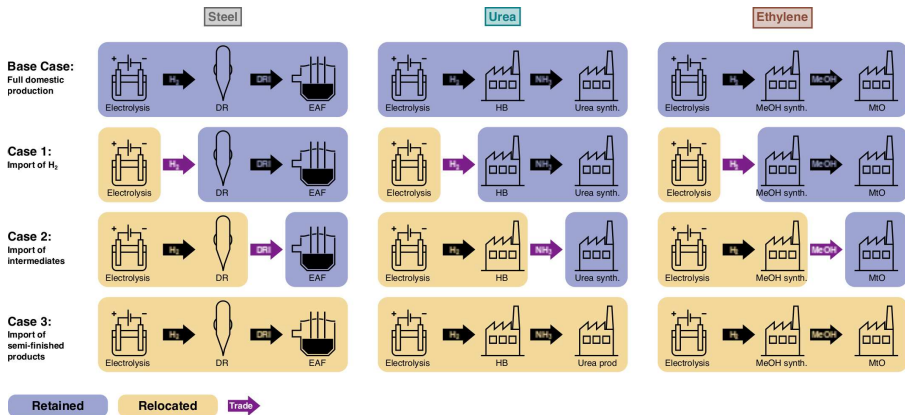


Fig. 3 Processing steps and resulting import cases. Each of the value chains commences with 1) the production of green H₂ via water electrolysis, continues with 2) the conversion to intermediate products (DRI, NH₃, and MeOH), and finishes with 3) the conversion step into the (semi)-finished industrial products (steel, urea, and ethylene). Trade may occur in between these three production steps, resulting in four import cases.

electricity prices also listed in Tab. 1. We distinguish Case 1 into Case 1A, showing high H₂ transportation cost of 50 EUR/MWh, and Case 1B, showing moderate cost of 15 EUR/MWh, corresponding to, respectively, shipping-based and pipeline-based imports.

Naturally, the magnitude of the renewables pull is most strongly influenced by regional differences in electricity prices, which are inherently uncertain, complex, and dependent on regional context. Here we aim to provide a generic framework and thus vary electricity-price differences between 20 EUR/MWh and 70 EUR/MWh without assuming specific regional cases. While LCOE estimates indicate only price differences of 20 EUR/MWh between RE-rich and RE-scarce regions, we identify five more layers of complexity that can drive differences up to 40–70 EUR/MWh: marginal renewables costs, temporal price profiles, the role of electricity grids, barriers for high renewables deployment, and general infrastructure availability (see Supplementary Information for an in-depth discussion).

Technology parameters are chosen to represent the year 2040, hence including learning effects resulting from wide deployment of technologies with a low readiness level today. We choose a relocation-induced increase of the WACC from 5% to 8%, which affects results only lightly (Fig. 5). Note that we choose optimistic assumptions for the energy demand of DAC, for which we present sensitivity analysis below.

The full relocation savings (from Base Case to Case 3) spread across a broad range of 8.9–60.5% and vary strongly depending on assumed electricity-price differences and between commodities (Tab. 1). Savings are lower for steel, where raw-material costs (iron ore etc.) are high. An electricity-price difference of 40 EUR/MWh (medium-pull case) yields substantial relocation savings of 19%, 33%, and 38% for, respectively, steel, urea, and ethylene,

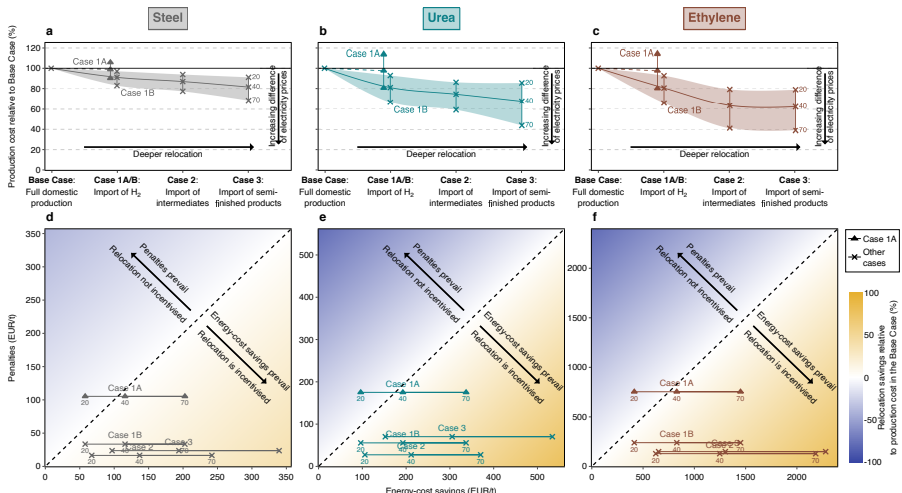


Fig. 4 Relocation savings for the different import and electricity-price cases. Top row: Production cost relative to Base Case for the import cases from Fig. 3 (including subcases A/B for Case 1) and electricity-price cases in Tab. 1. Bottom row: Comparison between the renewables pull, i.e. energy-cost savings, on the lower axis and transport and financing penalties on the upper axis, with the heatmap showing the resulting relocation savings relative to the Base Case. Case 1A is displayed separately from the other cases and not included in the corridor of values on the top row to highlight its saliency and contrast it with the otherwise monotonous decrease of production cost with increasing depth of relocation.

Table 1 Electricity prices assumed and resulting relocation savings for Case 3. The electricity prices were used in our estimates with results presented in Fig. 4 and Fig. 5.

Price case	Process type	Electricity price (EUR/MWh)			Relocation savings in Case 3 relative to production cost in the Base Case (%)		
		RE-rich region	RE-scarce region	Difference	Steel	Urea	Ethylene
Weak pull	Electrolysis	30	50	20	8.9	14.5	21.1
	Other	50	70				
Medium pull	Electrolysis	30	70	40	18.5	32.6	38.0
	Other	50	90				
Strong pull	Electrolysis	15	85	70	31.7	55.5	60.5
	Other	35	105				

whereas savings reach up to 32%, 56%, and 61% for 70 EUR/MWh (strong-pull case).

By splitting up the value chains into three steps and considering the resulting four import cases, we can demonstrate how production costs decrease with every step relocated (except Case 1A and electricity-price difference $\lesssim 35$ EUR/MWh) and which share of savings occurs with the relocation of each step. A large share of energy-cost savings is associated with relocating

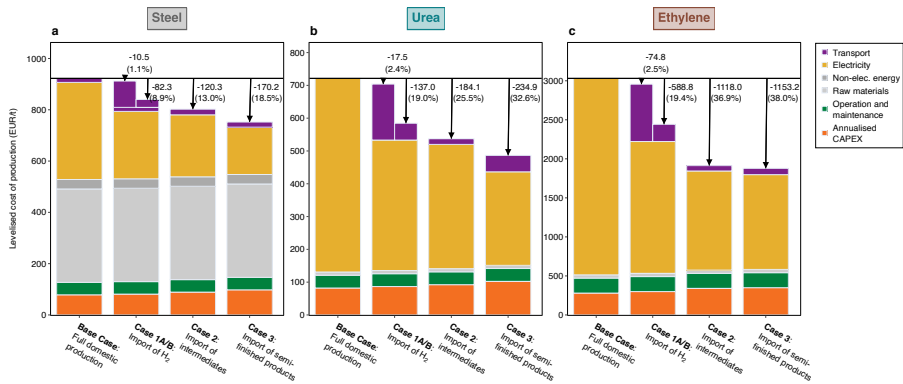


Fig. 5 Levelised cost of production. Results are again shown for the four import cases illustrated in Fig. 3 and assume an electricity-price difference of 40 EUR/MWh (medium-pull case from Tab. 1). The levelised cost visualise how the relocation savings in the steel value chain are smaller in comparison to the other value chains due to the high feedstock cost. Moreover, annualised CAPEX assumes a higher WACC of 8% in the RE-rich region compared to 5% in the RE-scarce region over a lifetime of 18 years, resulting in higher levelised capital cost, yet this effect appears to be small compared to the renewables pull. For a detailed composition, we encourage readers to view this figure online or in a spreadsheet provided in the Supplementary Information (see Data availability).

electrolysis, the most energy-intensive process. Yet, in Case 1A the energy-cost savings translate into only minor relocation savings of 1%, 2%, 3% (medium-pull case), due to high transport costs of different H₂ shipping technologies. Lower H₂ transport cost in Case 1B significantly increase the gained relocation savings to 9%, 19%, and 19%. Moreover, resorting to imports of intermediates (DRI, NH₃, MeOH) would cover almost all relocation savings at 13%, 26%, and 37%. Therefore, there is comparably little cost incentive for further relocation beyond import of intermediates across the studied commodities, which is because the energy demand of the third step is comparably low and transport costs for (semi-)finished products are typically higher than for intermediates.

Sensitivity analysis shows that our results are mostly robust, yet relocation savings shrink significantly for drastic increases in the WACC on the RE-rich exporter side, in the overall CAPEX, and of specific H₂ transport cost (Fig. 6).

Before applying these results to a specific case study and concluding with interpretation and policy recommendations, it is important to once more understand the meaning of these estimates, appreciate their limitations, and connect them to the wider framework from the previous section. It should be noted that we have so far only estimated quantifiable hard factors and neglected difficult-to-quantify soft factors, such as the readiness to pay for short and reliable supply chains, various advantages of reusing established production sites, and the role of market prices. In summary, our estimations are only able to provide insights based on technologies and RE prices, yet analyses of soft factors, and political implications remain an important subject of further research.

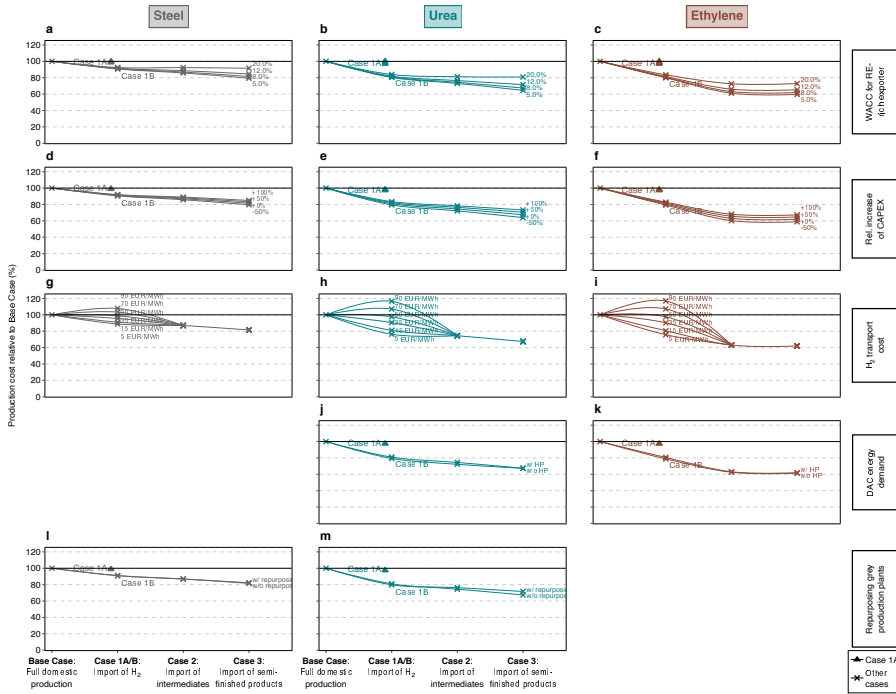


Fig. 6 Sensitivity analysis. Shown are the main results from Fig. 4 with electricity-price difference of 40 EUR/MWh, while varying the WACC on the RE-rich exporter between 5% and 20% (a–c), rel. changes in CAPEX between -50% and $+100\%$ (d–f), tranpost cost for H_2 between 5 EUR/MWh and 90 EUR/MWh (g–i), whether the heat for DAC is provided by a heatpump or not (j–k), and whether existing grey plants (hot rolling in steel, Haber-Bosch, urea synth.) can be repurposed (l–m).

Estimating potential green-relocation protection for Germany

We proceed by applying our generic framework to a specific case study on future German imports of H_2 and basic materials. Specifically, we estimate the total potential relocation savings for the annual German demand of these products, which may also be interpreted as the annual subsidy required to protect these industrial subsectors against green relocation. As argued before, there are limitations to our approach and the actual subsidy needed could deviate from our estimations either way, depending on the magnitude of the soft factors. Yet, our estimates are helpful for gaining a first impression on the societal impact of green relocation and implications for regulatory intervention.

We assume two scenarios of varying degree of green relocation, corresponding to policy interventions following competing strategies (Tab. 2).

Scenario 1 – focus H_2

Producing basic materials domestically with a mix of domestic (Base

Table 2 Scenario assumptions for case study on German green-relocation protection.

	Base Case full domestic production	Case 1A Import of H ₂ via shipping	Case 1B Import of H ₂ via pipeline	Case 2 Import of inter- mediates	Case 3 Import of semi-finished products
Scenario	Share of import case				
Scen 1	33 %	33 %	33 %	–	–
Scen 2	15 %	15 %	–	50 %	20 %
Commodity	Demand (Mt/a)	Potential exporting countries			
Steel	40				Sweden, Brazil
Urea	10	(none)	Chile Australia	Norway Morocco	Canada, Saudi-Arabia
Ethylene	5				USA, Iceland

Case) and imported H₂ (via pipeline and ship; Cases 1A/B) at an equal share.

Scenario 2 – focus intermediates

Reducing full domestic production (Base Case) and pipeline-based H₂ imports (Case 1A) to 15 % each and replacing shipping-based H₂ imports with 50 % imported intermediates (Case 2) and 20 % imported (semi-)finished products (Case 3).

This means we can take the perspective of the German government aiming to 1) conserve industrial production patterns as today or 2) establish a mixed solution, in which security of supply is realised by retaining a third of industrial production, while for the remaining share relying on global markets (and/or selected exporters). Potential exporting countries listed in Tab. 2 are selected based on RE potentials, existing fossil production, green project announcements, and availability of raw materials.

German basic-material demands in 2040 are taken from a study on long-term scenarios on German industry decarbonisation (Fleiter et al, 2022). In the case of urea, projections only mention an annual NH₃ demand of ~8 Mt, which would translate into ~13.6 Mt of urea demand if all NH₃ were to be converted into urea only. For reasons of simplicity, we assume a urea demand of 10 Mt, which is meant to be representative of the full fertiliser sector and other industrial NH₃ uses (excluding potential future applications as a fuel). For steel, the share of retained industry production in Scenario 2 corresponds roughly to the steel production capacity that private companies and policymakers envisage to transform until ~2030 (based on instruments such as EU IPCEIs and CCfDs).

Depending on the strength of the renewables pull (i.e. electricity-price differences), the total potential annual relocation savings (compared to direct imports of the final good) and hence required green-relocation protection span a range of 6–18 bn EUR for Scenario 1 and 2–8 bn EUR for Scenario 2 (Fig. 7).

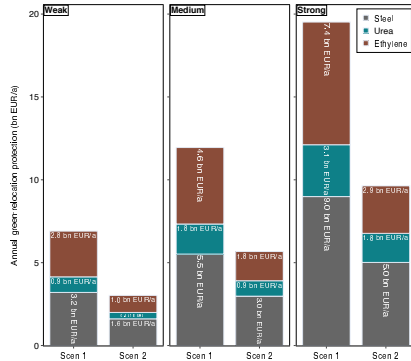


Fig. 7 Estimates of annual green-relocation protection for Germany. We assume the scenarios outlined in Tab. 2 and apply the generic framework for production-cost estimates presented in the previous section. The three columns correspond to the three cases for electricity-price differences (weak, medium, and strong pull) in Tab. 1.

These numbers can be interpreted as an indication for subsidies or other policy costs that Germany would have to pay as a green-relocation protection to prevent private companies from relocating the production of the considered commodities. It is worth comparing these subsidies to the provisional German budget for 2023 (German Federal Ministry of Finance, 2022), which includes planned expenses of 15 bn EUR by the Ministry of Economic Affairs and Climate Mitigation, 21 bn EUR by the Ministry of Research and Education, and 24 bn EUR by the Ministry of Health.

Discussion and conclusions

Access to cheap energy has always shaped the production locations of energy-intensive industries. On the path to climate neutrality and increasingly renewable-based energy systems, the heterogeneous distribution of renewable energy resources might change global patterns of industrial production and trade of basic materials. More specifically, the “renewables pull”, i.e. the energy-cost savings associated with the relocation of low-carbon industrial production away from a RE-scarce and towards RE-rich regions, will at least incentivise or even effectively induce trade of energy-intensive basic materials resulting in “green relocation” of industrial production.

Here we estimate the associated relocation savings, i.e. the renewables pull along with transport and financing penalties. We find substantial overall relocation savings of roughly 19%, 33%, and 38% for steel, urea, and ethylene, assuming an electricity-price difference of 40 EUR/MWh and a full relocation of the considered green value chains. Our results crucially depend on the assumed electricity-price difference, and we hence show results for a range of 20–70 EUR/MWh, yet we argue that electricity-price differences on the order of 40 EUR/MWh are conceivable in 2040 based on estimations of

renewable LCOEs and barriers arising for high deployment rates for renewables in RE-scarce regions (with a detailed discussion in the Supplementary Information).

By analysing cases of varying “depth” of relocation, we can assess different options of splitting value chains between the importer and exporter side and estimate associated relocation savings. We conclude that importing green H₂, which accounts for the highest share of energy demand, via shipping is significantly costlier compared to importing (semi-)finished products, resulting in only 1–3 % of relocation savings. Importing H₂ via pipelines instead, could dampen the renewables pull, especially compared to H₂ shipping, yet they may be infeasible (Japan) or take time to construct (Europe). Importing intermediate products (DRI, NH₃, and MeOH) instead can yield relocation savings almost as high as imports of final products of 13 %, 26 %, and 37 %.

Therefore, retaining industrial production by importing green H₂ might be substantially costlier than relocating parts of the green value chains, especially in the absence of H₂ pipelines. This finding challenges the H₂ import strategies of some renewable-scarce regions, such as the EU or Japan, with respect to the production of basic materials, which is considered a no-regret application for H₂ and hence a cornerstone of most H₂ strategies. At the same time, it is important to note that import dependencies increase with every production step relocated along the value chain, as upstream intermediates are more versatile and easier to replace than downstream products.

More research is needed on factors that might counteract relocation. Such locational factors include proximity to customers, proximity to other producers, infrastructure, general know-how, skilled labour, certification and approval schemes, and market prices. Despite uncertainties, the magnitude of the renewables pull estimated here indicates that these factors might only have a dampening effect, such that, without policy interventions, a strong relocation incentive remains. Regulatory interventions could result from public assessments of supply risks or losses of employment and productivity.

The security of supply when relying on intermediates or (semi-)finished products has to be assessed case by case. For DRI, the emergence of a global market is unclear, yet existent dependencies on iron-ore imports raise the question whether being dependent on DRI would create much difference. For green NH₃, the emergence of a liquid and diversified market seems likely, given 1) today’s global trade volumes for grey NH₃ and 2) announcements of green NH₃ production and terminal capacity (IEA, 2022a). Markets for green MeOH or other green carbonaceous feedstocks are currently also uncertain, hence relying on imports rather than domestic production might also entail supply risks. Notably, while pipelined H₂ is clearly preferable compared to H₂ shipping from a cost perspective and could thus dampen impacts of the renewables pull in the long term, it also induces strong bilateral dependencies. Finally, trade dependencies need to be determined on a country-specific level, as e.g. relocation within the EU entails less risk than relocation from the EU to other global regions.

Further research is needed to understand impacts on employment and productivity resulting from green relocation, including those on further downstream processing steps not analysed here (e.g. machinery produced from steel, plastics produced from ethylene).

Policymakers in RE-scarce countries are tasked with shaping the low-carbon transformation of their basic-material industries against the backdrop of deteriorating economic competitiveness and in light of global trends to protecting supply chains from trade dependencies. Many public decisions today are already explicit or implicit choices on future locations of industrial production. Policies and strategies aimed at reducing industrial GHG emissions, building up infrastructure for H₂ or CO₂, and compensating high energy prices during the transition will likely spur domestic H₂ and subsequent low-carbon industry production in the respective regions. This includes the Inflation Reduction Act (IRA) in the US, Important Projects of Common European Interest (IPCEIs) on hydrogen and industry, the REPowerEU plan, the Net-Zero Industry Act (NZIA), and European Hydrogen Backbone (EHB) project in the EU, or the National Hydrogen Strategy, Carbon Contracts for Difference (CCfDs), and a potential industrial electricity-price subsidy in Germany. Policies specifically aiming to secure supply chains, such as the EU Critical Raw Materials Act (CRMA), give reason to believe that RE-scarce regions will seek to protect basic-material production from being relocated. Such policy decisions need to be informed about the potential necessity of sustained policy support beyond early stages of the green transition to avoid relocation in the future due to the renewables pull.

In spite of these nearshoring trends, future supply of energy-intensive basic materials could also be secured via global markets and imports. Some of the above-mentioned inward-looking policies are rather aimed at critical minerals (such as lithium, cobalt, etc) or technological supply chains (such as mineral refining, manufacturing, batteries, electrolyzers, etc) and less so at green energy imports. Moreover, protectionist policies should be contrasted with energy-import policies in RE-scarce regions, such as the ambitious H₂ import strategies announced by Japan in 2020 and by the EU in 2022, including respective H₂ import targets for 2030 of 10 TW h ([REUTERS, 2020](#)) and 333 TW h ([REP, 2022](#)) (assuming LHV), as well as the German H2Global project ([German Federal Ministry for Economic Affairs and Climate Action, 2022](#)) seeking to foster global H₂ imports. The implicit goals of these strategies are to at least not worsen current dependencies when replacing fossil imports with new green imports and the implicit hope is that future markets for these products will be sufficiently diverse and liquid. While such strategies often focus on imports H₂ and not basic materials, the poor transportability of H₂ and recent announcements from private companies (see Tab. S5) alongside our estimates of relocation savings open up a debate on the role of imports of basic industrial goods for these countries.

Subsidy-based schemes of “green-relocation protection” could become costly. Governments thus could be selective with respect to the sectors they

decide to protect, the share of production retained domestically, and the depth of relocation allowed. There might be sweet spots in cutting green value chains such that only the most energy-intensive parts are relocated, while keeping much of the value creation in the importing country and fostering liquid and diverse markets for import security. Notably, every energy-intensive process relocated will also reduce domestic electricity demand, potentially resulting in reduced electricity prices. A resulting strategy could include policies of selective green-relocation protection that balance the complex issues of cost savings, security of supply, and domestic value creation. Such a strategy also hinges on a better understanding of how importing intermediates or (semi-)finished products could stimulate further unintended relocation, including less energy-intensive downstream processing steps beyond basic materials with high added value.

Other strategies for dampening the renewables pull might be the pursuit of efficient energy use through e.g. circular-economy approaches or flexible electricity demand (see Supplementary Information). Increased mechanical and chemical recycling of plastics or secondary steel from scrap would reduce the dependence on energy-intensive primary materials. Designing industrial plants capable of load-following the hourly availability of RE could also reduce production cost (Toktarova et al, 2022b,a; Golmohamadi, 2022).

There is an urgent need for a broad societal debate on the role of a country in global industrial production informed by scientific assessments of trade-offs, hopefully resulting in a consistent set of policy instruments that can avoid path dependencies, frictions between individual instruments, and costly disruptive changes. The scientific community can support this debate with further research on future market structures of green products, difficult-to-quantify soft factors determining private investment decisions, and sector-specific details. To better inform policy debates in the energy transition, integrated-assessment and energy-system modelling may account for the renewables pull, green relocation, and the associated geopolitical dimensions. Specifically, models may need to go beyond the trade of energy carriers (such as H₂) and also model the trade of energy-intensive goods such as steel, fertiliser, and higher-value chemicals. Scenario analysis and energy-system modelling will allow us to gain a better understanding of the impacts of green relocation on the overall energy system and the net-zero transition.

Methods

Terminology. Tab. 3 contains an overview of terminology used within this article. We stress again that we use the term renewables pull to refer to the pure energy-cost savings, while green relocation is the resulting effect, i.e. relocation of industrial production due to the energy-cost incentive.

We note that our definition of the renewables pull is slightly adjusted from the one given by Samadi et al (2021), who refer to the renewables pull and

Table 3 Terminology used within this article.

Category	Term	Explanation
Cost changes associated with production relocation from the RE-scarce to the RE-rich region	Renewables pull or energy-cost savings	Production-cost savings due to reduced energy cost.
	Transport penalty	Production-cost surplus due to increased transport cost of traded goods.
	Financing penalty	Production-cost surplus due to increased financing cost (higher WACC)
	Relocation savings	The total production-cost savings that results from the above three components
Effects related to production relocation due to reduced energy cost	Renewables pull	The incentive for production relocation arising from the energy-cost savings. It is one factor among several others that can serve to incentivise or inhibit green relocation.
	Green relocation or green leakage	The actual occurrence of production relocation due to the renewables pull. Note that we prefer the term green relocation over the term green leakage, due to the negative connotation hidden in the analogy to the term carbon leakage.
RE availability and its difference between the RE-rich and RE-scarce regions	Electricity-price difference	The difference in effective electricity prices between the RE-scarce and the RE-rich region. The renewables pull depends linearly on the electricity-price difference.
Regions considered in this work for generic relocation analysis	RE-scarce region	A region (potentially a specific country) whose availability of renewable electricity (RE) is low and therefore its resulting electricity prices are comparatively high, which incentivises the import of energy or energy-intensive goods from a RE-rich region.
	RE-rich region	A region (potentially a specific country) whose availability of renewable electricity is high and therefore its resulting electricity prices are comparatively low, which incentivises the export of energy or energy-intensive goods to a RE-scarce region.

the resulting green relocation both using the term renewables pull only. Moreover, another term sometimes used for green relocation is green leakage, in analogy to the term carbon leakage, in which case relocation is incentivised by the evasion of climate-abatement cost. While carbon leakage is predominantly considered as undesirable, as it undermines climate-mitigation efforts, green leakage comes with both risks and opportunities. We therefore prefer the term green relocation to enable an open and unbiased debate.

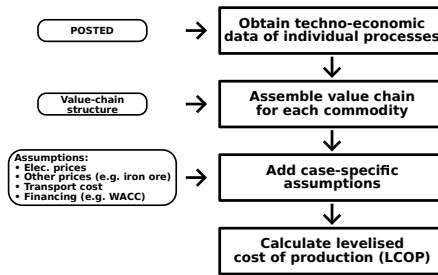


Fig. 8 An overview of processing steps taken to obtain the quantitative results.

Quantitative estimations. An overview of how results are compiled is presented in Fig. 8. Details on the individual processing steps and associated assumptions are presented in subsequently.

Technology data from literature review. Technology data required for the *LCOP* calculation outlined above (i.e. CAPEX, FOPEX, VOPEX, and specific energy/feedstock demands) is obtained from POSTED, the Potsdam Open-Source Techno-Economic Database, using release v0.2 [Verpoort et al \(2023\)](#). In doing so, we used 181 individual entries of techno-economic data from a total of 33 original data sources ([Al-Qahtani et al, 2021](#); [Arnaiz del Pozo and Cloete, 2022](#); [Bazzanella and Ausfelder, 2017](#); [Devlin and Yang, 2022](#); [ECORYS, 2008](#); [Commission, 2007](#); [Fasihi et al, 2019](#); [Fiamelda et al, 2020](#); [Hauser et al, 2021](#); [Hegemann and Guder, 2020](#); [Hölling et al, 2017](#); [Holst et al, 2021](#); [IEA, 2021a, 2022b, 2021b](#); [IRENA, 2022](#); [Ikäheimo et al, 2018](#); [Jacobasch et al, 2021](#); [Jarvis and Samsatli, 2018](#); [Keith et al, 2018](#); [Kent, 1974](#); [Madhu et al, 2021](#); [Matzen et al, 2015](#); [Oliveira, 2021](#); [Otto et al, 2017](#); [Ozkan et al, 2022](#); [Pérez-Fortes et al, 2016](#); [Rechberger et al, 2020](#); [Sasiain et al, 2020](#); [Vartiainen et al, 2021](#); [Vogl et al, 2018](#); [Worrell et al, 2007](#); [Wörtler et al, 2013](#)) to represent the following 9 processes: Alkaline water electrolysis, low-temperature aq. DAC, low-temperature heat pumps (for delivering heat for DAC at 80–120°C), direct-reduction furnaces, electric-arc furnaces, ammonia synthesis via the Haber-Bosch process using nitrogen from an air-separation unit (ASU), urea synthesis, methanol synthesis via the hydrogenation of CO₂, and methanol-to-olefins. Where multiple sources are available for one entry type, we either take the average value or proceed with the more conservative assumption. Conservative in this case means assuming the set of parameters least supporting a renewables pull (high CAPEX, low energy demand). The main technology parameters resulting from this literature review are reported in Tab. 4.

Technical assumptions for quantitative estimations. For our estimations, we consider green value chains based on RE for the three products steel, urea, and ethylene. All three value chains commence with the production of H₂ via Alkaline electrolysis. In the case of steel, H₂ is used to reduce iron ore in a direct-reduction shaft to produce DRI, which is then melted in an electric-arc furnace, cast, and hot rolled into HRC. In the case of urea, H₂ and

Table 4 Main technology assumptions derived from literature review based on POSTED Verpoort et al (2023). For a full list of literature values, check the Supplementary Information. The caloric heat content of H₂ assumes the lower heating value (LHV). Annotations: ⁽¹⁾CAPEX given in specific units of output per annual production capacity. ⁽²⁾Only covering the primary feedstocks of the respective production steps, i.e. HBI, NH₃, and MeOH. ⁽³⁾For all relocation cases, except for Case 2, where an additional 0.159 MWh/t are needed to reheat the imported HBI. ⁽⁴⁾Of which 0.43 MWh are provided as natural gas to provide the carbon content for steel. ⁽⁵⁾Mixed output of Ethylene, Propylene, and other by-products.

Process	Electrolysis	DR	EAF	DAC	Heat pump
Ref. unit	MW h	t	t	t	MW h
CAPEX ⁽¹⁾ (EUR)	31	321	235	174	67
Elec. demand (MW h)	1.4	0.1	0.57 ⁽³⁾	1.1	0.3
Heat demand (MW h)	–	0.96 ⁽⁴⁾	0.16	2.3	–
H₂ demand (MW h)	–	1.9	–	–	–
Feedstock ⁽²⁾ demand (t)	–	1.4 (ore)	1.0 (DRI)	–	–

Process	Haber-Bosch	Urea synth.	MeOH synth.	MtO
Ref. unit	t	t	t	t ⁽⁵⁾
CAPEX ⁽¹⁾ (EUR)	446	213	355	395
Elec. demand (MW h)	0.8	0.13	2.1	1.4
Heat demand (MW h)	–	0.91	–	–
H₂ demand (MW h)	5.9	–	6.4	–
Feedstock ⁽²⁾ demand (t)	–	0.58 (NH ₃), 0.74 (CO ₂)	1.4 (CO ₂)	2.3 (MeOH)

atmospheric nitrogen from an air-separation unit (ASU) are reacted via the Haber-Bosch process to yield NH₃, which is then combined with atmospheric CO₂ from DAC to synthesis urea. In the case of ethylene, H₂ and CO₂ from DAC constitute the synthesis gas for MeOH production, which is then reacted to ethylene in an methanol-to-olefine (MtO) process (note that the output of MtO is actually a mixture of ethylene, propylene, and other by-products, but for simplicity we refer to it by just ethylene hereafter). When splitting these

value chains into their three main processing steps, we associate the winning of CO₂ from DAC to the process step consuming this as a feedstock, i.e. the final step in the urea and the second step in the ethylene value chain.

The heat for DAC can be provided by low-temperature industrial heat pumps with a coefficient of performance (COP) of around 3–3.5. This assumption is justified, as the required temperature for low-temperature DAC is only $T \approx 80\text{--}120\text{ }^\circ\text{C}$ and waste heat should typically be available from the processes consuming the CO₂ (i.e. MeOH and urea synthesis). This means that, the heat demand of DAC of $\sim 1.68\text{ MWh/t}$ translates into only $\sim 0.51\text{ MWh/t}$ of electricity demand for the heat pump, while adding CAPEX for the heat pump.

The heat required by all other processes, which require $T \gtrsim 200\text{ }^\circ\text{C}$, is assumed to be provided by resistive (Ohmic), radiative, microwave, or inductive heating (Madeddu et al, 2020), for which we assume a constant efficiency of 100 %. These assumptions are valid, as such electrified heating of industrial processes is piloted and the technology is straight-forward and available, while industrial heat pumps for $T \gtrsim 200\text{ }^\circ\text{C}$ are still in early development (TRL 4-5 (IEA, 2022a)) and the efficiency and feasibility of heat pumps for $T \gtrsim 400\text{ }^\circ\text{C}$ (for most chemical processes) and $T \gtrsim 800\text{ }^\circ\text{C}$ (for steel processes) is unclear.

We assume the operational capacity factor (OCF) to be 95 % for all plants except for the electrolyser, which we assume to have an OCF of 50 %. A detailed discussion of flexible operation of plants is provided in the Supplementary Information.

Depending on the considered import case, transport costs are added for the respective traded goods, representing international trade based on shipping (and pipelines for Case 1A). Specifically, Case 1 adds transport costs for H₂, Case 2 for intermediates (DRI, NH₃, MeOH), and Case 3 for (semi-)finished products (HRC, urea, ethylene). We assume that CO₂ is not traded but produced from DAC at the point where it is needed. Moreover, we add transport costs for iron ore in the Base Case and Case 1, as we assume the exporting country of DRI to be a producer of iron ore. This assumption is justified since the largest three iron-ore exporting countries (Australia, Brazil, and South Africa) all have ample RE potentials.

Specific (i.e. per mass) transport costs are researched and reported in Tab. 5. In principle, specific transport costs are dependent on distance, yet in practice we can assume generic values independent of distance and specific cases. This is particularly the case for shipping (as confirmed by UNCTADstat data), where harbour dues, terminal costs, and liquefaction (esp. H₂) make up a large share of the total transport cost.

For shipping-based H₂ transport, specific costs are in the range of 2.0–2.6 USD/kg_{H₂} in 2030, depending on distance and transport medium used (LH₂, LOHC, ammonia) (Glo, 2022). This corresponds to 55–72 EUR/MWh, hence we assume 50 EUR/MWh, which includes learning effects achieved by 2040. Pipeline-based imports are only feasible for short-distance transportation of approximately 1000 km, which gives 0.5–1.0 USD/kg_{H₂} of transport cost,

Table 5 Assumed specific transport costs.

Commodity	Import subcases	GTCDIT values for 2016	Assumed values for 2040
H ₂	Case 1A		50 EUR/MWh
H ₂	Case 1B		15 EUR/MWh
Iron ore	Base Case, Case 1	2.5 EUR/t	10 EUR/t
DRI	Case 2	5 EUR/t	20 EUR/t
HRC	Case 3	5 EUR/t	20 EUR/t
NH ₃	Case 2	5 EUR/t	30 EUR/t
Urea	Case 3	20 EUR/t	50 EUR/t
MeOH	Case 2	10 EUR/t	30 EUR/t
Ethylene	Case 3	30 EUR/t	80 EUR/t

depending mainly on whether new pipelines are built or old ones are repurposed (Glo, 2022). This corresponds to 14–28 EUR/MWh, hence we choose 15 EUR/MWh.

Commodities other than H₂ are established in international trade and country-specific bilateral transport costs in 2016 are reported by Hoffmeister et al (2022), which we analyse in the Supplementary Information and report in Tab. 5. While transport costs for iron ore were at only 2.5 EUR/t in 2016, these drastically increased in recent years, are in the range of 5–40 EUR/t now and are predicted to peak soon¹. Perner and Unteutsch (2021) derive transport costs of 35 EUR/t for NH₃ and MeOH for today based on literature review. We conclude with the values reported in Tab. 5, which are supposed to capture relative trends from the 2016 UNCTADstat data and also account for recent trends.

Importing intermediates (DRI, MeOH, and NH₃ in the specific cases estimated here) can reduce the potential for heat integration and hence increase energy demand. In the case of DRI, we account for this in electricity demand by adding 0.159 MWh/t (Vogl et al, 2018). In the cases of urea and ethylene, we neglect this, mainly due to poor data availability (most literature from the past assumes waste heat availability from upstream fossil processes such as SMR). That said, there are other ways to make use of waste heat and potential electricity generated from it, such as 1) selling electricity to the grid, 2) feeding heat into urban district heating, or 3) recycling heat and electricity internally for preheating of precursors and operating the plant, or 4) using waste heat for on-site DAC or high-temperature solid-oxide electrolysis (water to H₂ or

¹See <https://www.hellenicshippingnews.com/bimco-iron-ore-spot-freight-rates-spike-163-to-lift-capesize-earnings/> and <https://www.spglobal.com/marketintelligence/en/mi/research-analysis/capesize-freight-rates.html>

CO₂ to CO). While options 1) and 2) are likely more relevant for RE-scarce importers with good grid infrastructure and remote urban areas, options 3) and 4) can be applied for both RE-scarce importers and RE-rich exporters.

The fresh-water demand for the production of green H₂ can be a relevant factor for some RE-rich exporters with water scarcity. Our assumed price for water includes cost of water desalination, yet this leads only to a minor contribution to the overall production cost across all value chains. Yet, it should be noted that there may be countries/regions where water availability can pose a major obstruction to the development of green value chains. Here it should be noted that for the steel value chain, Case 1, i.e. the import of H₂, is the only case with implicit transportation of water from the RE-rich to the RE-scarce region, where the water can be cycled between the electrolyser and the DR shaft for on-site H₂ production in all other cases. This could add another reason for why importing DRI or importing semi-finished steel could be cheaper compared to importing H₂, but this constitutes only a minor point for most RE-rich exporters and we therefore neglect it in our estimations.

When determining the required investment in our estimations, another question arises on whether new green production plants will need to be newly built in both RE-scarce importing and RE-rich exporting regions or if the former can repurpose/retrofit existing capacities. Clearly, new electrolysis, DAC, DR, EAF, MeOH synth., and MtO plant capacity would need to be built to meet future demands of the respective green products. On the contrary, hot-rolling plants, HB plants, and Urea synth. plants could, in principle, be repurposed/retrofitted. In the case of Haber-Bosch, this will likely require retrofitting the heat supply, which in today's grey HB plants is satisfied through integrated steam methane reforming (SMR; needed to produce the required grey H₂) and which would need to be replaced with electrified heating. Urea synthesis capacity can likely be reused without the need for large investment. Regarding the production of green ethylene, it should be noted that a competing route would be via the cracking of green naphtha, which would repurpose existing steam-cracker capacity and hence make better use of fossil infrastructure yet at the expense of likely lower energy efficiency and whose study is beyond the scope of this work. More generally beyond technology-specific considerations, integration into existing infrastructure, the lack of free space for construction, and the requirement of continued operation of other plants in an existing industrial park create obstacles for brown-field investments that are not existent for green-field investments, potentially resulting in significantly higher cost. In summary, investment into new capacity is the same across both regions, whereas the option of repurposing hot-rolling, Haber-Bosch, and urea plants is studied in the sensitivity analysis (Fig. 6).

Many of the RE-rich exporting regions implicitly considered in this article have higher financing cost compared to the RE-scarce importing regions. This effect is captured by a higher WACC assumed to determine the fixed-charge rate in the calculation of the *LCOP* above. Clearly, such an increase in WACC is not universal, as e.g. Australia is a country with a high potential to become

a RE-rich exporter, while profiting from an established economy with a low WACC. Nonetheless, we assume 5% for the RE-scarce and 8% for the RE-rich region in the results presented in Figs. 4 and 5, and we provide sensitivity analysis Fig. 6. For simplicity and to demonstrate the minor effect of capital and financing cost, we assume a low value of 18 years for the lifetime of new green facilities independent of the technical lifetime of plants.

Based on these assumptions and the curated techno-economic data (see below), we can calculate the levelised cost of production *LCOP* as follows:

$$LCOP = \frac{ANF \times CAPEX + FOPEX}{OCF} + VOPEX + \sum_k d_k \times p_k + \sum_g d_g \times tc_g, \quad (1)$$

ANF is the annuity factor given as $(i \times (1+i)^n) / ((1+i)^n - 1)$ with interest rate $i \in [0, 1]$ and lifetime n in years, *CAPEX* is the total capital expenditure in units of annual production capacity, *FOPEX* is the fixed operational expenditures per annual production capacity, $OCF \in [0, 1]$ operational capacity factor, *VOPEX* is the variable operational expenditure per output quantity (non-energy, non-feedstock), d_k is the specific demand for feedstock or energy carrier k , p_k is the associated price, d_g is the specific demand of transported intermediate feedstock or energy carrier g , and tc_g is the associated specific transport cost.

We note that our conceptual framework and our estimations assume electricity and heat supply from renewable sources, where the residual GHG intensity in both regions is negligible and roughly the same, such that no competitive advantage emerges from cleaner production in one or the other region (e.g. carbon costs due to carbon pricing).

Potential exporting countries in the German case-study. The conceptual framework and quantitative estimations presented in this work is kept generic and does not assume specific exporting countries. Yet, in our case study of German imports and potential green-relocation protection, we try to illustrate future export corridors and hence list potential exporting countries. To identify such candidates, we analyse countries with high RE potentials according to the following aspects: 1) whether a country produces and exports the respective commodity based on fossils today, 2) whether substantial green projects have been announced, and, in the case of steel, 3) the availability of iron ore. This procedure results in a non-exhaustive list of potential candidates presented in Tab. 6.

Data availability

The collected data on technologies will be made publicly available via POSTED (the Potsdam Open-source Techno-Economic Framework <https://github.com/PhilippVerpoort/green-value-chains/>) and as a separate spreadsheet file.

The results of our study can be reproduced with adjusted assumptions via an interactive webapp available under <https://interactive.pik-potsdam.de/>

Table 6 Potential exporting countries in the German case-study.

Country	Analysis
Norway	Green and blue H ₂ project announcements, with planned pipeline transport to Germany. (Report)
Morocco	Green H ₂ project announcements, with planned pipeline transport via Spain and France. (Report)
Chile	Green NH ₃ projects planned, with envisaged exports to Europe. (Report)
Australia	First LH ₂ exports established to Japan, several green H ₂ project announcements, governmental funding of up to 50 MAUD and 50 MEUR for green H ₂ exported as NH ₃ and MeOH announced. (Report)
Sweden	Existing steel industry, iron-ore availability, first green steel already produced. (Report)
Brazil	Second largest exporter of iron ore in the world, several green H ₂ projects announced. (Report)
Canada	Large urea producer and exporter today, green NH ₃ project announcements with German off-takers. (Report)
Saudi-Arabia	Third largest NH ₃ exporter in the world and large urea producer, green NH ₃ project announcements, with plans to import and crack NH ₃ in Hamburg. (Report)
Iceland	Low-carbon MeOH project announcements, high share of RE today and very low predicted future RE prices. (Report)
USA	Large producer and exporter of grey MeOH and Ethylene today, green MeOH project announcements, bio-based green ethylene project announcements (Report , Report).

[green-value-chains/](#) (access during review via username ‘preview’, password ‘preview’).

The results reported in Fig. 5 are exported to an Excel spreadsheet (see Supplementary Information), which allows viewing individual cost components for every process in each value chain.

Code availability

The Python code used for calculations and plotting is available on GitHub: <https://github.com/PhilippVerpoort/green-value-chains/>.

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Author contributions

F.U. and P.C.V. suggested the research question. P.C.V. and F.U. jointly conceived and designed the study in consultation with A.H. and L.G. P.C.V., A.H., and L.G. curated the techno-economic data. P.C.V. wrote the code for

performing the calculations, and designed and created the figures. P.C.V. and F.U. wrote the manuscript with contributions from L.G.

Competing interests

The authors declare no competing interests.

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Additional information

Correspondence should be addressed to P.C.V.

Supplementary information

Extended list of private and societal factors influencing green relocation

Table S1 Extended list of factors that can influence investment decisions of the private sector. Those marked with an asterisk (*) are accounted for in the quantitative estimations presented in this article.

Incentivising factors	Inhibiting factors
<p>Renewables pull*, i.e. energy-cost savings due to lower electricity prices in the RE-rich compared to the RE-scarce region.</p> <p>Lower wages, i.e. a decrease in labour cost and hence operational cost in developing countries. We note that the labour cost is a small component in the production cost, as visible in Fig. 5, such that this factor plays only a minor role. Moreover, it can be offset by the challenge to find skilled workers in a developing country, which is why we do not consider it in our quantitative estimations.</p> <p>Availability of space for construction, which is often ample in RE-rich regions.</p> <p>Complexity of plant integration, which can be challenging in complex arrangements of existing industrial sites.</p> <p>Gained proximity to non-energy resources, resulting in cost reductions and efficiency gains (esp. iron ore in steel).</p>	<p>Transport penalty*, i.e. additional transport cost associated with the trade of intermediate goods. The magnitude of this cost penalty is particularly relevant for trading H₂. While this penalty generally inhibits imports, it may also incentivise “deeper” relocation (e.g. from imports of H₂ to imports of intermediates).</p> <p>Financing penalty*, i.e. increased cost of financing capital investments, which can be associated with an increased weighted average cost of capital (WACC). This number is typically higher in developing economies. In our quantitative estimations, we use a generic assumption of 5% for the RE-scarce and 8% for the RE-rich region.</p> <p>Lost proximity to other producers, i.e. clustering synergies and economies of scope. This includes lost opportunities of co-production, heat recovery, and waste recovery (esp. chemicals).</p> <p>Lost proximity to customers, which leads to issues with supply-chain reliability, quality requirements (esp. steel), and easy and fast coordination. The supply-chain reliability issue may be weaker in cases where some degree of dependence on global imports is unavoidable, e.g. iron-ore imports. Moreover, even in the case of fully reliable supply chains, global imports will require additional storage capacity, which incurs additional cost. The potential loss of proximity to customers may lead to a higher readiness to pay by consumers and hence counteract the renewables pull.</p> <p>Infrastructure penalty, including more general infrastructure not considered as clustering synergies, such as access to road, rail, or marine transport, as well as to fresh water, electricity, and other basic services. This may pose a particular challenge in developing countries.</p> <p>Availability of skilled labour, which is typically worse in less developed countries.</p> <p>Certification of production, proving it is low-carbon and satisfies other regulatory requirements (environmental aspects beyond climate, ethical working conditions, etc). This would be easier to demonstrate and certify for local production compared to complex supply chains abroad.</p>
<p>Market structure and prices, which ultimately determine private revenues. The higher the market price (compared to production cost) and hence the higher the added value of a commodity the higher (lower) the impact on relocation for upstream (downstream) products. E.g. the price of H₂ may be a lot higher than its production cost, which could amplify the renewables pull, whereas high market prices of industrial commodities (NH₃, MeOH, steel, fertiliser, etc.) will dampen the impacts of the renewables pull.</p>	
<p>Complexity of planning and approval procedures, which can vary greatly on both sides.</p>	

Table S2 Extended list of risks and opportunities of green relocation from a societal perspective.

Category	Risks	Opportunities
Overall cost	Overestimation of cost benefit leading to higher transformation cost	Reduction of total transformation cost due to renewables pull; significant cost reductions of green production of bulk materials
Energy prices	Higher energy prices in RE-rich region due to opportunity cost arising from exports	Cheaper energy prices in importing region
Energy transition & climate mitigation	Transition in RE-scarce region slowed down due to false reliance on imports; newly installed RE capacity in RE-rich region only used for exports and not domestic decarbonisation or providing power to local communities	Transition in RE-scarce region made possible due to cheap and available green imports; transition in RE-rich region aided by renewables deployment for exports
Development (economic, infrastructure, desalinated water)	Introducing neo-colonial structures	Accelerated through foreign investments
Jobs & value creation (also needs to be assessed on a local level, accounting for structural differences within countries)	Jobs and value creation lost in RE-scarce region; key technologies built up elsewhere	Jobs and value creation added in RE-rich region; key technologies (e.g. electrolysers) continue to be supplied by RE-scarce region
Geopolitical	Concerns over geopolitical interdependencies	Strengthening of international relations/cooperation
Investments	Stranded assets if business case is not secure or trade may cease at a later stage	Avoiding stranded assets that become uncompetitive due to the renewables pull
Policy	Need to deal with other downsides of green leakage	No need to create a green-leakage protection mechanism
Supply chain	Remote production jeopardises supply chain reliability	With some products (iron ore for steel) there already is a dependency, so relocation of production has little effect

Future cross-regional electricity price differences

Future regional electricity-price differences are uncertain, complex, and inherently dependent on regional circumstances. While the simplest regional comparison can be based on LCOE of renewable electricity generation, we introduce five additional layers of complexity and associated uncertainties that can increase price differentials far beyond pure LCOE comparisons. Based on these thoughts and associated literature estimates, we then define three cases

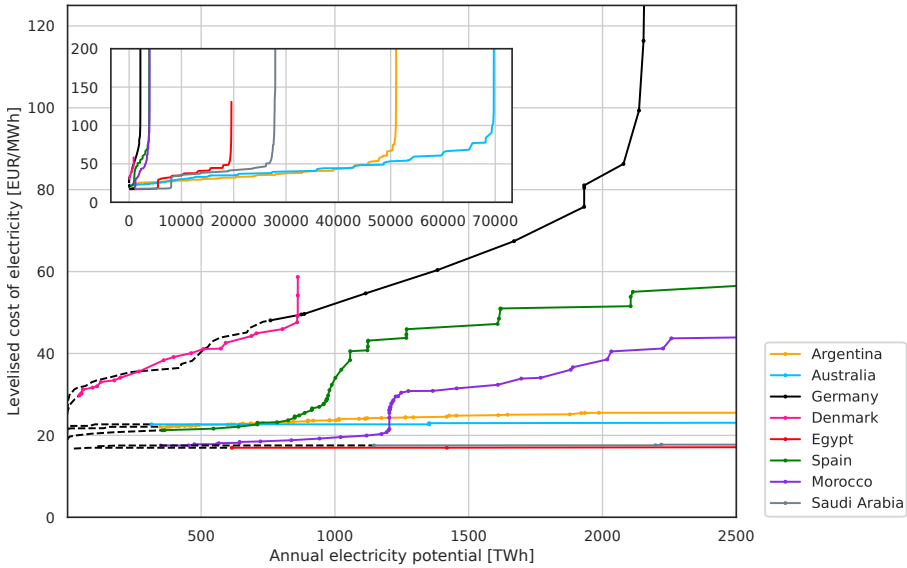
(low, medium, high) to represent broad plausible ranges of future price differentials. These cases correspond to the three cases for the renewables pull in the main paper: weak, medium and strong. Note that the discussions here focus on electricity price differences. Other cost components such as transport, labor or financing costs are analysed separately. Throughout the paper we do not account for additional country-specific regulatory conditions such as taxes, levies or subsidies.

Six layers of complexity

1) Renewable electricity LCOE. The first and simplest level of cross-regional comparisons can be based on regional LCOE of renewable electricity generation. For 2021, IRENA reports ([International Renewable Energy Agency, 2022](#)) most of utility-scale solar PV projects to be in the range of 20–170 USD/MWh in 2021 with an average of ~ 50 USD/MWh, and most of wind onshore projects to be in the range of 10–100 USD/MWh in 2021 with an average of ~ 35 USD/MWh. Comparing solar PV LCOE of selected resource-constrained countries such as Germany (~ 60 USD/MWh) and or Japan (~ 90 USD/MWh) with solar-rich countries such as Australia (40 USD/MWh) and India (30 USD/MWh) gives cost differences of 20–60 USD/MWh. Comparing wind onshore LCOE of selected resource-constrained countries such as Germany (~ 50 USD/MWh) and or Japan (~ 140 USD/MWh) with windy countries such as Australia (40 USD/MWh) and India (30 USD/MWh) gives cost differences of 10–120 USD/MWh.

With further decreasing renewable capacity costs, absolute cross-regional LCOE differences decrease. Based on progressive cost decline projections by [Fasihi and Breyer \(2020\)](#), solar PV LCOE differences between Germany and Australia decrease to 15–20 USD/MWh in 2030 and 10–15 USD/MWh in 2040. Note that regional differences in financing costs (WACC) can substantially change these differences (for a discussion see the annex in the IRENA report ([International Renewable Energy Agency, 2022](#))).

2) Marginal costs of renewable supply (supply curves with limited regional renewable potentials). Supply curves typically increase with increasing overall generation (at a given year) due to higher costs at lower quality renewable sites. Both average and marginal costs of supply can thus be substantially higher than LCOE calculated for the best sites. [Hampp et al \(2023\)](#) derive such renewable electricity supply curves for different regions (Fig. S1). They demonstrate that for renewable-constrained countries (e.g. Germany), marginal costs i) gradually increase due to cross-sectoral domestic electricity demands (dashed part of the lines) and ii) steeply increase once a region-specific generation threshold is crossed, while for renewable-rich countries such as Australia, renewable supply curves are basically flat. This increases the resulting electricity cost differences. The renewable LCOE difference of Germany at 2030 renewable electricity demands (~ 750 TWh \rightarrow ~ 50 EUR/MWh) and Australia (~ 20 EUR/MWh) is ~ 30 EUR/MWh.



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Fig. S1 Modelled electricity supply curves for 2030 at 10% p.a. WACC. Dashed black parts are reserved for meeting domestic electricity demand and unavailable for export. The inset contains the same plot on a larger scale. The visible stepwise increases in LCOE for Spain and Morocco is where the cheapest electricity potentials from low cost PV are exhausted and the onshore and offshore wind enter the supply curve.

3) The temporal profile of electricity demand. The basic LCOE metric evaluates each unit of electricity irrespective of the hour in which it is generated, yet energy services typically require a specific temporal profile, for example a continuous baseload profile for many industrial applications. Providing a specific temporal profile is more costly than LCOE estimates imply, especially based on variable renewable electricity sources such as solar PV and wind power ([Ueckerdt et al, 2013](#); [Hirth et al, 2016](#)). The additional costs depend on the temporal matching of the demand profile with the renewable supply profile, on the potential for complementary mixing of wind and solar PV sources, on the costs of electricity storage and the potential for demand flexibility. Almost full electricity demand flexibility can be achieved for the production of electrolytic H₂ and H₂-based basic materials, if low-cost H₂ storage (e.g. through salt caverns) is available. In this case, H₂ could be supplied at a continuous profile (baseload H₂) without the requirement of baseload electricity generation. Without low-cost H₂ storage, electricity supply and H₂ supply are more closely linked and supplying baseload H₂ to industrial processes requires electricity storage, for example by low-cost batteries.

[Fasihi and Breyer \(2020\)](#) estimate the costs of both baseload H₂ and baseload electricity supply from wind and solar PV power across global regions. Based on progressive cost decline projections for wind and solar PV power as well as for batteries, baseload electricity costs for Germany

are ~ 100 USD/MWh (2030) and ~ 75 USD/MWh (2040), while for Australia costs are ~ 65 USD/MWh (2030) and ~ 55 USD/MWh (2040). Hence, compared to LCOE, cost differences increase to ~ 35 USD/MWh (2030) and ~ 20 USD/MWh (2040).

When translating renewable costs into electricity prices paid by industrial producers, there are two additional aspects that can further increase the future electricity price differences across regions.

4) Grid-connected vs. offgrid (“island”) projects. Industrial producers in renewable-scarce regions will typically rely on a grid connection to supply their electricity needs, while producing and exporting H₂ or basic materials from renewable-rich regions can also be realized through offgrid (“island”) projects. While there are specific advantages for both project types, we argue that the best offgrid project sites can realize additional cost advantages. Consuming electricity in grid-connected systems includes system costs such as electricity (or H₂) grid costs, which typically are a substantial part of industrial electricity prices. At the same time there are cost advantages and potentially additional income streams for grid-connected consumers as they can interact with the system, including selling electricity and potentially grid services. Most importantly, a grid-connected project can also substantially lower its electricity costs compared to the average annual whole-sale price, if the electricity demand is flexible and can be shifted to low-price hours (Figure 2). Such flexible operation however requires access to substantial (and low-cost) H₂ storage, which can typically only be realised through a H₂ pipeline. If offgrid sites are chosen such that they realise suitable conditions, they can bypass system costs. This includes availability of low-cost H₂ storage (see discussion under point 3) as well as transport, export and import infrastructure (see point 6 below).

5) Barriers to high deployment rates of renewable electricity generation. Countries or supranational unions often have ambitious renewable deployment targets. For example, the EU wants to increase their renewable energy share across end-use sectors from 22% in 2021 to 42.5% in 2030. This is in accordance with ambitious GHG emission reduction targets that are enforced through EU policies such as the carbon cap and trade system EU-ETS, where CO₂ emission certificates will be phased out at around 2040. Hence, there are and will be high demands and high willingness to pay for renewable electricity.

At the same time, there are substantial barriers that can limit renewable deployment rates especially in countries that are densely populated and have limited renewable potential. Barriers include lacking social acceptance, delay in transmission grid expansion as well as delays in approval and planning procedures.

If renewable electricity expansion advances too slowly, substantial scarcity will likely translate into scarcity prices that are much higher than the costs of renewable electricity projects. High prices could occur in electricity spot markets as well as in markets for renewable power purchase agreements (PPAs).

Such scarcity prices are less likely in renewable-rich countries. In particular, offgrid projects with integrated electricity supply do not face electricity price risks.

As a result, cross-regional price differentials increase as producers of H₂ or basic materials in renewable-constrained energy systems would likely have to pay such scarcity prices. While the size of these effects are difficult to predict, there is empirical evidence showing that high demand and scarcity can substantially increase renewable electricity prices. For example, 10-year PPA prices for solar, onshore wind and offshore wind technology in the EU have doubled during the energy crisis in 2022 to an average of 107.80 EUR/MWh, which is roughly twice as high as renewable project costs.

6) Infrastructure availability. An additional requirement is the availability of supply-chain-specific export and import infrastructure. Bottlenecks can lead to scarcity prices for associated imports. For example, limited availability of H₂ import pipelines or H₂ and NH₃ terminal infrastructure can increase domestic H₂ or NH₃ prices. Other bottlenecks include qualified workforce or regulatory and institutional infrastructure. As a consequence, the availability of import routes will broaden in time. We anticipate that for the focus year in this paper (2040), import and export infrastructure bottlenecks will likely be resolved such that most supply chains are available.

To summarize, while renewable LCOE differences between renewable scarce and renewable rich countries are in the range of 20–50 EUR/MWh, additional scarcity and system costs in renewable constraint regions can lead to price differences that are much higher than pure LCOE differences would suggest. The core reason is that market-based electricity prices of industrial producers in renewable-constrained countries (without regulation and policy intervention) will likely be higher than low renewable LCOE due to potential scarcities and system costs, while producers in offgrid projects in renewable-rich countries pay electricity costs that are roughly in the range of low-cost renewable LCOE.

In addition to those six layers of complexity, there is region-specific regulation and subsidies that impact price differentials in both directions. In our framework, we accommodate this under “regulatory interventions” (scheme in Fig. 2) and not under renewables pull due to regional price differentials, which only includes techno-economic aspects (including scarcity prices and system costs).

Renewable pull cases in the main paper

We differentiate three cases that represent uncertainty and regional heterogeneity with respect to the additional costs imposed by the additional layers of complexity (also compare Tab. 1).

1. In a “**low**” case we derive regional price differences of only 20 EUR/MWh, which leads to a comparably “**weak**” renewables pull. For this purpose, we combine rather optimistic assumptions in renewable-scarce regions with rather pessimistic assumptions in an exporting country. First, this

Table S3 RE prices for flexible electrolyser and baseload demand across the three price cases. The electricity prices were used in our estimates with results presented in Fig. 4 and Fig. 5.

Price case	Electricity price (EUR/MWh)			
	In RE-rich region		In RE-scarce region	
	For a flexible electrolyser (OCF 50 %)	For a baseload process (OCF 95 %)	For a flexible electrolyser (OCF 50 %)	For a baseload process (OCF 95 %)
Weak pull	30 LCOE plus additional infrastructure costs of 10 EUR/MWh such as battery or H ₂ storage.	50	50 LCOE accounting for increasing marginal costs in RE-scarce regions. Scarcity and system costs can be avoided.	70
Medium pull	30 LCOE plus additional infrastructure costs of 10 EUR/MWh such as battery or H ₂ storage.	50	70 Based on a modelled price-duration curve in Fig. S2, plus 40 EUR/MWh grid fees.	90
Strong pull	15 Best-case LCOE with negligible system costs.	35	85 Based on a modelled price-duration curve in Fig. S2, plus 15 EUR/MWh scarcity price markup, plus 40 EUR/MWh grid fees.	105

is partly parameterized by pure LCOE differences in 2040 (renewable-rich: 20 EUR/MWh, renewable-scarce: 50 EUR/MWh) while accounting for the marginal cost increase in renewable-scarce regions (layers 1 and 2 above, also compare figure 1). Combining wind and solar PV power can lead to high electrolyser capacity factors of $\sim 50\%$ (Fasihi and Breyer, 2020). Note that similar cost differences also occur if layer 3 is considered and thus baseload electricity is supplied. We further assume that additional system costs are higher in exporting offgrid projects (layer 4) due to additional infrastructure costs such as battery or H₂ storage (+10 EUR/MWh). We further optimistically assume here that electricity scarcity prices in renewable-scarce regions (layer 5) can be avoided by removing barriers to a rapid expansion of renewable electricity generation.

2. In a “**medium**” case we derive regional price differences of 50 EUR/MWh, which leads to a “**medium**” renewables pull. This is parameterized by modeled electricity prices for the German electricity system transformation and grid costs compared to pure LCOE in off-grid projects in renewable-rich countries (20 EUR/MWh). It thus includes above layers 1 to 4. For the grid-connected project in a renewable-scarce region (e.g. Germany) we assume that H₂ can be stored at low costs and that thus electrolysers can flexibly operate and benefit from the 50 % lowest hourly electricity prices in the year 2040 (see price duration curves in

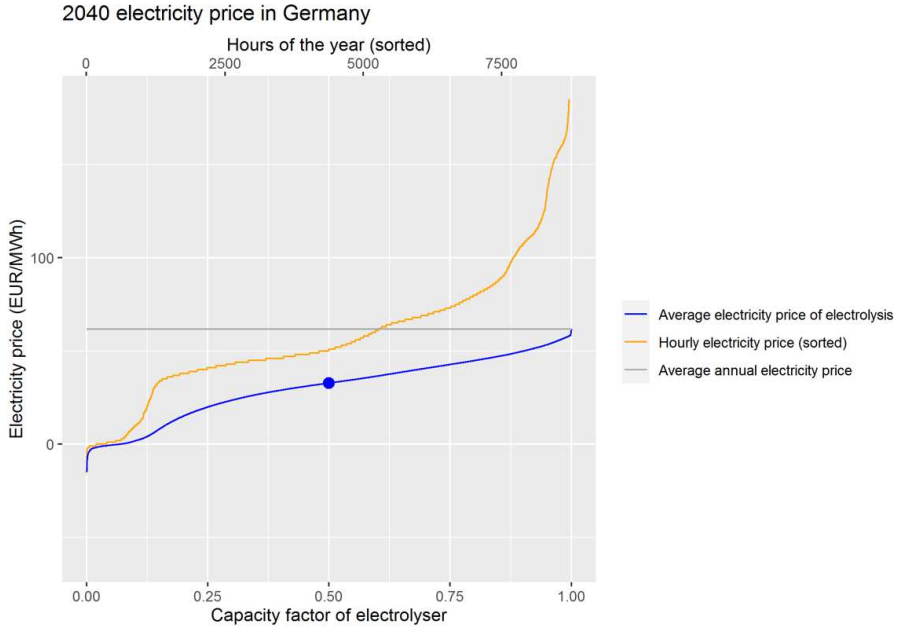


Fig. S2 Price duration curves Based on modelled hourly electricity prices for Germany in 2040 (sorted, orange line, without grid costs) and the average electricity price of a flexible electrolyser as a function of full-load hours (annual capacity factor). At a capacity factor of 50% an electrolyser can substantially reduce its average electricity costs (~ 30 EUR/MWh) compared to the annual average electricity price (~ 70 EUR/MWh). Price data is used from the Enertile model for a study on long-term scenarios for Germany (see <https://www.langfristszenarien.de/enertile-explorer-de/index.php>).

figure 2). This leads to electricity prices of only 30 EUR/MWh (instead of 70 EUR/MWh baseload electricity price). Again, we assume that renewable electricity scarcity can be avoided. In addition, we add grid costs of 40 EUR/MWh, which reflects today's grid tariffs for large industrial consumers in Germany. For exporting projects in renewable-rich countries, we assume the same parameters as in case 1).

3. In a **“high”** case we derive regional price differences of 40 EUR/MWh, which leads to a **“strong”** renewables pull. For this purpose, we combine pessimistic assumptions for renewable-scarce regions with optimistic assumptions in renewable-rich regions. Most importantly, we here account for scarcity prices (markup of 15 EUR/MWh) of renewable electricity due to delays in renewable electricity and grid expansion (layer 5), while a high willingness to pay is maintained due to a strong political commitment to climate change mitigation (e.g. in the EU-ETS). For exporting projects in renewable-rich countries, we here assume that low-cost H₂ storage (e.g. salt caverns) is available such that electricity costs of an electrolyser are determined by renewable LCOE (15 EUR/MWh) without additional costs for buffering electricity (e.g. battery costs).

Table S4 HS codes used for queries of the Global Transport Costs Dataset on International Trade. Codes for semi-finished steel are using regular expressions (REGEX).

Commodity	HS Codes queried
Iron ore	260111, 260112, 260120
DRI	720310, 720390
Semi-finished steel	720[6-9][0-9][0-9], 72[1-2][0-9][0-9][0-9]
NH ₃	281410
Urea	310210
MeOH	290511
Ethylene	290121

Analysis of UNCTADstat transport costs data

Hoffmeister et al (2022) present a Global Transport Costs Dataset on International Trade (GTCDIT), which “records bilateral international merchandise trade in value and quantity, broken down by commodity group and mode of transport (air, sea, railway, road, other modes), alongside its associated transport costs, for 2016”, is publicly available via the website² of UNCTADstat (the statistics department of the United Nations Conference on Trade and Development), and builds up on the UN Comtrade database.

We query GTCDIT for codes (based on the Harmonised System of the World Customs Organization) corresponding to the respective commodities (see Tab. S4) and present specific (i.e. per mass) transport cost as a function of the annual amount traded (Fig. S3). The observed specific transport costs are typically more noisy for bilateral trade relations with a low annual traded quantity, so plotting the specific transport costs as a function of traded quantity allows to separate out the noise and identify trends in the data. Based on the data presented in Fig. S3, we derive 2016 transport costs of 2.5 EUR/t for iron ore and 5.0 EUR/t for semi-finished steel. While DRI (or rather hot-briquetted iron (HBI)) was not traded in as large quantities as iron ore or steel in 2016, the little data available indicates that it is at least not more expensive to transport than semi-finished steel. It is possible that HBI may end up being even as cheap to transport as iron ore, since it is a dry bulk freight that can be filled on ships (like iron ore), and is hence easier to handle and incurs lower harbour costs compared to loading cargo such as steel slabs or rolled coil. While DRI reoxidates when exposed to ambient air during transport, this effect is small after the surfaces has been passivated through briquetting. NH₃, which can be liquified easily and transported with LPG tankers, incurred specific transport costs of around 5 EUR/t in 2016, whereas urea (a dry chemical)

²<https://unctadstat.unctad.org/>

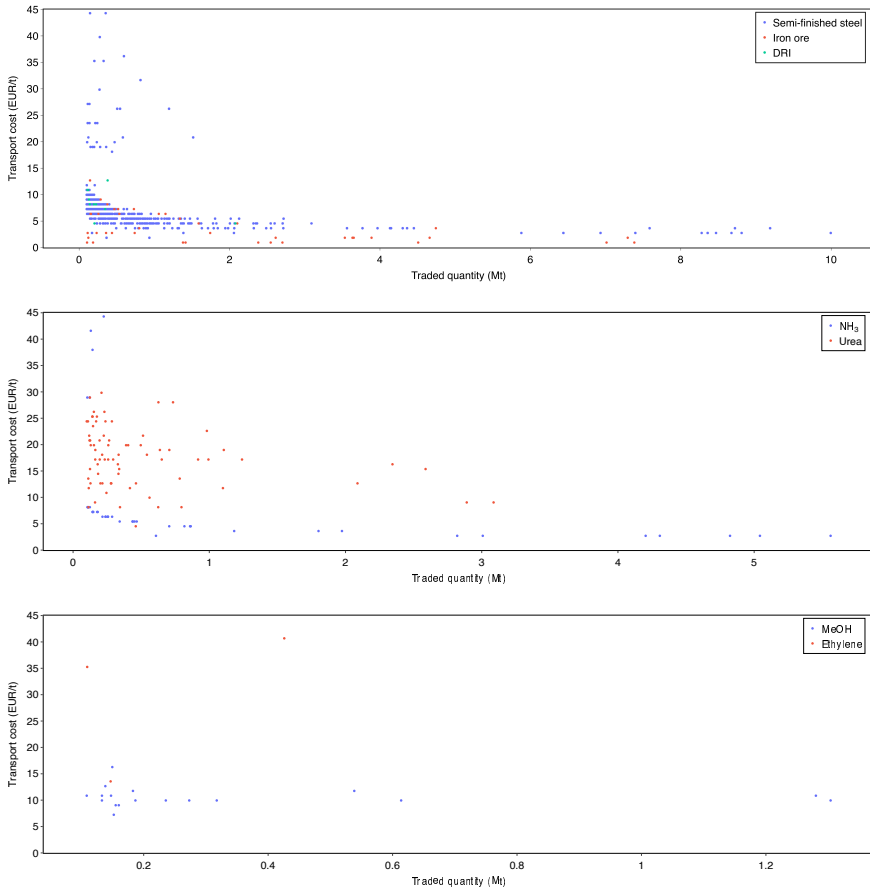


Fig. S3 Transport costs of selected commodities. Data taken from the Global Transport Costs Dataset on International Trade (Hoffmeister et al, 2022) based on HS codes reported in Tab. 2.

incurs much higher costs of approximately 20 EUR/t. MeOH, which is liquid at ambient temperature and atmospheric pressure and can be transported in tankers, incurs costs of 10 EUR/t. Finally, ethylene is gaseous at ambient temperatures with a boiling point of -103.7°C and needs to be liquid for transport. Based on the little available data (and transport costs for LNG, which also requires liquefaction at very low temperatures), we conclude costs of 30 EUR/t.

The GTCDIT is prone to errors and only accounts for transportation between country borders, while omitting further transportation and distribution costs within countries. Moreover, maritime transport costs have seen drastic increases in recent years. Nonetheless, it is useful for understanding relative cost difference, especially between intermediate and semi-finished products.

Flexible operation, circularity, and demand reduction

We discuss two further factors that can increase energy and material efficiency, reduce the share of energy in the production cost, and hence diminish the magnitude of the renewables pull: 1) flexible operation and 2) circularity. Moreover, we discuss the role of demand reduction and material substitution in the context of the renewables pull.

While it would be desirable to maximise the usage of these efficiency-gaining and cost-saving modes of operation, their employment is limited and their feasibility is, in some cases, uncertain. Therefore, we do not include these in our default assumptions and only briefly describe their potential impact on our main results.

Flexible operation. Our results show that the renewables pull crucially depends on the electricity-price difference assumed. Therefore, it is important to understand what factors could have a significant impact on the effective electricity price seen on the RE-scarce and RE-rich side. Clearly, the most important factor determining electricity prices is the availability of RE in the specific regions, which however requires case-specific analysis. However, the effective electricity prices also depend on the time when plants are operated and the electricity prices during those hours.

Plants along the value chain can be operated either at (almost) full load or at reduced load. The latter can, in some cases significantly, reduce the effective electricity price, albeit at the expense of underutilising production capacity and hence increasing capital and fixed cost. While this principle holds true for both the RE-scarce and the RE-rich region, the potential to reduce the electricity price on the RE-scarce side might be substantially higher due to large curtailed RE and grid infrastructure in industrialised economies. Estimating the potential of this mechanism to reduce the renewables pull is challenging since it is case-specific and depends on many assumptions, most importantly the price-duration curve, which in turn depends on electricity demand from the industry sector during low-price hours.

Load flexibilisation could be applied to different process steps along the value chain as well as on different timescales. Short-term flexibilisation, i.e. ramping up and down on an hourly variation or even faster, is suitable only to batch processes, such as EAFs, or to some suitable continuous production processes, such as electrolyzers. With electrolysis being one of the biggest energy consumers, straight-forward to operate intermittently, and most advanced regarding technological development of its flexibilisation, this option is discussed the most. Due to its high energy demand, the same logic could apply to DAC, once the investment cost has decreased sufficiently. Moreover, a flexible operation of further continuous-production processes, such as DR shafts or chemical synthesis plants, is perceivable, yet rather on a weekly or seasonal timescale. Ramping down production in weeks and months of the year when RE availability is low could avoid paying extremely high electricity prices in those weeks and hence cut down the effective average electricity

price paid. Flexible operation can be further incentivised by dropping certain grid-infrastructure cost to be paid on top of wholesale electricity prices, as flexible operation could be considered as a means to stabilise the grid. In addition to increased capital and fixed cost, flexible operation also may add additional demand for storage capacity, whose cost may vary greatly between locations in the case of H₂ storage. Despite various challenges, flexible operation of plants could be an efficient way for industrialised economies to lower effective electricity prices and hence weaken the magnitude of the renewables pull, yet determining an optimal mode of operation (i.e. balancing capital and energy cost) (Toktarova et al, 2022b,a) and assessing the potentials of individual technologies (Golmohamadi, 2022; Verleysen et al, 2021) is beyond the scope of this work.

Circularity. A second factor that has the potential to weaken the renewables pull is the degree of implementation of different strategies for circular material flows employed in green value chains. In the particular value chains studied, the use of steel scrap instead of DRI in the EAF could greatly reduce the H₂ and hence electricity demand for steel. Similarly, the use of captured CO₂ from a point source (PS) instead of from DAC could reduce the associated energy demand significantly. Again, while this could be done by both the RE-scarce and the RE-rich region, an industrialised economy will have more steel scrap and PSs available and the cost reduction compared to DAC will be much greater. The usage of steel scrap and captured CO₂ is associated with a number of limitations, some of which might result in high prices for these feedstocks.

Capturing CO₂ from a PS requires investment into appropriate infrastructure that can separate CO₂ from other exhaust fumes and purify it to the required degree and transport it to the consumer, such that the pure winning and transportation of CO₂ is not for free. Moreover, a carbon price may need to be paid for CO₂ released from a PS, depending on whether the CO₂ is of fossil or atmospheric origin and how soon the CO₂ will be released back into the atmosphere, and at least some share of that carbon price will have to be paid by the process utilising the CO₂ as a feedstock, further contributing to its cost on top of the capturing itself. With the alternative option of having the carbon captured and stored (CCS), a carbon price should always be paid to disincentivise a release of CO₂ emissions from fossil PSs into the atmosphere, even from “unavoidable” ones, such as waste or cement. While the carbon contained in biomass is atmospheric and hence its release into the atmosphere is “free” from paying a carbon price, the availability of biomass as a by-product is limited, and the production of purposefully grown biomass remains unadvisable due to land-use issues, while being also subject to the opportunity cost of potential carbon credits received for carbon-dioxide removal (CDR).

In the case of steel, there exists a high degree of uncertainty concerning the potential future role of secondary steel, as it remains unclear to what extent scrap availability may increase in coming decades (Pauliuk et al, 2013) and to what extent the quality of secondary steel may come closer to that of primary steel (Daehn et al, 2017).

Demand reduction. Strategies for material demand reduction could reduce the final demand for basic materials and hence the need to produce them in green value chains. Demand-side mitigation strategies for steel include less material for the same service, more intensive use, lifespan extension, fabrication scrap diversion, reuse of end-of-life scrap, and yield improvement (Wang et al, 2021). For ammonia, demand could be reduced by up to 48% N and GHG emissions to 20% of current levels by 2050 if different strategies are applied simultaneously. These strategies include water electrolysis for H₂ (the focus of our study), demand reduction, and fertiliser substitution (Gao and Cabrera Serrenho, 2023).

List of announcements from the private sector

To demonstrate the impact of energy prices and the renewables pull on industrial relocation today, we present a non-exhaustive list of announcements from the private sector on fossil and green relocation in Germany based on work by Stiewe et al (2022); Samadi (2023) (Tab. S5). This list includes information on two aspects: 1.) Industrial relocation is already underway due to current high fossil energy prices (due to the Russian invasion of the Ukraine and the resulting European gas crisis), and 2.) green relocation is also already occurring due to the renewables pull.

Table S5 List of announcements from the private sector. This includes both fossil relocation (due to the European gas crisis) and green relocation (due to the renewables pull). Text quoted verbatim from secondary sources is printed in italics.

Announcement	Date	Primary source	Secondary source
<i>Yara reduces ammonia production in Europe by 40% due to high gas prices and imports ammonia instead, keeping the downstream fertiliser production running as usual.</i>	Sep 2021	Link	Stiewe et al (2022)
<i>BASF reduces ammonia production in DE and BE due to high gas prices.</i>	Sep 2021	Link	Stiewe et al (2022)
<i>SKW Priesteritz reduces ammonia production in DE by 20% due to high gas price.</i>	Oct 2021	Link	Stiewe et al (2022)
<i>Yara re-increases ammonia production in Europe.</i>	Dec 2021	Link	Stiewe et al (2022)
<i>Yara reduces ammonia production in Europe.</i>	Mar 2022	Link	Stiewe et al (2022)
BASF cuts 2,600 jobs globally — two thirds of them in Germany — and shuts down one of its two NH ₃ plants in Ludwigshafen.	Feb 2023	Link	–
BASF and Yara are considering to build a new blue NH ₃ plant in the USA.	June 2023	Link	–
<i>Air Products, ACWA Power and NEOM signed an agreement for a large-scale green ammonia production facility for export to global markets. The project partners aim to harness the “unique profile” of Saudi Arabia’s sun and wind resources.</i>	June 2020	Link	Samadi (2023)
<i>AustriaEnergy and Ökowind formed a joint venture in 2020 to develop a green ammonia plant in southern Chile’s Magallanes region. AustriaEnergy points out that the production site’s excellent renewable energy conditions give them “superior competitive advantage”.</i>	2020	Link	Samadi (2023)
<i>Yara, Aker Clean Hydrogen and Statkraft launched the company HEGRA, which is planning to build a new green ammonia plant in Norway. Yara states that Norway has “a competitive advantage within renewable energy and hydrogen” and possesses “renewable energy in abundance”.</i>	Aug 2021	Link	Samadi (2023)
ArcelorMittal plans to produce HBI for European markets in a DR plant in Texas, USA, where its coast presents “advantageous weather conditions to produce renewable energy powered green hydrogen”.	Apr 2022	Link	–