



standICT.eu 2026
ICT Standardisation Observatory and Support Facility in Europe

Advancing inclusivity- the SME experience

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Funded by
the European Union



www.sbs-sme.eu

- Inclusiveness key objective of Regulation 1025/2012 on European Standardisation
- SBS created in 2023 (co-financed by EU and EFTA)
- Objectives:
 - Increase the awareness of SMEs about standards
 - Encourage and support SME involvement in standardisation
 - Represent SME interests in European/international standardisation work and related policies/legislation
 - Support the uptake of standards

Some SBS activities



<https://www.sbs-sme.eu/sme-compatibility-test-standards>

- 71 SME experts in 2023- 10 women (14%)
- 17 in the ICT area – 3 women (17%)
- 88 applications in 2023- 11 women (12%)



<http://stand4eu.eu/>



<https://blockstand.eu/>

 Apply by 11 September



OPEN CALL FOR EXPERTS 2024

- [Call documents](#)
- **Webinar** for interested applicants to be organised on **1 September** → [REGISTRATION](#)

Don't hesitate to apply!

 **BLOCKSTAND**

COMING SOON

**Supporting
European experts in
international
standardisation of
Blockchain
technologies**

With a total funding of €400.000, applicants can receive support for their contributions to blockchain standardisation activities!

Things are improving....

- SBS experts: From 10% women in 2022 to 14% in 2023 (from 7% to 17% in ICT)
- More than 80 standards organisations have signed the [UNECE Declaration on Gender responsive standards](#) (including ISO, IEC, ITU, CEN and CENELEC)
- Guidance tools have been developed: [UNECE Guidelines on gender responsive standards](#), [ISO- IEC Guide on Gender responsive standards](#)
- [AUWP 2023-](#) harmonised standards inclusive/gender-responsive –ensure anthropometric references are based on representative data for whole European population

Some future SBS actions



**AWARENESS
RAISING**



TRAINING



**MONITOR
PROGRESS**



**MEETING
STANDARDS**

Grow your SME with standards.

14-21 November 2023

www.meetingstandards.eu



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