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## DELIVERABLE 6.1

**Title:** Website and project logo

**Abstract:** This document demonstrates that SafeWax consortium has acquired a web domain and has launched a first version of the project website.

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<b>Dissemination Level</b>	PU (public)
<b>Deliverable Type</b>	R (report)
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## Disclosure Statement

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## **Executive Summary**

SaweWax consortium aims to carry out continuous dissemination and exploitation activities related to the scientific and technological outcomes achieved during the project execution. A public website and project logo are considered a key tool to implement the dissemination and exploitation plan outlined in the WP No. 6.

In this deliverable, evidence is provided that a web domain has been acquired by the project representatives, and a first version of the website has been published on the internet. The website dissemination potential is enriched with the Twitter and LinkedIn accounts created to increase the impact and visibility of the SafeWax project in social media.

Despite this website is not in its final form, the basic structure and contents are up and running to present the SafeWax concept and goals to stakeholders. The website will be continuously updated throughout the project, with content added, edited, or removed based on the needs and the progress of the project at the time.





## 1. Introduction

The SafeWax website is a Deliverable No. 6.1 "Website and project logo" related to the WP6. The initial due date of the deliverable according to the signed grant agreement was scheduled on the month 2 of the project implementation. However, due to the complicated process of the website design which involves an iterative communication with an external web design company and all the partners, the new due date for this deliverable was requested to be postponed to the month 4 of the project.

The website has been designed with a focus on effective dissemination, communication, and excelling the project's potential throughout its entire duration. The website will be publicly accessible and will serve as a platform for sharing information and practices.

The content and design of the website have been carefully crafted to align with the project's objectives, using language and imagery that cater to a predominantly non-academic audience. The major purpose is to ensure that the project's goals are clearly demonstrated and could be easily understood by global visitors to the website. To enhance user experience, the website has been built using Responsive Web Design (RWD), enabling optimal viewing on a wide range of devices, including desktop computers, tablets, and mobile phones.

The URL of the SafeWax website is as follows: [safe-wax.eu](http://safe-wax.eu)

### 1.1. Purpose of the document

This document aims at demonstrating that the consortium has acquired a public web domain and launched the first version of the project website. Website tool will provide a basis for the implementation of the dissemination activities and strategies. It will also serve as a web platform for enquiring stakeholders to be continuously informed about the major objectives and tasks of the project as well as to grasp the recent results obtained during the project implementation. The use of social media networks and other dissemination tools such as Open Data repositories are also introduced.



## 1.2. Scope of the document

The deliverable highlights the following topics:

1. The sitemap of the website and launch of the first version of the project website. A brief description and illustration of the website content as well as discussion on the use of social media aimed at increasing the website visibility and increase the future impact;
2. Dissemination of the public project publications on a dedicated project portal in a public repository ([www.zenodo.org](http://www.zenodo.org)) in order to implement the Open Science requirements established in the grant agreement: public data generated by the consortium will be shared with the community through this tool;

The document provides a clear evidence that SafeWax partners have employed leading dissemination tools for the purpose of the implementation action. It is important to note, that the website will be further finalized and continuously updated following the publication of this deliverable.

## 1.3 Related documents

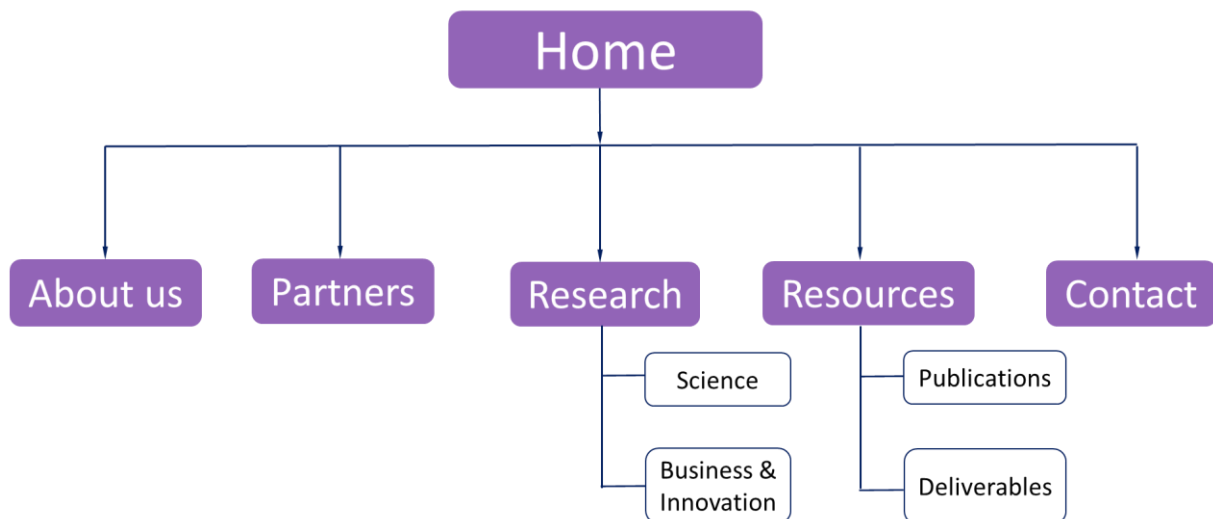
The deliverable is in close relation with the following SafeWax deliverables:

- D6.3: Initial Dissemination, Exploitation and Communication Plan (due date month 6)
- D6.9: Final Dissemination, Exploitation and Communication plan (due date month 48)

The content of this document is subject to change during SafeWax implementation. Any modification will be reported to the EC services in the coming deliverables and project reports.

## 2. Website sitemap

The SafeWax website has the following sitemap:



**Figure 1.** SafeWax website sitemap.



### 3. Website content

The SafeWax project website is set up in a flexible manner and with a common CMS system (WordPress), so it can be easily and continuously updated. Its customization capabilities allow to create a tool that responds to the project's demands and can evolve over the 4 years of the project. The project website can be accessed through: <https://safe-wax.eu>.

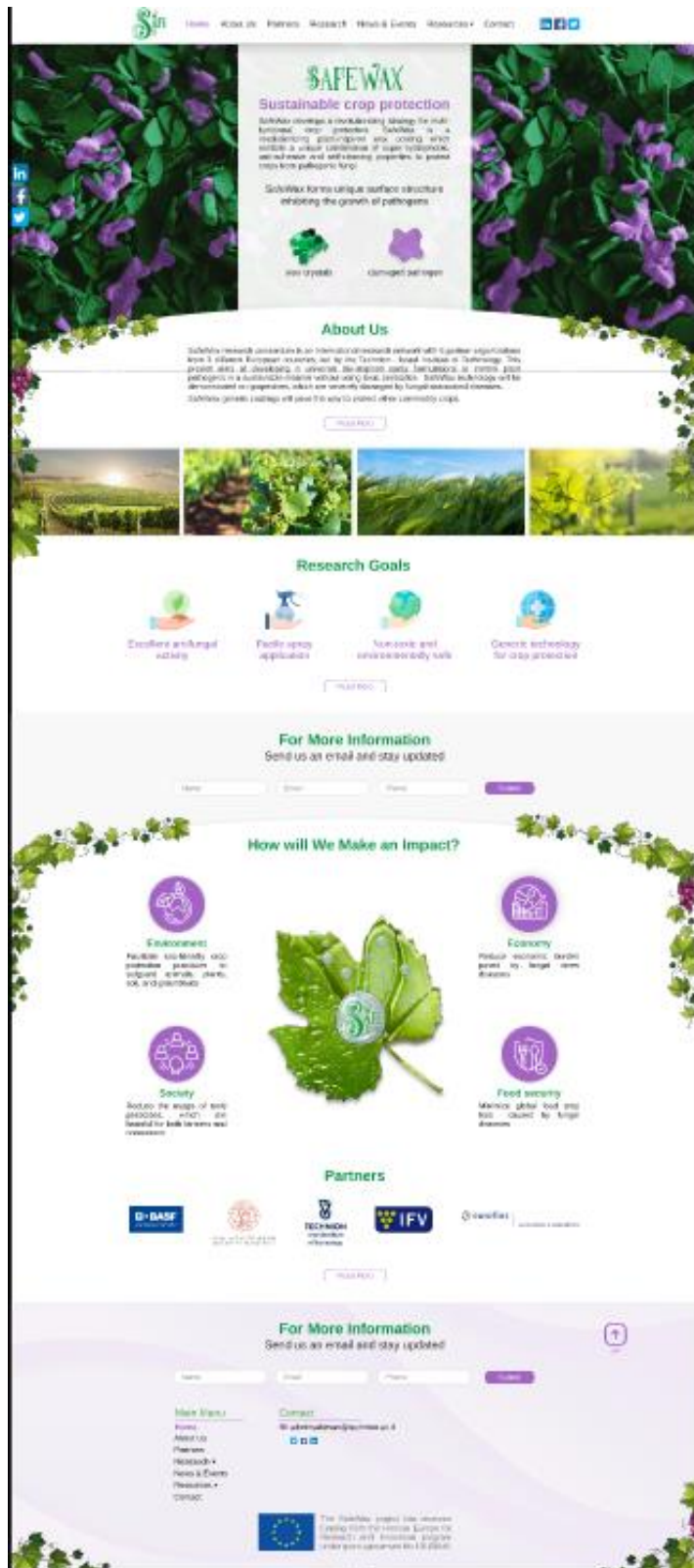
For preparing the content of the project website, an initial structure was developed, which included the main menu and the homepage structure. Once it was agreed on the structure of the main menu and the homepage of the website, the project website was programmed. The website went online in August 2023 and is continuously updated.

#### Homepage

The homepage is the entry point to the project's website. It provides the first impression through the logo and selected image of the project.

The website menu on the top of the homepage allows the user to navigate through the pages of the website. It includes the consortium overview, the information on the project partners, the details on the scientific and business constituents of the project, the resources section including publications and public deliverables, and the contact point. At the left top area the icons linking to the Twitter account and LinkedIn account are visible as well as can be reached out from the left panel of the homepage (links to the other social media accounts will be progressively added).

Below the major image of the website, the homepage provides an overview of the project with relevant information; it includes a brief description of the consortium partners and the key aim of the project. Besides, there is a brief list of the main goals of the project as well as the expected impact of the project in various sectors. There is also an illustrative schematic of the impact of the SafeWax coating on a vine leaf demonstrating the presence of a superhydrophobic property on a leaf surface upon SafeWax treatment. In addition, the homepage includes a brief overview of the partners and their official logos as well as a section to contact the representative of the project for any additional request.



**Figure 2.** SafeWax website. Full view of the homepage.

## About Us

The "About us" section of the website addresses the challenge which the SafeWax project defines .



**Figure 3.** SafeWax website. Section "About us".

## Partners

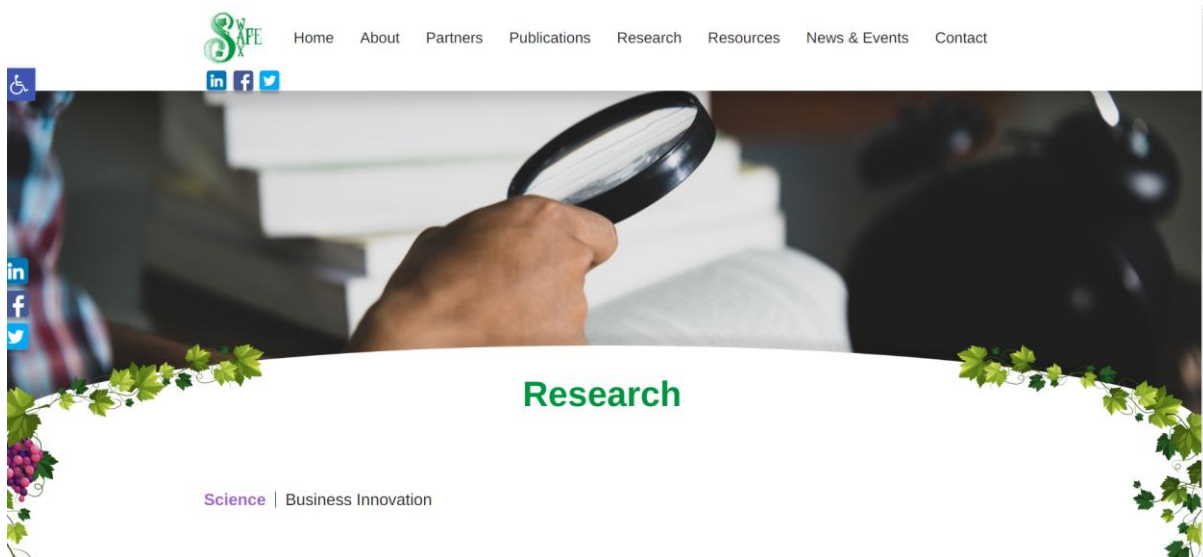
The "Partners" section of the website includes information about the consortium partner institutions to reflect a clear vision of the members of the consortium involved into this project.



**Figure 4.** SafeWax website. Section "Partners"

## Research

The "Research" section of the website is devoted to the scientific and innovative aspects of the project. It is divided into 2 sub-sections: "[Science](#)" and "[Business&Innovation](#)". Section "Science" describes scientific challenges of the project while section "Business&Innovation" addresses the activities of the consortium towards promoting and transferring the gained knowledge into innovative industrial solutions.



**Figure 5.** SafeWax website. Section "Research"

## Resources

This section provides a detailed information on the publications issued by the consortium during the projects including [Publications](#) in peer-reviewed journals as well as [Deliverables](#) produced by the consortium.

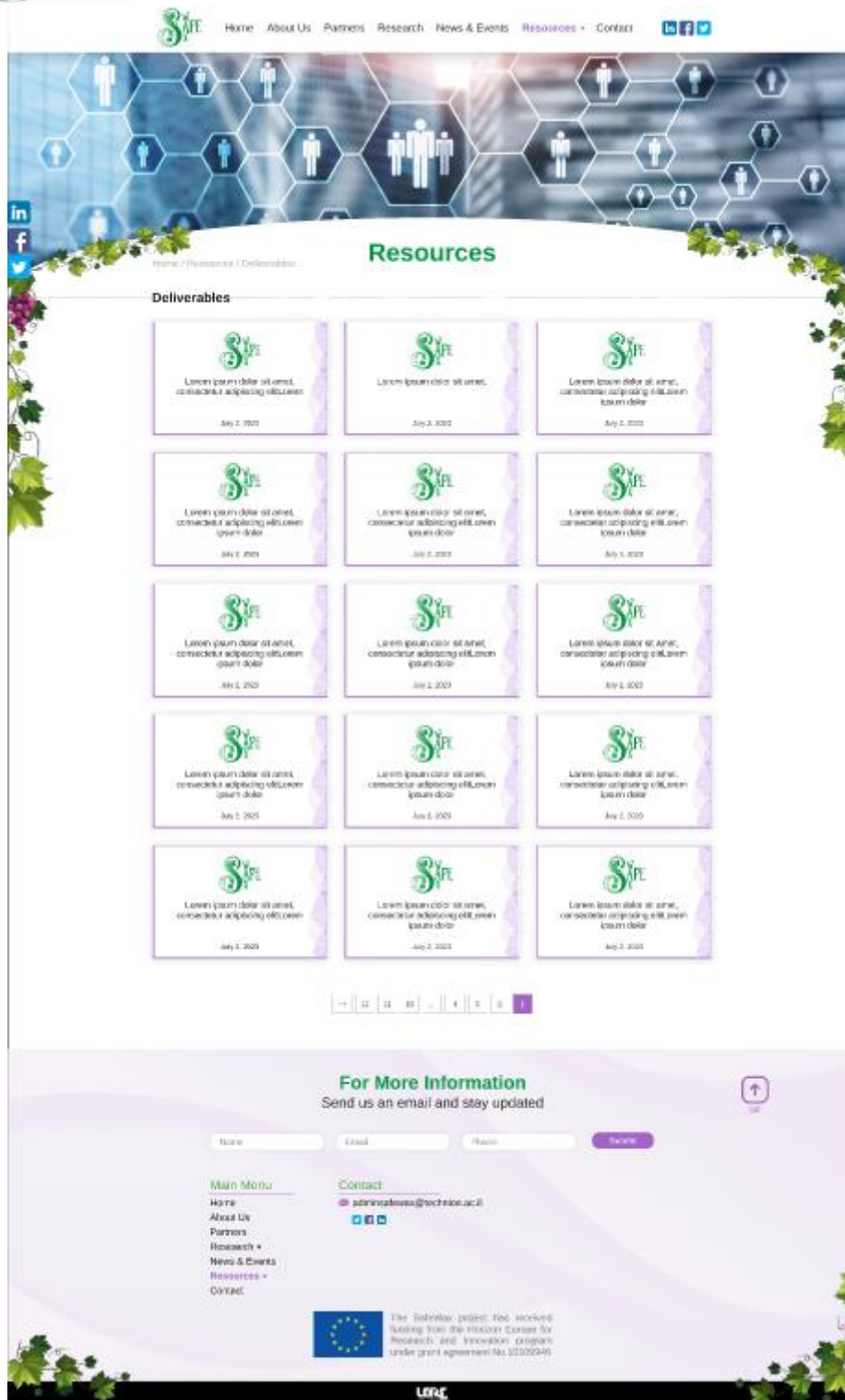


Figure 6. SafeWax website. Section "Resources".

## News&Events

The "News&Events" section of the website will include a continuous update on the project's news and relevant events taking place during the project time.



**Figure 7.** SafeWax website. Section "News&Events"

## Contact

The "Contact" section of the website provides a user-friendly contact form so that stakeholders can communicate with the project consortium. The project coordinator, who is responsible for the project implementation and representation activities, will handle the incoming messages when needed.

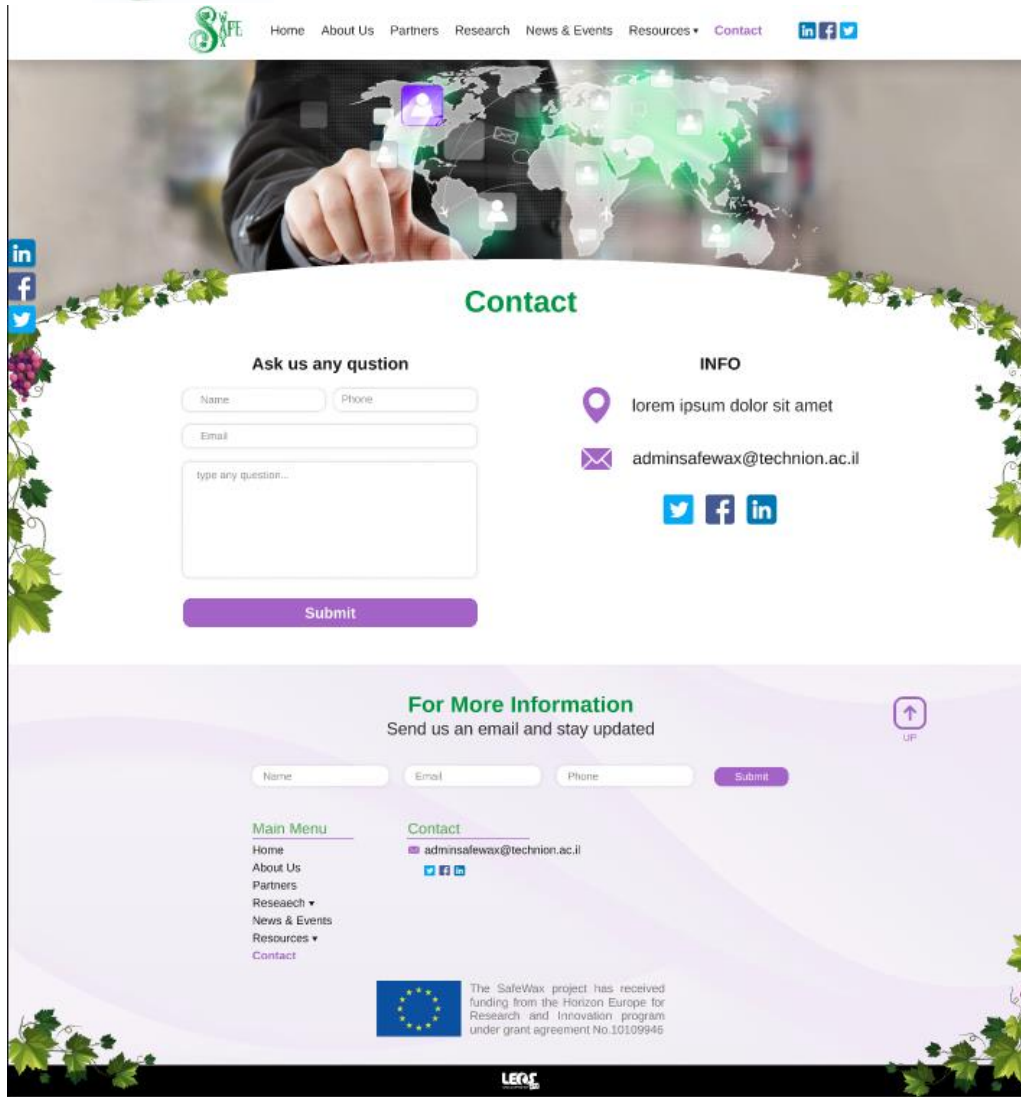


Figure 8. SafeWax website. Section "Contact"

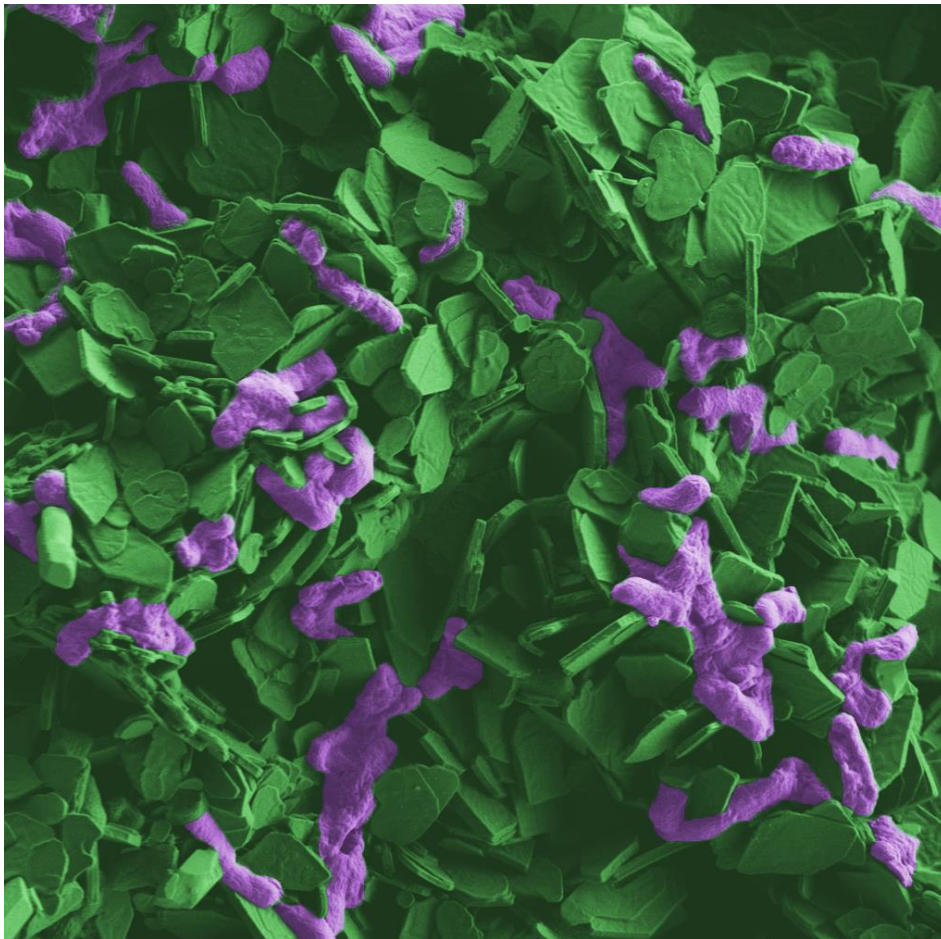


## 4. Dissemination tools

### 4.1. Project's website

The public domain (<http://safewax.eu>) was acquired by the Project coordinator immediately after receipt of the positive evaluators' report. Since then and until the first website launch, the internet site was blocked to avoid any interference from third parties.

The website was developed and made public by August 2023. The following screenshots were selected to illustrate the website development status as of June 2023.



**Figure 9.** SafeWax website. Homepage background image.

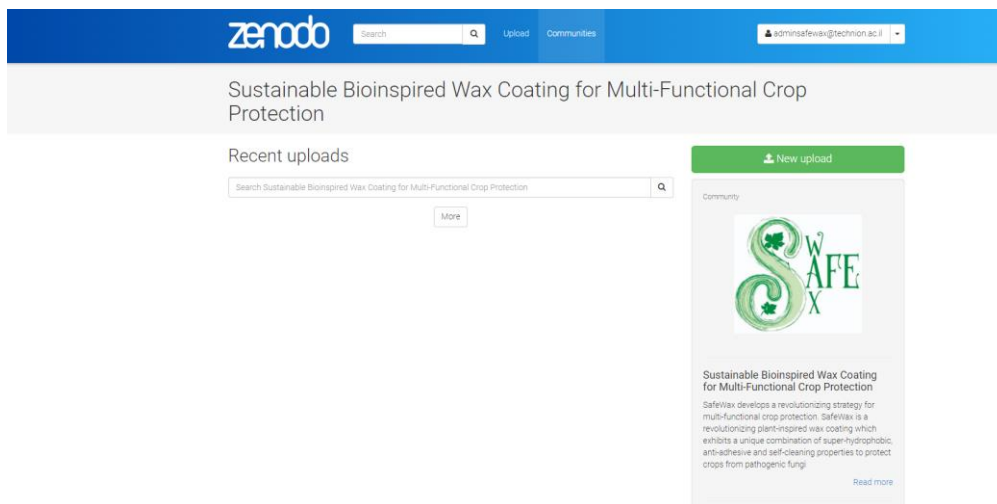
The homepage provides direct access to the general description of the project, consortium partners, and operating structure (work packages). Besides, a direct link to the “news and events” section as well as the contact point of the project, are available.



## 4.2. Project's Zenodo repository

To complement the potential of the project website, a dedicated portal has been created at Zenodo ([www.zenodo.org](http://www.zenodo.org)), a tool supported by the European Union, conceived to facilitate the implementation of the Open Science strategy. The very first view of the portal is shown below, which can be easily accessed through the following link:

<https://zenodo.org/communities/safewax/?page=1&size=20>



**Figure 10.** SafeWax Zenodo project portal.

## 4.3. Project's Logo

The logo of the project was developed at the end March 2023 and is being used by all the consortium partners for the internal correspondence as well as for dissemination documents and activities.



**Figure 11.** SafeWax Logo.

