



Foreign Tourists Arrivals in India: A Quantitative Analysis

Dr. Pandurang Y. Thombare¹, Dr. S. C. Advitot²

¹New Arts, Commerce and Science College Shevgaon, Dist. Ahmednagar.

²Principal, C.B. Khedgis College Akkalkot, Dist. Solapur

Corresponding author- Dr. Pandurang Y. Thombare

Email-thombarepandurang@yahoo.in

Abstract:

Tourism is one of the largest service industries in India and its contribution of 6.23 to the national Gross Domestic Production (GDP) and 8.78 of the total employment. The present paper aims to analyse Foreign Tourist Arrivals (FTAs) from various countries in India. The secondary data has been used and entire data collected from India Tourism Statistics-2022. Percentage method has been used for countries classification in extremely low, low, moderate, high, and extremely high tourist arrivals in India during the period from 2017 to 2021.

Key Words: Tourist, Foreign Tourist Arrivals (FTAs), GDP.

Introduction:

There are more than 64 countries from which tourist arrivals in India. Bangladesh, United States of America, United Kingdom, Canada, Russian Federation, Australia, France, Germany, Malaysia, and Sri Lanka are common top ten countries from 2017 to 2021. Besides this, China placed in top ten countries during 2018 and 2019, Nepal and Portugal come under top ten countries in 2021.

Objectives:

1. To classify countries in very low, low, moderate, high, and very high countries of Foreign Tourists Arrivals (FTAs) in India during 2017 to 2021.
2. To find out top ten countries for Foreign Tourists Arrivals (FTAs) in India during 2017 to 2021.

Material and Methods:

The secondary data has been used and data collected from 'India Tourism Statistics-2022'. Percentage method has been used for increasing and decrease in FTAs in India. Classification has been done in very low, low, moderate, high, and very high countries of Foreign Tourists Arrivals (FTAs) in India during 2017 to 2022. The collected data processed, and the results were presented using a table, and bar, Pie charts.

Levels of Ftas In India From 2017 To 2021:

Table-1 shows levels of FTAs in India in terms of 1) Very Low, 2) Low, 3) Moderate 4) High and 5) Very High with their figures of ranges in percentage for the period from 2017 to 2021.

Countries of Very Low Tourist' Arrivals In India: 2017-2021:

Table-1 and fig.2 indicated in terms of number and percentage of FTAs in India for the period from 2017 to 2021. Fourteen countries were included in this category with they contributed 2.37% i. e. 2,37,716 FTAs in India in 2017, 2.16% i.e., 228330 in 2018, 2.14% i.e. 234293 in 2019, 2.27% i.e., 62286 in 2020 and 1.21% i.e. 18483 in 2021.

Countries of Low Tourists' Arrivals In India, 2017-2021:

Fifteen countries from the all over world comes under this category with they contributed 5.36% i. e. 537795 FTAs in India in 2017, 5.38% i.e., 568586 in 2018, 5.19% i.e. 567684 in 2019, 5.60% i.e. 153668 in 2020 and 3.77% i.e. 57660 in 2021.

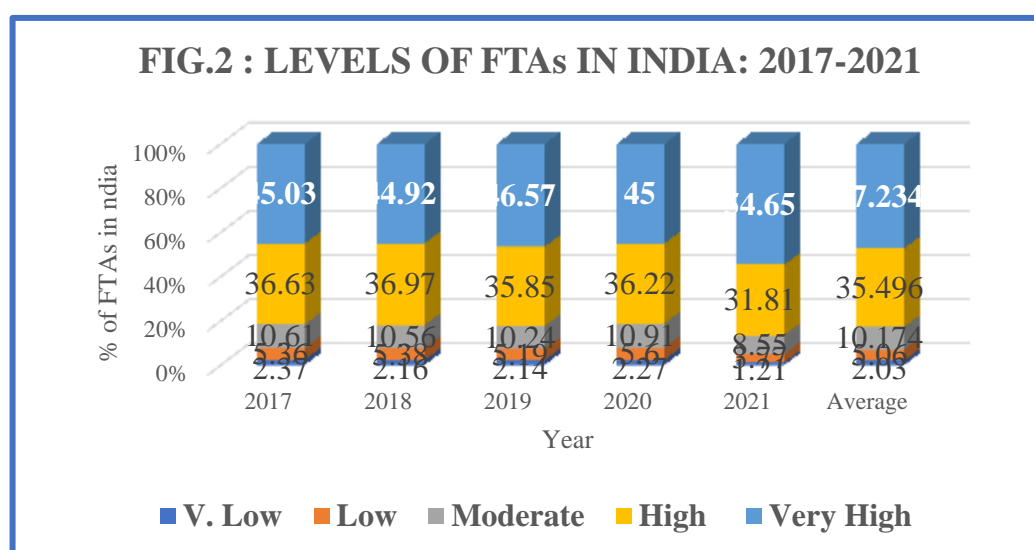
Countries of Moderate Tourists' Arrivals In India, 2017-2021:

Fifteen countries from the all over world comes under this category with they contributed 10.61% i. e. 1064519 FTAs in India in 2017, 10.56% i.e., 1114926 in 2018, 10.24% i.e. 1119508 in 2019, 10.91% i.e. 299432 in 2020 and 8.55% i.e. 130638 in 2021.

Countries of High Tourists' Arrivals In India, 2017-2021:

Fifteen countries from the all over world comes under this category with they contributed 36.63% i. e. 3676011 FTAs in India in 2017, 36.97% i.e. 3903061 in 2018, 35.85% i.e. 3918819 in 2019, 36.22% i.e. 994141 in 2020 and 31.81% i.e. 485776 in 2021.

Level	Number of Countries	2017			2018			2019			2020			2021		
		Range %	No. of FTAs	% of FTAs	Range %	No. of FTAs	% of FTAs	Range %	No. of FTAs	% of FTAs	Range %	No. of FTAs	% of FTAs	Range %	No. of FTAs	% of FTAs
V. Low	14	0.10 - 0.23	237716	2.37	0.10 - 0.25	228330	2.16	0.10 - 0.24	234293	2.14	0.10 - 0.26	62286	2.27	0.03 - 0.14	18483	1.21
Low	16	0.23 - 0.46	537795	5.36	0.25 - 0.45	568586	5.38	0.24 - 0.44	567684	5.19	0.26 - 0.44	153668	5.60	0.14 - 0.36	57660	3.77
Moderate	16	0.46 - 1.39	1064519	10.61	0.45 - 1.43	1114926	10.56	0.44 - 1.18	1119508	10.24	0.44 - 1.23	299432	10.91	0.36 - 0.89	130638	8.55
High	15	1.39 - 9.83	3676011	36.63	1.43 - 9.75	3903061	36.97	1.8 - 9.15	3918819	35.85	1.23 - 10.63	994141	36.22	0.89 - 10.75	485776	31.81
V. High	03	9.83 - 21.49	4519772	45.03	9.75 - 21.37	4743110	44.92	9.15 - 23.58	5090051	46.57	10.63 - 20.01	1235239	45.00	10.75 - 28.15	834557	54.65
-	64	-	10035813	100.00	-	10557973	100.00	-	10930355	100.00	-	2744766	100.00	-	1527114	100.00



Source: Compiled by Authors based on “India Tourism Statistics 2022”, Table 2.1.4 Page no. 14-16.

Countries Of Very High Tourist Arrivals In India, 2017-2021:

Only Three countries viz., United Kingdom, United States of America, and Bangladesh comes under this category with they contributed 45.03% i. e. 4519772

Table-2: Top 10 Countries For Ftas In India During 2017 To 2021.

Rank	Years	Country	FTAs	Country	FTAs	Country	FTAs	Country	FTAs	Country	FTAs
		2017	2018	2019	2020	2021					
1	%	Bangladesh	2156557	Bangladesh	2256675	Bangladesh	2577727	Bangladesh	549273	United States of America	429860
% Share			21.49		21.37		23.58		20.01		28.15
2	%	United States of America	1376919	United States of America	1456678	United States of America	1512032	United States of America	394092	Bangladesh	240554
% Share			13.72		13.80		13.83		14.36		15.75
3	%	United Kingdom	986296	United Kingdom	1029757	United Kingdom	1000292	United Kingdom	291874	United Kingdom	164143
% Share			9.83		9.75		9.15		10.63		10.75

FTAs in India in 2017, 44.92% i.e. 4743110 in 2018, 46.57 % i.e. 5090051 in 2019, 45.00% i.e. 1235239 in 2020 and 54.65% i.e. 834557 in 2021.

1.4 Top Ten and Bottom Ten Countries of Ftas in India 2017-2021:

Table-2 gives details of the percentage shares and ranks of top 10 countries of FTAs in India during 2017 to 2021.

4	Canada	335439	Sri Lanka	353684	Australia	367241	Canada	122868	Canada	80437
% Share		3.34		3.34		3.36		4.48		5.27
5	Australia	322423	Canada	351040	Canada	351859	Russian Federation	102166	Nepal	52544
% Share		3.23		3.32		3.22		3.72		3.4
6	Malaysia	322126	Australia	346486	China	339442	Australia	86758	Afghanistan	36451
% Share		3.21		3.28		3.10		3.16		2.39
7	Sri Lanka	303590	Malaysia	319172	Malaysia	334579	France	74243	Australia	33864
% Share		3.02		3.02		3.06		2.70		2.22
8	Russian Fed.	278904	China	281768	Sri Lanka	330861	Germany	72558	Germany	33772
% Share		2.78		2.67		3.02		2.64		2.21
9	Germany	269380	Germany	274087	Germany	264973	Malaysia	69897	Portugal	32064
% Share		2.68		2.60		2.42		2.55		2.10
10	France	249620	Russian Fed.	262309	Russian Fed.	251319	Sri Lanka	68646	France	30374
% Share		2.49		2.48		2.30		2.50		1.99
Total Of Top 10 Countries		6603074	TOTAL	6931656		7330325		1832375		1134063
% Share of top 10 Countries		65.79		65.65		67.06		66.76		74.26
All COUNTRIES		10035813		10557976		10930355		2744766		1527114
ALL COUNTRIES %		100.00		100.00		100.00		100.00		100.00

Source: Compiled by Authors based on “India Tourism Statistics 2022”, Table 2.1.4 Page no. 14-16.

The top 10 FTAs in India during 2021, were mostly the same as those during 2017 to 2021 with minor changes in the rankings of some countries. FTAs in India from Bangladesh were the continuously remain first rank during the period from 2017 to 2020 and in 2021 placed 2nd rank.

YEAR-2017: Top ten countries for FTAs in India during 2017 are Bangladesh, United States of America, United Kingdom, Canada, Australia, Malaysia, Sri Lanka, Russia Federation, Germany, and France. Around 66 % of FTAs to total FTAs in India from top ten countries during 2017.

YEAR-2018: It is seen from table-1 that, top country wise share of FTAs in India. Bangladesh attained highest followed by United states of America, United Kingdom, Sri Lanka, Canada, Australia, Malaysia, China, Germany, and Russia Federation in 2018. Around 66 % of FTAs to total FTAs in India from top ten countries during 2018.

YEAR-2019: The top ten countries in terms of FTAs in India 2019 were, Bangladesh, U.S.A., United Kingdom, Australia, Canada, China, Malaysia, Sri Lanka, Germany, and Russia Federation. About 67 % of FTAs FTAs to total FTAs in India from top ten countries during 2019.

YEAR-2020: The top 10 countries in terms of FTAs in India during 2020 are Bangladesh, Unites states of America, United Kingdom, Canada, Russian Federation, Australia, France, Germany, Malaysia, and Sri Lanka. Around 67 % of FTAs to total FTAs in India from top ten countries during 2017.

YEAR-2021: United states of America continuously in second rank from 2017 to 2020 and placed first rank (28.15%) during 2021, followed by Bangladesh (15.75%), United Kingdom (10.75%), Canada (5.27%), Nepal (3.4%), Afghanistan (2.39%), Australia (2.22%), Germany (2.21%), Portugal (2.10%) and France (2.0%). More than 74 % of FTAs to total FTAs in India from top ten countries during 2021.

Conclusions:

1. Only Three countries viz., Bangladesh, USA and UK comes under Very high FTAs in India and they contributed 45.03% i. e. 4519772 FTAs in India in 2017, 44.92% i.e., 4743110 in 2018, 46.57 % i.e., 5090051 in 2019, 45.00% i.e., 1235239 in 2020 and 54.65% i.e., 834557 in 2021.
2. Trend of FTAs in India continuously increased from 2017 to 2019. But, later on, due to Pandemic COVID-19, the number of Foreign Tourist Arrivals (FTAs) in India during 2021 decreased by 1217652 and became 1527114 as compared to

2744766 in 2020, registering a negative growth of 44.36 % during 2020 to 2021.

3. Top ten countries contributed around 66% FTAs to total FTAs in India during 2017 and more than 74% FTAs to total FTAs in India during 2021.

References:

1. Government of India Ministry of Tourism Market Research Division, “India Tourism Statistics 2022”.

Websites: <https://tourism.gov.in/flipbook/4>