



[YEREVAN STATE
UNIVERSITY]
PUBLISHING HOUSE



BASIC INFORMATION ABOUT YSU PH



[YEREVAN STATE
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PUBLISHING HOUSE

- ▶ *Founded in 1920, about 100 years ago*
- ▶ *The first book is «Psychology» by William James*
- ▶ *More than 5500 books*
- ▶ *About 2500 authors*
- ▶ *About 1000000 pages of scientific publications*
- ▶ *Products: Books, scientific journals*
- ▶ *Print and digital modes*
- ▶ *Open access*
- ▶ *Our website: <http://publishing.ysu.am>*

THE FEATURES OF YSU PH



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- ▶ The YSU Publishing House is the first university publishing house in Armenia, which mostly covers YSU printing and publishing activities.
- ▶ Wide variety of books: from science to literature, including academic publications in the fields of natural and social sciences, dictionaries, textbooks, series of Armenian and foreign literature, etc.
- ▶ The authors: YSU professors and lecturers, scientists from other academic institutions.
- ▶ The main suppliers: YSU, pan-Armenian and governmental projects, individual authors, as well as publications issued within international projects, such as Tempus and Erasmus+, etc.



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THE MAIN CHALLENGES

- Fundraising for translations from and into Armenian
- International dissemination of books and magazines
- More suppliers for publishing
- Improving collaboration both domestically and internationally
- Exploring new opportunities for modern and more popular publications

OUR INTEREST IN AEUP



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- Regular networking and opportunities to discuss project collaborations with potential suppliers / partners.
- Regular experience exchange on international level.
- Presenting YSU Publishing House and products both online and offline.
- Learning new and interesting methods for product dissemination and promotion.



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**THANK YOU FOR
YOUR ATTANTION**