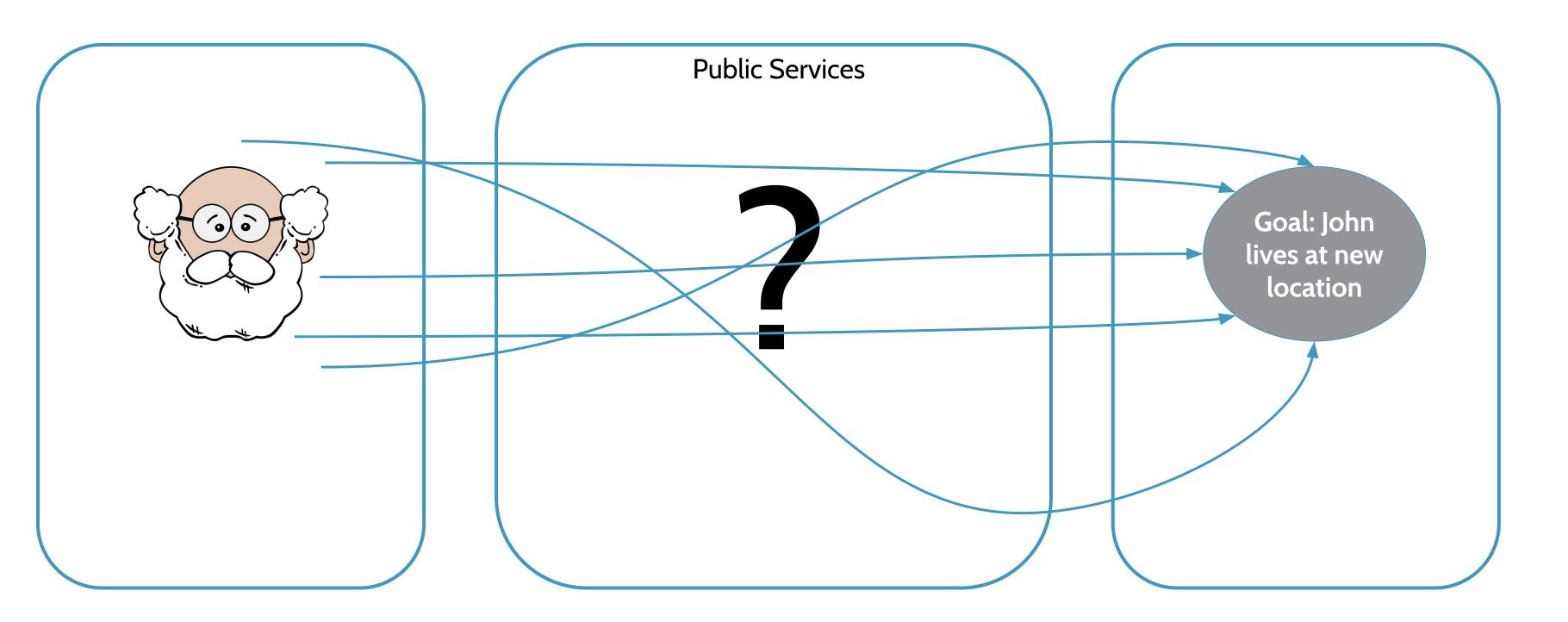


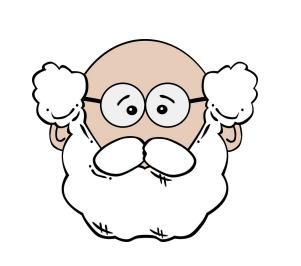
John wants to move, which steps are needed?







How about user experience for public services?



So far public services are thought individually from an administration point of view, but for John ...

... it is a **coherent journey**, different steps he has to do in order to reach his goal.

... a lot of things are **unknown** at the beginning.

... there are only some steps are relevant, not all.

... steps are repetitive as he has to provide the same evidence again and again.







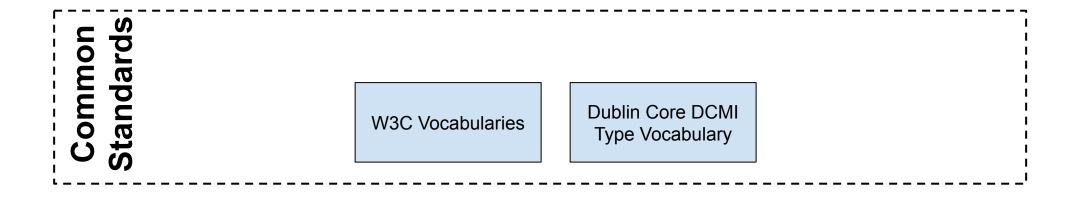
What exists so far and what are the problems?

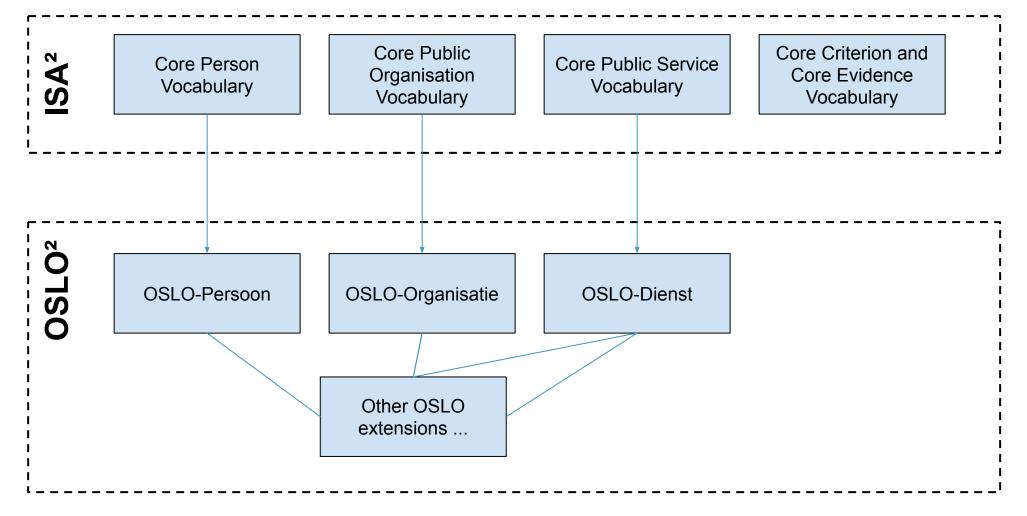
How do we solve the problem in the FAST project?

What are steps?

The costs of getting evidence and reaching a goal

What we use today





ISA²
Interoperability solutions for public administrations, businesses and citizens

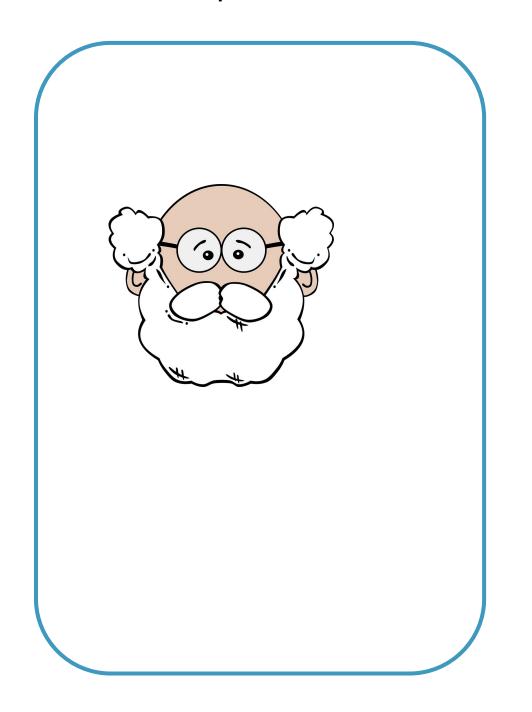
OSLO²
Open Standards for Linked
Organizations developed in Flanders,
Belgium

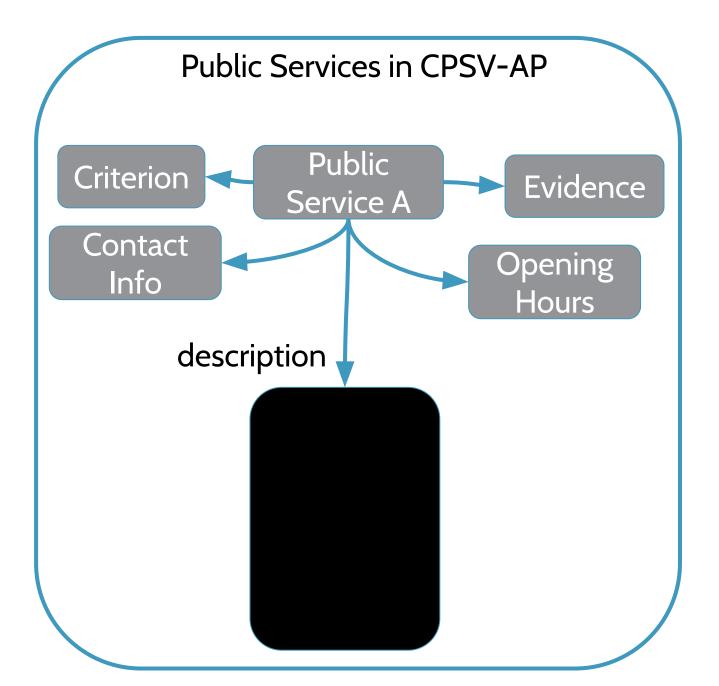


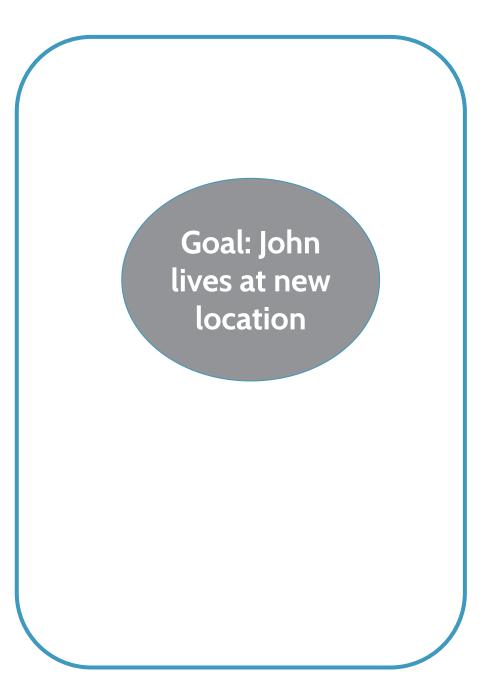


How are Public Service descriptions used?

For practitioners: What are concrete reusable criteria and evidence? We perceive that a lot of content is present only in the human-readable description, including steps to perform













What exists so far and what are the problems?

How do we solve the problem in the FAST project?

What are steps?

The costs of getting evidence and reaching a goal

For this multifaceted Problem we have an interdisciplinary consortium



CrossLang

Specialised in translation automation technologies, a team with unparalleled expertise in business process automation.



Informatie Vlaanderen

We develop a coherent, government-wide information policy, support and help realise the transition of the Government of Flanders into an information-driven administration.



Endare

Passion is key to success and at Endare, we believe that sharing our passion is the way to our envisioned future.



Internet Architects

Customers expect meaningful experiences, no matter how they connect with you. Discover our work across research, interaction and interface.



Vlerick

We strive to be perceived as the leading business school in the heart of Europe, clearly recognised for future proof education.



Ideabox

Ideabox creates digital products for a world in motion. We create product roadmaps, set up teams, and gather partners around innovative digital business models.



UGent

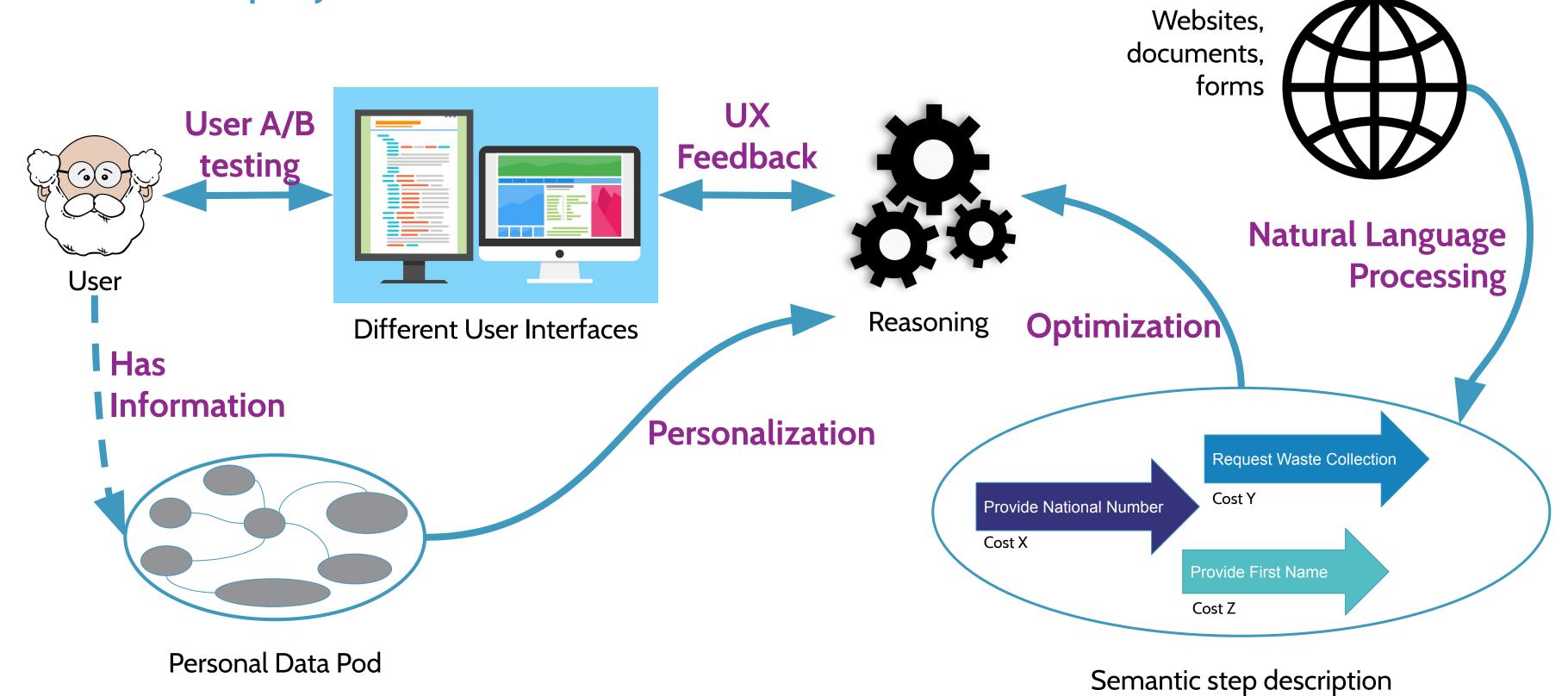
Ghent University is challenging everyone to dare to think, to question conventional views and to dare to take a nuanced stand.







The FAST project in a nutshell







FAST

What exists so far and what are the problems?

How do we solve the problem in the FAST project?

What are steps?

The costs of getting evidence and reaching a goal

Current user experience

Nieuw Adres:		
Facturatieadres:		
Naam en voornaam gezinshoofd:		Aantal gezinsleden:
		E-mail:
Datum van inhuizing:/ 20	Rijksregister Gezinshoofd:	
Volgens de toekenningsregels ontvang ik o 40 liter aantal: 120 liter aantal: 240 liter aantal:	de volgende grijze restafval	container(s) met chip: Ik vraag een slot aan voor 35 euro per stuk bij plaatsing JA / NEE
Container(s) reeds aanwezig:	Container(s) leveren:	
Volgens de toekenningsregels ontvang ik o 40 liter aantal: 120 liter aantal:	de volgende groene GFT-com	ntainer(s) <u>met chip:</u> Ik vraag een slot aan voor 25 euro per stuk bij plaatsing JA NEE
Container(s) reeds aanwezig: ophaling GFT-container door stopzetting	Container's) leveren: JA (NEE	geen, want ik composteer mijn GFT zelf:
Volgens de toekenningsregels ontvang ik o 40 liter aantal: 240 liter aantal: 1100 liter aantal:	de volgende gele papier con 1 2 3 1 1	itainer(s) <u>met chip</u> :
Container(s) reeds aanwezig:	Container(s) leveren:	
Omruiling container Reeds aanwezig	omruilen n	naar:
Opmerking:	G	oedkeuring Gemeente Handtekening bewoner

This form is used to request waste disposal in one of the Flemish municipalities, i.e. how many of different recycling and waste containers

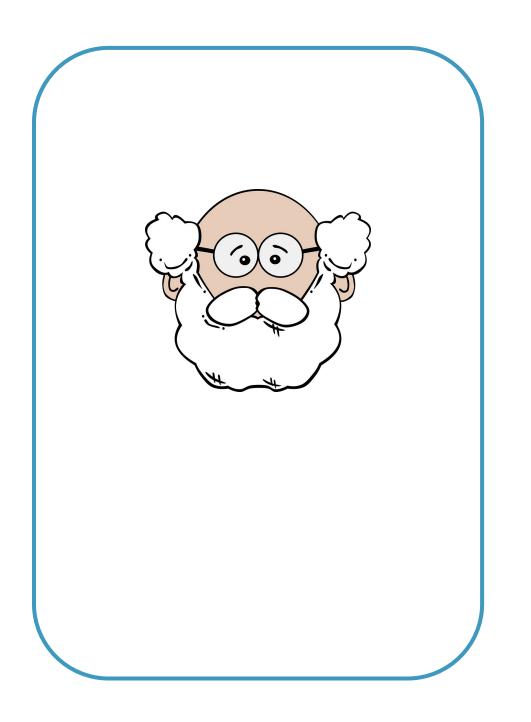
The whole form could be seen as step "Request Waste Disposal"

It is divided into sub-steps for which John has to provide Information (red)

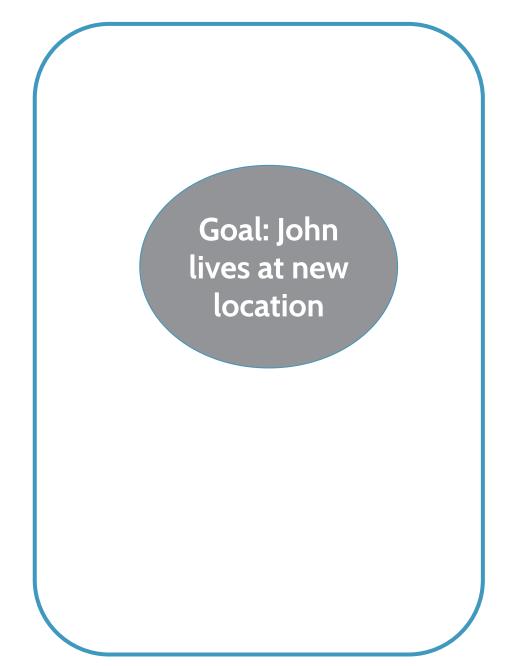




Now we can provide John with steps





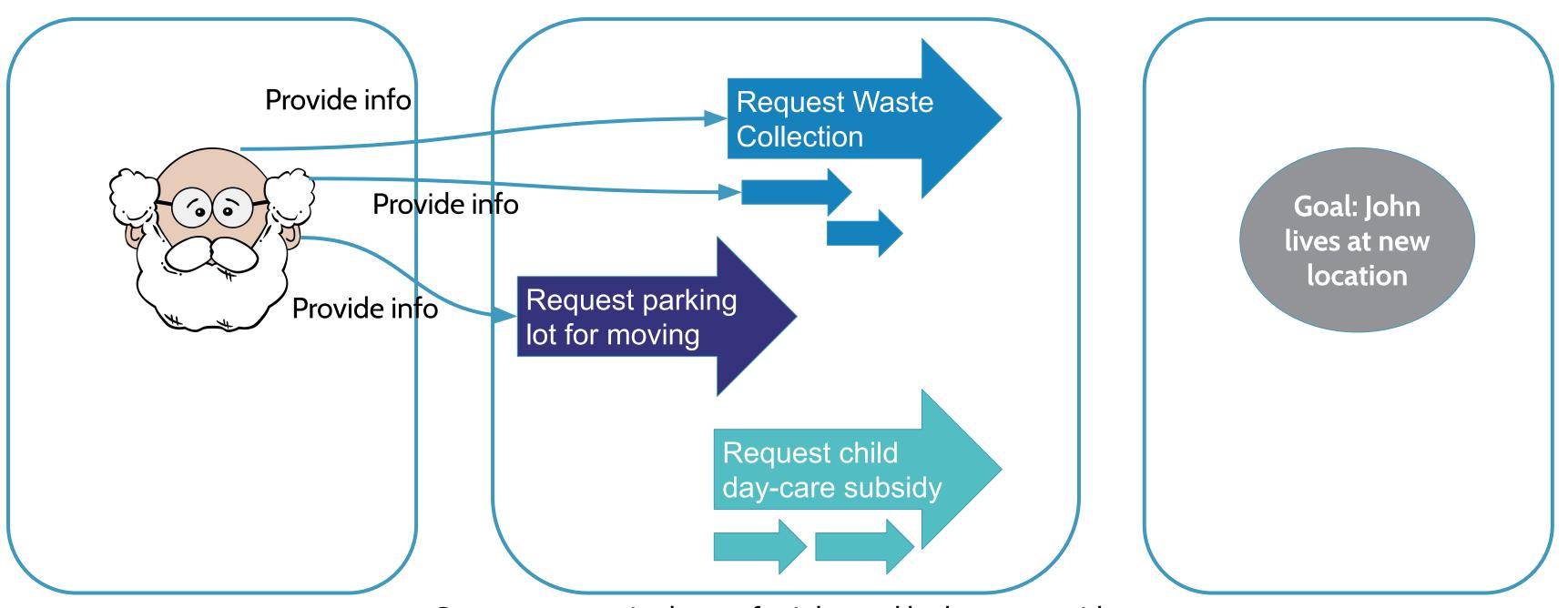








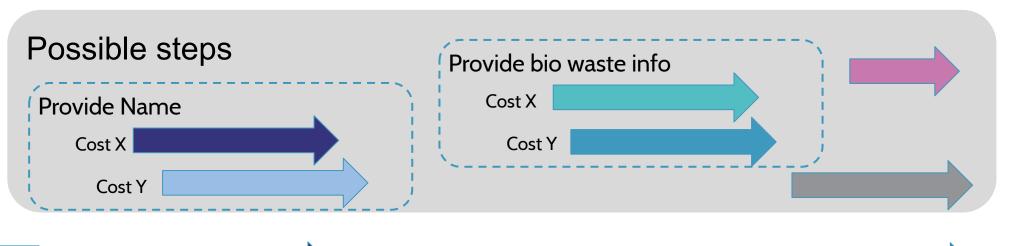
Only having steps is not enough for an improved customer journey!







Choosing the optimal steps for John

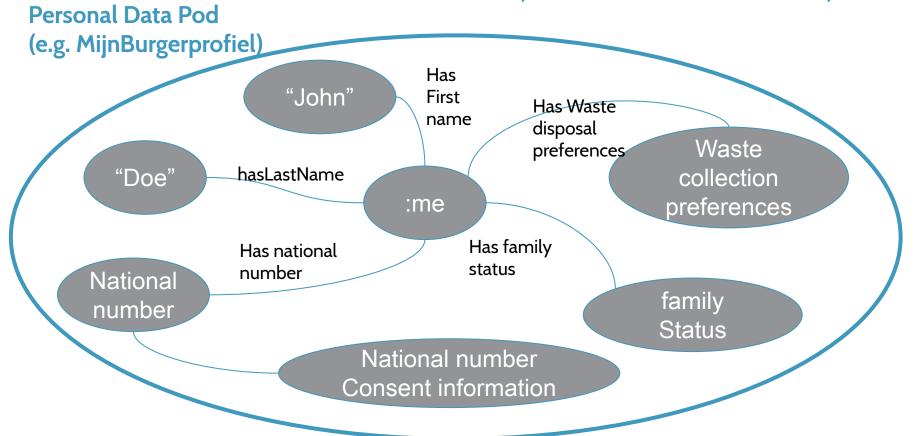


Start state



Goal state









FAST

What exists so far and what are the problems?

How do we solve the problem in the FAST project?

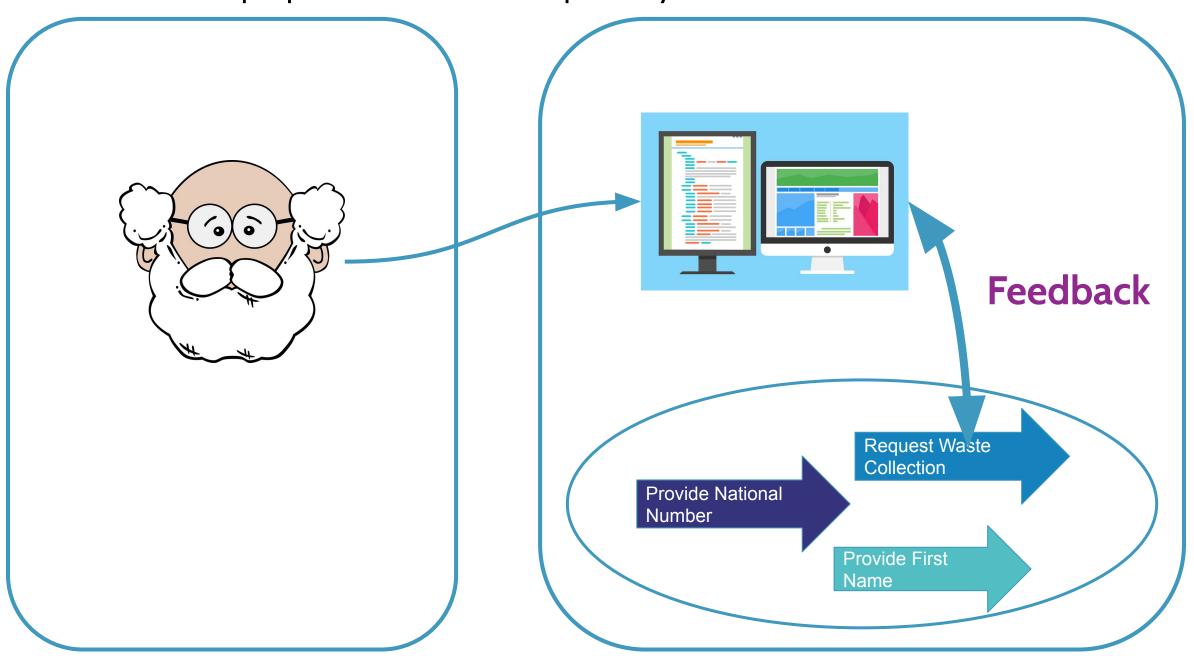
What are steps?

The costs of getting evidence and reaching a goal

Dynamically adjust the costs of steps

Dynamically adjusting the cost of how difficult it is to obtain an evidence will

- 1) identify problematic evidences or steps in the public service and
- 2) propose workflows that possibly work around those.









FAST

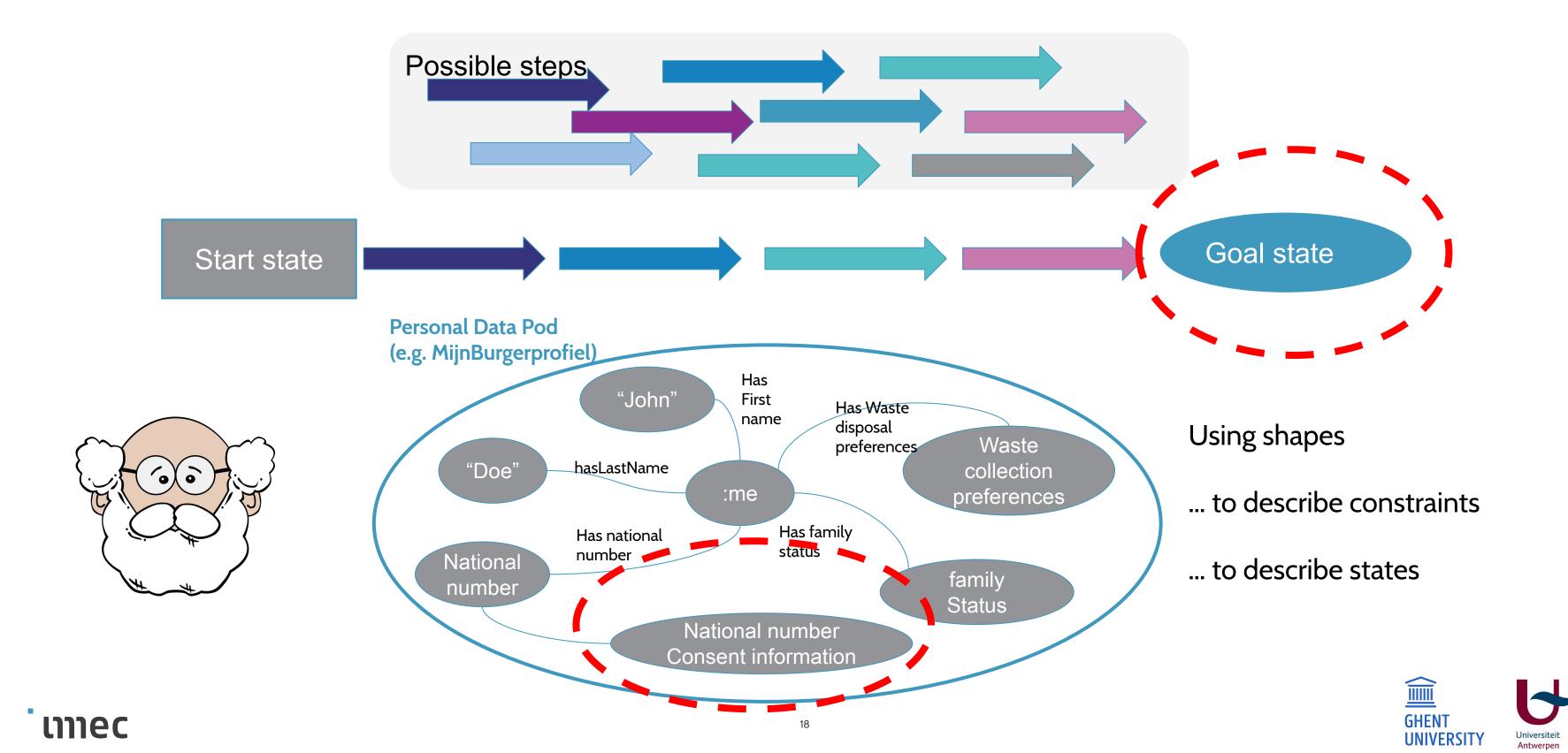
What exists so far and what are the problems?

How do we solve the problem in the FAST project?

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Privacy constraints, consent, goal descriptions



Data shapes are handy

Shapes define the structure of data (not to be confused with vocabularies/ontologies)

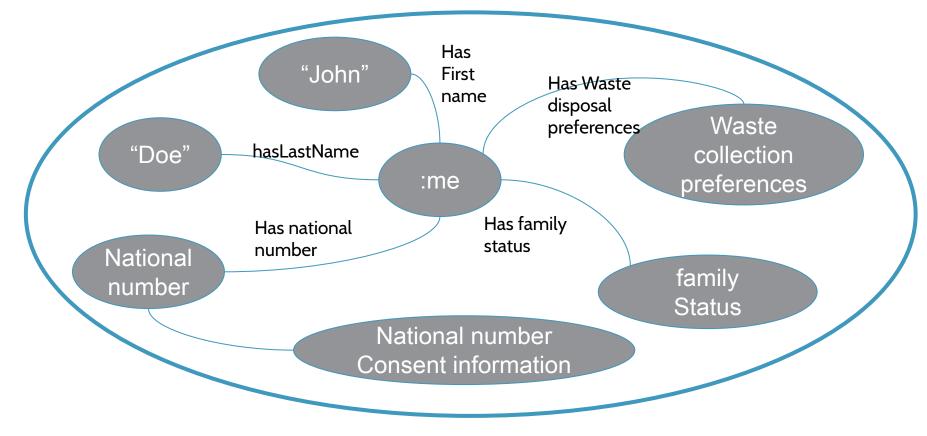
Shapes can be used to express privacy constraints or to describe states

Shapes can be used to describe valid requirement responses to criteria in a fine-grained way

Concretely:

In 2017 W3C recommended the Shape Constraint Language (SHACL)

There also exist the ShEx specification which follows a schema-based approach to express shapes on data







Questions and Answers





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PhD researcher semantic intelligence



@SvenLieber

(Images and Icons from Pixabay.com)





