Book Analytics Dashboard (BAD) Demonstration Project (2022-2025)

OA Book Usage Analytics for Diverse Communities - A Demonstration Project: 2022-2025

Project overview

Project Details

Formal Project Title: OA Book Usage Analytics for Diverse Communities – A Demonstration Project

Short Title: Book Analytics Dashboard (BAD) Project

Duration: April 2022 – April 2025

Funders: Mellon Foundation, COARD

The Book Analytics Dashboard Project (2022-2025) is focused on creating a **sustainable OA Book focused** analytics service.

Our goal in creating this service is to help safeguard and support diversity in the voices, perspectives, geographies, topics and languages made visible through OA Books.

Partners and People

Partner Organisations

- Curtin University
- COARD
- OAPEN
- Educopia

Technical Team

- Kathryn Napier
- Rebecca Handcock
- Keegan Smith
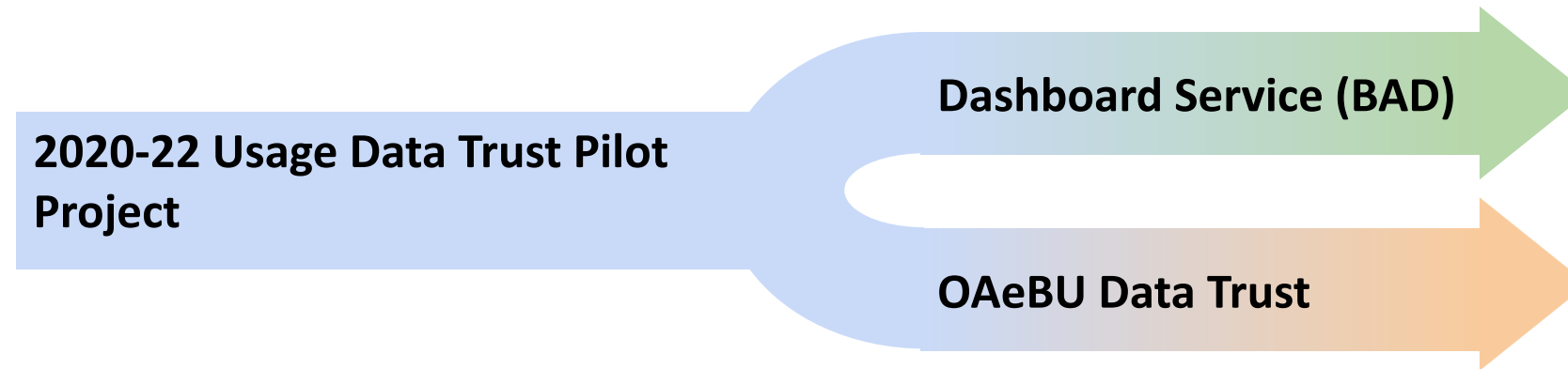
Principal Investigators:

- Lucy Montgomery
- Cameron Neylon
- Katherine Skinner
- Ronald Snijder
- Niels Stern

Project Management and Governance:

- Laura J. Wilkinson
- Sînziana Pǎltineanu

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Curtin University

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Background and Context

The Book Analytics Dashboard project is building on an earlier Mellon-funded initiative: **Developing a Pilot Data Trust for OA eBook Usage (2020 – 2022).**

2020-22 Usage Data Trust Pilot Project

Dashboard Service (BAD)

OAeBU Data Trust

The Book Analytics Dashboard project is:

- Scaling dashboard infrastructure and workflows
- Developing a service model, including customer support
- Identifying and implementing a long-term plan for housing, maintenance and funding
- Providing an analytics service as a sustainable community infrastructure for OA book stakeholders

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BAD Work packages April 2022 - March 2025

- **WP1:** Technical Roadmap Consultation: Developing a Process and Model
- **WP2:** Workflow Standardization
- **WP3:** Partner Onboarding Phase 1
- **WP4:** Community Cultivation
- **WP5:** Sustainability Model and Community Consultation
- **WP6:** Onboarding of Phase 2 Partners
- **WP7:** Sustainability Development Plan
- **WP8** Regional Strategy Development
- **WP9:** Implementing Processes for Ongoing Technical Operations
- **WP10:** Organizational Form Development and Implementation

Activities and rationale - Full document: https://doi.org/10.5281/zenodo.6618791

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Bad Project dashboard example

To see an example of the book usage dashboards that the BAD project is building, please go:

- Directly to the University of Michigan Press's public BAD dashboard here

- Or see how they've embedded the BAD dashboard on their e-book site here

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More Information

- Visit the [BAD project website](#)
- Follow the BAD project on Twitter [@BookAnalytics](#)
- Join the [BAD project mailing list](#)
- Visit the [BAD project Zenodo community](#)
- See the [BAD dashboard for University of Michigan Press](#)
- Our [book-focussed GitHub repository](#)
- Our [technical documentation on Read the Docs](#)
- Email BAD info@book-analytics.org

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