

Innovation Research on the Application-oriented Talent Cultivation Mode of the School of Foreign Languages at Zhaoqing University

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Abstract: This article aims to explore the innovation research on the application-oriented talent cultivation mode of the School of Foreign Languages at Zhaoqing University. Through literature review, analysis of the content of the university's foreign language website, and other methods, the current status of the research on the application-oriented talent cultivation mode of the School of Foreign Languages at Zhaoqing University is summarized, and its important role in meeting social needs and improving the quality of talents is pointed out. This article introduces the practice of the application-oriented talent cultivation mode of the School of Foreign Languages at Zhaoqing University, and conducts in-depth analysis from various aspects such as deepening the curriculum ideological and political reform, promoting quality education, innovating talent cultivation mode, and strengthening practical teaching. Through this research, it can provide references for the innovation of application-oriented talent cultivation mode in other universities.

Keywords: Application-oriented talent cultivation mode, school of foreign languages at zhaoping university, practice innovation, sustainability, educational reform research.

I. INTRODUCTION

Zhaoqing College is a undergraduate university located in Duanzhou District, Zhaoqing City, Guangdong Province. Its predecessor was Zhaoqing Normal School founded in 1970. After years of development and effort, the college obtained the qualification of a undergraduate university in 2000 and gradually improved its teaching quality and talent cultivation level, becoming an ordinary undergraduate university with a focus on undergraduate education and applied characteristics.

As an applied higher education institution, the goal of Zhaoqing College is to cultivate high-quality and applied talents that meet social needs, provide talent support and technology support for local economic and social development. To do so, the college constantly explores new education and teaching models and talent cultivation methods, promotes a series of teaching reform measures such as "experiment-teaching 135 plan", "double-teacher" teacher team building, "Internet + education", etc., aiming to cultivate students into applied talents with innovative spirit and practical ability.

To strengthen cooperation with enterprises, Zhaoqing College actively explores new models of school-enterprise cooperation, and through cooperation with enterprises to hold internships, campus recruitment, scientific and technological innovation activities, promoting deep integration between students and enterprises, improving students' practical ability and employability competitiveness. Additionally, the college also plays to its own advantages and cooperates with local governments, social organizations, and other sectors to promote innovative projects serving society and the transformation of scientific research achievements, making positive contributions to local economic and social development.

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Under the efforts of Zhaoqing College, the teaching quality and talent cultivation level have been continuously improved, and it has become an undergraduate university with certain influence in Guangdong Province. In the future, the college will continue to adhere to the educational philosophy of “putting talents first and pursuing survival with quality”, insist on the main line of applied talent cultivation, and strive to build a distinctive and high-level applied university, making greater contributions to local economic and social sustainable development.

II. PRACTICE OF APPLIED TALENT CULTIVATION MODEL IN THE SCHOOL OF FOREIGN LANGUAGES OF ZHAOYING UNIVERSITY

The applied talent cultivation model in the School of Foreign Languages of Zhaoying University aims to train applied talents with international vision, cross-cultural communication ability and practical ability. This model regards "double teacher" faculty development, curriculum system reform, innovative teaching methods and practical teaching links as key aspects. Through various forms of practical teaching such as the "1+X" certificate system, social practice and school-enterprise cooperation, students can gain more practical opportunities during school and improve their comprehensive qualities and employability.

The School of Foreign Languages of Zhaoying University is one of the largest schools in Zhaoying University, with 1325 full-time students. The school has majors in English, Business English, Japanese, and a University Foreign Language Teaching Department. The school has established institutes of Linguistics and Applied Linguistics, Translation Theory and Practice, Foreign Language Education and Teaching, and Foreign Literature and Culture to provide abundant resources and support for talent cultivation.

The school focuses on:

Following the principle of cultivating high-level applied talents, emphasizing students' practical ability and innovative spirit.

Advancing education and teaching innovation by strengthening course construction, textbook compilation, faculty development and teaching method reform.

The school will continue promoting education and teaching reform and innovation.

The school attaches importance to cultivating students' practical ability by offering courses like interpretation, translation, business English, and organizing practical activities.

The school focuses on cultivating students' innovative ability by offering innovative courses and organizing innovative competitions.

The school focuses on cultivating students' comprehensive qualities by offering quality courses and organizing cultural activities.

In summary, the applied talent cultivation model aims to train applied talents with international vision, cross-cultural communication ability and practical ability. The school adopts "double teacher" faculty development, curriculum system reform, innovative teaching methods and practical teaching links as key measures, emphasizing quality education, capability development and innovative spirit. The school strengthens teaching resource construction, focuses on students' comprehensive qualities, practical ability, innovative ability and international vision cultivation. Throughout the talent cultivation process, the school provides psychological health education, cultural quality cultivation, career planning, leadership development and teamwork ability cultivation to achieve applied talent cultivation goals.

III. CONCLUSIONS AND PROSPECTS

The School of Foreign Languages of Zhaoying University has made some positive explorations and institutional innovations in applied talent cultivation. This is mainly reflected in the following aspects:

Firstly, education and teaching reform has been carried out. The school has implemented curriculum system reform, continuously optimized and improved curriculum setting, and paid more attention to cultivating students' practical spirit and innovative thinking. At the same time, innovative measures such as "double teacher" faculty development and practical teaching links setting have been taken to promote quality education.

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Secondly, student internships and school-enterprise cooperation have been carried out to enrich students' practical experience. Through the "1+X" credit certification system, organizing social internship activities and project cooperation with enterprises, students can gain rich practical opportunities during school to improve their practical abilities.

Thirdly, applied talent cultivation goals have been formulated, focusing on cultivating applied talents with international vision, good language proficiency and cross-cultural communication skills to meet the actual needs of national and local economic and social development.

Fourthly, it is devoted to cultivating high-quality talents with innovative spirit and practical capabilities. Through related courses and activities, students' innovative thinking and practical skills are constantly improved.

Fifthly, the construction of four institutes has been strengthened to provide theoretical and academic support for talent cultivation.

Although the School of Foreign Languages of Zhaoying University has made some progress and innovation in applied talent cultivation, there is still room for improvement. In order to better meet the social demand for high-quality foreign language talents, the school needs to further improve and enhance the talent cultivation model in the future, which can mainly focus on the following aspects:

Clarifying talent cultivation directions and characteristics. The school needs to make appropriate revisions to the applied talent cultivation goals, focus on the types of high-skilled talents urgently needed by society, and establish applied foreign language talent cultivation directions with certain market competitiveness. Meanwhile, the school also needs to further highlight its teaching characteristics and strive to achieve a certain level and standard in foreign language teaching and talent cultivation.

Strengthening practical teaching and innovative education. The school needs to further increase the practicality of teaching methods and teaching links, so that students can learn by doing. Meanwhile, more attention should be paid to cultivating students' innovative thinking and practical skills, and strengthening innovative education.

Constantly optimizing and improving curriculum settings, etc. Through continuously improving and enhancing in the above aspects, the school's applied talent cultivation can gradually reach a new level.

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