THE ROLE OF INFOGRAPHICS WHILE TEACHING ENGLISH

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Annotation: Some students, who are learning foreign language can come across with some difficulties, have to improve their knowledge to learn and remember when it is offered multi-modal content that includes texts as well as visuals. While teaching foreign language some methods and ways of teaching can be used in order to achieve good results. In this way the most common ones are infographics, illustrations which is used graphic elements, text to present information as well. The infographics is believed the most valuable ones, which is most commonly used by foreign language teachers. The following article will present some more useful theories about visual learning style, infographics that are based on learning and teaching foreign languages.

Keywords: Infographics, Learning, Engagement, Visual, "information" and "graphics".

In our rapidly changing world, the demand for the foreign language is improving and different ways of teaching are being used by the teachers. Such kind of ways can help both teachers as well as learners to get the necessary information on the topic. For the most common ones we can say that it is infographics. Infographics seems to be interesting with their nature, since pupils can understand the information with pictures, diagrams, texts, colors, and images of the infographics itself. An infographic can explain knowledge about a text or theme faster and more effectively rather than other methods; on the other hand, this process is depending on the quality and presentation of the infographics. The term infographics is the combination of two more words "information" and "graphics" that means giving information with visual items quickly and clearly.

In teaching English language infographics are considered as a part of information visualization. This method is focused on patterns and trends in abstract data sets, especially, visual essays. Infographics is data visualizations that present any kind of information quickly and clearly, which includes signs, photos, maps, graphics and charts. Infographics are visual representations that integrate information derived from data and graphics to convey a message. In teaching primary and secondary classes foreign language educators use and create infographics to develop visual skills, which can help every English teachers to teach the learners to make sense of and evaluate

visual kind of information. In additional to the fact that through the activity of designing a visual representation of complex ideas, they will engage with the content in a sustained manner, possibly deepening their understanding of the given material.

The design of infographics should be experienced to carry transmission of data visualization, design details that reflect the data correctly and an attractive and understandable general design will fulfill the main function of infographics. Good infographics design is about storytelling by combining data visualization design and graphic design. Some good infographics consist of a simple three-part story format. They are: introduction, key message, and conclusion.

Furthermore, infographics users should consider the structure, accuracy, reliability, depth, and functionality and then think about decoration. Infographics need to be analyzed, evaluated, and created. To present the necessary but difficult information in a large set of data, graphs and statistical chart or geographical context to a story with a map need applying. These infographics known as the data visualization items.

Infographics are considered as the greatest way in order to encourage debates, however, for the learners of English language it is the best one. Learners are struggling to find the chance of practicing, the pupils fluency and to express their ideas among others especially students in different nations. The English language classroom requires additional effort to move away methodological and the teacher of this language can easily find infographics as the main tool of their lessons. Infographics good for:

- Easily understanding; - Interest of reading;

- Interact learners to the lesson;

- Natural desire for visual stimuli;

- Contextualize new words and expressions.

While teaching grammatical theme educator can use the infographics as the handout. However, chosen infographics should be colorful as well as attractive. Only that, pupils can be interested to the topic and learn something on the topic.
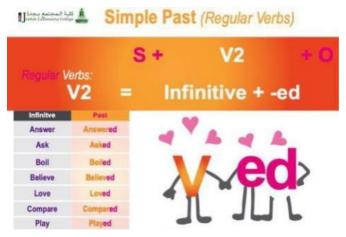
For instance:

Picture 1. Present simple tense.

Given on the picture, pupils can easily understand the Present Simple Tense. Moreover, the picture is unordinary as well as very attractive. All the students can understand the grammar theme without any other explanation..

Other examples can be the following:

Pic. 2 Sentence components (Subject, Object and Verb) infographics (I-SOV)

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Pic. 3 Simple Past Tense: Irregulars infograph (I-RV2)

Infographics can be organized both by teachers and by students. For pupils organizing this type of infographics teacher should give the topic that is prepared beforehand. Then students organize their own ones as the above given pictures. In improving the design education in delivering the educational materials for the learners' design education, besides this how to apply infographics in educational design style it describes different steps to apply the infographics in the classroom lessons. They analyze the connection and apply the infographics in the classroom. In general, there are three steps for applying infographics in education sphere: Knowledge conversion, choosing the right colors, and tell the story. The students can be the real designer and applying this new method during their education.

Conclusion: Overall, the infographics can be the most useful method for teaching and explaining the foreign language. While using it, teachers' and pupils' interest to the foreign language will improve and the process of teaching will become easier. As infographics can summarize in large amounts of information using pictures and text, they may be a valuable tool to include in the online classroom lessons and courses. Not only must online faculty, present large amounts of information to distant learners, online faculty members often have students from all over the world learning together in one course. Online faculty should aim to present course content succinctly and in a variety of modalities to support independent and diverse learning needs. This research is very necessary, unordinary and different with the past ones because it was being investigated the use of infographics, infographics in education field, and infographics design. It is enable to the researchers and others to know more about the infographics within the use and the design. The main purpose is because the teaching and learning process is more interesting and understandable by the students. However, this research provides an in-depth discussion of current efforts to investigate those three aspects.

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