copim

CO-DESIGNING GOVERNANCE

JANNEKE ADEMA

"Scaling Small: Community-Owned Futures for Open Access Books", April 20, 3.30-8.15pm (BST) & April 21, 3-7pm (BST)



COPIM WP4 Community Governance

- Eileen Joy
- Lidia Uziel
- Sherri Barnes
- Judith Fathallah
- Samuel Moore
- Patrick Hart
- Janneke Adema



C Workshops & Events

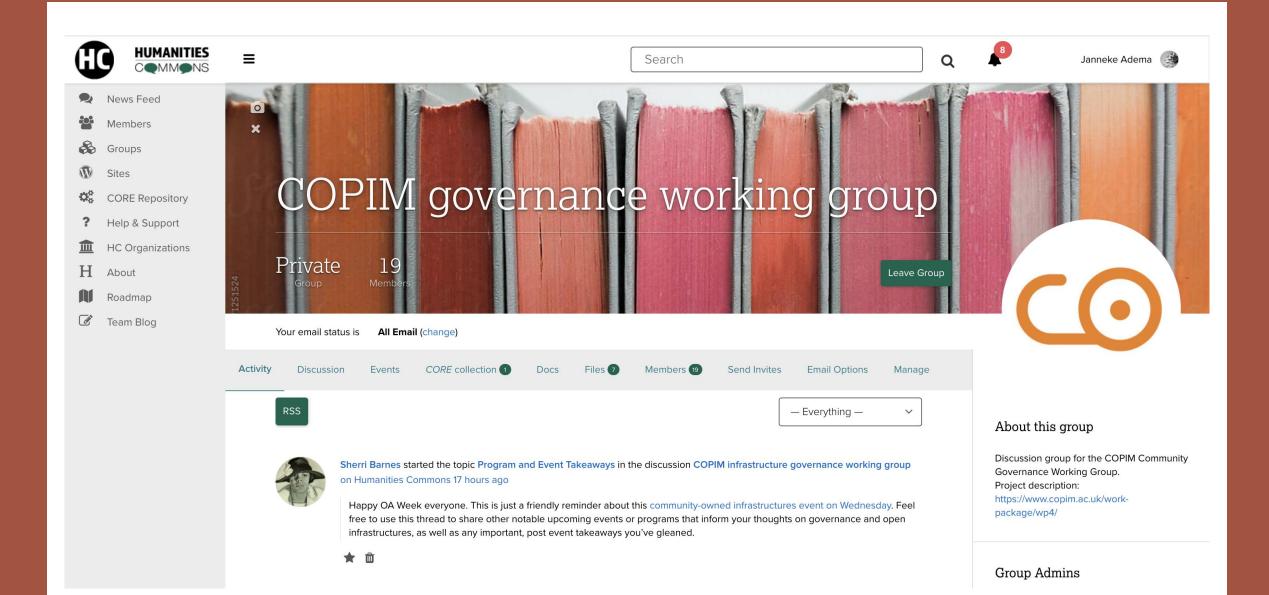
- Joint COPIM and OPERAS-P Southern Europe workshop, October 08, 2020
- Joint COPIM and OPERAS-P Scandinavia workshop, September 30, 2020
- Joint COPIM and DPC workshop, 16 September, 2020
- Joint COPIM and OPERAS-P Poland workshop, August 13, 2020
- Joint COPIM, openaccess.network and OPERAS-P workshop, July 30, 2020
- COPIM Libraries &

COPIM Community Governance Workshop, May 01, 2020



Photo by Mike Erskine on Unsplash.

A COPIM community-workshop in collaboration with University of California, Santa Barbara Library, ScholarLed, and Coventry University



Situatedness

Formality

What is good governance?

Process

Diversity

Defining communities?

Who or what is our community?

Homogenisation and exclusion

Community-Building

Community

"Community can be the warmly persuasive" word to describe an existing set of relationships, or the warmly pervasive word to describe an alternative set of relationships. What is most important, perhaps, is that unlike all other terms of social organization (state, nation, society, etc.) it seems never to be used unfavorably, and never to be given any positive opposing or distinguishing term" Raymond Williams, Keywords, p. 76



Westminster Papers in Communication and Culture

Adema, J., & Moore, S. A. (2021). Scaling Small; Or How to Envision New Relationalities for Knowledge Production. *Westminster Papers in Communication and Culture*, 16(1), 27-45. DOI: https://doi.org/10.16997/wpcc.918

RESEARCH ARTICLE

Scaling Small; Or How to Envision New Relationalities for Knowledge Production

Janneke Adema and Samuel A. Moore Centre for Postdigital Cultures, Coventry University, UK ademaj@uni.coventry.ac.uk

Within the field of open access (OA) publishing, community-led publishing projects are experimenting increasingly with new forms of collaboration and organisation. They do so by focusing on setting up horizontal alliances between independent projects within a certain sector (e.g., scholar-led presses), or vertically across sectors with other not-for-profit organisations (e.g., through collaborations with libraries, universities, and funders), in order to create multi-stakeholder ecologies within scholarly publishing. Yet at the same time, imaginaries for future modes of OA knowledge production are still controlled through demands for 'scalability' and 'sustainability', which are both seen as preconditions for scholarly communication models and practices to succeed and to be efficient. But they are also prerequisites to receive funding for publishing projects or infrastructure development. The scalability of open models is perceived as essential to compete in a landscape dominated by a handful of major corporate players.

Drawing on our work with the Radical Open Access Collective, the ScholarLed consortium, and the Community-led Open Publishing Infrastructures for Monographs (COPIM) project, this article outlines an alternative organisational principle for governing community-led publishing projects based on mutual reliance, care, and other forms of commoning. Termed 'scaling small', this principle eschews standard approaches to organisational growth that tend to flatten community diversity through economies of scale. Instead, it puts forward the idea that scale can be nurtured through intentional collaborations between community-driven projects that promote a bibliodiverse ecosystem while providing resilience through resource sharing and other kinds of collaboration. Following Anna Tsing's recommendations to keep in mind how reimagining our knowledge practices requires we pay particular attention to articulations between the scalable and the nonscalable (Tsing, 2012), what is needed to enable this is, first and foremost, a rethinking of existing systems and infrastructures and how they currently function - systems that have historically developed and been continuously remade to encourage further scalability. We further explore the possibilities of scaling small with particular reference to Anna Tsing's work on the 'latent commons' and Massimo De Angelis' discussion of 'boundary commoning', examining how these concepts are on display within the Radical Open Access Collective, ScholarLed and the COPIM project. As we will argue, reimagining the relations within publishing beyond a mere calcula-

Scaling Small

Moore, Samuel. (2021). Exploring models for community governance (1.0). Zenodo. https://doi.org/10.5281/zenodo.4 730687

Hart, Patrick, Adema, Janneke, & COPIM. (2022). Towards Better Practices for the Community Governance of Open Infrastructures (1.0). Zenodo. <u>https://doi.org/10.5281/zenodo.6</u> 535460

Fathallah, Judith. (2023). Governing Scholar-Led OA Book Publishers: Values, Practices, Barriers (2.0). Zenodo. https://doi.org/10.5281/zenodo.7 816770



- Moore, S. (2021). Exploring Models for Community Governance, COPIM. https://doi.org/10.21428/785a6451.0304a2a8
- Moore, S., & Adema, J. (2020). Community Governance Explored. COPIM. https://doi.org/10.21428/785a6451.20a5c646
- Moore, S., & Adema, J. (2020). COPIM Community Governance Workshop Recap: Part 1. COPIM. https://doi.org/10.21428/785a6451.6a3a2ca2
- Moore, S., & Adema, J. (2020). COPIM Community Governance Workshop Recap: Part 2 - On the Meaning of Community. COPIM. https://doi.org/10.21428/785a6451.dfe7dc68



Published: Dec 15, 2021



Collective Governance: an Update from The Open Book **Collective Work Package** by Judith Fathallah

Published: Oct 11, 2021



Exploring Models for Community Governance by Sam Moore

Published: May 06, 2021

* CONNECTIONS Comments (1): Patrick Hart & 2 others



Scaling Small: Enabling a More **Diverse Ecosystem for Scholarly Book Publishing** by Janneke Adema

Published: Nov 20, 2020



OASPA2021: Community Governance - Processes and **Best Practices** by Janneke Adema

0

Published: Oct 12, 2021



Co-designing a Code of Conduct by Janneke Adema 0

Published: Jun 01, 2021



S WEEK 2020

Access Week Webinars

/OpenAIRE Webinar

ed infrastructures for open scier

New WP4 report: Exploring Models for Community Governance by Janneke Adema 0

Published: May 06, 2021

OpenAIRE / COAR / EIFL presentation: "Community **Governance Explored -**Lessons for COPIM on how to scale small" by Janneke Adema



- Joy, E. A. F., Adema, J., & COPIM. (2022). Open Book Collective: Our Organisational Model. Community-Led Open Publication Infrastructures for Monographs (COPIM). <u>https://doi.org/10.21428/785a6451.13890eb3</u>
- Joy, E. A. F., & Adema, J. (2022). Open Book Collective: A Model for Open Community-led Governance. Community-Led Open Publication Infrastructures for Monographs (COPIM). <u>https://doi.org/10.21428/785a6451.d1a7e0dd</u>
- Joy, E. A. F., & Fathallah, J. (2022). Governance by Membership: The Open Book Collective. Community-Led Open Publication Infrastructures for Monographs (COPIM). https://doi.org/10.21428/785a6451.b6bbfd5c

WP4 Research Principles

- Focus on intervention/friction
- Co-design and co-development
- Processual and situated (we want to create a model that is flexible (Raju – 'Flexible Tenancy Model') and can develop further once the project grows and the community further develops)
- Community-led and inclusive: HC Governance Working Group and future governance communities
- Knowledge exchange with NGLP project and OPERAS

Co-design in practice

- Example of how we have applied this co-design in our methodology
- CoC and mission/vision values
- Several rounds of feedback and development of these processual or 'living' governance elements

https://copim.pubpub.org/pub/codeof-conduct/release/3



Why we Have a Code of Conduct

COPIM is a community-led and community-focused project. We value the involvement of everyone in our community, and to enable this we are committed to creating a friendly and respectful place for sharing, exchange, and the development of programs and initiatives. All participants in our events, projects, and communications are expected to show respect and courtesy to others.



Shis Pub is a Comment on



COPIM Code of Conduct by COPIM Published on Jun 01, 2021 · copim.pubpub.org

Over the last few months, as part of the development of a community-led governance system for COPIM (and/or the various infrastructures, models, and services that we are building under the COPIM umbrella), we have, as a project, been co-designing a <u>Code of Conduct</u> (CoC), which has been published today in a first release. The COPIM CoC supports the work we are doing together as a project (through our events, projects, and communications) and with our wider community, to create a friendly and respectful place for sharing and exchange and to ensure everyone feels confident to be involved in the development of our programs and initiatives. Governance is holistic - Internal Workshops

- Structures: organizational mechanisms (boards etc.) and their interactions.
- Bylaws: rules for participation, resolving conflict, etc
- Values: ethics that underpin the community
- Principles: actionable statements reflective certain value propositions
- Norms: informal cultures that influence interactions within the community
- Missions/visions: one or two-sentence summaries of what the organisation hopes to do
- Stakeholders: the actors involved (accountability vs. participation)

Workshops

Workshop on Mission, Vision, Values, and Principles Workshop on Resources, Objectives, Community, Narrative

Workshop on Organisational Structures

Governing Knowledge Commons

Edited by BRETT M. FRISCHMANN MICHAEL J. MADISON KATHERINE J. STRANDBURG

'Governing Knowledge Commons' approach:

- Resources what is being shared and consumed, and by which actors?
- Community which actors make up the community and what are their roles?
- Goals and objectives what is the commons trying to achieve?
- History and narrative how did the commons come about, and where is it heading?

Vision Statement

COPIM envisions and supports an open, inclusive, diverse, and community-led ecosystem for the creation and dissemination of open access books in which all knowledge producers are maximally empowered to communicate their research to the benefit of society without costs or barriers. We imagine a world in which open access books in all their forms are produced and disseminated anti-competitively, collaboratively, and responsive to, as well as driven by, the community of communities dedicated to public knowledge and the love of the book.

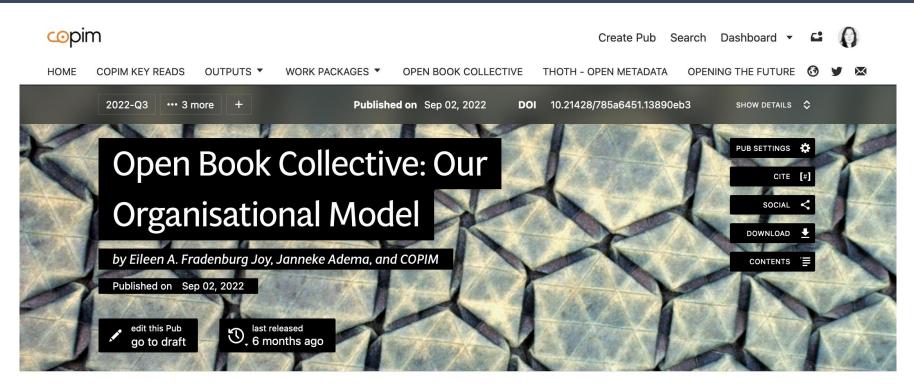
Values

Bibliophilia (love and care for books)

we care for books and profess a love for quality content, for good design, for good open principles, user-friendliness, and a dedication to (different forms of) quality peer review. We care for the preservation and archiving of open access books and argue for careful dissemination. We work to enable books of many kinds being shared as widely as possible.

Community-led (driven by the community of communities dedicated to public knowledge and the love of the book)

- We pledge to create inalienable systems that cannot be co-opted or overtaken by the interests of a few players or commercial entities.
- We will remain community-driven and non-competitive, and encourage horizontal structures empowering the community to make strategic, operational, and financial decisions
- We want to support a broader network or ecosystem of community-led scholarly communications organisations dedicated to the production and maintaining of the open commons.

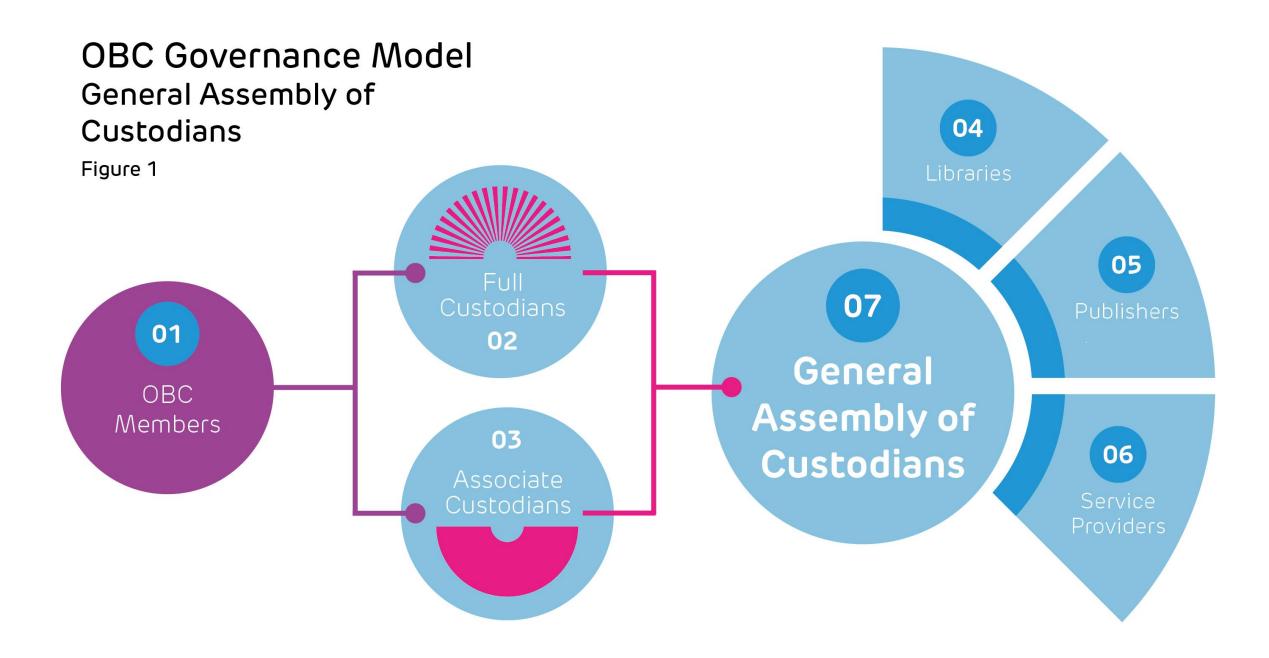


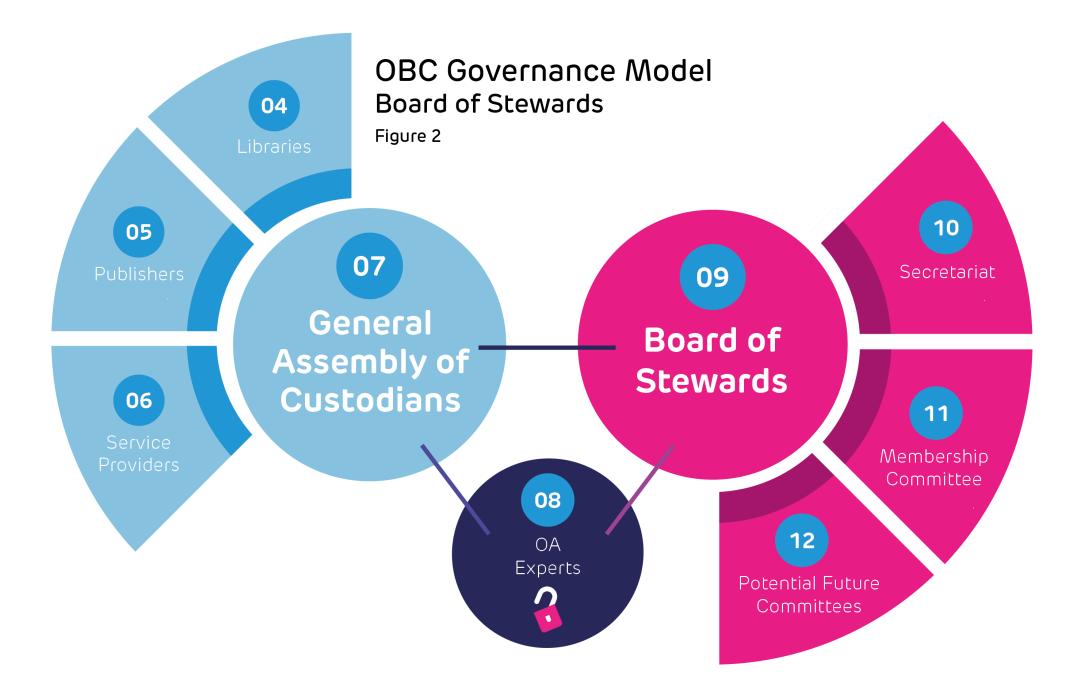
I. Mission and Principles

The Open Book Collective (OBC) brings together publishers and publisher collectives, publishing service providers and publishing service provider consortia, libraries and library consortia, and other knowledge institutions committed to working together across the landscape of the open knowledge commons to enable a more sustainable future for open-access (OA) booklength and long-form scholarship. What members of the OBC do varies, but what we share is a commitment to building an open knowledge- and resource-



The OBC is incorporated in the UK as a not-for-profit company (limited by guarantee) and we are in the midst of applying for UK Charity Commission registration. Once the OBC has been formally registered as a charity, it will transition into a Charitable Incorporated Organisation (a CIO), adopting an Association model (instead of a Foundation model), a model for charities that have a wider membership. The OBC has <u>Articles of Association</u>, based on <u>guidance</u> from the UK Charity Commission. As a CIO it will have a constitution, based on <u>guidance</u> from the UK Charity Commission.







Further Governance Elements

- Articles of Association: <u>https://cloud.openbookcollective.org/s/MwefG89TkefagZs</u>
- Code of Conduct: <u>https://cloud.openbookcollective.org/s/ZAxpMyA5Wi9jDYK</u>
- DEIA statement: <u>https://cloud.openbookcollective.org/s/PPGdKJDMnneNa8A</u>
- COI policy: https://cloud.openbookcollective.org/s/M2EeAmnsJxxdQad
- Our Organisational Model paper: <u>https://copim.pubpub.org/pub/open-book-collective-our-organisational-model/release/1</u>