

# Work Package 3 update

Scaling Small Conference

April 2023

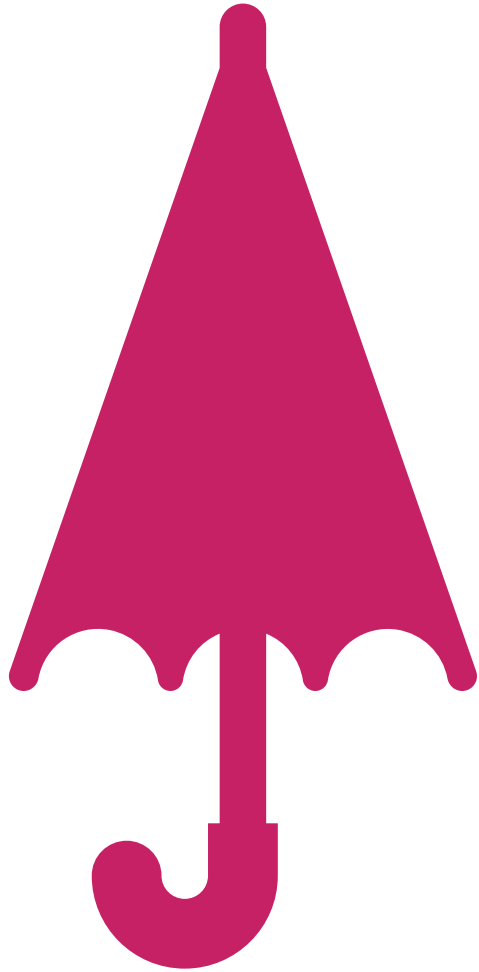
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 @scholtom

**OPENING  
THE FUTURE**

 copim



**Where does WP3  
fit under the  
COPIM umbrella?**



# Two main deliverables

**1**

A pilot case to transition the business models of at least two extant publishers to new open access amenable models

An online, open toolkit for booting up and running an open access book press

**2**



**So, did we manage  
to do it?**

**(spoiler: yes we did)**



A pilot case to transition the business models of at least two extant publishers to new open access amenable models



An online, open toolkit for booting up and running an open access book press



**[copim.pubpub.org](http://copim.pubpub.org)**



**How did we do it?**  
**(I hear you ask)**

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openingthefuture.net

OtF explained in 60 seconds



# Building awareness & trust takes time

Conferences & webinars

Crucial sector partners

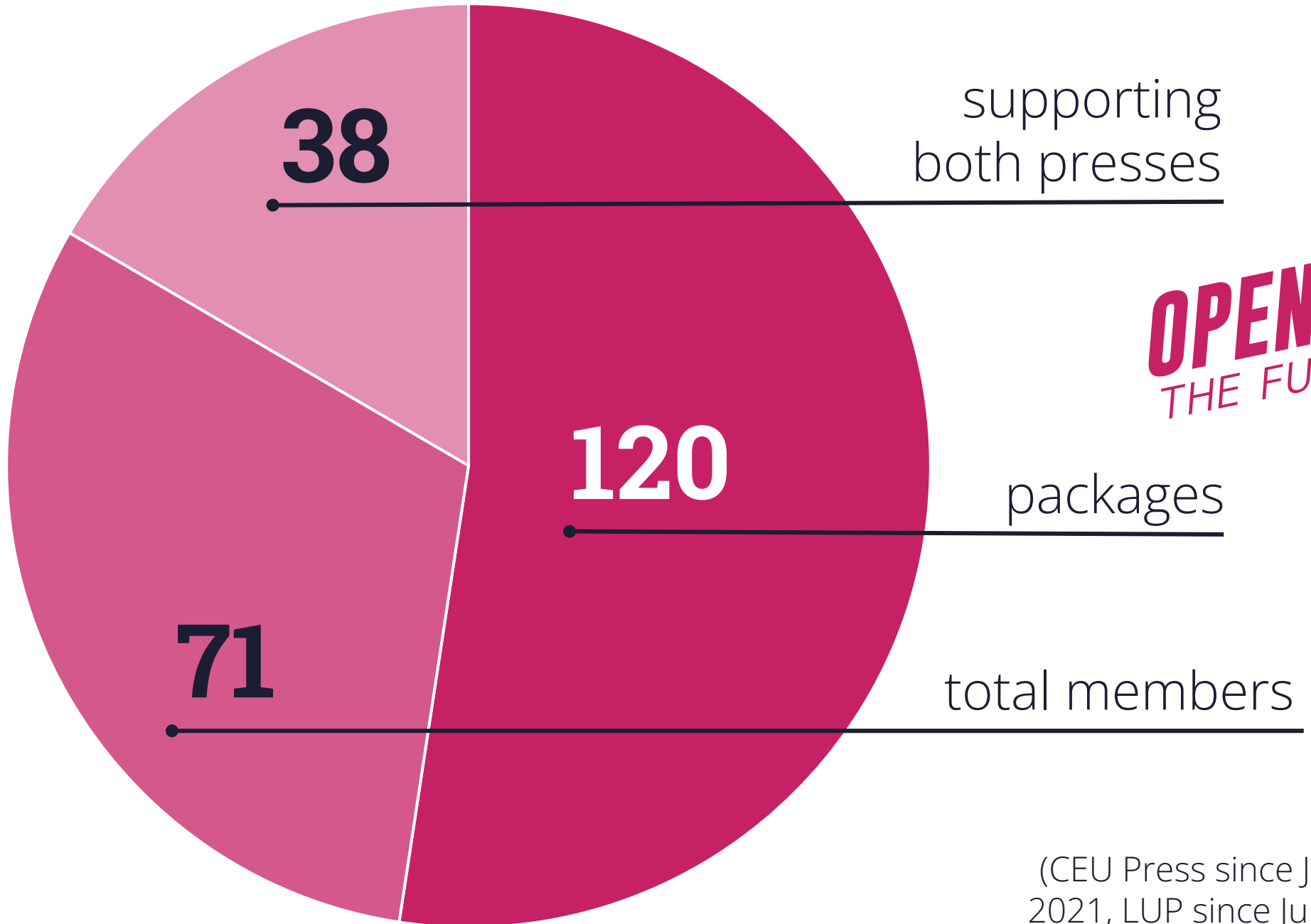
Direct outreach





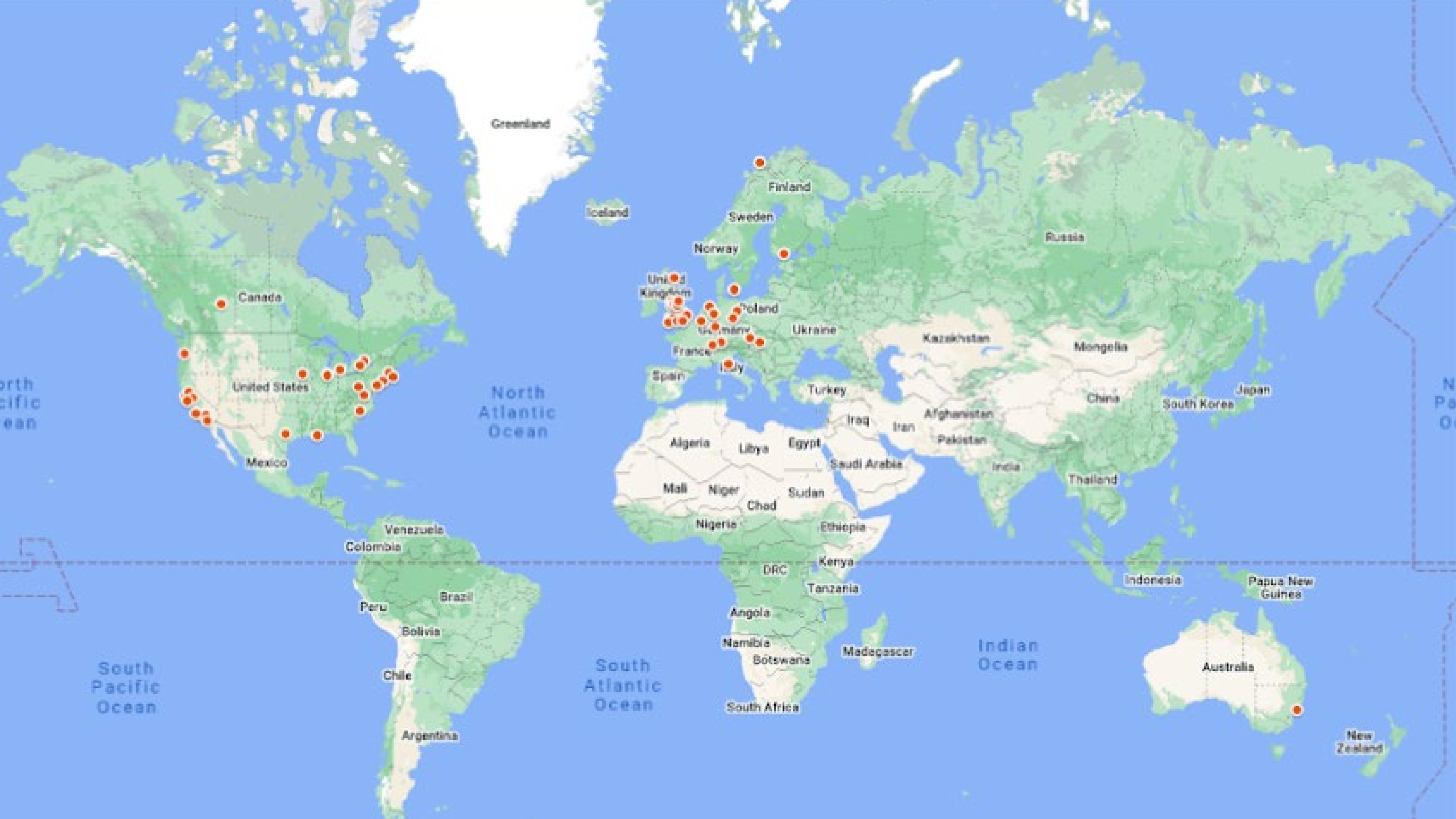
**Has it been  
successful?**

# Library members



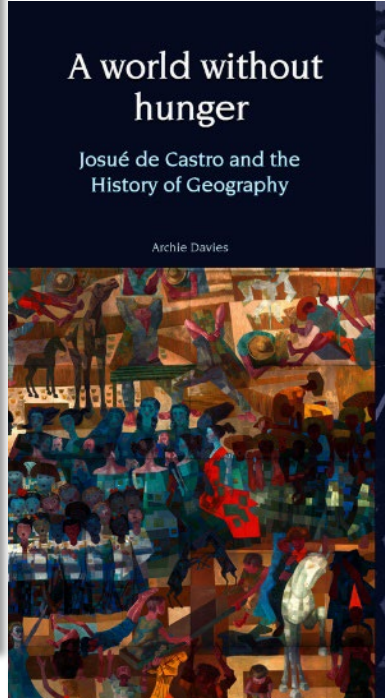
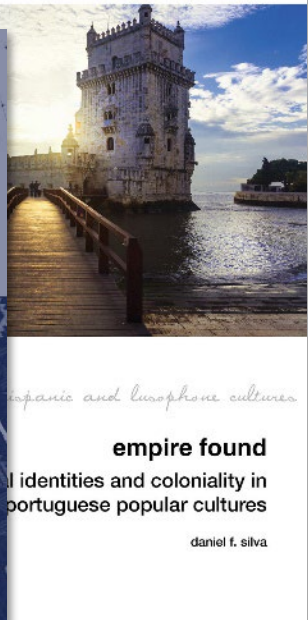
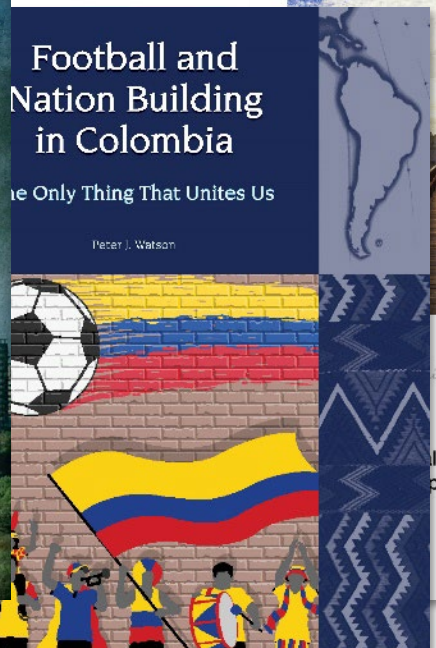
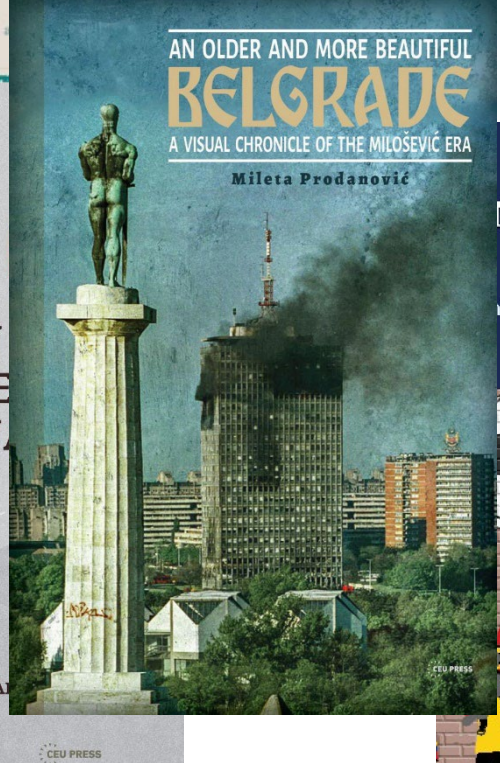
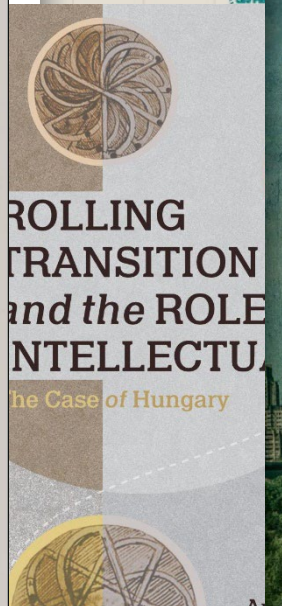
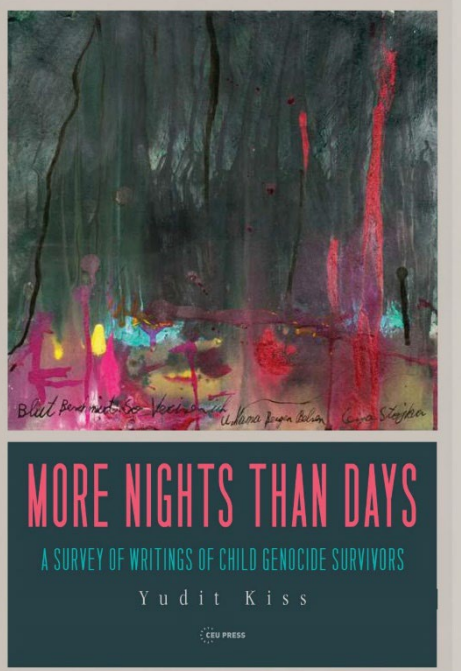
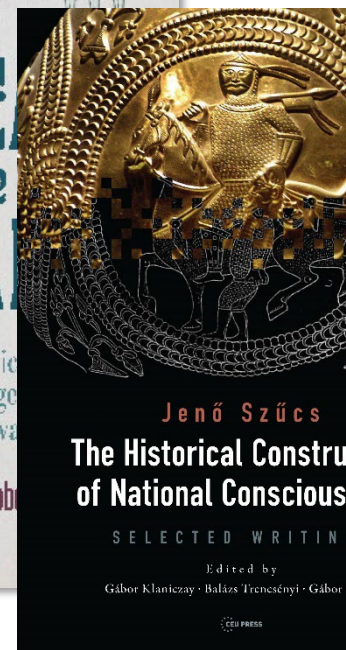
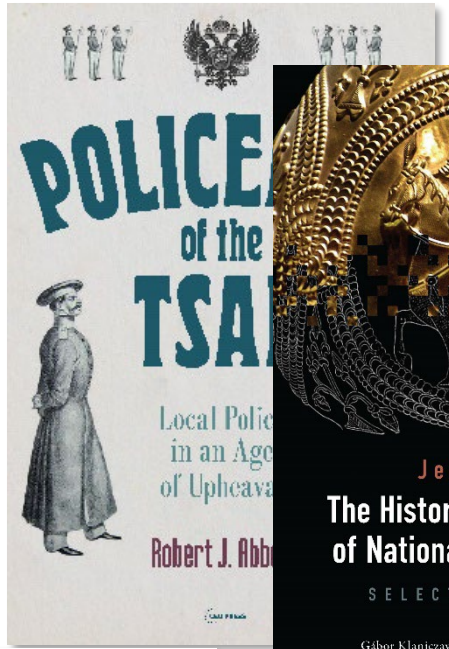
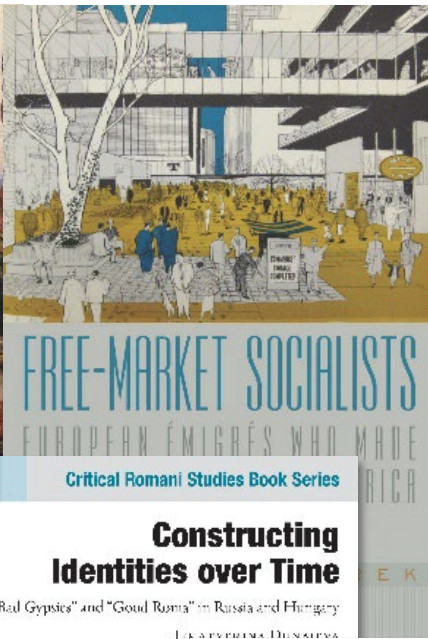
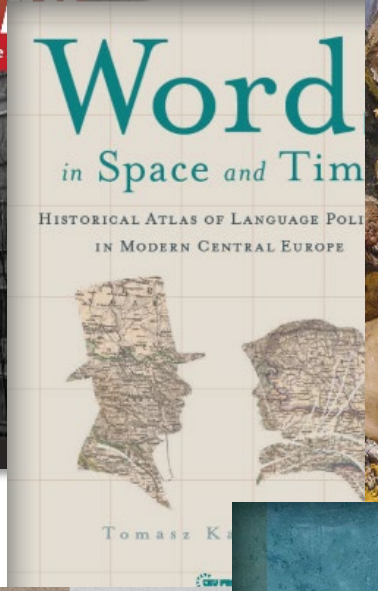
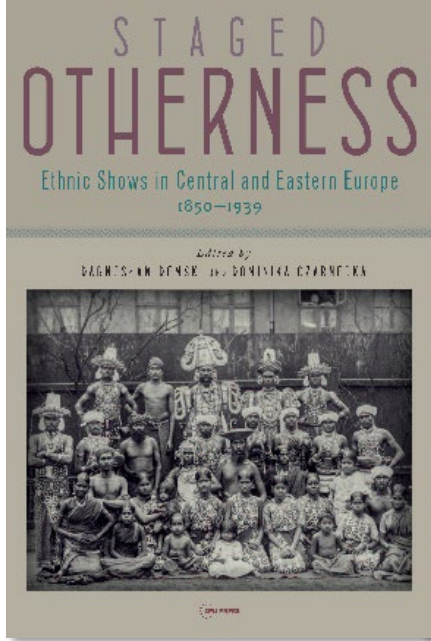
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(CEU Press since January 2021, LUP since July 2021)

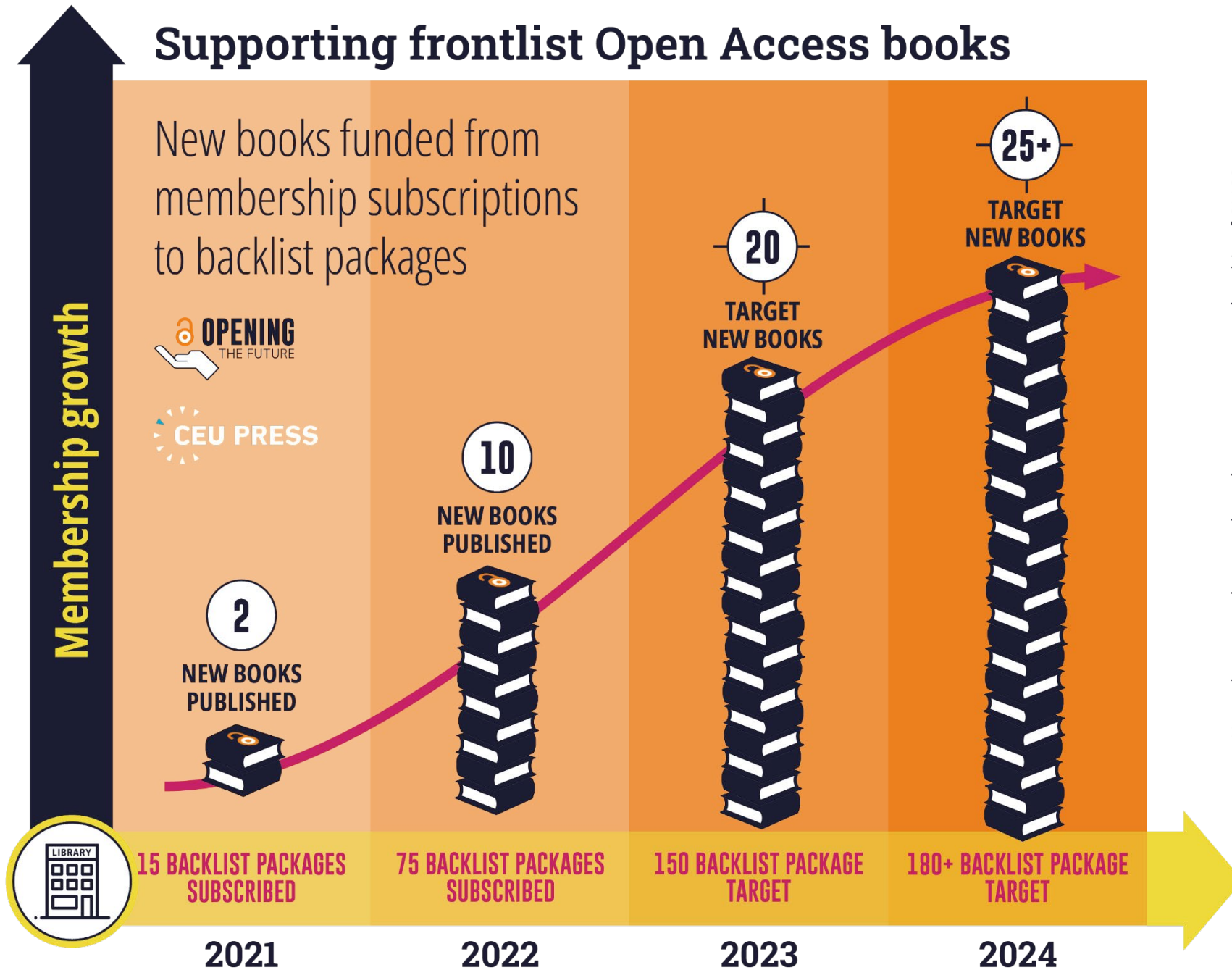




**But what is  
all this for??**



# Supporting frontlist Open Access books



Note: the targets here are based on an average membership of €1100 per year. The 'books published' and 'book target' figures are per year, not cumulative. Growth in membership is cumulative however, reflecting the three-year commitments from libraries. Icons by Flaticon.com.



# Future of Opening the Future



# BACKLIST TO THE FUTURE





# Thank you for listening

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