



# Committing Together to Global Participation

*30 August 2023*

*Better Together: Improving Access to the Global  
Scholarly Record*

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# Outline

- What is ORCID and Why
- Global Participation Program
  - Global Participation Fund
  - Membership Equity Program
- Discussion and Feedback

# ORCID as a PID

**“ PIDs alone do not provide much value. The value comes through embedding PIDs in other systems, connecting to them, visualizing connections, and leveraging relationships “**

CNI Spring 2023 Membership Meeting

# A Few ORCID Facts...

ORCID's mission is to **enable transparent** and **trustworthy connections** between **researchers**, their **contributions**, and their **affiliations** by providing a **unique, persistent identifier** for **individuals** to use as they engage in **research, scholarship, and innovation activities**.

- Independent not-for-profit open to participation by all
- Registry launched in 2012
- Guided by our [values and founding principles](#)
- [Committed to making FAIR Open data available](#) via our Public API and Annual Public Data File



# ORCID, which stands for Open Researcher and Contributor Identifier, provides three main services



1. The ORCID iD: a unique, persistent identifier free of charge to researchers

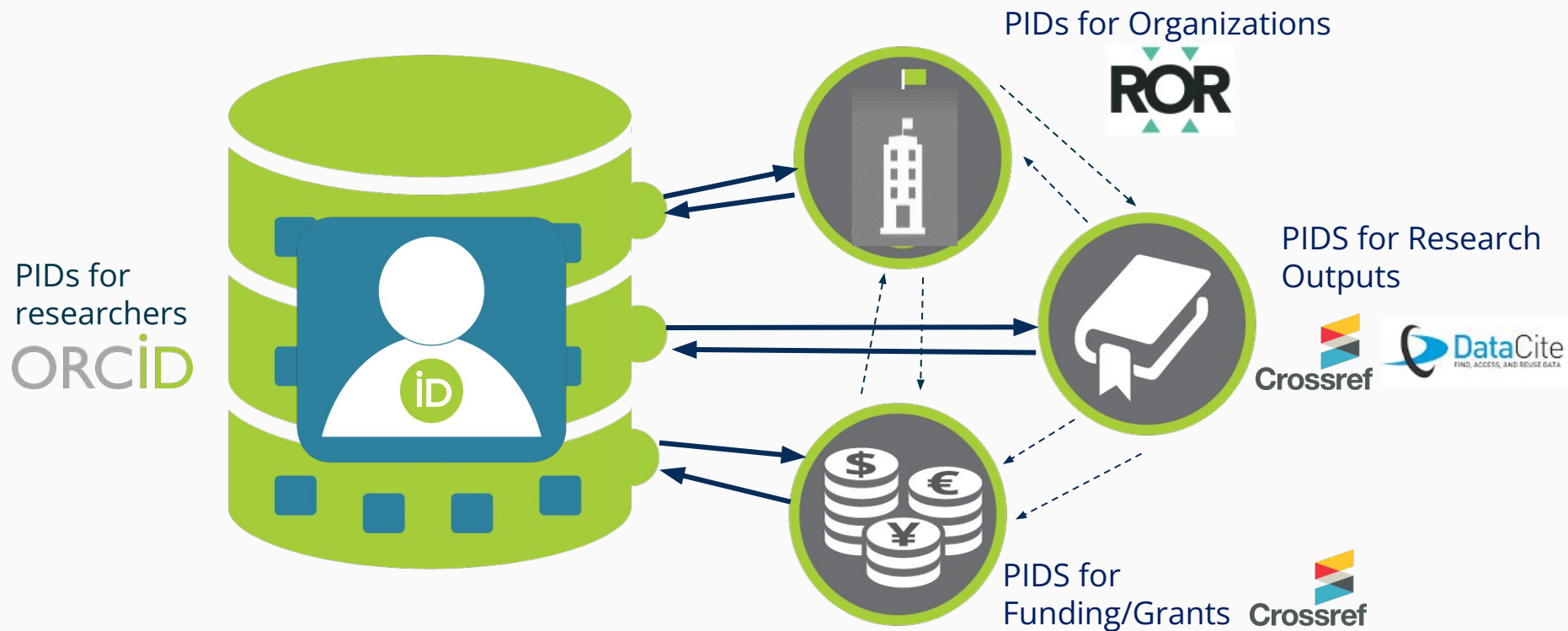


2. A set of Application Programming Interfaces (APIs) for organizations to integrate. Researchers share their iDs with organizations during research workflows via those integrations, and then organizations can exchange interoperable research information




3. A Record: a place to store and share the resulting connections between iDs and research activities and affiliations

# ORCID associates researchers with institutions and research outputs through via links to other PIDs



# ORCID is increasingly a hub for an immense amount of profile activity and data

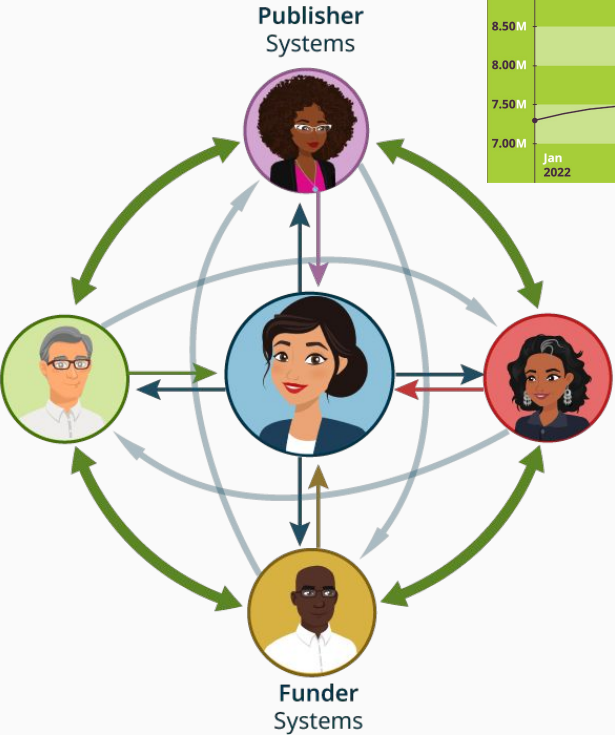
ORCID data is read **122.3** million times/month



by external systems, saving users time and reducing administrative burden

ORCID helped researchers sign into a member system **59.9** million times in 2022

2022 **1.2B** items of data in ORCID records was reused by external systems



ORCID records are viewed **124** times/minute



# Both individuals and organizations play a role

**Register for an ORCID ID and connect it with any systems that encounter in the research workflow!**

**Individuals**



**Integrate ORCID into your systems in any research workflow to help you and your researchers maximize the benefits of ORCID!**

**Organizations**



# ORCID works with the community make ORCID more useful and relevant



## The **problem**

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- Lower awareness of ORCID among organizations and/or researchers
- Lower adoptions of ORCID in under-represented countries
- Fewer tools and data sources are integrated with ORCID



## The **solution**

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- **improve equity of access to interconnected research infrastructure**
- **improve the visibility of researchers and reduce administrative burden on both researchers and institutions around the world.**

**ORCID**

Connecting Research  
and Researchers

# The Global Participation Program



# Increasing Global Participation is one of the four themes of our strategic plan towards 2025

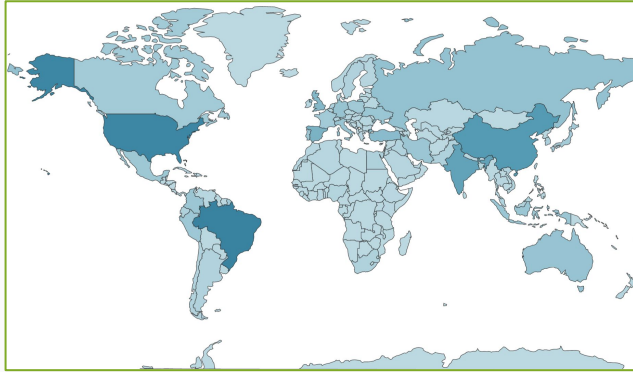


## Increasing Global Participation

Key Insights	Strategic Priorities
<p>Universal uptake of ORCID is inherent in our mission, and our current member organizations think that it is very important that ORCID is adopted universally around the world.</p> <p>However, although ORCID has good participation among researchers in most parts of the world, organizational membership is lacking in key geographies such as China, India, Russia and much of the Global South.</p>	<p><b>In order to drive membership in low and lower-middle income countries, we will move from a fee structure based on equality (everyone pays the same) to one based on equity (fees are adjusted according to regional affordability) while also supporting the development of local expertise and communities of practice.</b></p> <p><b>While continuing to encourage researcher participation everywhere, we will focus our efforts on developing organizational membership in countries where:</b></p> <ul style="list-style-type: none"><li>■ We believe we have the most potential to grow new membership based on factors such as research intensiveness and current researcher participation in ORCID.</li><li>■ There is natural alignment of ORCID values and research norms.</li></ul> <p><b>We are prepared to develop new partnership models with national or regional organizations that have both the local knowledge and resources to spearhead organizational membership growth in their locations.</b></p>



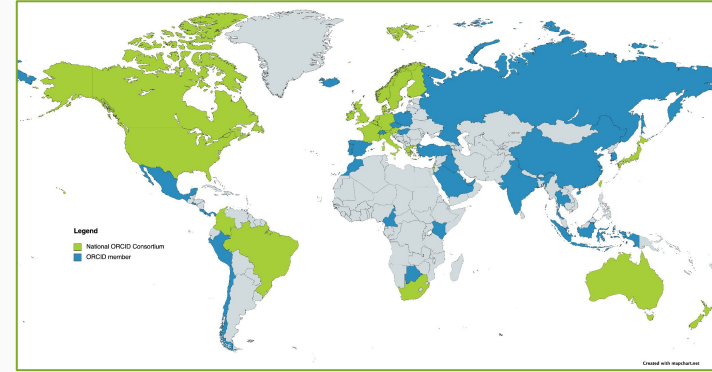
# We continue to see growing adoption around the world



**Users in 250 countries**  
(That's every country on the planet  
apart from Niue, Norfolk Island, and  
Saint Pierre and Miquelon)

Yearly Active Researchers

**9.34M**



**Member organizations  
in 57 countries**

Organizational  
Members

**1,286**

Active Integrated  
Member Systems

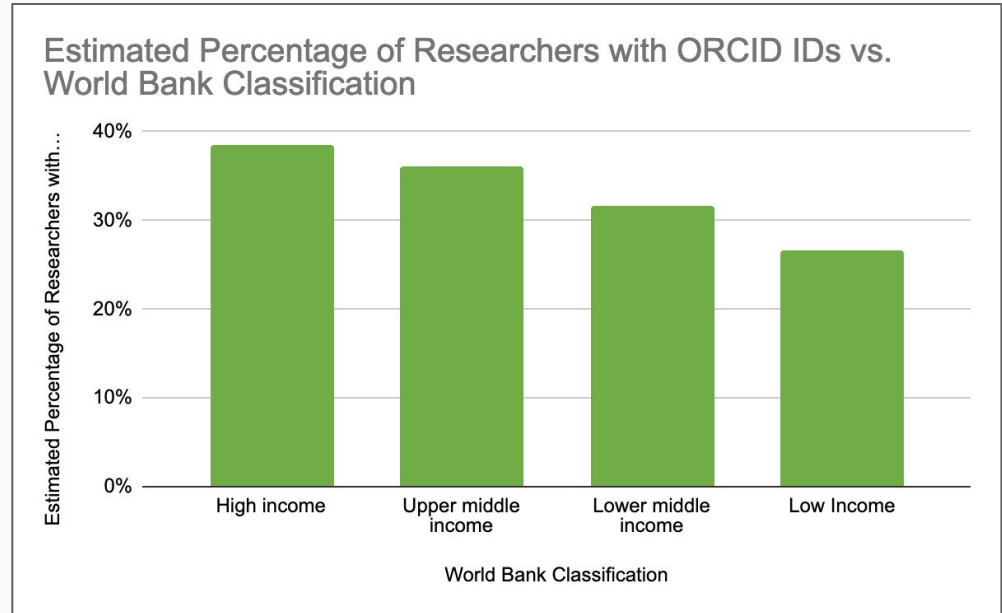
**4,702**

# ORCID adoption is currently higher in countries with higher income levels



- Based on an analysis of ORCID adoption by established authors in 59 countries\*, using Dimensions, Crossref and ORCID data
- While indicative, this data points to the disadvantages that researchers in the Global South face in getting equitable visibility and recognition for their work

(\* Simon Porter, Digital Science)



# ORCID's **Global Participation Program (GPP)** is a two-pronged approach to achieving this goal



**Global Participation Program (GPP)**

**Membership Equity Program**

**Global Participation Fund**

# More about the MEP and the GPF



## Membership Equity Program (MEP)

- Discounted membership fee structure for consortium members:
  - 80% discount for low-income countries\*
  - 50% discount for lower-middle income countries\*
- Lower threshold of 3 members for the initial year
- Fully funded by ORCID

## Global Participation Fund (GPF)

- Two grant programs:
  - **Community Development and Outreach** to fund local partners to build ORCID communities of practice in the Global South
  - **Technical integration** to fund development of systems that are likely to drive participation in the Global South
- Made possible by the generosity of ORCID's founding lenders (admin costs funded by ORCID)





# GPF objectives and structure

# The focus and goals of the Fund align with ORCID's strategic objective to increase global participation



## Focus Communities

Organizations engaged in research and scholarship in low- and lower-middle-income countries, particularly in the Global South, where ORCID participation to date has been low.

## Goals

Remedy ORCID participation gaps in the focus communities area by providing grants to:

- Develop ORCID Communities of Practice in low- and lower-middle-income countries
- Build understanding and use of ORCID in local contexts
- Create and enhance technical integrations to support these burgeoning communities

# These grants are intended to do the following:



## 1. Community Development and Outreach Grants

- BUILD COMMUNITIES: support local partners to build ORCID Communities of Practice
- SUPPORT COMMUNITIES: local outreach, training, and tech support resources to create & grow ORCID consortia in the focus communities

## 2. Technical Integration Grants

- BUILD INTEGRATIONS: build/update ORCID integrations in open-source systems that are likely to support and encourage ORCID participation by those in the focus communities
- BUILD UTILITIES: create/improve open-source components, libraries, or resources that will enable or facilitate ORCID participation for those in the focus communities
- SUPPORT USE: Support the creation of technical documentation, outreach, and support for resources created through this Grant Program

# We awarded our first tranche of Global Participation Fund grants in 2022...



## Four Community Development and Outreach Grants



## One Technical Integration Grant



# We awarded our second tranche of Global Participation Fund grants in 2023



## Four Community Development and Outreach Grants



**University of Sri Jayewardenepura**

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सूचना एवं पुस्तकालय नेटवर्क केन्द्र  
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# Thank you!



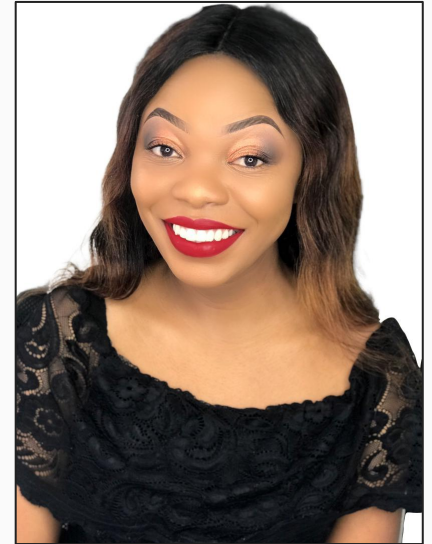
Find out more at <https://orcid.org>

Register at <https://orcid.org/register>

Email - [e.cheng@orcid.org](mailto:e.cheng@orcid.org) and  
[l.tembo@orcid.org](mailto:l.tembo@orcid.org)

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Twitter @ChihEstelle



# Resources

- ORCID Global Participation Program  
<https://info.orcid.org/global-participation-program/>
- ORCID on-demand <https://info.orcid.org/orcid-on-demand/>
- ORCID events <https://info.orcid.org/events/>
- ORCID Resources <https://info.orcid.org/resources/>
- ORCID membership <https://info.orcid.org/membership/>
- ORCID member directory <https://orcid.org/members>
- ORCID Blog <https://info.orcid.org/category/blog/>
- ORCID Statistics <https://info.orcid.org/orcid-statistics/>
- ORCID workflows <https://info.orcid.org/documentation/workflows/>

# Discussion and Feedback

