Ortho Search Why And How We Built a Domain-based Subject Gateway

Michael Upshall, ISKO Annual Conference, 25 July 2023

Academic content discovery

- Academic publishers and societies typically use a third-party platform for their content hosting and discovery
- The content universe is divided across many repositories hundreds of publishers, societies, aggregators
- Most researchers start discovery via all-purpose, one-size fits all aggregations such as Scopus or Google Scholar

Scholarly Publishing

- Highly concentrated: 16 publishers have over 50% of the total market. One publisher (Wiley) publishes more than 50% of all society content
- Concentrated platform providers: academic societies tend to outsource content hosting to third parties (Silverchair, Atypon, Oxford, Cambridge)

The long tail of scholarly publishing

Most societies have fewer than four journals



Tier 1, e.g. Social History Society
 Tier 2, e.g. Bone & Joint
 Tier 3, e.g. Bioscientifica
 Tier 4, e.g. ASM, SPIE, ESC
 Tier 5, e.g. RSC, BMJ
 Tier 6, e.g. IEEE, ACM

Problems with third-party hosting

- Moving to another platform host is messy and expensive
- Little incentive for the platform provider to make changes
- Societies often request cosmetic rather than fundamental change

Problems with discovery

"I confess that I have given up searching databases and preprint servers. There is just too much content published and no easy way to find things that are both high quality and relevant, even using keywords".

Archer V, Jones OAH, Sands D, et al. How can academics keep up with the literature? *Times Higher Education* (THE) 2019

The British Editorial Society of Bone and Joint Surgery

- Not-for-profit, founded 1953 "for the advancement of education in orthopaedic surgery"
- Four journals, one conference proceedings publication



Orthopedics

• Over 36 scholarly journals in this domain alone

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Journal of the American Academy	*	Journal of Orthopaedic Surgery an	~	1
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Scoliosis and Spinal Disorders	~	Skeletal Radiology	~	C
The Journal of Strength and Conditi	~	Journal of Cachexia, Sarcopenia an		Т
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Journal of Orthopaedic Trauma	*
The American Journal of Sports Me	v
Clinical Orthopaedics and Related	Ŷ
The Bone & Joint Journal	Y
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Bone & Joint Research	Y
Journal of Shoulder and Elbow Surg	Y
Journal of Hand Surgery (American	~
Medicine & Science in Sports & Exe	Ŷ
Sports Health	×
The Journal of Pediatrics	×
Calcified Tissue International	~
The Physician and Sportsmedicine	~
Journal of Neurosurgery-Spine	~

Can a small publisher influence the domain?

- Researchers will not use one publisher as a starting point
- Changing platform is slow and expensive
- The biggest subject-based content initiative is PubMed, but medicine is bigger than most domains
- Challenging to use domain knowledge with big platforms

David vs Goliath?



OrthoSearch

https://orthosearch.org.uk/Home

- Include all ortho content
- Omit other medical content
- E.g. 19,693 ortho-related articles from 269,144 articles in PLoS One
- Free access
- Content updated weekly

Content indexed

- 183 Journals
- 20,069 taxonomy terms (6773 synonyms)
- 299,128 articles, including preprints
- 36,233 conference abstracts
- 3259 podcasts
- 2000 videos
- 384 related standards
- 263 case studies

Subjects indexed

- Covers:
- Anatomy
- Diseases
- Treatment
- Trauma
- Diagnostic techniques
- Medical specialists
- Orthopaedic drugs
- Sports medicine
- Devices

Benefits of this approach

- Use an external supplier (Molecular Connections): self-contained modules added in blocks
- Automated subject selection and tagging
- Sidestep the hosting platform
- Incorporate semantic developments in search and discovery
- Do for one domain what would not be feasible for all subjects
- Make use of in-house knowledge (such as the taxonomy)
- Use analytics to inform discovery tools

Combining full-text and semantic search

- Automatic concept extraction into specialties (including synonyms)
- "did you mean?", British English ("orthopaedic") or American English ("orthopedic")
- Synonyms used to expand searches (common <> technical terms)
- Incorporating a 20,000-term taxonomy in search results far more granular than MeSH

The Ortho Search Ontology

Built by Molecular Connections with human-in-loop. Twelve root concepts, 15 specialties, including:

- Anatomy
- Diseases
- Treatment
- Trauma
- Diagnostic techniques
- Medical specialists
- Orthopaedic drugs
- Sports medicine
- Devices

 Filter by article type, access type, impact factor, openaccess, CiteScore ...

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□ Hip (1009)	Investigating the impact of a national educational program on patient adherence to osteoporosis medications.	*
Arthroplasty (391)	Author(s): Thu Vuong, Matthew Peters, Alistair Merrifield, Marnie Firipis, Josephine Belcher, Zain Elgebaly	Related Topics
Sports medicine (168)	2023-07-05, Archives of osteoporosis (CiteScore; 3.6), PMID:37405619, DOI: 10.1007/s11657-023-01301-2	Secondary
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Taxonomy drill down available with search results



Filters

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	Abstract The anterior cruciate ligament (ACL) is a crucial connective tissue in the knee joint	Filters Access type A Clear x Open arount (1) Speciality: A	Cite all Anterior cruciate ligament reconstruction: principles of treatment 8 Author(0) Hindson X Paulinx, Stephen M, Howel 2016-1-0-LEFORT Open Networks (CiteScient 6.3), PMID:20461919, DOX: 10.1302/2058-5241.1.160032 Reyword(s), Anterior cruciate ligament reconstruction, Anteri
		clear x	Abstract Anterior cruciate ligament (ACL) reconstruction is one of the most common procedures in sports medicine. Several areas of controversy exist in ACL tear management which have engaged surgeons and researchers in debates towards identifying an ideal approach for these patients. This instructional review discusses the principles of ACL reconstruction in an attempt to provide guidelines and initiate a critical thinking approach to the most common areas of controversy regarding ACL reconstruction. Using high-level evidence from the literature, as presented in randomised controlled trials, systematic reviews, and meta-analyses, operative versus conservative treatment, timing of surgery, and rehabilitation are discussed. Also, the advantages and disadvantages of the most common types of autografts, such as patellar tendon and harnstrings as well as allografts are presented Key considerations for the anatomical, histological, biomechanical and clinical data (TDEAL) graft positioning are reviewed. Cite this article: Paschos NK, Howell SM, Anterior cruciate ligament reconstruction; principles of treatment. EFORT Open Rev 2016;29II-40B. DOI: 10.1302/2058-5241.1.160032.
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For the future: Better metadata

- Identify article type, such as research paper", "review article", or "clinical trial". Article type (@article-type) still only an optional component of NISO-JATS
- Distinguish author's accepted manuscript, version of record, preprint copy, etc (requires additional tools to JATS)

Conclusions

- Small publishers can make a difference if they make use of their domain knowledge
- Work around infrastructure limitations rather than confront them head-on
- General discovery platforms (Google Scholar, Scopus) have no interest in developing domain-based solutions
- AI tools can discreetly enhance the metadata and provide better navigation
- Better navigation beats more hits

More information

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