



**PROMISING IMAGES**

**PROMISING IMAGES OF LOVE**  
The Mediatisation of Values and Norms  
in Religious and Secular Wedding Narratives

[www.unimc.it/promisingimages](http://www.unimc.it/promisingimages)

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[title of deliverable]

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## Promising Images of Love

*The Mediatisation of Values and Norms in Religious and Secular Wedding Narratives*

<b>Project title</b>	Promising Images of Love. The Mediatisation of Values and Norms in Religious and Secular Wedding Narratives
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<b>Authors</b>	Marie-Therese Mäder
<b>Dissemination<sup>1</sup></b>	CO
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### D1.4

#### POPD - Requirement No. 4

A description of the technical and organisational measures that will be implemented to safeguard the rights and freedoms of the data subjects/research participants must be provided.

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<sup>1</sup> PU= Public; CO= Confidential, only for members of the consortium (including the Commission Services)

### **Procedures for ensuring pseudo-anonymity**

Full names and ages of participants will be collected as part of the consent form. They will then be (pseudo-)anonymised before analysis and writing up for the findings. Age, country of residence, religious affiliation, gender will constitute the dimensions of the data analysis. The written consent form will be shredded and disposed of in five years after the study is completed. The data identifying participants will be removed from the written record and stored separately with password protection. The participants will be (pseudo-) anonymised in all written records.

Only the principal investigator and collaborators will have access to the data collected. The data will be kept strictly confidential and will be used for academic purposes only. Further, we will strictly follow UNIMC research data management policy.

The interviews will be pseudo-anonymized by the use a higher level of abstraction which means not using for example the exact place of residence “Macerata” but to describe it as s/he lives in the “province of Marche” or not stating the profession “middle school teacher” but s/he works in the “education sector”. Also here the aim is to protect the privacy of the participants. The advantage of this approach is that its social scientific usefulness is guaranteed. Faces and voices will be recognizable. In case the participants don’t want to be recognised I have options to film the interview without the faces visible. The voices can additionally be alienated. But first I will try to find participants who agree to be filmed. If this is not possible I will apply alternative ways of recording the conversations.

### **Security measures envisaged for respecting the confidentiality of data**

The consent forms and video and audio files of the conversations will be kept in a separate locked filing cabinet. Electronic data without the identifiers will be stored in encrypted, password protected files in a secure server of zenodo.org accessed only by the PI and collaborators.

Research data will be in a secure server of zenodo.org. Research data used in any publication will be kept for a minimum of 5 years before being discarded in case the original dataset needs to be referred to.

### **Estimated duration for the storage of the data collected after the conclusion of the research**

The data will be timely unlimited stored on zenodo.org.

### **Method and place of data storage**

The data will be stored on zenodo.org where an account has already been set and connected to my orcid account (<https://orcid.org/0000-0002-2152-9128>). Access to personal data will only be restricted, but accessible upon specific request.