

IMPROVEMENT OF THE ORGANIZATIONAL ECONOMIC MECHANISMS OF THE DEVELOPMENT OF THE ACTIVITIES OF INSURANCE ORGANIZATIONS IN THE REGION (IN THE CASE OF THE KHOREZM REGION)

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Abstract. *The article examines the state of the insurance market and the existing problems in our country, as well as the need to liberalize insurance relations in the development of this market.*

Keywords: *insurance activity, insurance market, authorized capital, minimum requirements, insurance control, insurance market development agency.*

Today, sudden changes in the world market situation, in the conditions of globalization, competition is becoming more and more intense, which requires the development and implementation of a completely new approach and principles for the development of our country at a more stable and rapid pace. In the third direction of the Action Strategy on the five priority areas of development, several tasks were defined to further strengthen macroeconomic stability and maintain high economic growth rates. One of them is to expand the volume of insurance and leasing and other financial services by introducing new types and improving their quality, as well as using the stock market as an alternative source of attracting capital and deploying free resources of financial institutions and the population development[1].

Insurance activity as an integral part of the economic infrastructure, on the one hand, provides social guarantee, and on the other hand, on the basis of warning against various insurance risks through the mechanism of contractual obligations and tariffs, it also undertakes the protection of the interests of economic subjects.

It is observed that there are always risks in the process of the formation and development of market relations step by step, the high level of economic independence and freedom of economic subjects in our country. Insurance deals with the special service of re-distribution of risks that may harm their interests and is constantly recurring. The upper limit of the price of the insurance service is determined by the volume of demand and the amount of bank interest. When there is a sufficient demand for a certain type of insurance service, the insurance organization can maintain the price of this service at a high level. But over time, insurance on the market with the increase in the types of services, the tariff rates automatically decrease [8].

There are 5 types of insurance companies according to their organizational form (Fig. 1).

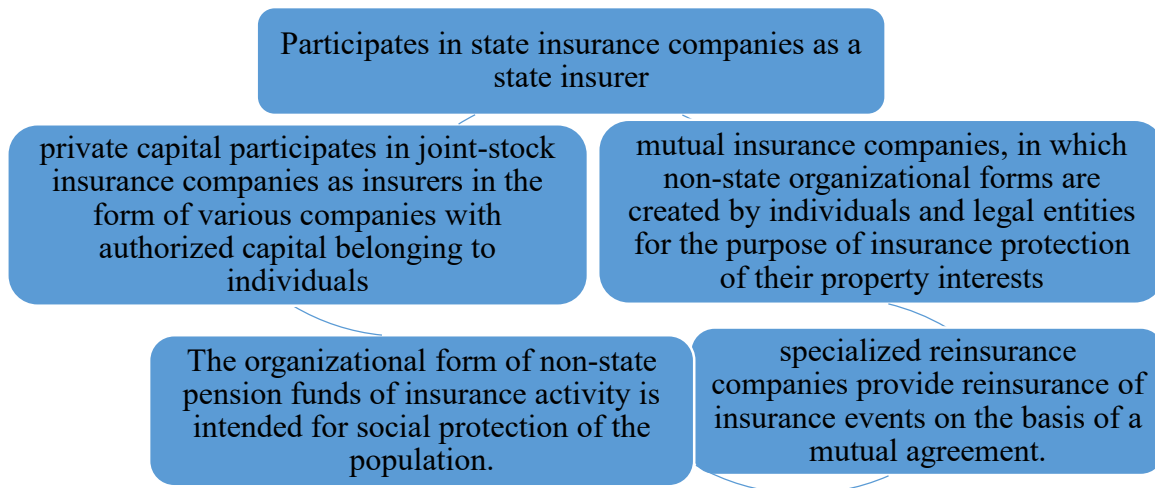


Figure 1. Description of insurance companies by organizational form[2].

The insurance market is divided into international, regional and national insurance markets depending on the territorial location. The national insurance market includes insurance institutions and their activities on the territory of any country. The largest national insurance market in the world is the United States of America. More than 43 percent of the insurance revenue collected in economically developed countries is accounted for by the United States. More than 2,600 life insurance companies and 3,800 other general insurance companies operate here is showing. Some of them are leading in the world insurance market. For example, the company "Prudential of America" took the first place in the country's domestic market, and in the beginning of 1992, it took the third place in terms of assets and collected insurance premiums.

Resolution No. 413 of the Cabinet of Ministers of the Republic of Uzbekistan dated November 27, 2002 was an important innovation in insurance activity. For the first time, minimum amounts were set for the authorized capital of insurers. Regulation on licensing of insurance activities of insurers and insurance brokers, insurance activities the classifier is confirmed.

According to the Resolution of the President of the Republic of Uzbekistan No. PQ-1544 of 2014, the amount of the requirement for the authorized capital of insurance companies was determined.

Table 1

Requirements for the minimum amount of the authorized fund of insurance companies in Uzbekistan[3]

Insurance activity types	01.01.2008 year, thousand US dollars	01.01.2010 from thousand euros equivalently	from 01.07.2012, thousand euros equivalently	01.07.2014 per year, thousand euros equivalently	01.07.2018 from billion soums
General insurance	500	750	1125	1500	7,5
Life insurance	750	1000	1500	2000	10
Compulsory insurance	1000	1500	2250	3000	15
Reinsurance	3000	3000	4000	5000	30

This decision aims to further develop the insurance market, strengthen competition, create modern and new types of insurance activities, strengthen the financial stability of insurers, and expand their regional networks and became an important document on improving insurance control forms.

Further reform of the national insurance market and its rapid development the Decree of the President of the Republic of Uzbekistan dated August 2, 2019 "Uzbekistan" "On measures to reform the insurance market of the Republic and ensure its rapid development", the requirements for the minimum amount of the authorized fund of insurance companies in our country have changed with the decision PQ-4412.

In May 2019, at the nineteenth plenary session of the Senate of the Oliy Majlis of the Republic of Uzbekistan, the Chairman of the Senate N. Yoldoshev (at that time) spoke about the shortcomings in the insurance market and expressed his opinion [5]:

"Gaps in legislation, officials of some ministries and agencies due to coldness and indifference, billions of funds are being diverted without being involved in the development of the country's economy did not meet the modern requirements of the market.

Table 2

Authorized capital for insurers (reinsurers) minimum amounts in [4] billion soums

T/r	Types of insurance activities	From July 1, 2020	From July 1, 2022
1	General insurance or life insurance voluntary insurance in the network	15	20
2	General insurance or life insurance compulsory insurance in the network	25	35
3	Reinsurance only	35	45

The insurance market, where 10,200 professional participants operate, is "supervised" by the insurance control inspection under the Ministry of Finance, which employs only 6 employees. not able to. In most cases, he is only involved in summarizing relevant reports. As a result, the country's insurance market is almost out of control. And this happens only to some insurance organizations and their leaders who work for their own interests."

It is known that in world practice, the experience of forming reinsurance organizations by combining several insurance organizations in the country into groups, societies or associations was formed in the 19th century. In our country, this is an important mechanism that is still not used.

Various obstacles and restrictions in legal documents do not allow effective use of these funds, including their attraction to the authorized capital of insurance companies. In short, the legislation is outdated norms, differences, confusion and other shortcomings closed the doors of prospects for these companies.

Another pain point in the insurance sector is related to human resources. Today, only 32% of the employees of the industry have higher and 30% secondary specialized education. Moreover, most of them are non-insurance professionals. Many such problems have a negative impact on the share of the insurance market in the country's gross domestic product.

Stable economic growth at the current stage of reforms the active development of financial services aimed at providing security and improving the quality and level of the population's life requires the strengthening of the role of the insurance market in the republic and the wide use of insurance tools at the meeting held on need" [6].

Therefore, the State Inspectorate of Insurance Control under the Ministry of Finance was abolished and the Insurance Market Development Agency was established. Also, the task was set to develop a strategy for the medium and long-term development of the insurance sector, to increase the volume of insurance premiums per capita by 3 times, and the share of the sector in the GDP by 2 times by 2022.

As a result of studying the issues of insurance market development in our country, the following conclusions were formed:

First, although the national insurance market of our country is developing relatively quickly, today it cannot fully meet the world's requirements.

Secondly, the majority of the population who use and can use insurance services do not have complete information about insurance. However, the increase in demand for this type of insurance contributes significantly to the improvement of the financial situation of the insured and the insured.

In order for legal entities to provide insurance, first of all, they need trust. Correct information for individuals. The fact that the information is correct and complete will attract them to the correct and targeted use of insurance. To implement this process, the insurance market requires qualified specialists. Most employees working in insurance companies are not insurance experts. An employee of one department does not have information about the activities and work of another department employee. Agents have the same problem. As a result, the population has complete information as a result of the incomplete and correct delivery of insurance services to the person who wants to be insured without it, there is a decrease in the demand for insurance and distrust of the activity.

In order to overcome the problems mentioned above, the following suggestions can be made:

First of all, one of the most important and main factors to bring the insurance market of our country to the level of developed countries is the introduction of mutual insurance in Uzbekistan based on the experience of foreign countries, and the use of the initiative of the state in this is the current trend in the insurance sector is the current issue of the day. We believe that in order to introduce mutual insurance in the country, first of all, it is necessary to establish its legal support, to provide privileges and preferences related to this sector in order to develop mutual insurance. In this case, mutual insurance as a separate form of insurance develops in parallel with commercial insurance and is an important factor in increasing the financial well-being of citizens, guaranteeing their risks related to business activities, and the stable operation of enterprises and organizations while attracting a large number of potential policyholders to insurance serves as.

Secondly, for the development of insurance activities, advertising insurance services on a large scale will give effective results. Providing information about insurance services and their benefits on the most popular social networks: Telegram, Instagram and other social networks. For example, opening a channel on Telegram for insurance services and sending information about it to other channels through, it is possible to register the population to the insurance channel and regularly inform about the news of the insurance activity. That is, to increase the legal literacy of the population in relation to insurance in order to ensure the increase of the population's trust in insurance, i.e. the adopted law on insurance, it is possible to regularly inform clients about decisions and the protection of insurance activities by law.

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