



**HSbooster.eu**  
TRAINING ACADEMY

WEBINAR

**23 Jun 2023**

10:00 – 11:30 CEST

Training Session **3**

# Standards Users and Use of Standards



Funded by  
the European Union



**HSbooster.eu**  
**TRAINING ACADEMY**

# Training Session 3: Standards Users and Use of Standards

23 June, 2023

Nicholas Ferguson

COMMpla, HSbooster.eu Coordinator



The HSbooster.eu has received funding from the European Union's Horizon Europe Framework Programme (HORIZON) - under grant agreement no 101058391.





# Agenda and speakers

## Trainers:



**Ivana Mijatovic**

Professor at the Faculty of Organisational Sciences  
University of Belgrade



**Chiara Giovannini**

Deputy General Director  
European Association for the Coordination of Consumer Representation in Standardisation (ANEC)



**Maitane Olabarria**

Secretary General  
Small Business Standard (SBS)

## HSbooster.eu Training Series: Introduction to Standardisation

### Training Session 3: Standards Users and Use of Standards

10:00-10:10	<b>Introduction &amp; Welcome Note</b> - <i>Nicholas Ferguson, HSbooster.eu Coordinator</i>
10:10-10:35	<b>Standards Users and Use of Standards</b> - <i>Ivana Mijatovic, University of Belgrade</i> <b>1st Mentimeter Session</b>
10:35-10:55	<b>European Consumers' Voice in Standardisation</b> - <i>Chiara Giovannini, ANEC</i> <b>2nd Mentimeter Session</b>
10:55-11:15	<b>Voice of SME in Standardisation</b> - <i>Maitane Olabarria, SBS</i> <b>3rd Mentimeter Session</b>
11:15-11:30	<b>Q&amp;A and Closing Remarks</b>



### Jumpstart your experience with our training packs!

**For beginner users**

New to standards? Check out our **beginner-level resources**! Gain a **foundational understanding of standardisation** with easy-to-follow resources. Perfect for both seasoned professionals and beginners starting out in their careers. Start learning today!

Start learning today!

**For intermediate users**

Ready to level up your **standardisation knowledge**? Our **intermediate-level resources** provide **practical insights and strategies** to deepen your understanding and take your skills to new heights. Whether you're a pro or a newcomer, start exploring our resources today and unlock your potential in standardisation!

Explore now!

**For advanced users**

Ready to learn from **real-world experiences in standardisation**? Our **advanced-level resources** feature in-depth case studies and practical examples from industry experts. Gain **valuable insights and apply lessons to your own work**. Explore now and take your skills to the next level!

Level up your skills now!

### Browse the training catalog for the resources you need

Showing 1 - 8 out of 9 training contents found

**Level of expertise**

Beginner 1

Beginner 2

Intermediate

Advanced 1

Advanced 2

**Training format**

Case Study

Training Course

**Resource**  
**Impact of standards on market creation: Case of medical/healthcare robot HAL by Cyberdyne**

Author: Yoko Ikeda, Michiko Izuka  
Created on: March 2023

**Level of expertise**  
Advanced 1

Format  
Case Study

**Resource**  
**Unlocking new value from urban biowaste – VALUEWASTE & CWA 17866:2022**

Author: Gemma Castegón, Martín Soriano  
Created on: March 2023

**Level of expertise**  
Advanced 1

Format  
Case Study

**Resource**  
**Classifications of Standards**

Author: Ivana Mijatovic, Biljana Tomic  
Created on: March 2023

**Level of expertise**  
Beginner 1

Format  
Training Course



## Accompanying Training material

[Training Academy](#)

- SESSION 1: Please name three words that you associate with European harmonized standards

<https://www.menti.com/al6u8s3m94k3>

The voting code 7947 8251

- SESSION 2: Which of the following aspects of goods and services can be addressed by a standard?

<https://www.menti.com/ali1gac22hgo>

The voting code 4373 8277

- SESSION 3: What do you think are the main obstacles faced by SMEs when getting involved in standardisation and/or using standards?

<https://www.menti.com/almc8d54fq8w>

The voting code 8128 8837

- SESSION 4: Name an aspect that is important from an SME user perspective when developing the content of a standard.

<https://www.menti.com/alshhjw4k8y1>

The voting code 2459 8933



## 50 Registered Participants

18 Countries    22 R&I projects represented

Spain

Italy

Greece

Germany

Belgium

AVANT

PRECINCT

Carbo4Power

PREcycling

ECRAID Base

Reactivation of Green and Social Economy from ICT

FRONTIER

GREEN-LOG

ReCoDID

HEIR

REMODEL

HSbooster.eu

Retention

iHELP

ROADVIEW

IRIS

SINGLE

NIGHTINGALE

StandICT.eu2026

PLASTICE

Sustcert4Biobased

TWINERGY



# Standardisation Training Academy

Online training material and monthly webinars to boost expertise in standardisation

## Basic Knowledge

### Beginner 1 – The what, why and who of standardisation

- Why do researchers need standards
- What is standardisation, and what are standards?
- Who develops standards?
- The European standardisation system
- Legal aspects of standardisation
- Users of standards
- Effects of standards implementation
- Classifications of standards

### Beginner 2 – Standardisation in context

- Consortia-based standardisation
- Company standardisation
- Introduction to Standard essential patents (SEP)
- Quality infrastructure
- Metrology in QI
- Standardisation QI
- Accreditation in QI
- Conformity assessment in QI
- Market surveillance in QI

Knowledge →

## Standardisation PRACTICE

### Intermediate 1 – Practicalities of standardisation

- How to find the right standard
- How to participate in TCs or WGs
- How standards are developed within SDOs in Europe
- How standards are developed within SDOs internationally
- How to develop a certification scheme

### Intermediate 2 – Soft skills

- The Serious Smiling role-play game simulates discussion in an imaginary ad hoc standardisation WG.
- Develop or fine-tune the soft skills needed in standardisation processes, including argumentation, strategic positioning, compromising and common understanding.
- Developed by HSbooster.eu and House of Knowledge.

Skills →

## Standardisation EXPERIENCE

### Advanced 1 – Projects in standardisation

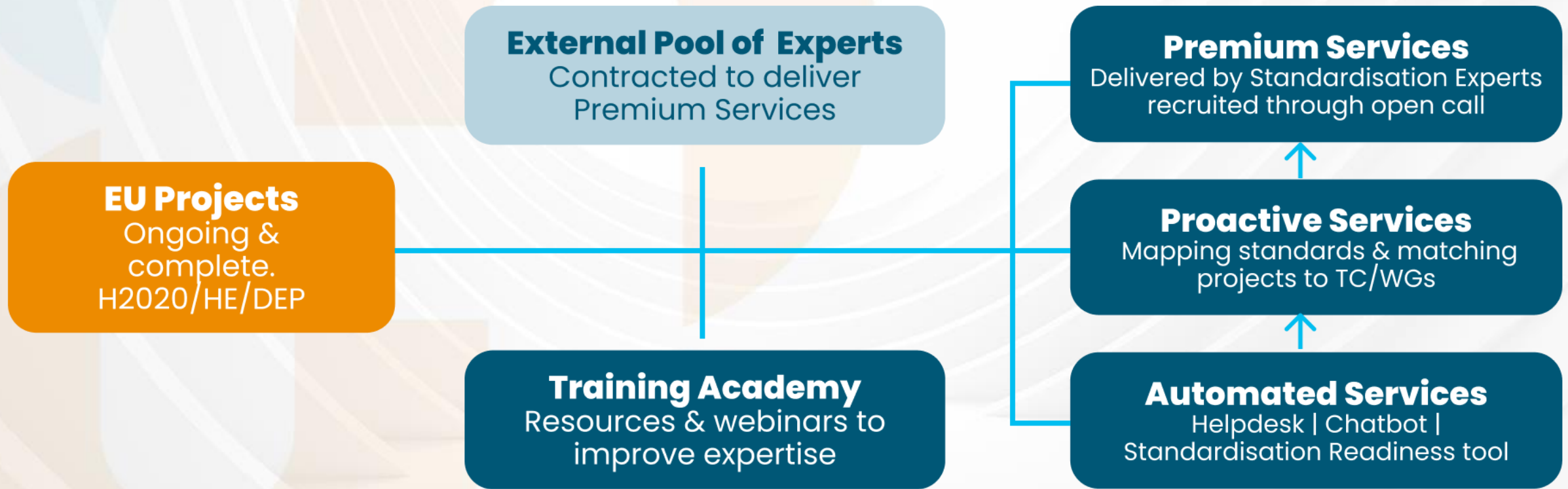
- Success stories and use cases from projects with experience in standardisation

### Advanced 2 – Experts in standardisation

- Success stories and use cases from experts in standardisation

Experience →

# Service Delivery



Services available to ongoing and completed projects funded under H2020, Horizon Europe and Digital Europe  
Services are free of charge | Experts are paid for their effort.

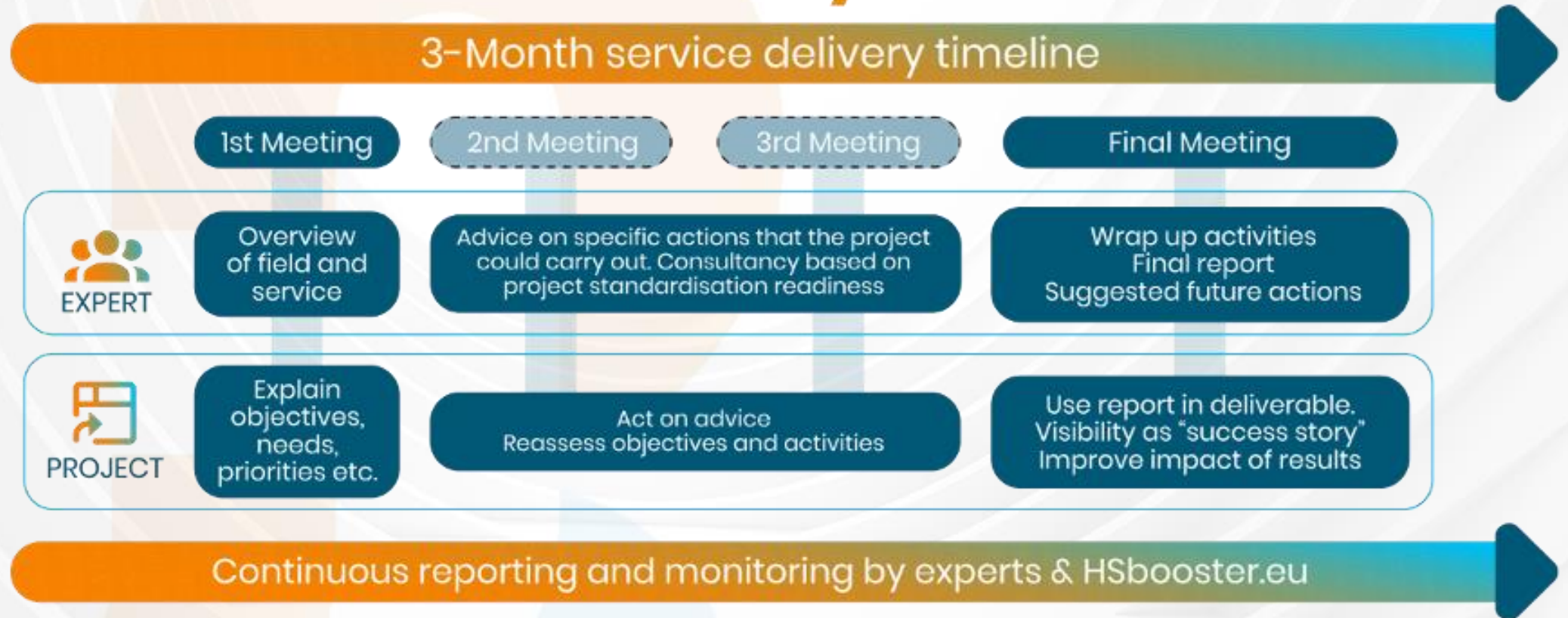


# Premium Services

## Premium – Consultation with Standardisation Experts

1. We match EU-funded projects with standardisation experts who provide the consultation.
2. Experts offer guidance based on applications:
  - a) **access to standards**, such as *use of standards to check current market conditions or regulations and use standards for new R&I proposals.*
  - b) **standardisation strategy and engagement**, to ensure *timely and realistic objectives, target TC and WGs and eventual liaisons or contributions to standardisation activities.*
  - c) **standards deliverables**, *participate in the development of already initiated standards deliverables at European and International level or submit proposals for new work items in already existing TC/WG.*
3. Assists projects in securing budgets for enrolling in relevant standards development organisations (SDOs) and purchasing copyrighted material such as norms and standards.
4. Experts are paid the equivalent of 2 Effective Working Days to deliver a “service”. This can be extended to up to 6 EWDs depending on the application and upon request of the expert

# Service delivery timeline

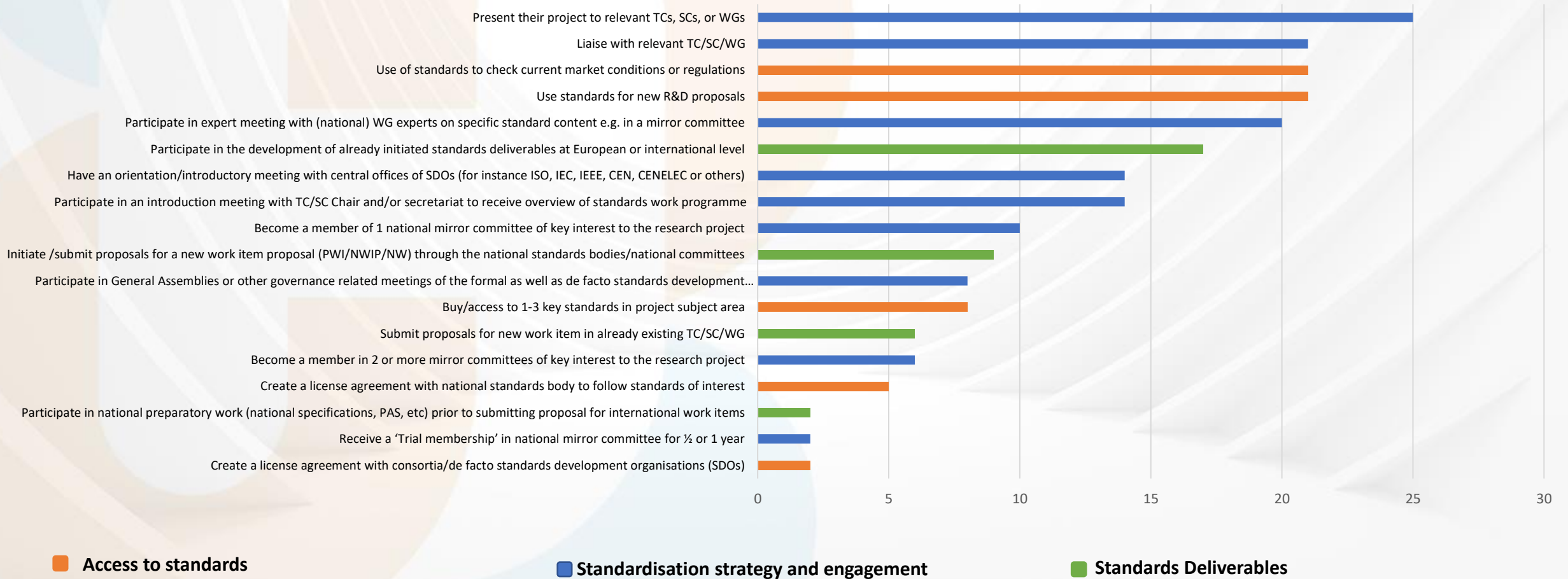


Premium services can last for a maximum of 3 months.

The level and amount of support the Expert can provide is assessed with a baseline of 2 Effective Working Days.

# What type of activities are experts recommending?

## Activities recommended by experts





# Example outputs from Premium services

*“The meeting focused on identifying project partners who could support or lead the standardization activities, addressing any potential intellectual property rights (IPR) issues or obstacles, and assigning internal scores to each standardization potential. The EPE took the initiative to research missing information on relevant standards and committees prior to the meeting. ....”*

## Expert reports

*“Apply for delegation on CEN TC 350. Contact the CTN 198, if not possible to access through mirror committees, ask to act as liaison.  
CEN TC 350 - WG1 "Environmental performance of buildings NE 15804; Sustainability Assessment at product level.  
UNE 15978; Sustainability assessment at building level.....”*

*“SAREF @ ETSI (SAREF4CITY extension): Propose the data model / ontology from Policy Cloud as a complement to SAREF4CITY.  
TC SmartM2M is having their next meeting on 14/03 (next one early July) Identify an ETSI member in the Policy Cloud consortium willing to attend the meeting.  
Prepare a presentation describing the Policy Cloud framework, the data model / ontology developed by the project. Attend the ETSI meeting and make the presentation to understand if TC SmartM2M is interested”*

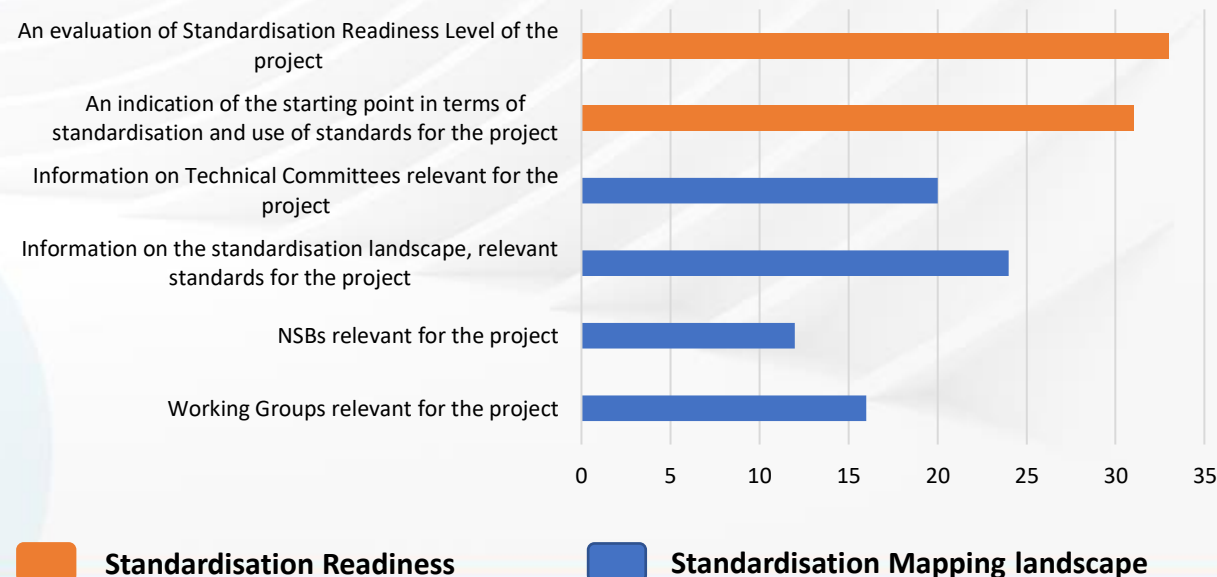
## Project feedback

*“We received great feedback from the Expert in relationship to the next (and final) steps related to the standardization topic in our project. Beyond discussing approach and established engagements with SOs, the expert advised us on how to create sustainable contributions with a so-called CEN Workshop Agreement (CWA) for the topic of OSCAL..”*

*“We extremely appreciated the communication with a human consultant, Mrs Sultan Wood, that provided us with all information we needed. Sometimes the best system cannot replace a good and competent and helpful consultant. We will appreciate the interaction with persons than systems and Web forms.”*

*“Mrs Hatzopoulou provided me with an excellent overview of the ISO processes and guidance on the next steps after the voting of the 24/3 ISO meeting for the PWI 17618..”*

## Information provided by the experts



# Women in ICT Standards #2

WEBINAR 



## SPEAKERS



**Raquel Fernández Horcajada**  
Research Programme Manager at REA (European Commission)



**Silvana Muscella**  
Trust-IT Services CEO & StandICT.eu 2026 Coordinator



**Maitane Olabarria Uzquiano**  
Secretary General at Small Business Standards (SBS)



**Viveka Bonde**  
Advokat, ISO Project Editor & StandICT.eu fellow



**Ivana Mijatovic**  
Full Professor at University of Belgrade & StandICT.eu Standards Academy chair



**Judith E. Y. Rossebø**  
Cybersecurity specialist at ABB AS & CLC/TC 65X



**Olga Meyer**  
Research and Development Group Lead at Fraunhofer IPA & Stand4EU representative




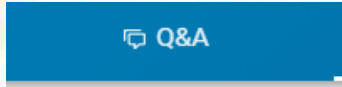
**Emilia Tantar**  
Chief Data and Artificial Intelligence Officer at Black Swan LUX & StandICT.eu fellow

**04<sup>th</sup> July**  
10:30 - 12:00 (CEST)

**standICT.eu 2026** in collaboration with  
ICT Standardisation Observatory and Support Facility in Europe  
Standards Users and Use of Standards





- This event is being recorded in its entirety. A link to the full recordings will be shared with participants afterwards
- All presentations will be available at the HSbooster.eu website straight after the webinar
- Please **don't activate your microphone and videos unless the host gives you permission**
- **Please do ask questions.** Use the   for any questions, and we'll also try to answer things directly in the chat.
- If you do not see the buttons at the bottom of the Zoom window, move the mouse on that window and buttons will appear
- If you experience bad quality in audio, try switching off your video (webcam button at the bottom of your Zoom screen)



# THANKS!

Click to edit Master subtitle style

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