



Special issue on:

Digital Technologies for Entrepreneurship and Social Change

IMPORTANT DATES:

Submission of Full Paper: until October 31, 2023. **Initial decision sent to authors:** until March 31, 2024

Deadline for revised papers: July 31, 2024

Notification of acceptance: until September 31, 2024

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Guest Editors:

Dr. Amarolinda Zanela Klein

Universidade do Vale do Rio dos Sinos, Business and Management School, Brazil (aczanela@unisinos.br)

Dr. Cristiane Pedron

Universidade Nove de Julho, Brazil (cdpedron@uni9.pro.br)

Dr. Silvia Elaluf-Calderwood

Florida International University, USA (selalufc@fiu.edu)

Dr. Winnie Ng Picoto

Universidade de Lisboa, Instituto Superior Economia e Gestão, Portugal (w.picoto@iseg.ulisboa.pt)

BAR Editor-in-Chief:

Dr. Ivan Lapuente Garrido

Universidade do Vale do Rio dos Sinos, Business and Management School, Brazil (bar-eic@anpad.org.br)



















Main Topic:

Digital technologies enable entrepreneurs to create innovations that can cross traditional industry boundaries, integrating digital and non-digital assets and scaling new ventures with new products, services, and business models (Nambisan, 2017; Nambisan et al., 2021). The ecosystem support for digital entrepreneurship can help to promote socioeconomic development, solve unemployment problems, generate innovative products and services, create a competitive environment, and increase local prosperity and well-being (Beliaeva et al., 2020). This special issue aims to diffuse research that focuses on the use of generative and emerging digital technologies, such as artificial intelligence, blockchain, IoT, and digital platforms (also known as Industry 4.0 technologies - Schwab & Davis, 2018) for digital entrepreneurship, especially when it aims to generate social impact. Research approaching the use of digital technologies as a driver for social change (for instance: new services for financial inclusion, employment opportunities, the promotion of diversity and environmental sustainability) are also targeted by this special issue.

Submission Process:

Authors are invited to submit original papers that conform to BAR guidelines on or before October 31, 2023, through the journal's ScholarOne platform. Please select option SI Digital Technologies in the first step of submission (Manuscript Type). All papers must be written and submitted in English or Portuguese. However, if the manuscript in Portuguese is accepted for publication, the authors must send the full version of the manuscript in the English language (with proper vernacular quality and content) to BAR. The manuscripts will be published only in English, given the journal's international audience.

By submitting a paper, authors are certifying that the submission is an original, unpublished work and that it is not simultaneously under consideration elsewhere in whole or part. It should comply with the journal's policy on plagiarism and self-plagiarism. The papers will be screened initially by Guest Editors and the Editor-in-Chief. The special issue guest editors will select associate editors and reviewers from BAR's editorial boards to work in the review process. Articles suitable for evaluation will then be submitted to a double-blind peer review. Eventual acceptance is subject to the authors successfully addressing the comments of the referees and co-editors.

















Guest Editors Curriculum:

Dr. Amarolinda Klein is a CNPq (Brazilian National Research Agency) researcher (productivity grant), Ph.D. in Business Administration at the University of Sao Paulo (2005), and fellow researcher at the Université Pierre Mendes France - Grenoble - (2012-2013). She was a Ph.D. research student at the London School of Economics and Political Science (LSE) - UK - (2004-2005). She is currently the Chair and Tenured Professor of the Post-Graduate Program in Management at the Unisinos University Business School – Brazil. She has research and consulting experience in Management and Information Systems. She published articles, books, and book chapters in Brazil, the United Kingdom, and the United States, and in journals such as the Journal of Information Technology, Computers in Industry, International Journal of Information and Communication Technology Education, Journal of Global Information Management, Journal IEEE Latin America, International Journal of Learning Technology, and the Brazilian Administration Review. She is a member of the editorial board of several journals and national and international conferences in the area of Management and Information Systems. Her topics of interest are related to organizational changes and innovation with the use of Information Technology.

Dr. Cristiane Pedron has a Ph.D. in Management (2009) from the Higher Institute of Economics and Management (ISEG), University of Lisbon, Portugal, a Master in Administration (2003) from the University of Vale do Rio dos Sinos (UNISINOS), and Bachelor in Informatics - Systems Analysis (2001) from the same institution. Mother of two children, she is currently a professor at the Graduate Programs in Administration-PPGA and Project Management at Universidade Nove de Julho in São Paulo. She is the scientific editor of the Revista IPTEC and is also a reviewer of several journals and congresses in the field of Administration / Information Systems. She has experience in Administration, with an emphasis on Information Administration, working mainly on the following topics: business information systems, digital transformation, CRM (Customer Relationship Management), and project management. She works on research projects funded by CNPq, for which she is also a Research Productivity Scholar (PQ2 / CNPq).

Dr. Silvia Elaluf-Calderwood is a Telecommunications and Internet expert. Currently a Visiting Scholar at Florida International University (Miami) and Professor at the iSchool at Syracuse University (NYC). For 2018 she is the holder of the Cátedra Telefonica IBEI Research Fellowship (Barcelona, Spain). She also has held positions as a Research Fellow (Oxford Brookes and the London School of Economics and Political Science- LSE) with many years of experience in both academic and industry research projects. She also has wide experience in the telecommunications industry in the UK and Europe. A professional engineer (BSc, Diploma, and MSc from Imperial College London) and Cisco certifications in network design and support. Her Ph.D. was completed at the Information Systems Group - Department of Management at the LSE. Area of specialization: Mobile Work and Mobile Technology.















Brazilian Administration Review



Dr. Winnie Ng Picoto is a Assistant Professor at the Instituto Superior Economia e Gestão (ISEG) from the University of Lisbon. Graduated in Industrial Engineering and Management from Instituto Superior Técnico (IST), and Master's in Information Systems Management, and Ph.D. in Management from ISEG. Member of the executive committee of ISEG's Management Department and member of the Advance Research Center. She has previous professional experience in Information Systems consulting and implementation. Her research area of interest includes e-business, e-commerce, m-business, IT value, and Big Data. Her research has been published in journals such as the European Journal of Information Systems, Industrial Management and Data Systems, Journal of Organizational Computing and Electronic Commerce, and Journal of Business Research, among others.

References:

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