



Plastics Fate and Effects in the
Human Body

Summary of Deliverable Number: D6.1

Deliverable Title: Plan for Dissemination and exploitation of Results

WP6: Dissemination, exploitation and impact of results

Lead Beneficiary: Optimat

Dissemination Level: Public

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Deliverable Information

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Introduction

This document provides a summary of D6.1, which is a confidential deliverable within the scope of PlasticsFatE. This summary contains the essential details of the original deliverable. In compliance with intellectual property protection, no confidential information is given.

Summary

This document is the Plan for the Dissemination and exploitation of Results (PEDR) developed as part of the PlasticsFatE (Plastics Fate and Effects in the Human Body) project, which has received funding from the European Union's Horizon 2020 research and innovation programme under grant number 965367.

The PEDR is developed within Task 6.1: Dissemination and Exploitation¹ under Work Package 6: Dissemination, Exploitation, and Impact of Results. The main objective of WP6 is to engage with all relevant stakeholders for the purpose of formulating and disseminating project output that supports the European Plastics and Bioeconomy Strategies.

For PlasticsFatE to have a meaningful and sustainable impact, a clear and concise PEDR needs to incorporate detailed dissemination and exploitation strategies and define how research results will be implemented and how they will impact on future developments and policy making. The PEDR is thus a strategic document for the PlasticsFatE project beneficiaries with a twofold mandate.

Firstly, the PEDR will ensure the effective implementation of concrete dissemination and communication activities to reach different stakeholder groups. A critical aspect of this PEDR describes *how* relevant stakeholders across all target groups, including industry, academia, non-governmental organisations (NGOs), regulators, policymakers, and civil society are engaged. For each of these groups, tailored messages and plans for strategic engagement will be required so that project output reaches those who can derive the greatest benefit.

Secondly, the PEDR will underpin the effective deployment of an exploitation and Intellectual Property Rights (IPR) management strategy. It is essential that as the project develops, partners are supported in identifying potential deep-rooted partnerships, collaborations, and joint ventures to mainstream the project results and enable successful transfer of the project's output and outcomes, including data, methods, tools, technologies, and results. This will support the partners' deployment of new technologies, enhanced by a sustainable methodological approach, in both commercial and non-commercial settings. The PEDR is thus a living document that will be regularly updated to make certain that:

- Project developments and output are disseminated to support the European Plastics and Bioeconomy Strategy.
- Exploitable project results are identified and followed up on a regular basis
- Partners are supported in maximising the impact of project results and outcomes for their organisations
- Any IPRs that are developed within PlasticsFatE are effectively managed

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