

Infrastructing the Open Book Collective

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 COPIM



OpenBook
Collective

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Looking back: OASPA talk, 2019



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Infrastructures as “experimental material-semiotic practices interweaving social, economic, political and legal orderings with moral reasoning and technical networks that inevitably produce new and unpredictable assemblages that reconfigure the world”

(Calkins & Rottenburg 2016)

Looking back: OASPA talk, 2019



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1. From infrastructures to (practices of) *infrastructuring*

*Not ... what is being built?
but ... what relations are being put into play?*

Meeting our communities

The screenshot shows a COPIM publication page. The title is "WP2 Workshop in Partnership with University of Michigan, MPublishing, and Lyrasis" by Elli Gerakopoulou and Dan Rudmann, published on May 25, 2020. The page features a background image of a grand library interior. Below the title, there are buttons for "edit this Pub go to draft", "last released 3 years ago", "PUB SETTINGS", "CITE [F]", "SOCIAL", and "DOWNLOAD". A section below the main image states "This Pub is a Review of" and lists "COPIM Libraries & Publishers US Workshop, May 13, 2020" by COPIM. The main text begins with "On May 13, 2020, COPIM's Work Project 2 held its first workshop in collaboration with Lyrasis and The University of Michigan to enhance the development of resources, infrastructure, and support for open access books."

<https://doi.org/10.21428/785a6451.c6005f3a>

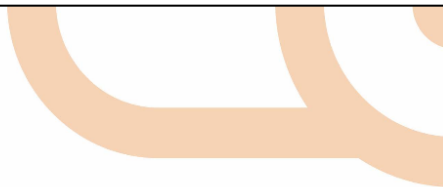
The screenshot shows a COPIM publication page. The title is "UK Libraries Outreach Workshop" by Francesca Corazza and Judith Fathallah, published on May 12, 2022. The page features a pink background with icons of people and books. Below the title, there are buttons for "edit this Pub go to draft", "last released 11 months ago", "PUB SETTINGS", "CITE [F]", "SOCIAL", and "DOWNLOAD". A section below the main image states "This Pub is a Comment on" and lists "UK Libraries meet the Open Book Collective workshop, May 04, 2022" by COPIM. The main text begins with "On May 4 2022, Open Book Collective representatives met six librarians from a range of UK university libraries in an online workshop, whose aim was to discuss how the OBC can best serve and communicate with"

<https://doi.org/10.21428/785a6451.79dcdd83>

The screenshot shows a COPIM publication page. The title is "Who or what is COPIM's community?" by COPIM, Patrick Hart, Janneke Adema, and COPIM, published on Apr 30, 2022. The page features a background image of yellow bubbles. Below the title, there are buttons for "edit this Pub go to draft", "last released 11 months ago", "PUB SETTINGS", "CITE [F]", "SOCIAL", "DOWNLOAD", and "CONTENTS". The main text begins with "For us as a project, establishing who our community is, or will become, was essential to us from the start, and we started the project from the outset with the idea that the main stakeholders that we felt should collaboratively create and maintain open infrastructures for scholarly communication and publishing, should be included in the project consortium itself, namely scholars, publishers, libraries, universities, and technology providers (and of"

<https://doi.org/10.21428/785a6451.a9a9c954>

Researching the landscape






COPIM

The promise of collaboration:
collective funding models
and the integration of
OA books into libraries

Elli Gerakopoulou, Izabella Penier, Joe Deville

<https://doi.org/10.5281/zenodo.4501512>

 a project
funded by  

<https://doi.org/10.5281/zenodo.4501511>



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Open Access Monographs: Myths, Truths and
Implications in the Wake of UKRI Open Access policy

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Abstract

The UK Research and Innovation funding council announced its latest Open Access Policy on August 6, 2021. This policy applies to all UKRI funded research, and thus constitutes a significant move towards OA as an academic standard. For the first time in the UK, OA is to be mandated for academic books – this means that both monographs and edited chaptered books must be published Open Access from January 2024, though a 1 year embargo is permissible. As the infrastructures, business models and workflows supporting OA book publishing are currently lagging behind journals, especially in the Arts and Humanities, many researchers and institutions have responded to the policy with some consternation, even whilst supporting the aims and ethics of OA publishing.


This article explores some of these apprehensions and questions raised by institutions, academics and by librarians regarding OA book publishing in a UK context, especially regarding funding and sustainability. It aims to dispel certain myths around OA book publishing in general, particularly the notion that Book Processing Charges are a necessary or even desirable element. The article then presents some of the varied models and systems currently in use and development, particularly the work of the UKRI/Research England funded COPIM project (Community- Led Open Access Infrastructures for Monographs), one of the aims of which is to build ways of delivering more sustainable revenue sources to OA publishers. It focuses in particular a key and soon to be launched output of the project: the Open Book Collective.

Keywords: Open Access; scholarly publishing; open access monographs; UKRI; policy

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COPIM

Revenue Models for
Open Access Monographs
2020 v2

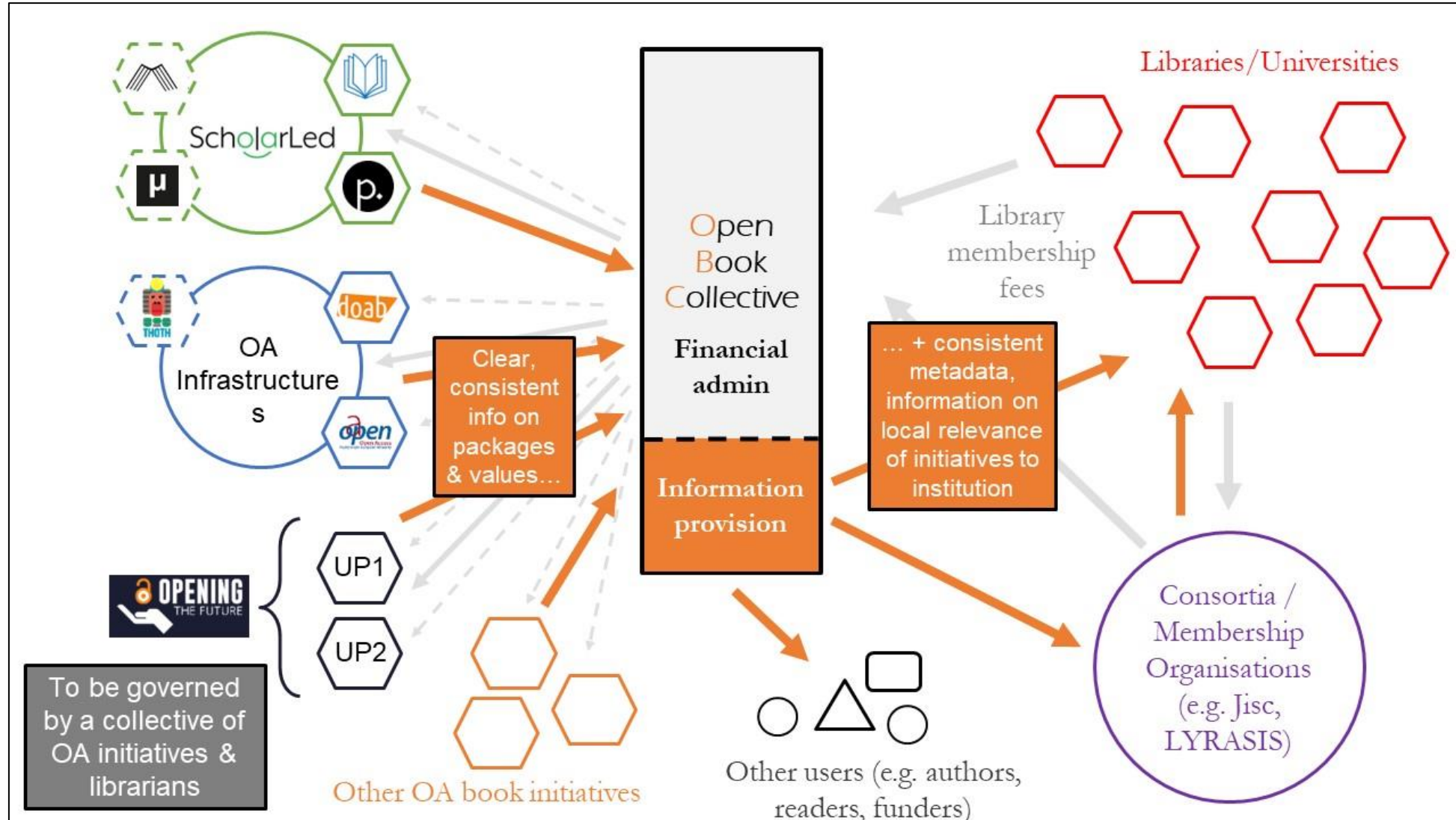
Izabella Penier, Martin Paul Eve, Tom Grady

<https://doi.org/10.5281/zenodo.4455511>

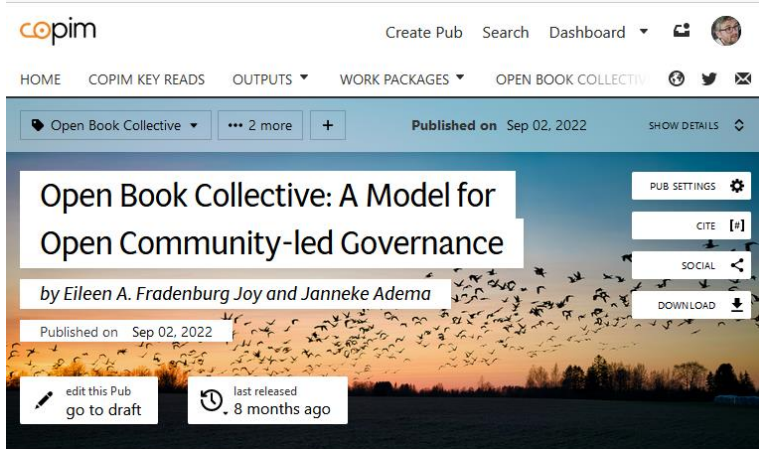
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Building an organisational & legal model

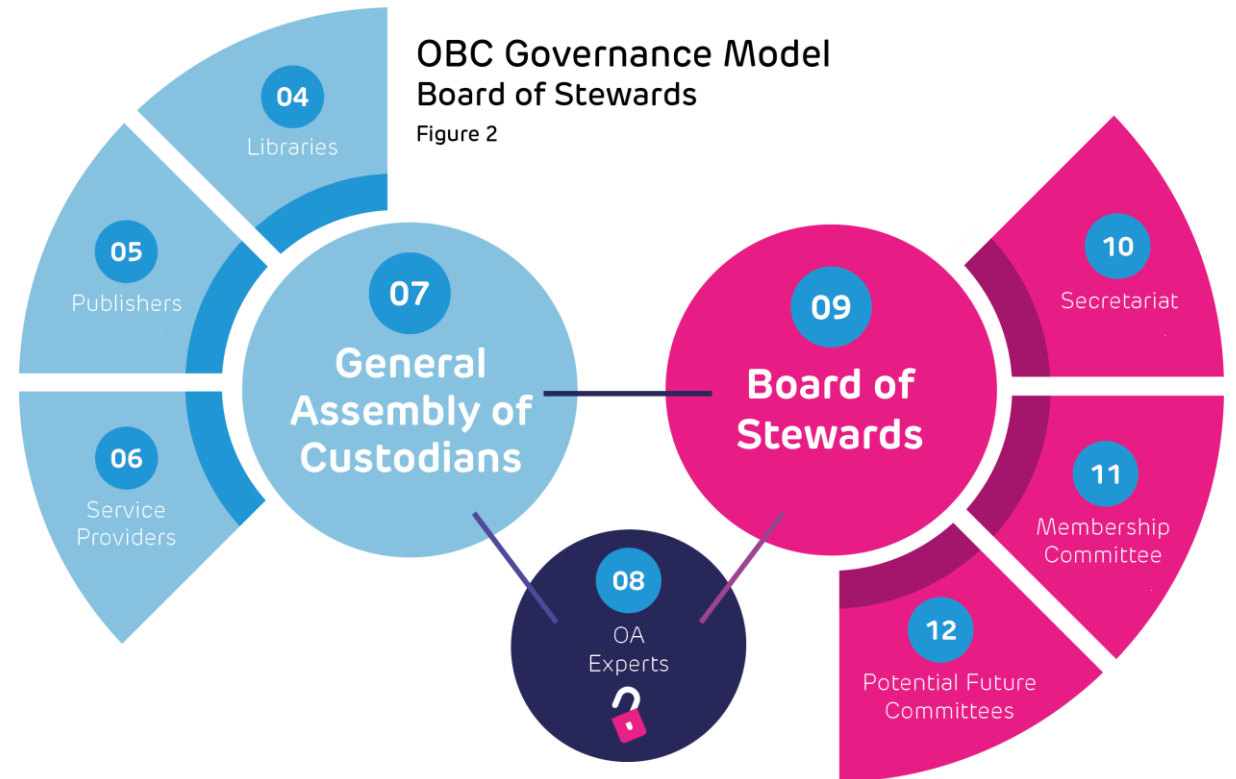


Building a governance model



We're thrilled to announce today that the Open Book Collective (OBC) has finalized its founding organisational governance model and we're excited to share that with the larger community of open access (OA) stakeholders who are collectively working on the transformation of

<https://doi.org/10.21428/785a6451.d1a7e0dd>



Building a platform

10/27

Payment Flow

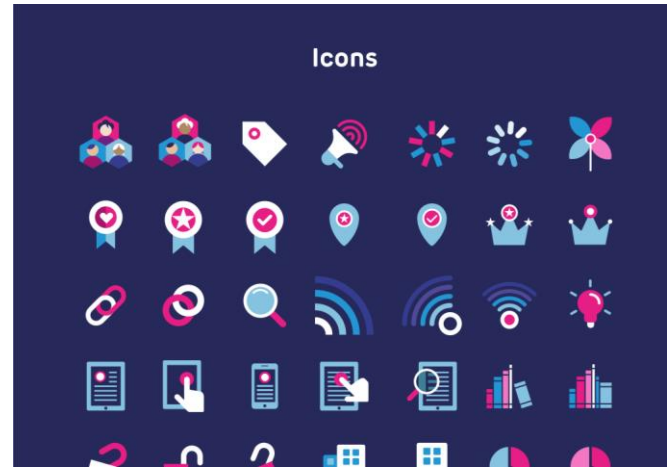
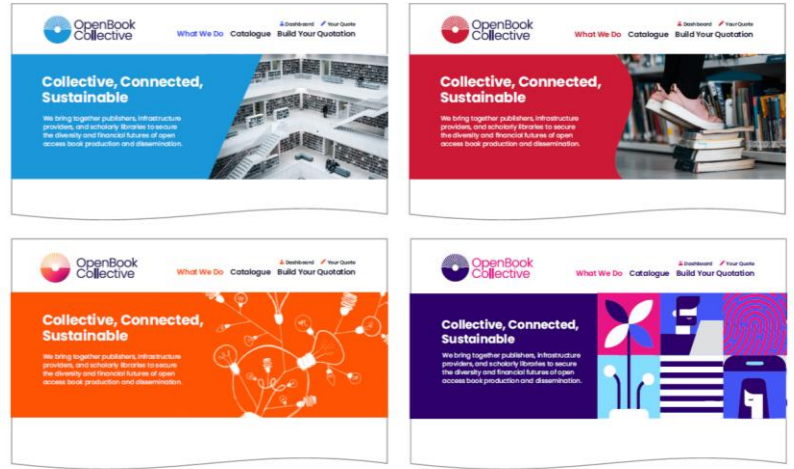
```
graph TD; Customer[Customer] --> US[US Payment Processor]; Customer --> UK[UK Payment Processor]; US --> OBC[Open Book Collective]; UK --> OBC; OBC --> I1[Initiative 1]; OBC --> I2[Initiative 2]; OBC --> I3[Initiative 3];
```

When a library signs up for a package, there are several routing options for how billing will be handled. Each package has pricing bands that specify, for any particular geographical region, who will be handling the payment. This will likely be one of the following, but could include arbitrary third parties:

- a geographically-specific consortium, such as Jisc or LYRASIS
- Open Book Collective

Site specifications

<https://doi.org/10.5281/zenodo.5572054>



.. but so much infrastructuring work is hidden

Coordination work (across timezones),
emotional labour, political negotiations,
changing specifications.. etc

The case against Book Processing Charges

Expensive & inefficient

£10,000 - £11,000 for larger commercial presses

£4,500 - £6,000 for smaller, non-profit presses



MATTERING

Unequal

Likely only accessible by researchers on large research grants (as things stand, in the UK)

Likely more accessible to later career scholars in more secure academic positions

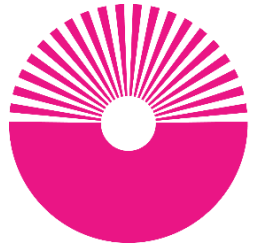
Likely to only be affordable by academics in wealthier national contexts

Stultifying

Reproduces a 'thin' version of Open Access – universal access as a benefit not a necessity

Entrenches commercial publishing monopolies

A failure of imagination, including of infrastructural possibilities



OpenBook Collective

Aims

Raise new
revenue
streams for
OA publishers
& SPs

Support a
model of OA
book
publishing not
reliant on
BPCs

Make it easier
for librarians
to subscribe
to OA
membership
schemes

Build a new
community of
publishers,
service
providers,
librarians

Ethos

Open
infrastructure

Not for profit
(a charity, in
the process of
being
registered)

Community
led

Supporting
bibliodiversity

Collective, Connected, Sustainable

We bring together publishers, publishing service providers, and scholarly libraries to secure the diversity and financial futures of open access book production and dissemination.



[Watch Video](#)



Prosperous OA Communities

Creating a space for publishers, service providers, libraries and others to learn, network and support each another.



Sustainable Funding

Delivering new, more reliable revenue streams to small to medium-sized publishers, helping them move away



Robust Infrastructures

Delivering new financial resources to the vital infrastructures of OA book publishing and making it easier



Diversity in OA

Supporting a variety of approaches to OA publishing, while making OA for books more accessible to a wider range of



A tour of the
OBC site

Collective, Connected, Sustainable

We bring together publishers, publishing service providers, and scholarly libraries to secure the diversity and financial futures of open access book production and dissemination.



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Diversity in OA

Supporting a variety of approaches to OA publishing, while making OA for books more accessible to a wider range of

For libraries / institutions

Aggregation

Acting as a membership package aggregator & discovery portal

Relevance

Quick & consistent information about values / priorities / subject focus of initiatives (including full book catalogue)

Due diligence

Expert scrutiny of peer review practices, governance procedures, business models

Workflow

One procurement process, integration with third party payment arrangements, consolidated contracts

Collective, Connected, Sustainable

We bring together publishers, publishing service providers, and scholarly libraries to secure the diversity and financial futures of open access book production and dissemination.



[Watch Video](#)



Prosperous OA Communities

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Robust Infrastructures

Delivering new financial resources to the vital infrastructures of OA book publishing and making it easier



Diversity in OA

Supporting a variety of approaches to OA publishing, while making OA for books more accessible to a wider range of

For publishers/service providers

Workflow

OBC manages invoicing, contracting, payment flows, making offering membership programmes possible for even small publishers

Outreach

OBC undertakes outreach work on their behalf, to global community of potential supporters

Reducing BPCs

A new income stream for publishers, helping them transition away from BPCs

Sustainable OA infrastructures

Via new income streams for service providers



 Updates via OBC mailing list

 info@openbookcollective.org



@OpenBookCollect