

About VAST

VAST is a research and innovation action in the context of Horizon 2020 'Curation of digital assets and advanced digitisation' actions that aims to study the transformation of moral values across space and time and bring them to the forefront of advanced digitisation. **The project will trace and inter-link values...**

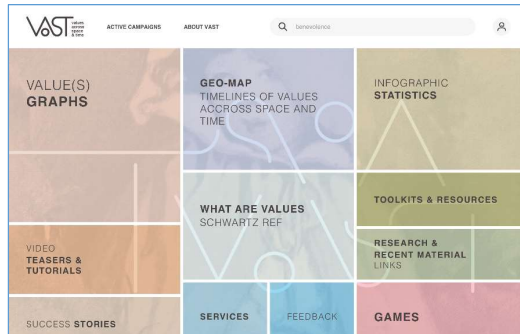
...of the past through the analysis of collections of narratives, such as theatrical plays, fairy tales, and scientific documents, that come from different places and from significant moments of European history.

...of the present through the collection and digitization of how values are conveyed today and of how the audiences experience and perceive the communicated values.

At the core of the project lies the VAST Digital Platform.

What can VAST Digital Platform offer to you?

- Create 'value-able' knowledge
- Be educated on values
- Infuse professional activities with values



I am...

an academic / researcher

- a methodology and tools for **annotating values** in texts and images
- datasets** to test your hypotheses
- visibility for your openly **shared datasets**
- a methodology and tools for conducting **online user surveys** for audiences' value appropriation

a value communicator (museum curator, educator etc.)

- a methodology for **capturing you visitor's experience**
- a toolkit of value-based **educational activities**
- tools for conducting **online user surveys**
- tools for **annotating artefacts with values** (texts, images, audios and videos)

another stakeholder (policy maker, cultural heritage professional, etc.)

- (visual) presentations of **citizen's perception of values**;
- training activities** for understanding the diversity of values and alleviating 'my personal' bias
- '**Values vocabulary**'; fast-digested knowledge: definition of values, understanding of diversity

How are values perceived by audiences?

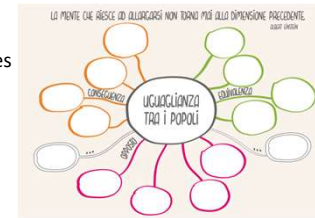
Examples of empirical studies; Educational Activities in Museums and Schools

Perceive values

- Ice breaker activities** – a self-reflection tool to dive deeper into students' values/feelings
- Working definition of values
- Perception of values during a specific experience** (text/video/audio) based on VAST's pilots (ancient Greek plays, 17th century's scientific texts, folklore fairy tales)

Reflect on values

- Observe perceived (annotated) values
- Reflect on personal values hierarchy
- Build personal mind maps**



Appreciate diversity

- Group discussion
- Build group mind maps**



Story telling

- Story-writing** – create your own story
- Therapists' training** – the role of values
- Research** – How fairy tale storytellers communicate values?

Theatre

A performance-case study was commissioned for VAST;

How do theatre value communicators transmit the values of the present through ancient Greek drama plays?

How do modern audiences perceive these values?



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