ISKO UK 2023, Glasgow



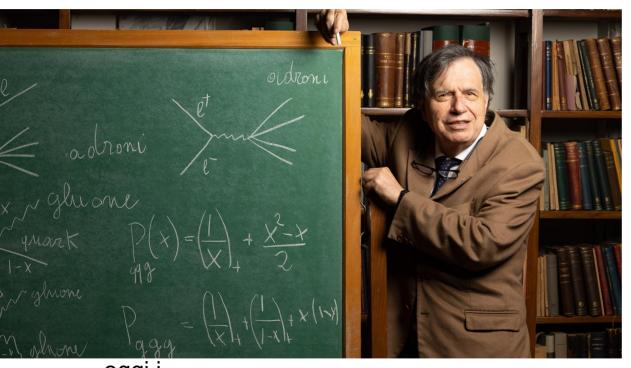
Simpler search in a complex world

Browsing ethnographic videos by freely faceted classmarks

Claudio Gnoli, Douglas Tudhope, Patrícia de Almeida, Romana Barbui, Ceri Binding & Véronique Blot

(ILC research project & lo Stivale che Balla)

Complexity and KO



"not reducing any knowledge object to a single level of description"

→ interdisciplinarity!

Giorgio Parisi, 2021 Nobel Prize for Physics

oggi.i

Interdisciplinary, sophisticated KOSs

- To express e.g.
 the benefit of a certain dosage of a chemical
 to a certain combination of condition, severity, age and sex,
- a powerful syntax is needed, as "the world is not built of triples"...

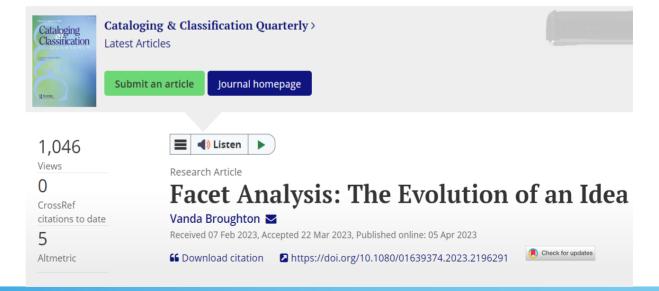
(Soergel 2021).



Faceted classifications

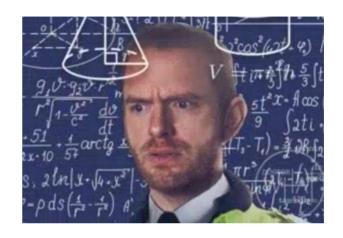
 "a way to represent and to organize, in a predictable manner, the increasingly complex content in documents"

(Broughton 2023)



Faceted classifications

Too demanding for indexers?
 Too demanding for users?
 (Maniez 1990)



 Often not exploited in retrieval interfaces (cfr. Haynes in this conference on ISKO STAC Metadata WG)

Integrative Levels Classification (ILC) dev. vers.

- a forms
- b quantum fields
- c spacetime
- d particles
- e atoms
- f molecules
- *g* continuum bodies
- h celestial bodies
- *i* rocks
- *i* land

29/07/2023

- o agency
- p consciousness
- q language
- r production
- s services
- t communities
- u polities
- v legal entities
- w customs
- x creative arts
- y scholarship

CAlle

ILC facet kinds

- free: wlge50xb "Easter feasts, through sculpture"
 ← xb
- parallel: wlge92ff "Easter feasts, typical of Lombardy"
 ← uUff
- bound: wlge5c "Easter feasts, procession"
 ← w5c

- wlge92ff5c50xb
- "Easter feasts, of Lombardy, procession, through sculpture"

ILC as SKOS

- 0-9 categories as subproperties of skos:related
- facets as subclasses of rdf:Property
- faceted compounds not included

JD 77,4 Migrating a complex classification scheme to the semantic web: expressing the Integrative Levels Classification using SKOS RDF

926

Received 6 October 2020 Revised 6 January 2021 Accepted 17 January 2021 Ceri Binding

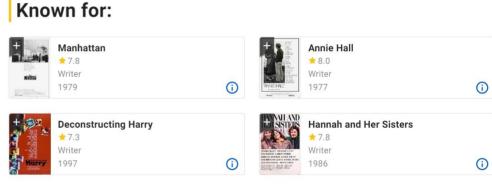
Hypermedia Research Group, University of South Wales, Pontypridd, UK Claudio Gnoli

Science and Technology Library, University of Pavia, Pavia, Italy, and Douglas Tudhope

Hypermedia Research Group, University of South Wales, Pontypridd, UK

Need for friendly applications

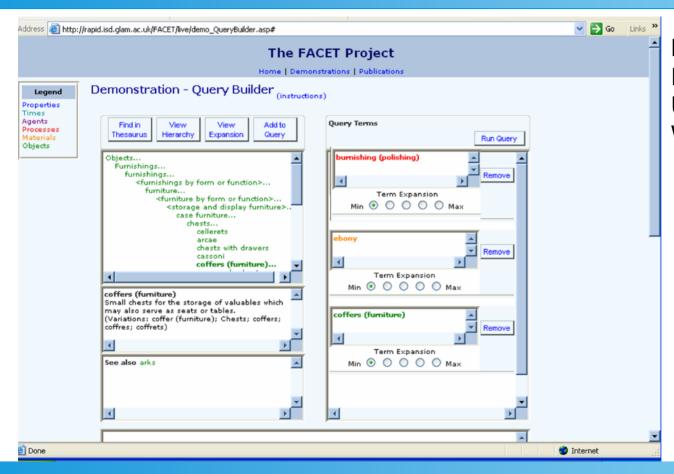
- Show the potential of freely faceted classification
- by demos on intuitive, popular domains (e.g. movies, fiction...)
- through easy-to-use interfaces
- publicly available on the Internet



imdb.co m



Faceted demonstrator, 2004



Hypermedia Research Group, University of South Wales

ILC1-based interface, 2006



the BioAcoustic Reference Database

by <u>CIBRA</u>: <u>Centro interdisciplinare di Bioacustica e ricerche ambientali</u> at the University of Pavia, in collaboration with <u>ISKO Italia</u>

Freely faceted search interface

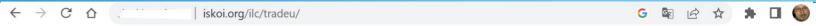
choose facets: [only part of the records are classified!]
taxon: (anyone)
other invertebrates
O ray-finned fish O amphibians O reptiles O birds
O mammals
O cetaceans O marine mammals
orodents bats elephants
O primates O humans
function: (
signals: (
related topics: (anyone)
O behaviour O echolocation
O manufaction about the second distribution

The bibliographic database currently consists of 3837 records. It covers bioacoustics mainly of whales and dolphins (plus other taxa until year 2000).

* in memory of Gianni



ILC-3 based interface, 2023



Traditional Europe

A selected videography indexed by ILC

truncation added so "Italy" finds "Lombardy" and more facets can be interposed



Click on one, two or three entries, following the top-down order, then on the "search" button:

Customs: games · initiation · marriage · Carniva · Easter · May Day · Christmas

region: Britain · Ireland · Germany · Benetux · France · Spain · Portuga · Italy

symbols: clothes · effigies · flags · plant parts · animals

rites: dressing up · procession · itinerant begang · bonfire · meal

instruments: song · percussion · drums · stringed · wind



This is an experimental demonstrator of the <u>Integrative Levels Classification</u> research project in collaboration with <u>Lo Stivale che Balla</u>

Results

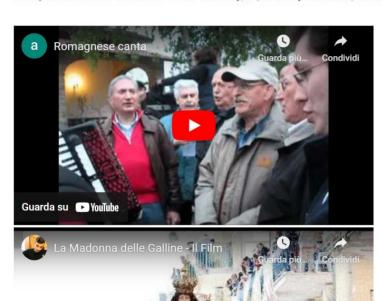


iskoi.org/ilc/tradeu/video.php?cl=wlge%2592f%25

Traditional Europe

Results

Out of 62 audiovisual documents in the directory, 2 (sorted by classmark) include the chosen combination.



wlge92ff5d53a

Easter, typical of Lombardia, itinerant begging, by voice

automatic display of faceted captions



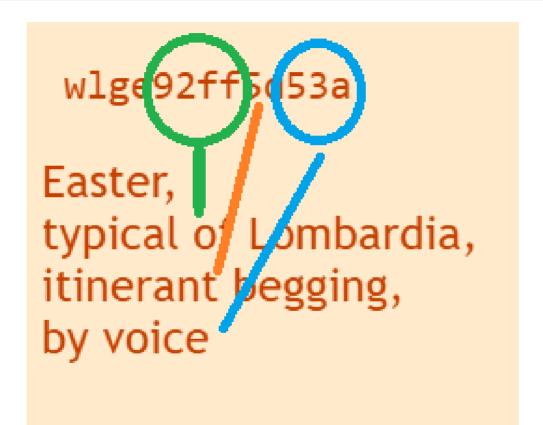
wlge92fq75vo6ee5c5e5h50xf50xb53a53c53d

Easter, typical of Campania, birds, invoking mother goddess, procession, offering, ritual meal,

sorting by classmark



Display of faceted captions



PHP code manages parsing of classmarks and display of appropriate meanings

Display of faceted captions

```
If facet indicator ends by -0
\rightarrow free facet, focus taken from a-z
else, if facet indicator ends by -9 or is just one digit
→ bound facet, focus taken from main class itself
else
→ parallel facet, focus taken from class specified in schedules
    if (substr($indicator,-1) == '0') // free facet
    $sqlfocus = "SELECT verbal FROM ilc WHERE notation = '".$focus."'";
    $rsfocus = mysql query($sqlfocus, $db);
    while ($rowfocus = mysql fetch array($rsfocus))
    { echo " ".$rowfocus['verbal']; }
```

Very complex subjects



wlge92fq75vo6ee5c5e5h50xf50xb53a53c53d

Easter,
typical of Campania,
birds,
invoking mother goddess,
procession,
offering,
ritual meal,
paintings,
sculptures,
by voice,
by idiophones,
by membranophones

- concepts from different classes: birds, instruments, sculptures...
- which particular themes are relevant?

http://www.iskoi.org/ilc/tradeu/video.php?cl=wlge%2592f%25

Zero-match problem

A Non sicuro iskoi.org/ilc/tradeu/video.php?cl=wlge%2592f%2575%25

Traditional Europe

Results

Many possible combinations → likely no match

Instructions to select max 3 facets

If <2 results. facets are automatically dropped (better: generalized) as a form of query expansion

of 62 audiovisual documents in the directory, 1 (sorted by classmark) include the chosen combination. Partially matching documents are also shown (shortened query: wige)



wlge92ezpd715b5fe53d53n50xr

Easter, typical of Northern Portugal, light sources, dressing up, effigy burning, by membranophones, by aerophones, theatre plays

Romagnese canta Condividi

wlge92ff5d53a

Easter, typical of Lombardia, itinerant begging,

Fully faceted classification

- Not the same as "faceted" navigation interfaces
- Not the only use of ILC: "tag-style" free classification is also possible
- Useful for specialized subjects





wldc92ep7f5b50xn53n

Carnival, typical of Navarre, effigies, dressing up, dances, by aerophones

wldc92fd5b50xn

Carnival, typical of Piemonte, dressing up, dances

Future work

Index more videos

Write code for subfacets

Allow expansion by individual facets (automatic or by navigation)

Online classmark builder based on same algorithm

Conclusion

 Find the right degree of complexity you need

...Thanks for your attention!

