

Book Analytics Dashboard (BAD) Demonstration Project (2022-2025)

OA Book Usage Analytics for Diverse Communities - A Demonstration Project:
2022-2025

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The logo features a stylized red 'a' symbol above the word 'open' in blue lowercase letters, with 'Open Access' in red lowercase letters below it.



Curtin University

The logo is a black stylized 'M' symbol followed by the text 'Mellon Foundation' in black.

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Project overview

Project Details

Formal Project Title: OA Book Usage Analytics for Diverse Communities – A Demonstration Project

Short Title: Book Analytics Dashboard (BAD) Project

Duration: April 2022 – April 2025

Funders: Mellon Foundation, COARD

The Book Analytics Dashboard Project (2022-2025) is focused on creating a **sustainable OA Book focused** analytics service.

Our goal in creating this service is to help safeguard and support diversity in the voices, perspectives, geographies, topics and languages made visible through OA Books.

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The logo consists of a yellow square containing a white stylized sun or flower icon, followed by the text 'Curtin University' in white on a black background.

The logo is a black stylized 'M' shape, followed by the text 'Mellon Foundation' in black.

Partners and People

Partner Organisations

- Curtin University
- COARD
- OAPEN
- Educopia

Technical Team

- Rebecca Handcock
- Kathryn Napier
- Keegan Smith

Principal Investigators:

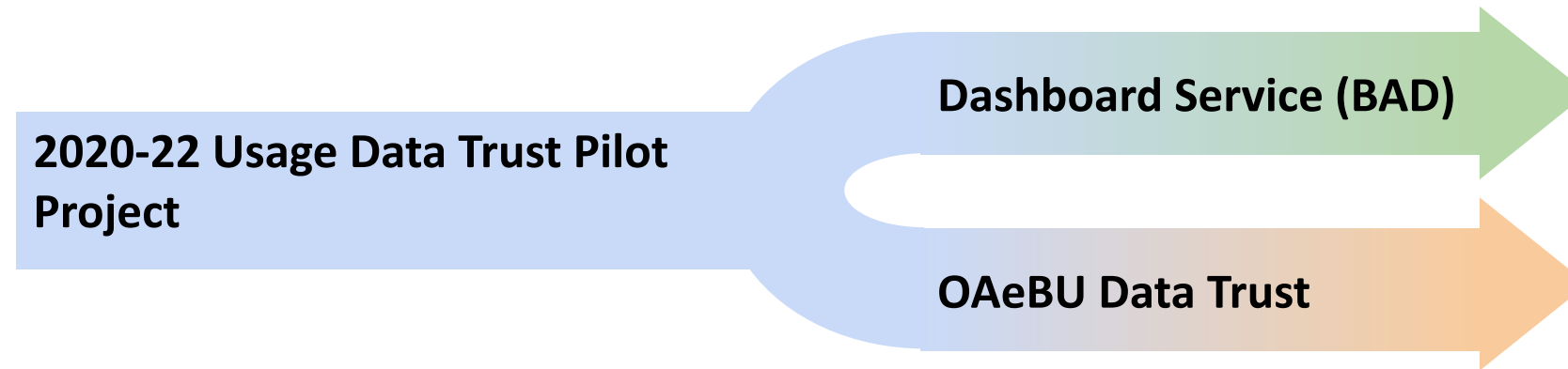
- Lucy Montgomery
- Cameron Neylon
- Katherine Skinner
- Ronald Snijder
- Niels Stern

Project Management and Support:

- Kathryn Barker
- Isabelle Perger
- Laura Wilkinson

Background and Context

The Book Analytics Dashboard project is building on an earlier Mellon-funded initiative: Developing a Pilot Data Trust for OA eBook Usage (2020 – 2022).



The Book Analytics Dashboard project is:

- Scaling dashboard infrastructure and workflows
- Developing a service model, including customer support
- Identifying and implementing a long-term plan for housing, maintenance and funding
- Providing an analytics service as a sustainable community infrastructure for OA book stakeholders

BAD Work packages April 2022 - March 2025

- **WP1:** Technical Roadmap Consultation: Developing a Process and Model
- **WP2:** Workflow Standardization
- **WP3:** Partner Onboarding Phase 1
- **WP4:** Community Cultivation
- **WP5:** Sustainability Model and Community Consultation
- **WP6:** Onboarding of Phase 2 Partners
- **WP7:** Sustainability Development Plan
- **WP8:** Regional Strategy Development
- **WP9:** Implementing Processes for Ongoing Technical Operations
- **WP10:** Organizational Form Development and Implementation

Activities and rationale - Full document: <https://zenodo.org/record/6618792#.Yp72mRNBzt0>

Bad Project dashboard example

To see an example of the book usage dashboards that the BAD project is building, please go:

- Directly to the University of Michigan Press's public BAD dashboard [here](#)
- Or see how they've embedded the BAD dashboard on their e-book site [here](#)

More Information

- Visit the BAD Project website: <http://book-analytics.org>
- Follow the BAD Project on Twitter [@BookAnalytics](https://twitter.com/BookAnalytics)
- [Click here](#) to join the BAD Project mailing list
- Visit the BAD Project Zenodo community [here](#)

- Click [here](#) for the BAD dashboard for University of Michigan Press
- Our book-focussed GitHub Repository is available [here](#), with [Technical Documentation](#) available via Read the Docs