



UNIVERSITY OF TARTU
Press

AEUP Conference

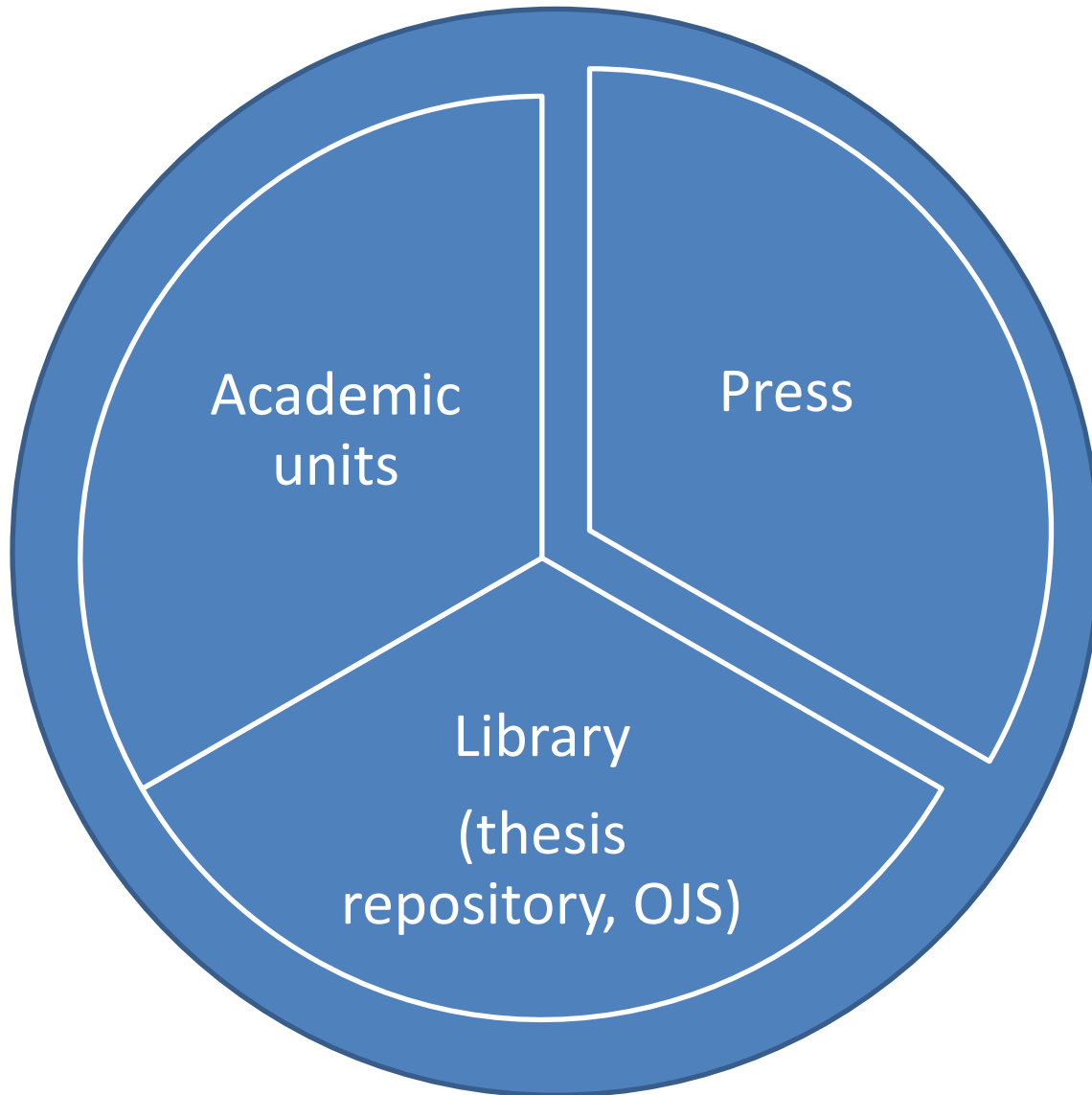
Stockholm, 16–17 May 2017

Basics: introduction

- Predecessor: university print shop (**1632**)
- High times (1970/80s): more than 30 employees, incl. own printing house
- Now: **10** employees, only minimal digital printing capacity
- Still the **largest academic press in Estonia**
- Around **150–200** publications per year



Basics: affiliation



Since 2001
limited company
owned by the
university

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Since 2013
housed in the
university
library

Basics: products

Books

- academic monographs, collections
- academic textbooks (print, pdf, epub)

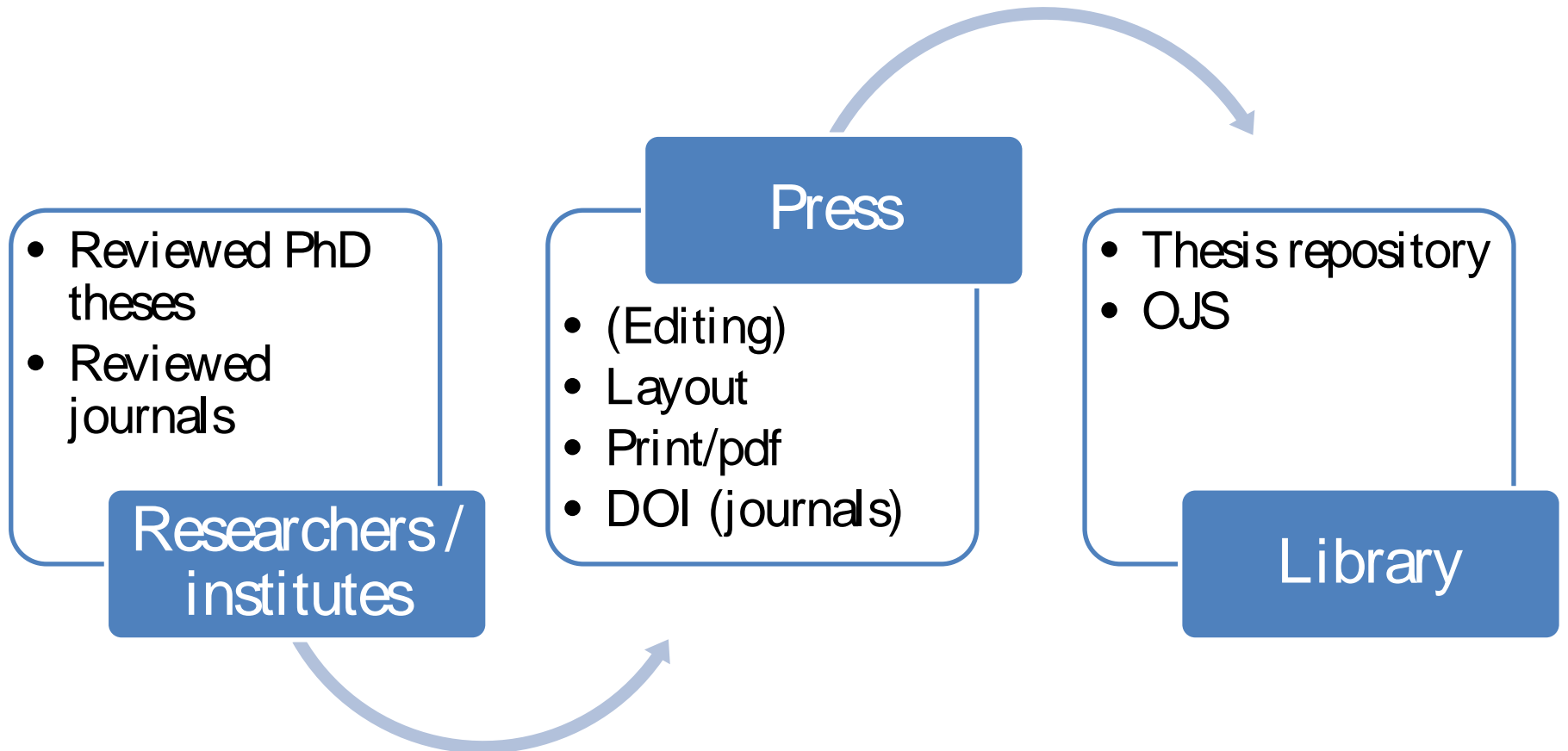
Theses

- university orders (print, pdf)
- all PhD programs (41 subseries)

Journals

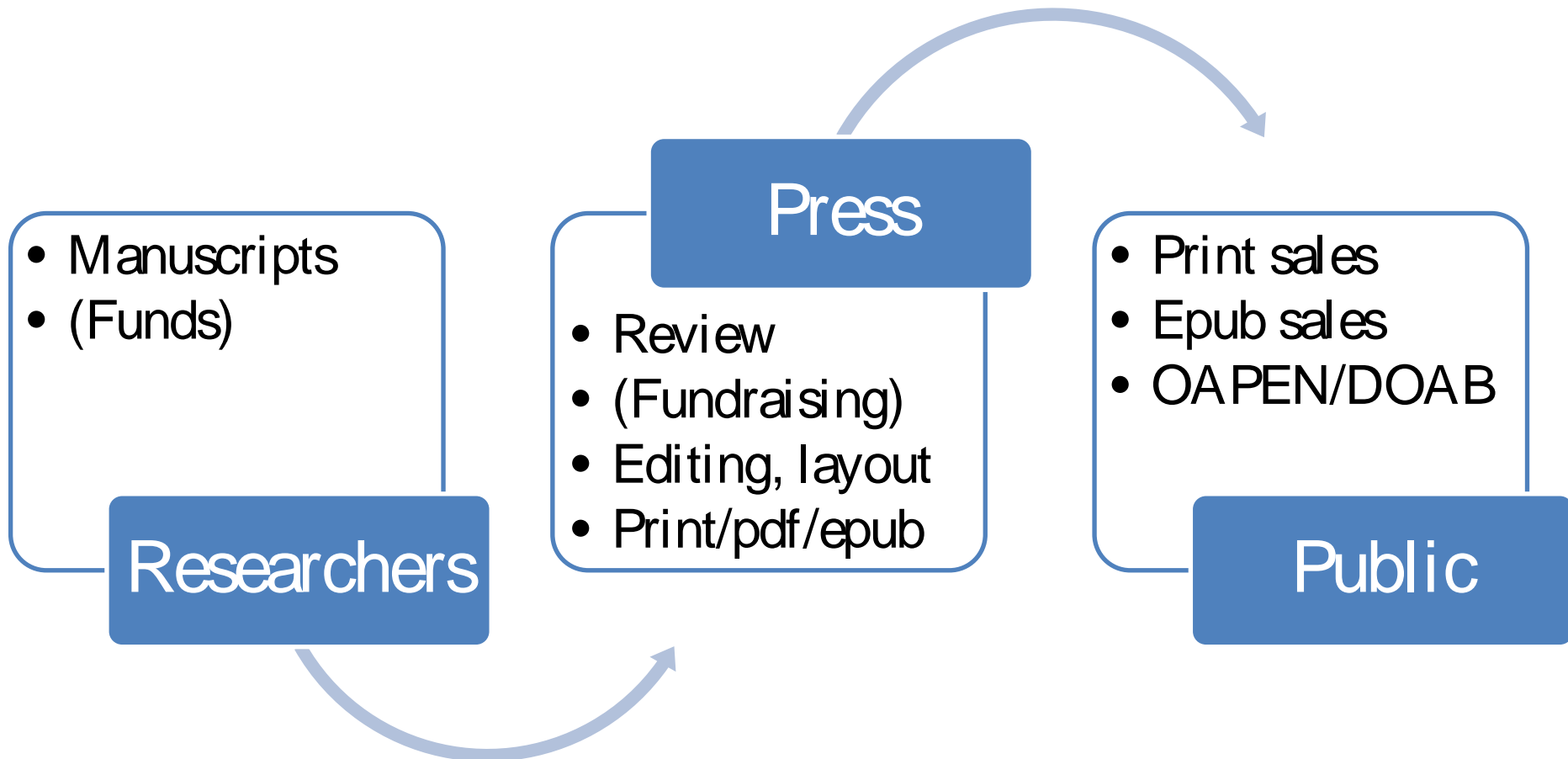
- 14 titles (mainly HUM/SS)
- all open access, 13 also in print

Theses & journals cycle



- No sales option for theses, minimal sales for journals
- Repository operated and hosted by the Library
- OJS operated by the Press, hosted by the Library

Books cycle



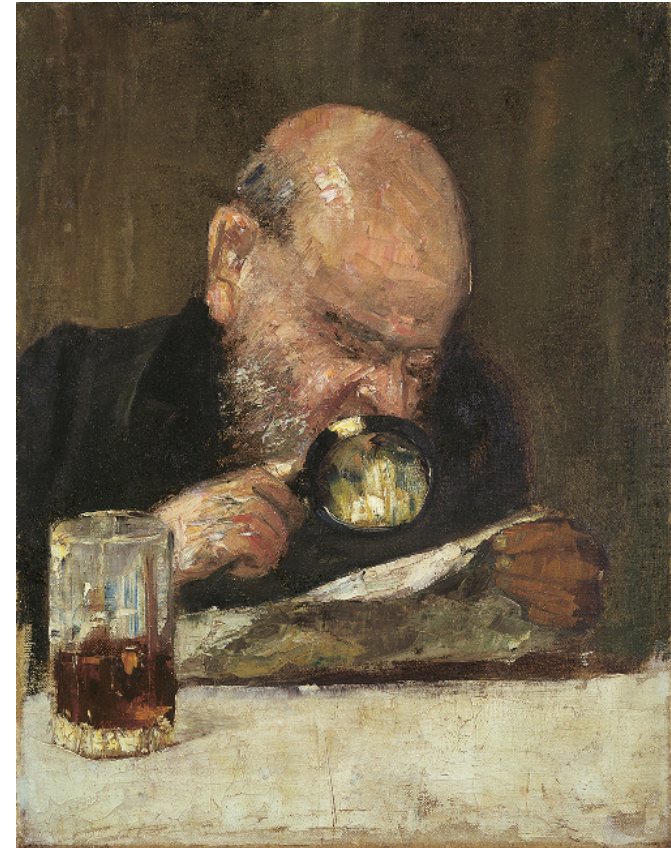
Open Access



- All 14 **journals** (Open Journal Systems platform)
- A selection of **academic books** in OAPEN/DOAB
- A selection of **academic textbooks** in library repository / Ebrary (some restrictions)
- Some **academic textbooks** available as OA epub

Basics: quality control

- Peer review
 - Standalone books: Press
 - Book series: series editor / Press
 - Journals: journal editors
 - PhD theses: university



Lesser Ury, *Leser mit Lupe* (ca 1895) / [WM Commons](#)

Basics: revenues

- Research grants (scholars)
- University of Tartu: publishing grants, orders (PhD theses); no direct subsidies!
- Cultural Endowment of Estonia (grants to both authors and the Press)
- National Academic Textbooks Programme (Ministry of Education and Research)
- Book sales

Specific features

- **Multilingualism:** Estonian, English (Russian, German)
- **Key focus:** semiotics, literary studies
- **Status and affiliation:** Ltd. company owned by the university, not part of the university structure but located in the university library
- **Product extent:** traditional books, academic journals, PhD theses (all disciplines), both print and digital

Visibility & metrics

- **Journals:**

- Clarivate Analytics (former Thomson Reuters)
Web of Science: various citation indexes (4/14)
- Scopus (6/14)
- DOAJ, ERIH PLUS, other more specific databases

- **Books:**

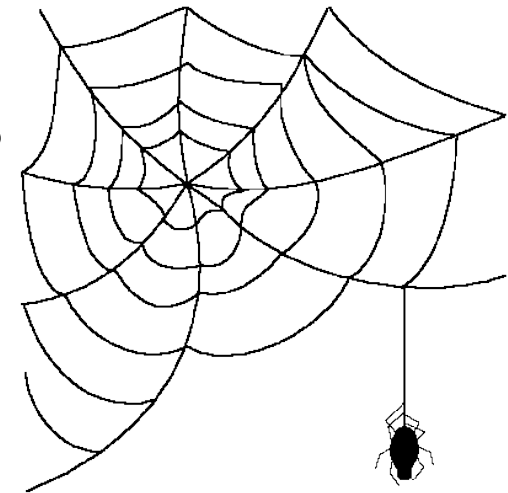
- Clarivate Analytics (former Thomson Reuters)
Web of Science: Book Citation Index, Conference Proceedings Citation Index (25 books)

Main challenges

- **Funding:** almost all books are *projects* (= no OA until costs covered)
- **Publication metrics:** inclusion in databases more and more important
- **International visibility:** distribution outside Estonia difficult (currently only North Am.), low sales. OA books contribute more to visibility!
- **Multilingualism:** Estonian, English (Russian, German) as publication languages
- **Open access awareness:** authors still want to have print copies

Need for networking

- **Best practices** and industry standards
- **E-publishing:** formats, platforms and cooperation
- **International projects:** too few, sometimes too high managing costs (but linked to visibility)
- **Visibility:** joint catalogue, joint events, joint power



Contacts

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Thank you!