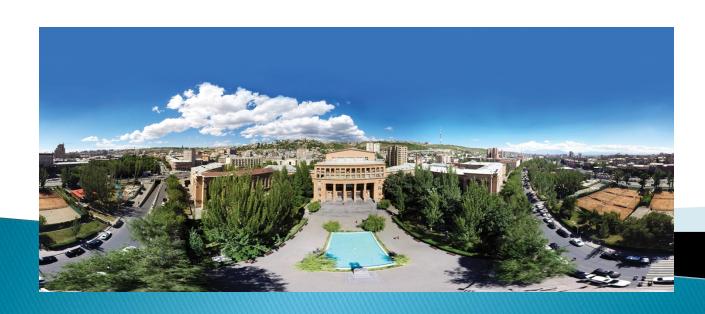


YEREVAN STATE UNIVERSITY

PUBLISHING HOUSE



BASIC INFORMATION ABOUT YSU PH



- Founded in 1920, about 100 years ago
- The first book is «Psychology» by William James
- More than 5500 books
- About 2500 authors
- About 1000000 pages of scientific publications
- Products: Books, scientific journals
- Print and digital modes
- Open access
- Our website: http://publishing.ysu.am

THE FEATURES OF YSU PH



- The YSU Publishing House is the first university publishing house in Armenia, which mostly covers YSU printing and publishing activities.
- Wide variety of books: from science to literature, including academic publications in the fields of natural and social sciences, dictionaries, textbooks, series of Armenian and foreign literature, etc.
- The authors: YSU professors and lecturers, scientists from other academic institutions.
- The main suppliers: YSU, pan-Armenian and governmental projects, individual authors, as well as publications issued within international projects, such as Tempus and Erasmus+, etc.

THE MAIN CHALLENGES



- Fundraising for translations from and into Armenian
- International dissemination of books and magazines
- More suppliers for publishing
- Improving collaboration both domestically and internationally
- Exploring new opportunities for modern and more popular publications

OUR INTEREST IN AEUP



- Regular networking and opportunities to discuss project collaborations with potential suppliers/partners.
- Regular experience exchange on international level.
- Presenting YSU Publishing House and products both online and offline.
- Learning new and interesting methods for product dissemination and promotion.



THANK YOU FOR YOUR ATTANTION