

THE PREMIERE PROJECT

All across Europe, the agricultural, forestry and all associated rural sectors are facing major social, economic and environmental concerns and challenges ... as well as many exciting opportunities.

Practical and effective new ideas are needed to help farmers, foresters and rural areas continue meeting the expectations of wider society, whilst at the same time running their own successful businesses and working in harmony with the essential natural resources on which we all depend. Innovation is therefore one of the hottest topics of discussion from farmhouse kitchen tables to meeting rooms in Brussels.

Innovation encompasses various processes. Networking, the co-creation of ideas, information exchange and practical **collaboration between partners with diverse competences** are all needed for the realisation of innovative ideas and new solutions. **EU funding for so-called 'multi-actor' research and innovation projects** is an especially important tool for speeding up the development, local adjustment, dissemination and use of innovations in food, farming, the bioeconomy, natural resources and the environment.

The EU multi-actor approach specifically requires applicants to ensure that potential future users of the project's results contribute to the development and implementation of the project **from the beginning until the end of the activities**. Over 40% of all topics of Cluster 6 of the Horizon Europe Research and Innovation programme require application of the multi-actor approach. And more are to come!

PREMIERE'S OBJECTIVES

PREMIERE aims to strengthen the multi-actor approach by supporting the development of more relevant, coherent and well-prepared project proposals. This includes all aspects of improving the search for suitable partners, building the project partnership, co-designing the work plan and negotiating an appropriate budget.

A particular focus will be on the involvement of new partner organisations that have not previously been involved in multi-actor projects, including those that have made previous unsuccessful project proposals.

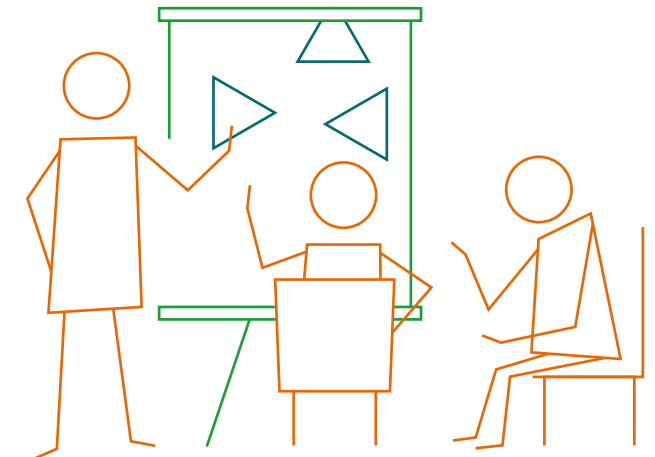
Success with the multi-actor project approach is all about making sure that academic and non-academic consortium members find each other and collaborate on equal levels to ensure that the focus of their work together is on **meeting the real needs of practitioners**.



EXPECTED OUTPUTS

PREMIERE will foster the effective preparation of successful multi-actor proposals for Horizon Europe and beyond by developing a suite of support activities and easy-to-use materials:

- **Organisation of brokerage events** for forthcoming Horizon Europe calls for multi-actor projects
- **Pilot seed funding for project proposal development**, including specific to engage EIP-AGRI Operational Groups in Horizon Europe
- **Celebration of successful new multi-actor projects** at Granting Parties
- **Multi-actor training** through a multi-actor simulation game, an online Serious Game, an Online Academy, and a MOOCs as well as offline training-for-trainers
- **Divers output** such as online videos, creative videos, How-to-Guides etc.
- **Recommendations and briefings** for the European Commission, their services and external evaluators to help to ensure the implementation of the multi-actor approach in new project proposals.



GET INVOLVED!

Get involved with PREMIERE if you are already an experienced project proposal writer or a newcomer to the world of EU-funded multi-actor research and innovation projects. We are especially interested in connecting with people interested in unlocking the potential of working in partnership for innovation! You might be a scientist, farmer, forester, rural entrepreneur, NGO activist, adviser, innovation support service, administrator or policy maker.

Please follow our work and get connected. The main focus of our work is upon multi-actor projects financed under Cluster 6 of the Horizon Europe research and innovation programme, but we recognise that there are many individuals and organisations with relevant experience from other domains.

Project Coordination:

Anna Maria Häring, Susanne von Münchhausen,
Lisa van Dijk

Eberswalde University for Sustainable Development
(HNEE), Schicklerstr. 5, 16225 Eberswalde, Germany

Homepage: www.premiere-multiactor.eu

E-Mail: premiere@hnee.de

Twitter: [@premiere_eu](https://twitter.com/premiere_eu)

Instagram: [premiere_eu](https://www.instagram.com/premiere_eu)



Funded by
the European Union

WORKING TOGETHER

We are a total of **15 partners from 13 countries** working together to help speed-up innovation by supporting the preparation of successful proposals for multi-actor projects that better meet the real needs of practitioners. Our experience is very diverse. We are a true multi-actor consortium working in an interactive way to improve the multi-actor approach!

Partners:

- Eberswalde University for Sustainable Development – Policies and Markets Group (HNEE), Germany
- Het Eigen Vermogen van het Instituut voor Landbouw-, Visserij- en Voedingsonderzoek (EV-ILVO), Belgium
- Mittetulundusühing Kodukant Läänemaa (NGO Kodukant Läänemaa, KKLK), Estonia
- Centre of Estonian Rural Research and Knowledge (METK), Estonia
- ARVALIS – Institut du Végétal (ARVALIS), France
- Cologne Game Lab, Technische Hochschule Köln (CGL-THK), Germany
- University of Galway, Ireland
- Consiglio per la Ricerca in Agricoltura e l'Analisi dell'Economia Agraria (CREA), Italy
- Nodibinajums Baltic Studies Centre (BSC), Latvia
- Open Universiteit Nederland (OUNL), Netherlands
- Highclere Consulting SRL (HCC), Romania
- Departament d'Acció Climàtica, Alimentació i Agenda Rural. Generalitat de Catalunya (DACC), Spain
- International Centre for Advanced Mediterranean Agronomic Studies – Mediterranean Agronomic Institute of Zaragoza (CIHEAM-IAMZ), Spain
- Instytut Podstawowych Problemów Techniki Polskiej Akademii Nauk (IPPT-PAN), Poland
- Chamber of Commerce and Industry of Slovenia – Chamber of Agricultural and Food Enterprises (CCIS-CAFE), Slovenia



Preparing multi-actor projects in a co-creative way



title: shutterstock

www.premiere-multiactor.eu