# Knowledge Engineering in the Language Model Era

Prof. Paul Groth | @pgroth | pgroth.com | indelab.org

Thanks: Bradley Allen, Corey Harper, Elena Simperl, Ilaria Tiddi, Frank van Harmelen

July 24, 2023 7th BIENNIAL ISKO UK CONFERENCE





Can you define the key topics that will most likely be discussed at the ISKO conference?



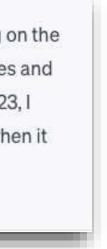
As an Al language model, I don't have access to real-time information and my knowledge cutoff is in September 2021. Therefore, I cannot provide specific details about future events or conferences such as the ISKO conference in 2023.

However, I can offer some insights based on the typical topics that have been discussed at previous ISKO conferences, which focus on knowledge organization and related fields. ISKO stands for the International Society for Knowledge Organization, and their conferences often revolve around a wide range of topics related to the organization, representation, and management of knowledge. Some key topics that are likely to be discussed at an ISKO conference include:

0 6 9

- 1. Knowledge organization systems (KOS): This involves the study and development of systems that organize and represent knowledge, such as classification schemes, taxonomies, ontologies, and thesauri.
- 2. Information retrieval and access: Discussions about techniques and technologies to improve information retrieval and access, including search algorithms, query optimization, and user interfaces.
- Semantic web and linked data: Exploration of methods for creating, connecting, and utilizing data in a structured manner to enhance the web's semantic content.
- 4. Information architecture: Topics concerning the design and organization of information spaces to improve navigation and usability.
- 5. Metadata standards: Discussions on the development and implementation of standardized metadata to improve data management and interoperability.
- 6. Knowledge representation and modeling: Talks about various methods and models for representing knowledge in different domains and contexts.

Keep in mind that the actual topics discussed at any conference can vary depending on the specific call for papers, emerging trends in the field, and the interests of the attendees and speakers. For up-to-date information on the key topics at the ISKO conference in 2023, I recommend visiting the official ISKO website or checking the conference program when it becomes available closer to the event date.





Sure! Below is a representation of the topics mentioned above as an ontology expressed in RDF (Resource Description Framework) using the Turtle notation:

### turtle

```
@prefix rdfs: <http://www.w3.org/2000/01/rdf-schema#> .
@prefix skos: <http://www.w3.org/2004/02/skos/core#> .
@prefix isko: <http://example.org/isko#> .
```

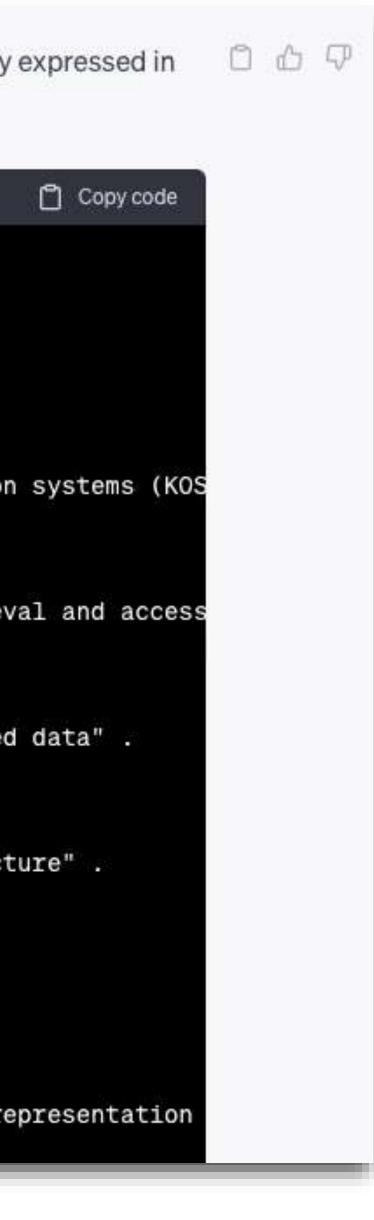
isko:KnowledgeOrganizationSystem a skos:Concept ; rdfs:label "Knowledge organization systems (KOS

isko:InformationArchitecture a skos:Concept ;

rdfs:label "Information architecture" .

isko:KnowledgeRepresentationModeling a skos:Concept ;

rdfs:label "Knowledge representation



In this ontology, each topic is represented as a concept using the SKOS (Simple Knowledge Organization System) vocabulary. The '**skos:Concept**' class is used to define each topic, and the '**rdfs:label**' property is used to provide a human-readable label for each concept. The '**isko**' namespace is used as a placeholder example for the base URI where the ontology would be hosted in practice.

Please note that this representation is just a basic example, and in a real-world scenario, the ontology would likely be more comprehensive, including additional properties and relationships between concepts. Also, the actual implementation of the ontology would involve using proper URIs and possibly linking to other existing ontologies or vocabularies for richer semantic representation.

e Knowledge each topic, each concept. re the scenario, the and gy would ocabularies



Can you expand the ontology above to have relationships between concepts?

Certainly! To expand the ontology and introduce relationships between concepts, we can use RDF properties to represent these relationships. Let's add some relationships between the concepts from the previous ontology:

# Relationships between concepts

isko:KnowledgeOrganizationSystem skos:broader isko:KnowledgeOrganizationInDo

isko:InformationRetrievalAccess skos:broader isko:KnowledgeAI .

isko:InformationRetrievalAccess skos:related isko:SemanticWebLinkedData .

isko:InformationArchitecture skos:related isko:KnowledgeRepresentationModeli

isko:KnowledgeRepresentationModeling skos:broader isko:KnowledgeAI .

isko:KnowledgeOrganizationInDomains skos:related isko:DigitalHumanitiesKO .

isko:KnowledgeOrganizationInDomains skos:related isko:CulturalSocialK0 .

isko:KnowledgeAI skos:related isko:KnowledgeManagement .

isko:DigitalHumanitiesKO skos:broader isko:KnowledgeManagement .

In this expanded ontology, we've added relationships between concepts using RDF properties. The 'skos:broader' property represents a hierarchical relationship, where the subject concept is broader than the object concept. The 'skos:related' property is used to represent non-hierarchical relationships between concepts that are related in some way.

For example, we've linked "Knowledge Organization Systems (KOS)" to "Knowledge Organization in Specific Domains" with the '**skos:broader**' relationship, indicating that KOS is a broader concept that includes specific domain-based knowledge organization. Similarly, "Information Retrieval and Access" is linked to "Knowledge Organization and Artificial Intelligence" with the '**skos:broader**' relationship, suggesting that knowledge organization and AI are broader topics within information retrieval.

Additionally, we've added `skos:related` relationships between various concepts, such as "Information Retrieval and Access" being related to "Semantic Web and Linked Data" and "Knowledge Organization in Specific Domains" being related to both "Digital Humanities and Knowledge Organization" and "Cultural and Social Aspects of Knowledge Organization."

These relationships help to establish connections and a more comprehensive structure in the ontology, capturing the associations between different topics of discussion at the ISKO conference.





### What's a large language model?

G

A large language model is a type of artificial intelligence (AI) system designed to understand and generate human-like text. It is trained on vast amounts of data from the internet or other sources, allowing it to learn patterns, language structures, and semantic relationships.

The core idea behind a large language model is to use deep learning techniques, specifically transformer architectures, to process and understand natural language. One of the most well-known transformer architectures is the GPT (Generative Pre-trained Transformer) series, which includes models like GPT-3, GPT-2, and others.

These models consist of multiple layers of neurons and attention mechanisms that enable them to handle large sequences of text and capture long-range dependencies between words. Due to their size, large language models can understand and generate text that is coherent, contextually relevant, and often indistinguishable from text written by humans.

Large language models have a wide range of applications, including language translation, question-answering, text summarization, chatbots, and more. They have significantly advanced the field of natural language processing (NLP) and have the potential to revolutionize the way humans interact with machines and process language-based information.

# **Knowledge Engineering Revisited**

## KNOWLEDGE ENGINEERING AND MANAGEMENT

### The CommonKADS Methodology

A. Th. Schreiber, J. M. Akkermans, A. A. Anjewierden, R. de Hoog, N. R. Shadbolt, W. Van de Velde, and B. J. Wielinga.

### SPECIAL FEATURE

### **CommonKADS: A Comprehensive Methodology** for KBS Development

Guus Schreiber, Bob Wielinga, and Robert de Hoog, University of Amsterdam Hans Akkermans, University of Twente, The Netherlands Walter Van de Velde, Free University of Brussels

WHEN THE RESEARCH THAT led to CommonKADS was conceived as part of the European Esprit program in 1983, the AI community as a whole showed little interest in methodological issues. At the time, the prevailing paradigm for building knowledgebased systems was rapid prototyping using special purpose hard- and software, such as LISP machines, expert system shells, and so on. Since then, however, many developers have realized that a structured development approach is just as necessary in knowledge- KBS, then, is a computational realization as- | monKADS methodology, paying special atbased systems as it is in conventional software sociated with a collection of these models. tention to the expertise modeling — an aspect projects. This structured development ap- Figure I summarizes the suite of models of KBS development that distinguishes it

different sources and types of requirements | during the life cycle of the KBS.

THE AIM OF COMMONKADS IS TO FILL THE NEED FOR A STRUCTURED METHODOLOGY FOR KBS PROJECTS BY CONSTRUCTING A SET OF ENGINEERING MODELS BUILT WITH THE ORGANIZATION AND THE APPLICATION IN MIND.

proach is the aim of CommonKADS. involved in a CommonKADS project. A cen- from other types of software development. Traditionally, knowledge engineering was | tral model in the CommonKADS methodol- | We illustrate the CommonKADS approach viewed as a process of "extracting" knowl- ogy is the expertise model, which models the by showing how aspects of the VT system<sup>1</sup> edge from a human expert and transferring problem solving behavior of an agent in for elevator design would be modeled (see it to the machine in computational form. terms of the knowledge that is applied to per-sidebar, "The VT System" for background). Today, knowledge engineering is approached form a certain task. Other models capture relas a modeling activity. In the CommonKADS evant aspects of reality, such as the task supmethodology, KBS development entails con- ported by an application; the organizational Project management structing a set of engineering models of prob- context; the distribution of tasks over differ- principles lem solving behavior in its concrete organi- ent agents; the agents' capabilities and comzation and application context. This munication; and the computational system modeling concerns not only expert knowl- | design of the KBS. These are engineering- and development activities are separated. Proedge, but also the various characteristics of | type models and serve engineering purposes. | ject management is represented by a project how that knowledge is embedded and used The models are considered not as "steps management activity model that interacts with in the organizational environment. The dif- along the way," but as independent products the development work through model states terent models are a means of capturing the | in their own right that play an important role | attached to the CommonKADS models. The

0885-9000/94/54.00 © 1994 IEEE

In CommonKADS, project management development process proceeds in a cyclic, riskthat play a role in realistic applications. A Here, we give a brief overview of the Com-

IEEE EXPERT

My first motivation: building knowledge graphs

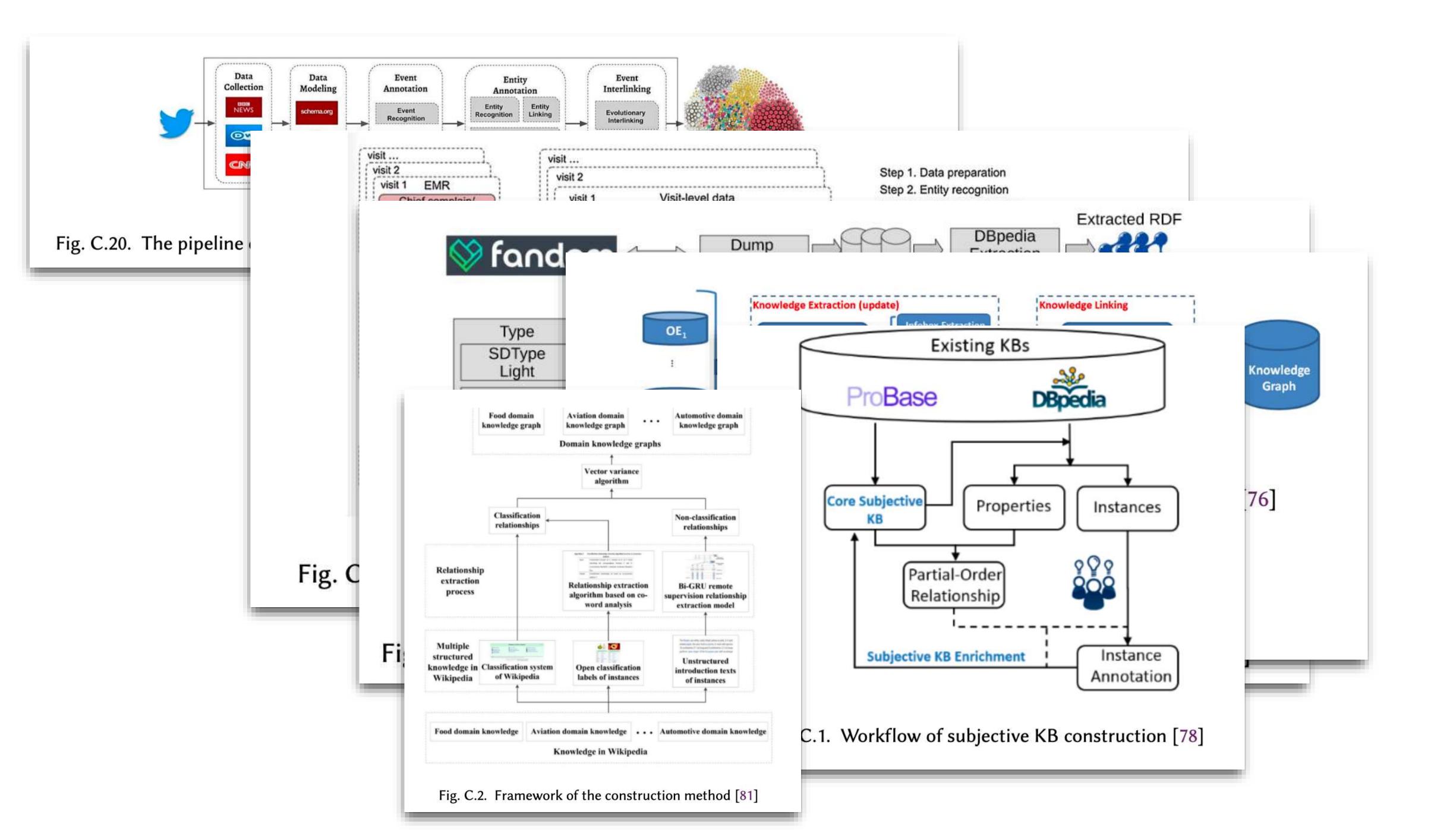
## TABLE 1: COMMON CHARACTERISTICS OF THE KNOWLEDGE GRAPHS

	DATA MODEL	SIZE OF THE GRAPH	DEVELOPMENT STAGE
Microsoft	The types of entities, relations,	~2 billion primary entities,	Actively used in
	and attributes in the graph are	~55 billion facts	products
	defined in an ontology.		
Google	Strongly typed entities,	1 billion entities,	Actively used in
	relations with domain and	70 billion assertions	products
	range inference		
Facebook	All of the attributes and	~50 million primary entities,	Actively used in
	relations are structured and	~500 million assertions	products
	strongly typed, and optionally		
	indexed to enable efficient		
	retrieval, search, and traversal.		
eBay	Entities and relation, well-	Expect around 100 million	Early stages of develop-
	structured and strongly typed	products, >1 billion triples	ment and deployment
IBM	Entities and relations	Various sizes. Proven on scales	Actively used in
	with evidence information	documents >100 million,	products and
	associated with them.	relationships >5 billion,	by clients
		entities >100 million	

Source:

Natasha Noy, Yuqing Gao, Anshu Jain, Anant Narayanan, Alan Patterson, and Jamie Taylor. 2019. Industry-scale Knowledge Graphs: Lessons and Challenges. Queue 17, 2, pages 20 (April 2019), 28 pages. DOI: https://doi.org/10.1145/3329781.3332266

What does the knowledge graph development cycle look like?



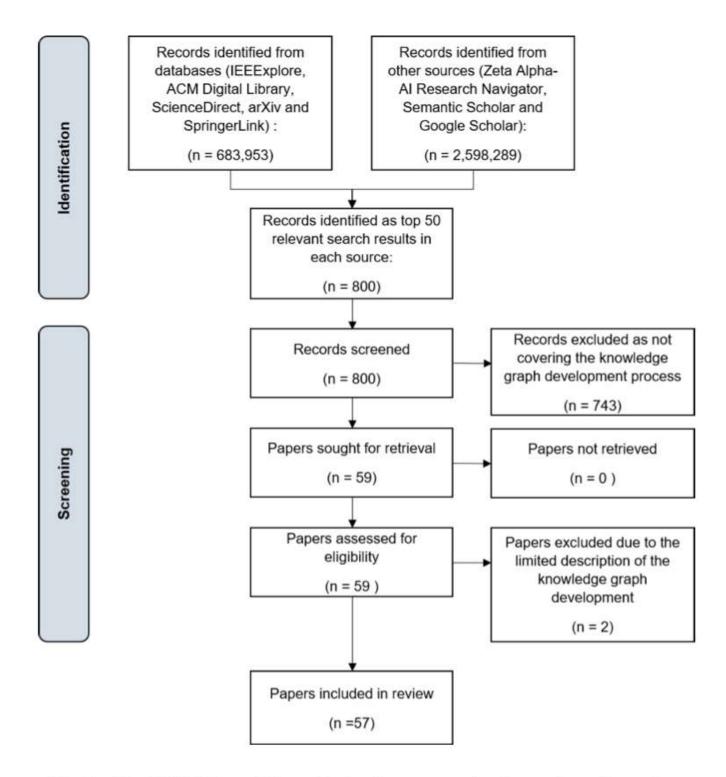


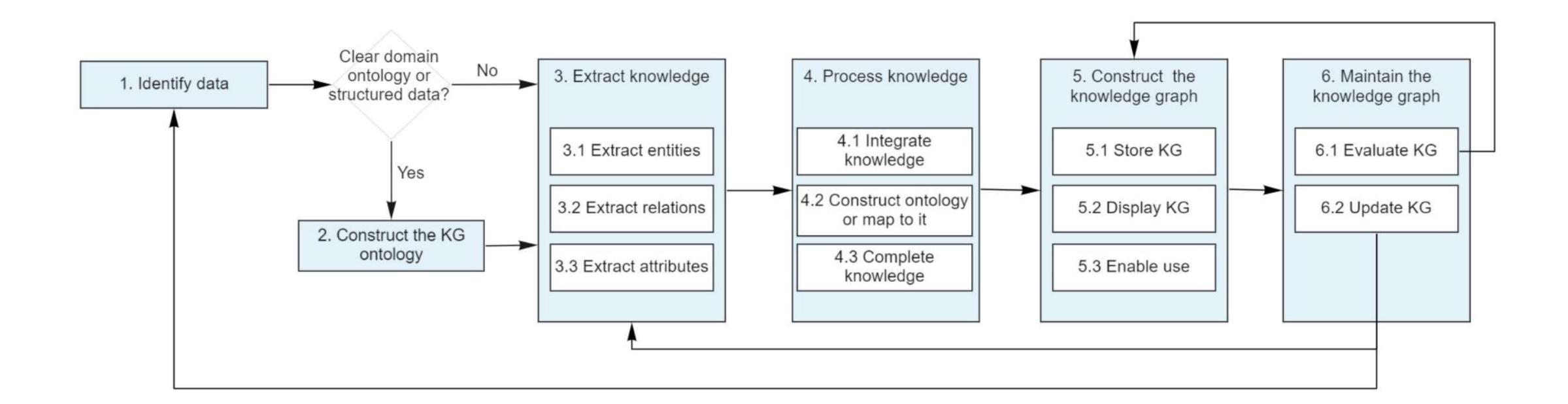
Fig. 2. The PRISMA workflow of selecting papers for the systematic review

1

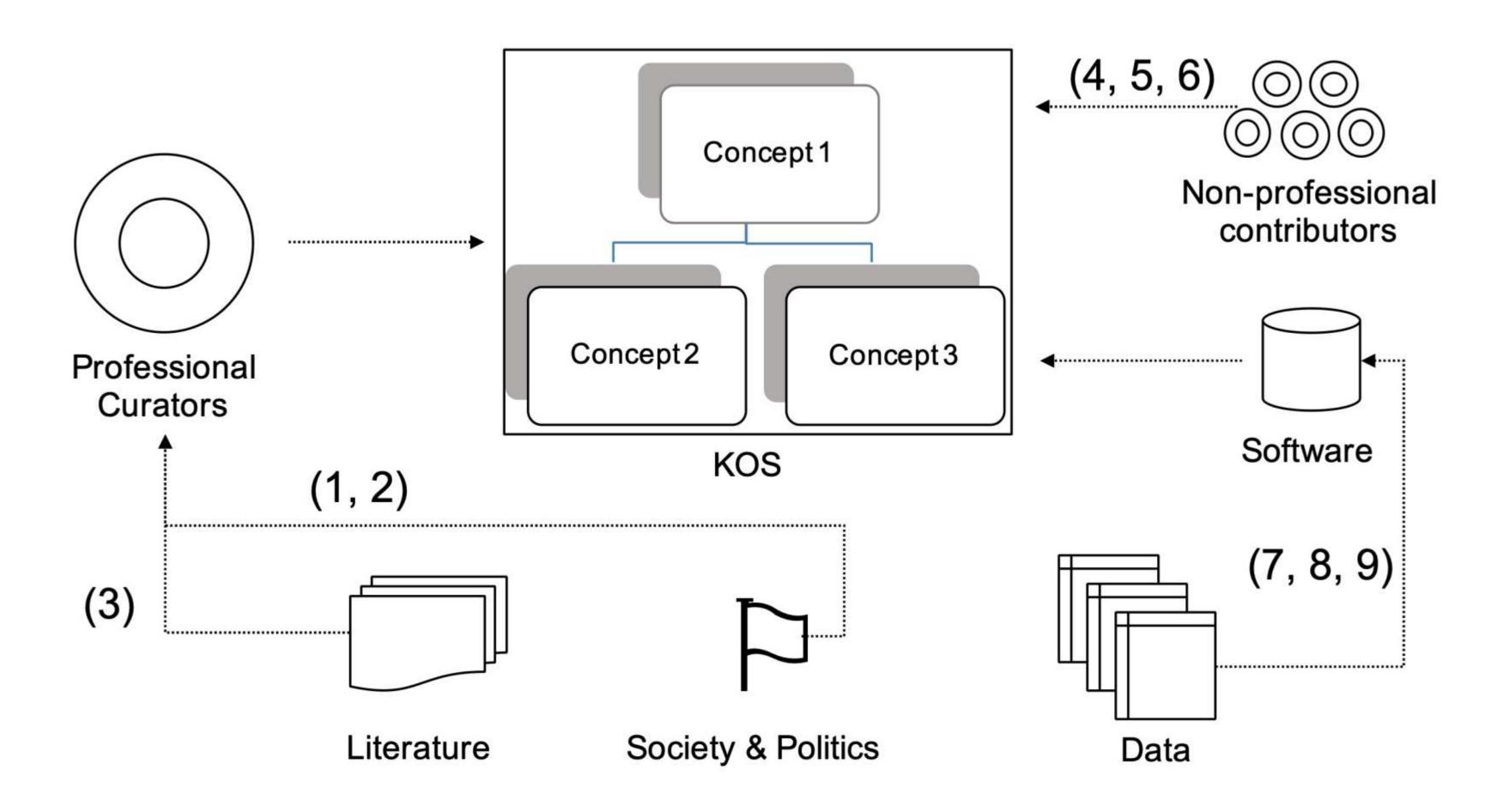
	Count of papers	
Year		
2016	1	
2017	5	
2018	10	
2019	11	
2020	24	
2021	6	
Type of paper		
Domain-specific	47	
Methodological	10	
Type of KG development		
Bottom-up	41	
Top-down	16	

Table 1. Summary details of the selected papers

Gytė Tamašauskaitė and Paul Groth. 2022. Defining a Knowledge Graph Development Process Through a Systematic Review. ACM Trans. Softw. Eng. Methodol. Just Accepted (February 2022). https://doi.org/10.1145/3522586



Gytė Tamašauskaitė and Paul Groth. 2023. Defining a Knowledge Graph Development Process Through a Systematic Review. ACM Trans. Softw. Eng. Methodol. 32, 1, Article 27 (January 2023), 40 pages. https://doi.org/10.1145/3522586



- dealing with changing cultural and societal 1. gardening 4. incremental contributorship norms, specifically to address or correct bias; 5.
- political influence 2.
- 3. new concepts and terminology arising from discoveries or change in perspective within a 8. technical/scientific community
- progressive formalization 6.
- software and automation
  - integration of large numbers of data sources
    - variance in algorithm training data 9.

# **Timely question**

- Dagstuhl seminar 22372, 11-14.09.2022
- Organised by  $\bullet$ 
  - Paul Groth (University of Amsterdam, NL)
  - Elena Simperl (King's College London, UK)
  - Marieke van Erp (KNAW Humanities Cluster Amsterdam, NL)
  - **Denny Vrandecic** (Wikimedia San Francisco, US)
- More information at: https://www.dagstuhl.de/seminars/seminarcalendar/seminar-details/22372
- Other places too: <u>aaai-make.info</u>

### Knowledge Graphs and their Role in the Knowledge Engineering of the 21st Century

Edited by

Paul Groth<sup>1</sup>, Elena Simperl<sup>2</sup>, Marieke van Erp<sup>3</sup>, and Denny Vrandečić<sup>4</sup>

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### — Abstract

This report documents the programme and outcomes of Dagstuhl Seminar 22372 "Knowledge Graphs and their Role in the Knowledge Engineering of the 21st Century" held in September 2022.

The seminar aimed to gain a better understanding of the way knowledge graphs are created, maintained, and used today, and identify research challenges throughout the knowledge engineering life cycle, including tasks such as modelling, representation, reasoning, and evolution. The participants identified directions of research to answer these challenges, which will form the basis for new methodologies, methods, and tools, applicable to varied AI systems in which knowledge graphs are used, for instance, in natural language processing, or in information retrieval.

The seminar brought together a snapshot of the knowledge engineering and adjacent communities, including leading experts, academics, practitioners, and rising stars in those fields. It fulfilled its aims - the participants took inventory of existing and emerging solutions, discussed open problems and practical challenges, and identified ample opportunities for novel research, technology transfer, and inter-disciplinary collaborations. Among the topics of discussion were: designing engineering methodologies for knowledge graphs, integrating large language models and structured data into knowledge engineering pipelines, neural methods for knowledge engineering, responsible use of AI in knowledge graph construction, other forms of knowledge representations, and generating user and developer buy-in. Besides a range of joint publications, hackathons, and project proposals, the participants suggested joint activities with other scientific communities, in particular those working on large language models, generative AI, FAccT (fairness, accountability, transparency), and human-AI interaction.

The discussions were captured in visual summaries thanks to Catherine Allan - you can find more about her work at urlhttps://www.catherineallan.co.uk/. The summaries are arrayed throughout this report. Lastly, knowledge about the seminar is captured in Wikidata at https: //www.wikidata.org/wiki/Q113961931

Seminar 12.-14. September, 2022 - http://www.dagstuhl.de/22372 Keywords and phrases Dagstuhl Seminar Digital Object Identifier 10.4230/DagRep.1.1.1

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## KNOWLEDGE ENGINEERING AND MANAGEMENT

## The CommonKADS Methodology

A. Th. Schreiber, J. M. Akkermans, A. A. Anjewierden, R. de Hoog, N. R. Shadbolt, W. Van de Velde, and B. J. Wielinga Mari Carmen Suárez-Figueroa Asunción Gómez-Pérez Enrico Motta Aldo Gangemi *Editors* 

# Ontology Engineering in a Networked World

S. STAAB R. STUDER Editors International Handbooks on Information Systems

## HANDBOOK ON ONTOLOGIES

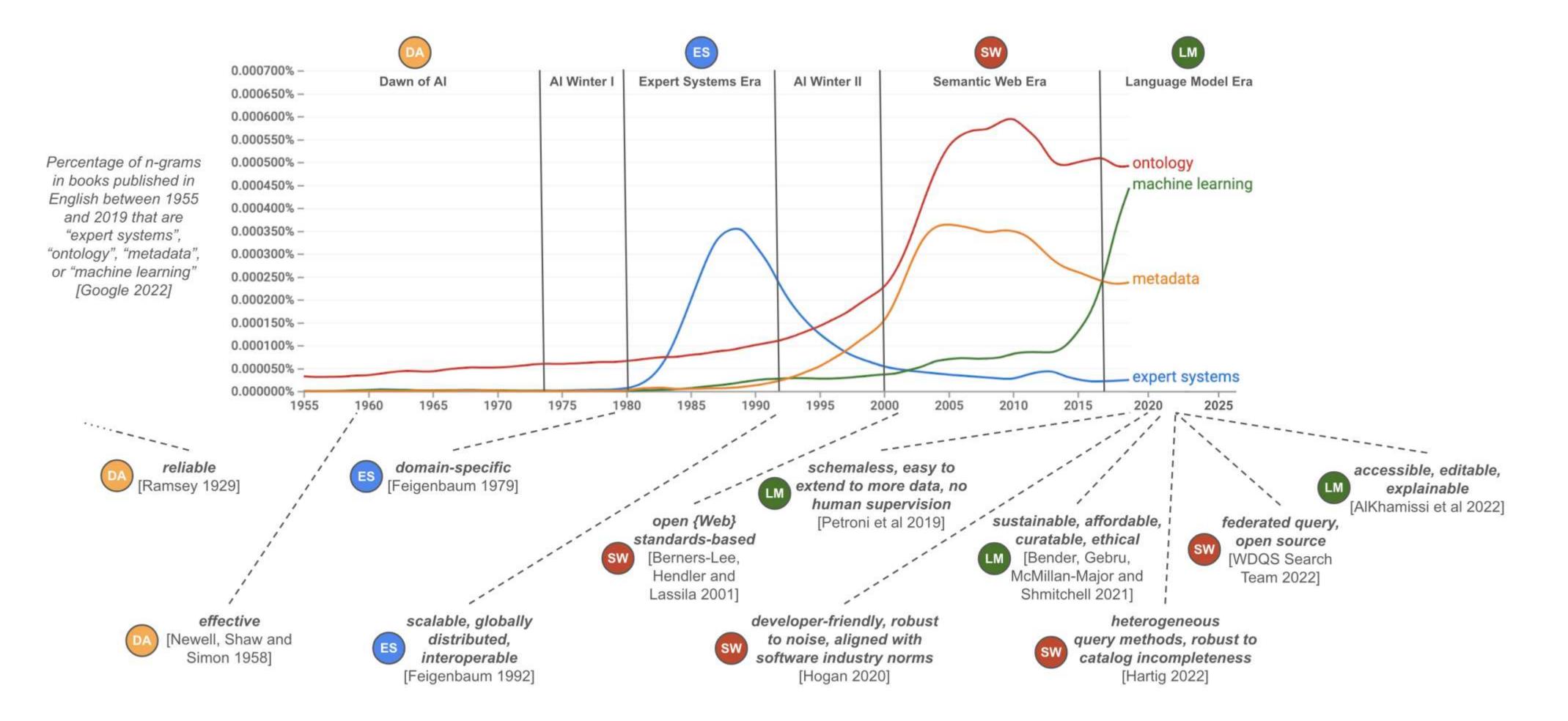
**Second Edition** 

# Knowledge engineering: before

- Gathering highly curated knowledge from experts and encoding it into computational representations in knowledge bases.
- Mostly manual process, focusing on how knowledge was structured and organised rather than the domain data.
- Results used in expert systems, requiring considerable up-front investment.



# **KE Requirements over time**



See Allen et. al 2023 https://arxiv.org/abs/2306.15124



# Knowledge engineering: today

- Automatic process with human-in-the-loop
- Large knowledge bases, drawn from heterogeneous data, using a mix of data management, machine learning, knowledge representation, crowdsourcing
- Provided access to data and (off-the-shelf) AI capabilities, costs are a fraction from what they were decades ago.
- This has led to mainstream adoption in search, intelligent assistants, digital twins, supply chain management, legal compliance etc.



My assumption: We need a updated theory of knowledge engineering for modern LLM + KG systems

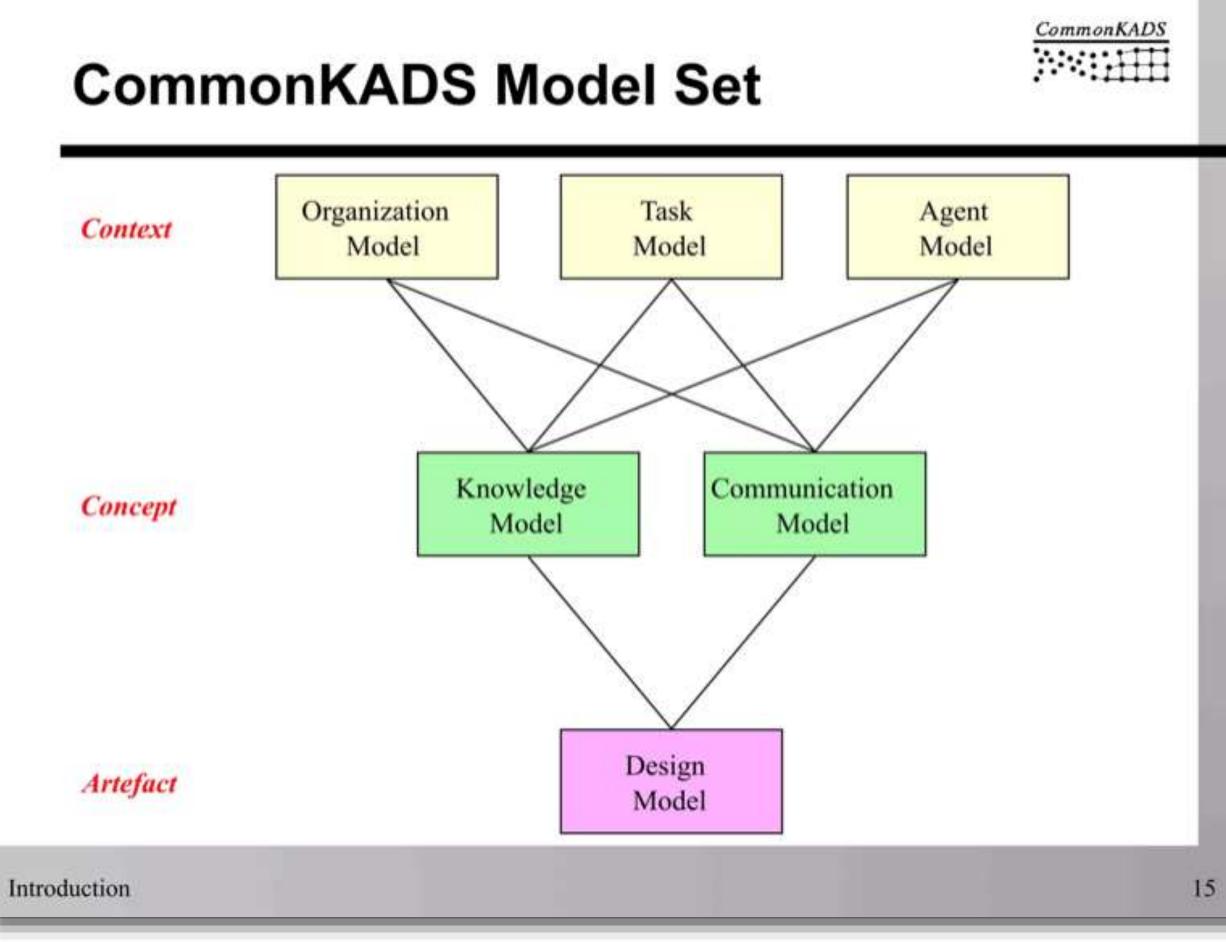
My assumption: We need a updated theory of knowledge engineering for modern LLM + KG systems

# But maybe I'm wrong

# **CommonKADS** in short

Key principles

- 1. KE constructing different aspect models of human knowledge.
- 2. Operate at the knowledge level
- 3. Knowledge has a stable internal structure that is analyzable by distinguishing specific knowledge types and roles.
- 4. Managed by learning from your experiences in a controlled "spiral" way.



### https://commonkads.org





# Prompting as Programming

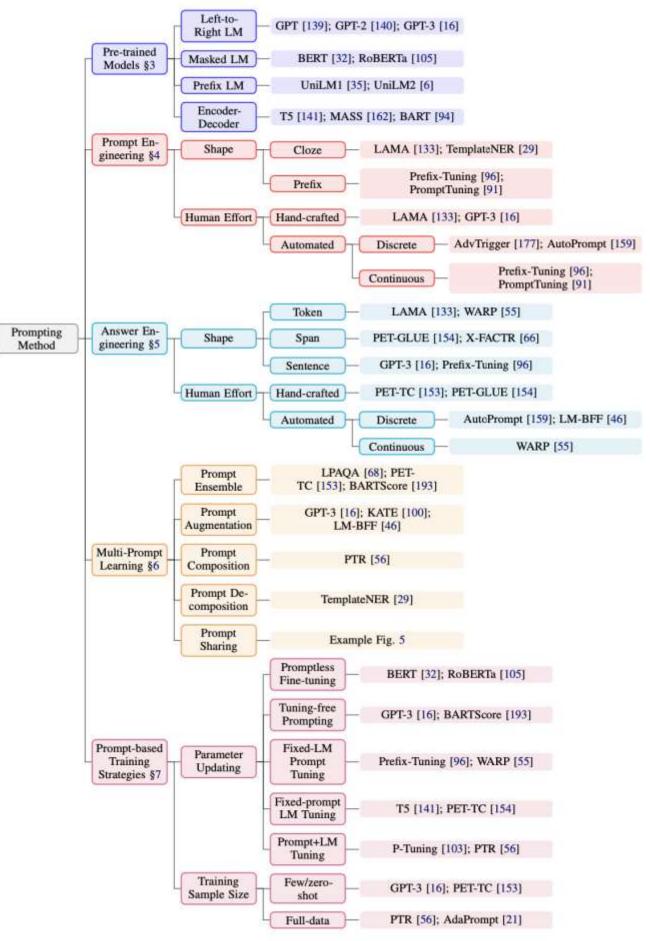


Figure 1: Typology of prompting methods.

Туре	Task	Input ([X])	Template	Answer ([Z])
	Sentiment	I love this movie.	[X] The movie is [Z].	great fantastic 
Text CLS	Topics	He prompted the LM.	[X] The text is about [Z].	sports science 
	Intention	What is taxi fare to Denver?	[X] The question is about [Z].	quantity city 
Text-span CLS	Aspect Sentiment	Poor service but good food.	[X] What about service? [Z].	Bad Terrible 
Text-pair CLS	NLI	[X1]: An old man with [X2]: A man walks	[X1]? [Z], [X2]	Yes No 
Tagging	NER	[X1]: Mike went to Paris. [X2]: Paris	[X1] [X2] is a [Z] entity.	organization location 
Text Generation	Summarization	Las Vegas police	[X] <b>TL;DR:</b> [Z]	The victim A woman
ton conclution	Translation	Je vous aime.	French: [X] English: [Z]	I love you. I fancy you.

Table 3: Examples of input, template, and answer for different tasks. In the Type column, "CLS" is an abbreviation for "classification". In the Task column, "NLI" and "NER" are abbreviations for "natural language inference" (Bowman et al., 2015) and "named entity recognition" (Tjong Kim Sang and De Meulder, 2003) respectively.

> Pengfei Liu, Weizhe Yuan, Jinlan Fu, Zhengbao Jiang, Hiroaki Hayashi, and Graham Neubig. 2023. Pretrain, prompt, and predict: A systematic survey of prompting methods in natural language processing. Comput. Surveys 55, 9 (2023), 1–35.



📡 🔗 LangChain 0.0.144	1		
Getting Started Quickstart Guide		Chains: Combi workflows	
Modules Models Prompts Indexes	> > >	Up until now, we've worked w application is not just one pri A chain in LangChain is made The most core type of chain Extending the previous exam PromptTemplate, and then pa	
Memory	~	Promptremplate, and then p	
Chains Agents	~	<pre>from langchain.prompts from langchain.llms imp</pre>	
<b>Use Cases</b> Personal Assistants (Agents) Autonomous Agents	<pre>llm = OpenAI(temperatur prompt = PromptTemplate</pre>		
Agent Simulations		We can now create a very sin	
Question Answering over Docs		<pre>the LLM:     from langchain.chains i     chain = LLMChain(llm=l)</pre>	
Chatbots Querying Tabular Data Code Understanding			
Interacting with APIs		Now we can run that chain or	
Summarization			
Extraction	<pre>chain.run("colorful so # -&gt; '\n\nSocktastic!'</pre>		
Evaluation	~	# -> (II(IISOCKCASCIC!	

## 0 🛣 🖸 O Q

## Combine LLMs and prompts in multi-step

ve worked with the PromptTemplate and LLM primitives by themselves. But of course, a real ust one primitive, but rather a combination of them.

nain is made up of links, which can be either primitives like LLMs or other chains.

be of chain is an LLMChain, which consists of a PromptTemplate and an LLM.

vious example, we can construct an LLMChain which takes user input, formats it with a and then passes the formatted response to an LLM.

```
n.prompts import PromptTemplate
n.llms import OpenAI
temperature=0.9)
otTemplate(
iables=["product"],
'What is a good name for a company that makes {product}?",
```

e a very simple chain that will take user input, format the prompt with it, and then send it to

```
.chains import LLMChain
ain(llm=llm, prompt=prompt)
```

nat chain only specifying the product!

lorful socks")

The New England Journal of Medicine is a registered trademark of [QA("Who is the publisher of The New England Journal of Medicine?")  $\rightarrow$  Massachusetts Medical Society] the MMS.

Out of 1400 participants, 400 (or [Calculator(400 / 1400)  $\rightarrow 0.29$ ] 29%) passed the test.

The name derives from "la tortuga", the Spanish word for [MT("tortuga")  $\rightarrow$  turtle] turtle.

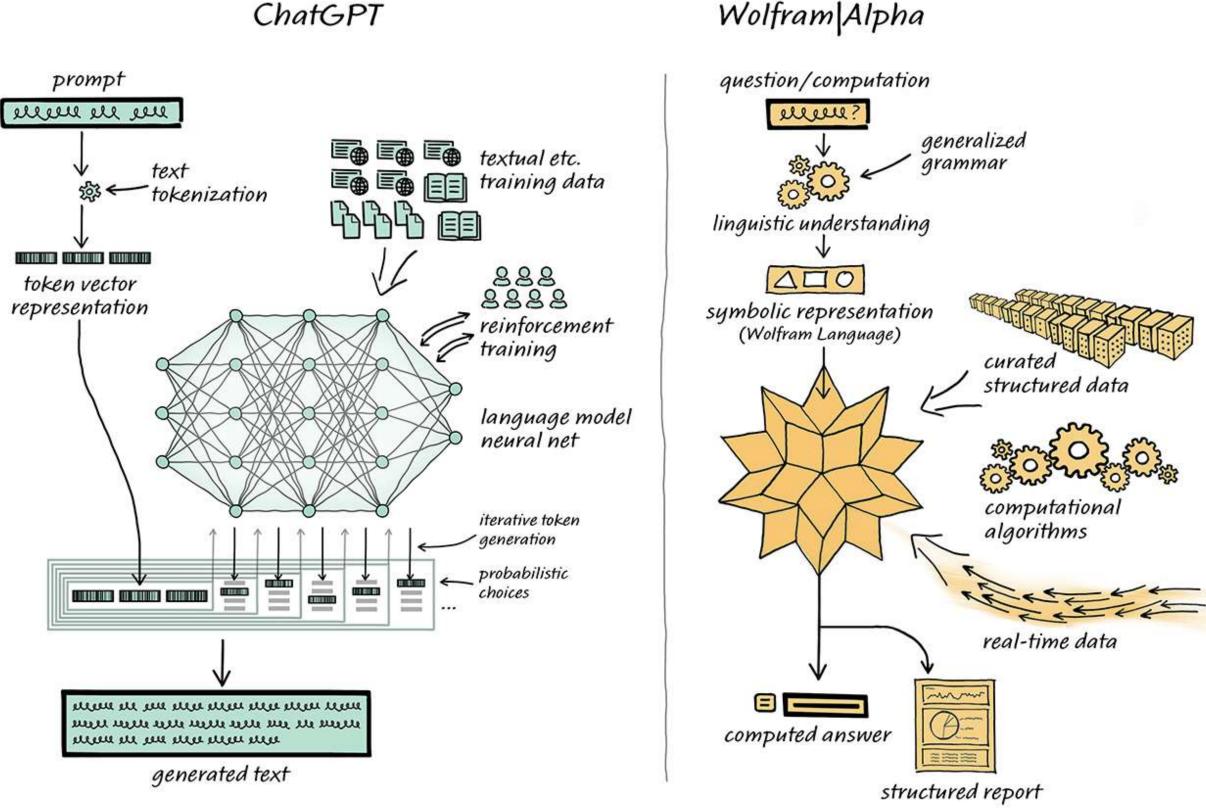
The Brown Act is California's law [WikiSearch("Brown Act")  $\rightarrow$  The Ralph M. Brown Act is an act of the California State Legislature that guarantees the public's right to attend and participate in meetings of local legislative bodies.] that requires legislative bodies, like city councils, to hold their meetings open to the public.

## Connecting LLMs into the wider world

- Toolformer: Ability to call out to alternate systems, including information retrieval or other machine learning models.
- Augmented Language Models (ALMs) more generally
- <u>https://arxiv.org/pdf/2302.04761.pdf</u>
- <u>https://arxiv.org/pdf/2302.07842.pdf</u>

# Wolfram Alpha as the Way to Bring **Computational Knowledge Superpowers** to ChatGPT

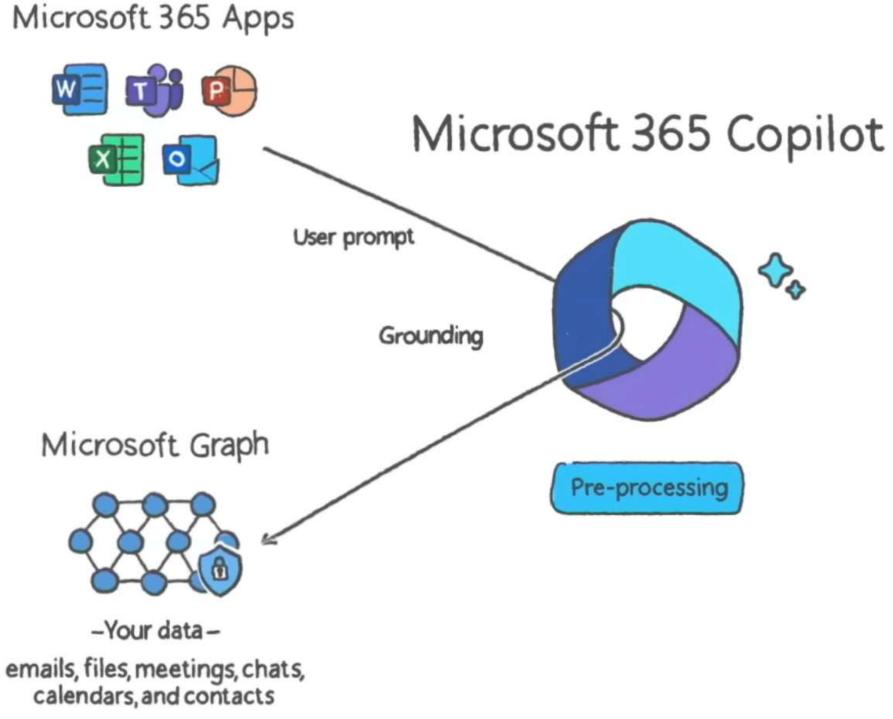
January 9, 2023



ChatGPT

Source: https://writings.stephenwolfram.com/2023/01/wolframalpha-as-the-way-to-bring-<u>computational-knowledge-superpowers-to-chatgpt/</u>

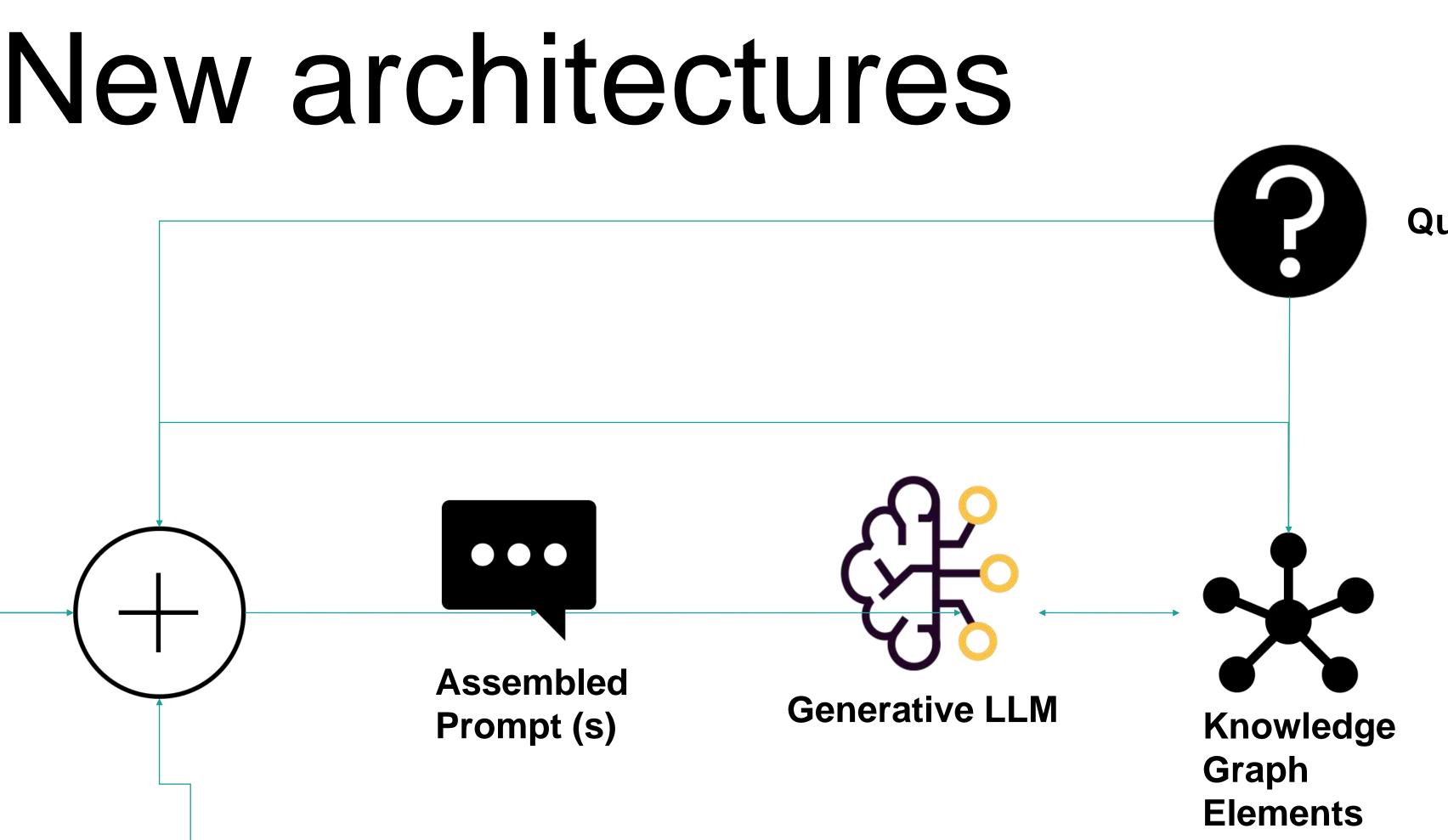
# New architectures

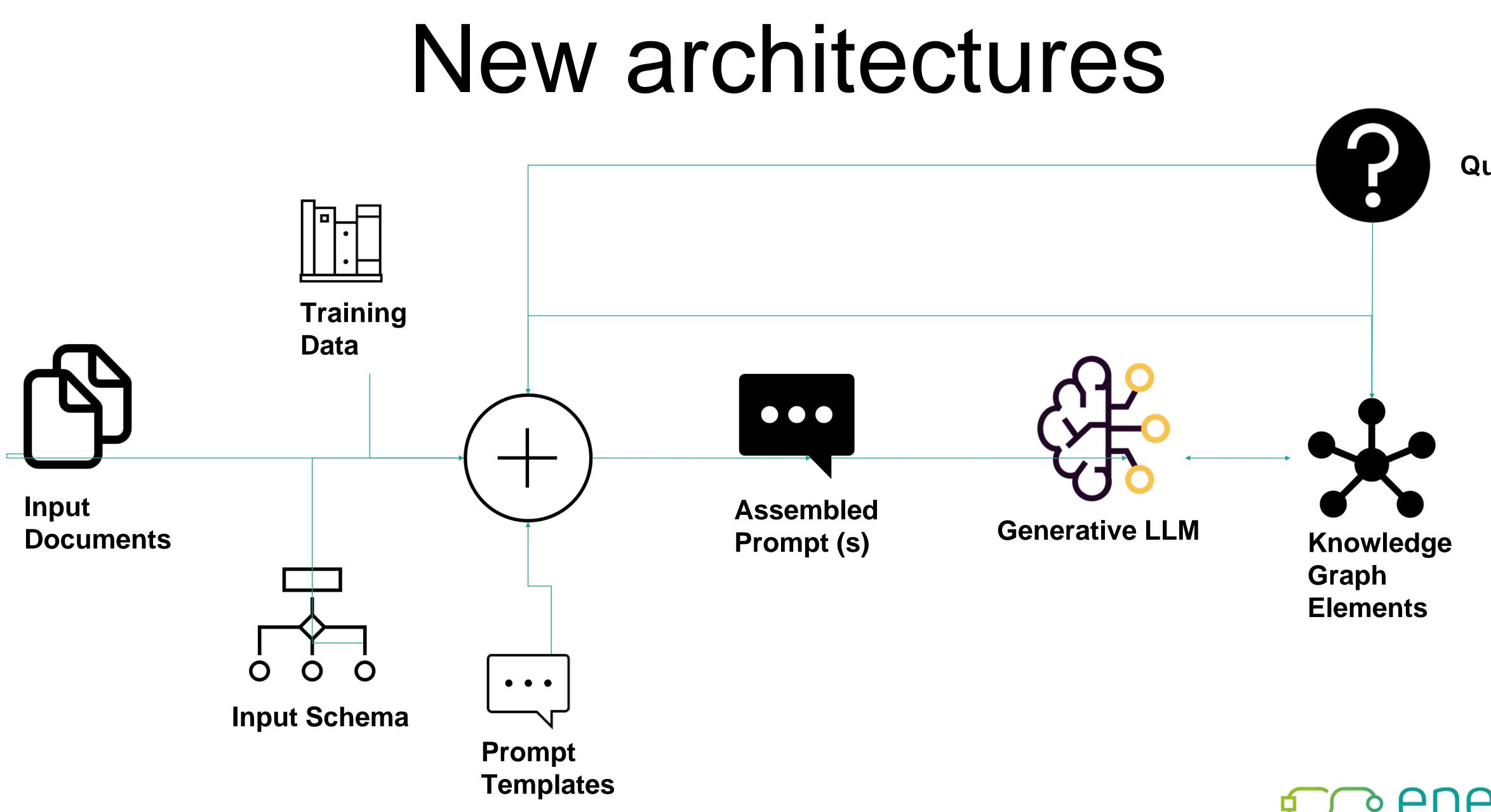


Source: The Future of Work With AI - Microsoft March 2023 Event https://www.youtube.com/watch?v=Bf-dbS9CcRU&ab\_channel=Microsoft

Large Language Model







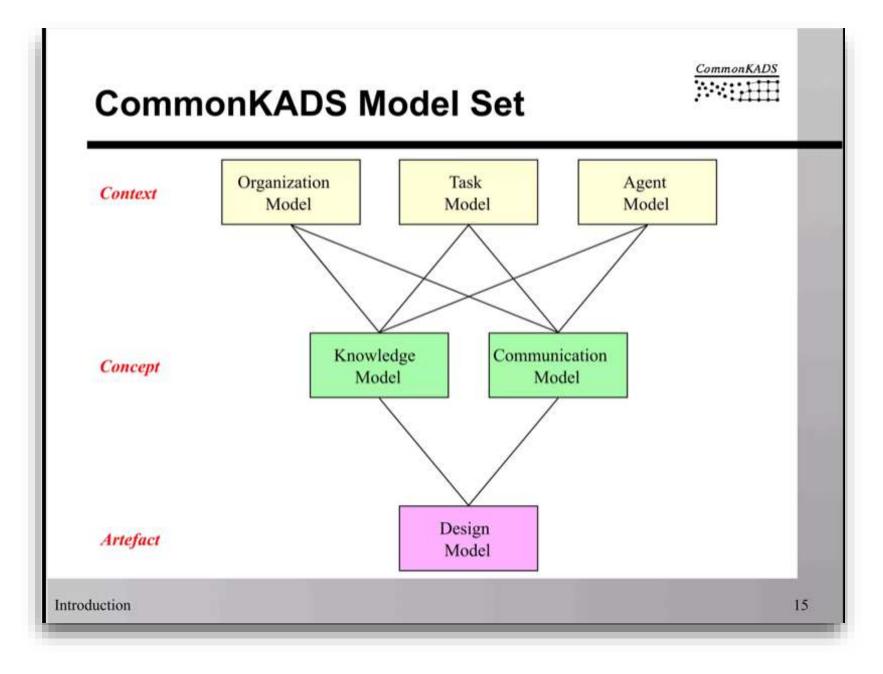
C enexa





# The relevance of CommonKADS

- Context
  - Embedding in the organisation
  - What is the task? What is needed to get it done
  - Who does what and who has *authority* to act
- Concept
  - Communication: the wiring together of different prompts
  - Knowledge Model this is the hard one see next slide
- Artefact
  - You always need documentation (even if it's generated)



# The Knowledge Model

- Classic discussion of knowledge models has been directed at
  - Symbolic representation
  - (formal) languages
  - creation of concept schemes automatically & semi-automatically

- Contention: LLMs actually allow us to work at the knowledge level using natural language
  - Express the concepts and definitions to drive applications we need as natural language
  - Definition of applications becomes one of agreement within an organisational context between people perhaps implicitly

# Future

- Use KE methods to design LLM based apps
- A mapping between prompt templates and wiring to KE methodologies
- Identify the wiring diagrams
- Compare best practices in LM application design and KE methodologies

### About Attending Schedule

**EXAMPTING HACKA** Using Large Language Models for Knowledge Engineering

## Knowledge Prompting Hackathon

Research Hackathon on Knowledge Engineering and Prompt Engineering August 07 - 10, 2023, London, UK

News: You can register your expression of interest via this form by May 19th AOE. Once the organisers confirm your attendance to the event, you will be asked to pay the hackathon fee no later than June 26th AOE.

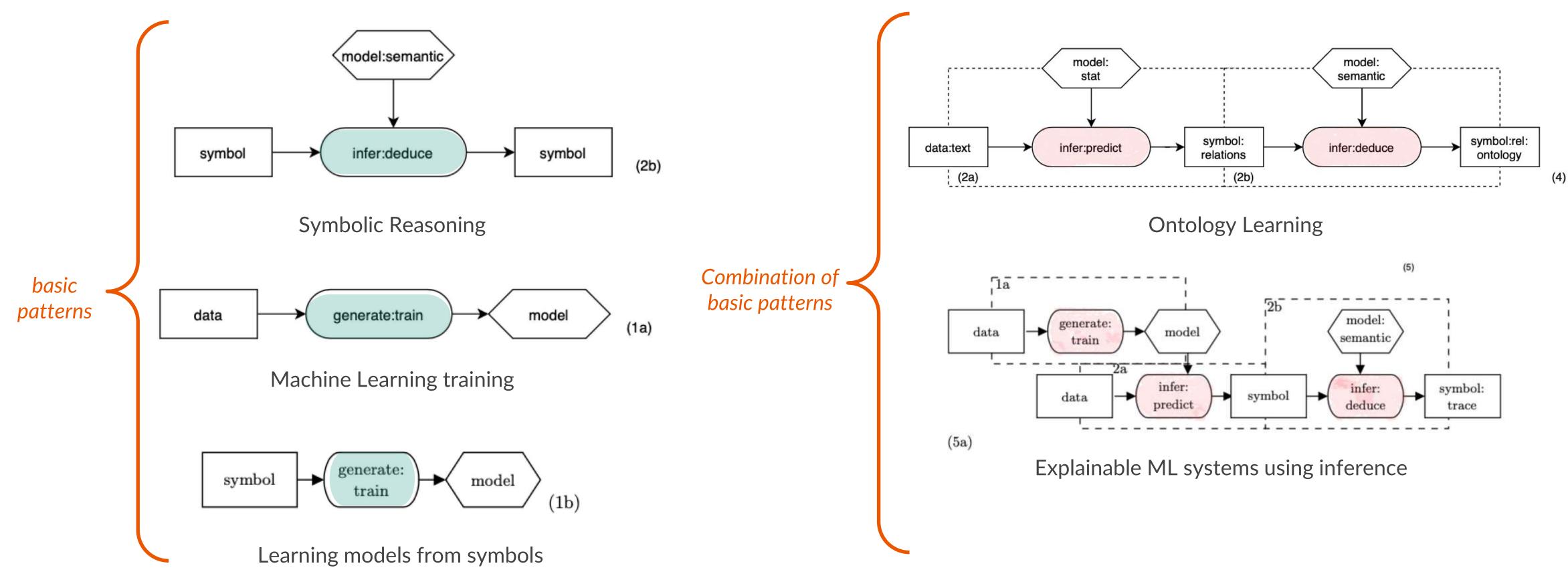
## About the Hackathon

Welcome to the research hackathon on knowledge engineering with prompt engineering! The hackathon will bring together researchers and practitioners with an interest in using the latest advances in pre-trained language models (PLMs) and generative AI to create and maintain curated, credible, and trustworthy knowledge graphs.

The hackathon is designed as a collaborative, interdisciplinary sprint-style research activity, in which participants will work in teams to prototype new ideas, methods, tools, and evaluation frameworks around the use of PLMs to produce, access, and share knowledge that people can trust. The gathering is meant to kickstart an interdisciplinary community of interest and practice in deploying advanced AI capabilities to support people in engineering better knowledge graphs for trustworthy, human-centric information services, from search and question answering to recommendations and fact checking.

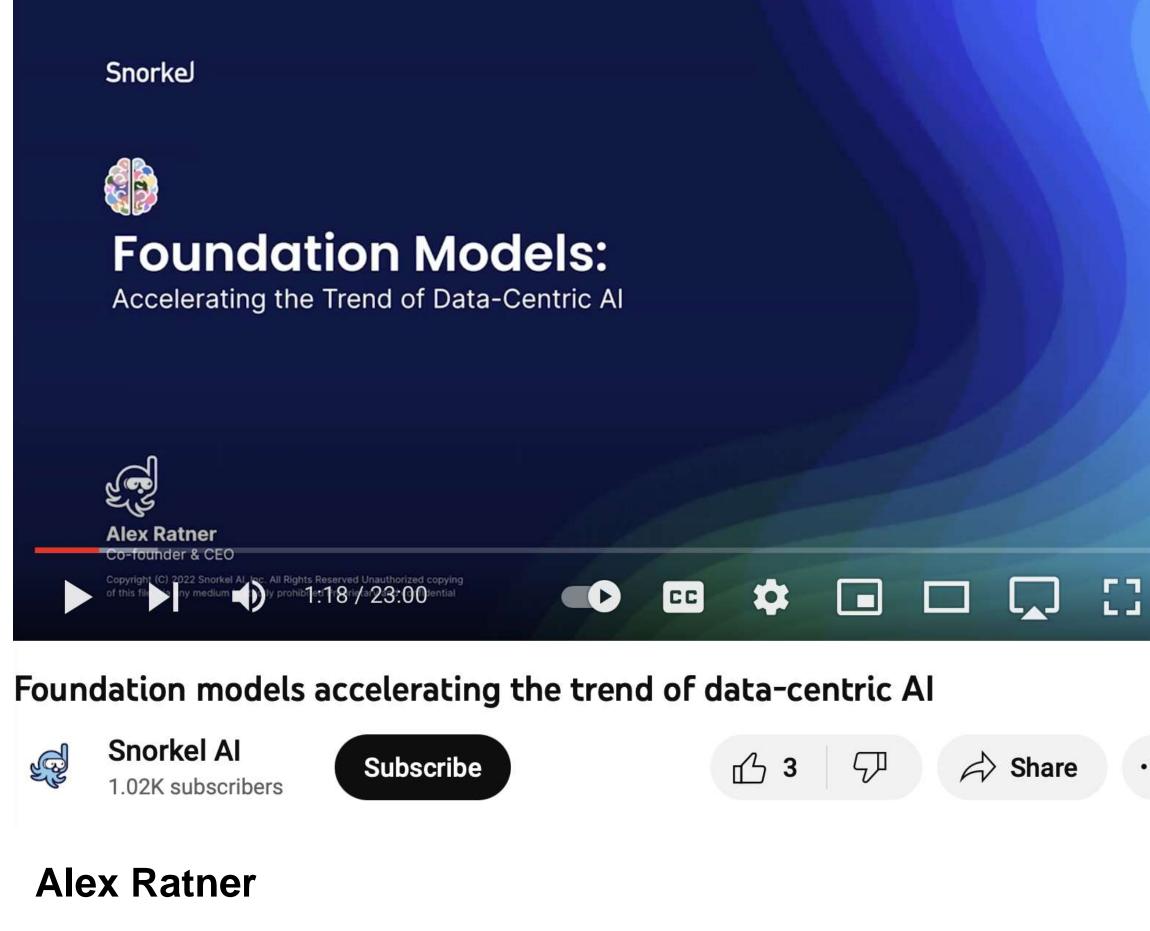


# More broadly the (Software) Engineering of Al applications



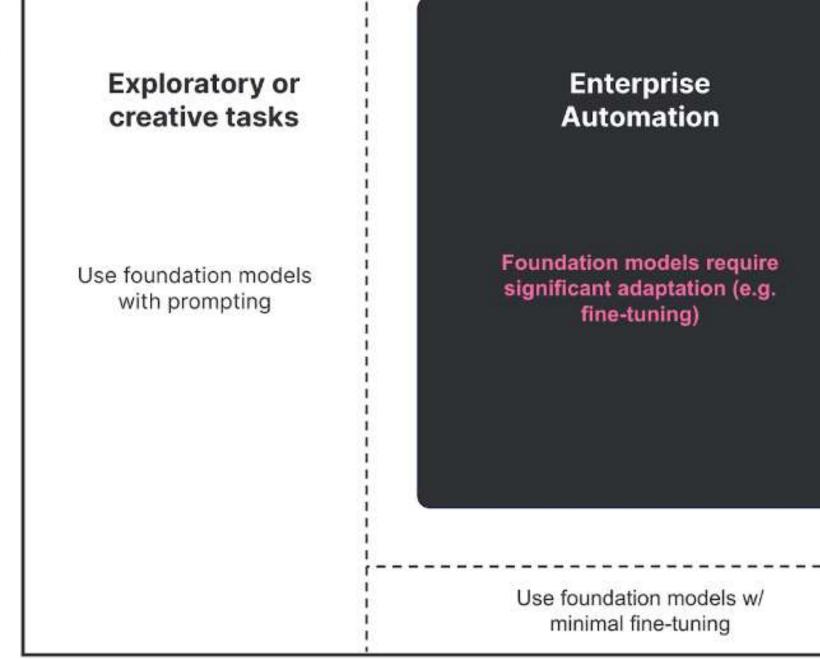
van Bekkum et al. (2021). <u>Modular design patterns for hybrid learning and reasoning systems</u>. Applied Intelligence, pp.1-19. van Harmelen et al (2019). <u>A Boxology of Design Patterns for Hybrid Learning and Reasoning Systems</u>. Journal of Web Engineering (2019).

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## https://youtu.be/RFOEhGQhizQ

Problem complexity (non-standard, domain specific, etc.)



Accuracy requirements

Source: https://snorkel.ai/data-centric-foundation-model-development-bridging-the-gap-between-foundationmodels-and-enterprise-ai/



# Conclusion

- With LLMs, application construction is about knowledge engineering
- KE methodologies provide a powerful structured basis for developing knowledge oriented applications
- Opportunity to update KE through the lens of prompt programming
- A brilliant chance to inform this dynamic area based on a well investigated scientific base

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