



THE ESSENCE OF TEACHING THE ENGLISH LANGUAGE TO JOURNALISM, MEDIA, AND COMMUNICATION STUDENTS IS BASED ON A MODERN AND CLASSICAL APPROACH

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Annotation: This study reveals the problem of teaching foreign languages to future journalists. Attention to the problem of learning and teaching foreign languages is associated with the special role of journalists in their professional activities, which cover almost the entire geography of the world and include systematic communication with native speakers.

Keywords: *journalism, media communication, education, foreign language, student, professional communication.*

Introduction. Journalism as a basic piece of present-day culture makes it conceivable to increase collaboration between various nations, it reinforces business and global relations among states and advances the improvement of social communication. Such communication assumes the viable significance of capability and capability of columnists in foreign languages. The capacity to convey in a foreign language is a basic piece of a cutting-edge writer who should be able to convincingly direct exchange in a foreign language during gatherings or briefings. They should likewise have the option to take a meeting, to not express anything in the way that columnists should be profoundly capable in a composed foreign language, which is fundamental for them to compose articles and other editorial items [1.10].

In this way, preferably, a cutting-edge columnist, who lives and works in the states of extreme rivalry in an expert media field, ought to obtain every one of the abilities of a foreign language, for example, the capacity to see unfamiliar discourse by ear, the capacity to lead exchange and speech in a foreign language, and the capacity to comprehend the data taken from unfamiliar sources, which he wants to construct a fruitful vocation and to have successfully participated in his expert movement. The elevated degree of contest among delegates of media callings sets an ever-increasing number of new expectations for the nature of foreign language abilities of writers. The expert information on columnists in the field of foreign languages is shaped and effectively created during that period





when they learn at college. An advanced education establishment, similar to some other piece of current truth, is going through significant changes related to an adjustment of science and innovation toward a more noteworthy and viable direction. Subsequently, the necessity for the technique of showing a foreign language to future columnists is likewise changing concerning globalization and the improvement of data innovation. The development of new ways and arrangements to send data in the advanced society (the Web, online journals) involves the rise of new systemic methodologies. The particulars of working in the media leave an engraving on learners signed up for the Division of News-casting and Media Correspondence since they start their expert exercises in journalism and media correspondence as first-year learners. The catchphrase "cutoff time" structures such an element of a columnist as his definitive versatility. From one viewpoint, being amazingly dynamic and in steady development, writers certainly stand out enough to be noticed, and during the time spent learning they can disregard getting their work done [2.310].

Notwithstanding, then again, the capacity of writers to focus on the execution of a few errands on the double and to be performing various tasks as experts is an undeniable benefit while showing a foreign language to news-casting learners. Such performing multiple tasks likewise leads to another valuable nature of News-casting and Media Correspondence learners as far as dominating a foreign language, particularly its open viewpoint, which is their astonishing friendliness and coherence. In such a manner, more consideration ought to be paid to the execution of open undertakings by journalism learners. Among them, it is feasible to underscore those undertakings that are related to speed work, and hence mirror the workspace with the foundation of cutoff times, which is the average of columnists. Among these errands, it is feasible to single out a meeting with an ensuing review of groupmates, a news release in a foreign language, or an impersonation of a gathering on a given theme in a foreign language [3.84].

In any case, while establishing the point in the time limit, one shouldn't disregard the accuracy of oral discourse, which ought to be under the steady control of the educator. The second significant part of the character of a future columnist is his inventiveness, which is too created over his expert action. The advancement of this quality in the states of the instructive space and scholastic climate of an advanced education organization can be given by different sorts of imaginative undertakings empowering not just the improvement of the inventive capability of learners, yet additionally the feeling of the language abilities improvement during the time spent carrying out these errands by news





coverage and media correspondence learners. It very well may be exemplified by the errand of setting up a syndicated program in a foreign language in a gathering with the dissemination of jobs among learners. Learners are likewise exceptionally sure about composing an article for a particular title or about a contrary undertaking when they ought to concoct a title for a specific article in a foreign language [4.64]. Materials for inventive tasks and errands can be taken from foreign language destinations committed to journalism. Among English-talking on the web assets, it would merit featuring the webpage of the BBC (English Telecom Enterprise), Euro news organization, and TED media association. Capability in proficient wording is accomplished by rehearsing jargon on genuine material and tests of down-to-earth discourse in a foreign language. This rehearsing incorporates such strides as making sense of the implications of words, as well as the ensuing proficient jargon expertise union through performing extraordinary errands.

As far as choosing genuine material for the improvement of expert jargon, Bill Muscull's book "Watchwords in the media" is exceptionally compelling, it presents examples of genuine discourse taken from such renowned radio broadcasts as the BBC World Help and Public Geographic, as well as from the English and US periodicals, for example, Today, The Times, The Free, The Business analyst, Newsweek, The Sunday Times and different papers and magazines. The subjects of expert jargon proposed to imminent columnists are extremely different and can incorporate worldwide issues, for example, legislative issues and overt sensitivity, discretion, the stage, sports news-casting, the universe of financial aspects and business, general data about the media, computer-generated reality and sight and sound advances, the right to speak freely of discourse, kinds of media, media evaluations, high-profile claims and others [Essential journalism and media writing]. Learners think about these points through the crystal of foreign language media and, accordingly, have the chance to get to know the cutting-edge editorial text and its underlying and linguostylistic highlights. Colleagues with proficient jargon ought to start with a clarification of new words in a structure open to learners. A bona fide setting as sentences is to be utilized to outline the implications of new jargon units [5.15]. At the point when new words are gained, the following stage is the propagation of lexical examples and down-to-earth utilization of new lexical units in thorough settings. Among the words that have been realized, there are additionally new ideas in the field of broad communications, which have as of late been normally utilized by columnists, for instance, infotainment (data and





diversion), and docudrama (narrative and show). Learning key media words and ideas will permit media learners and columnists to get ready for useful work with unfamiliar media and different sources. The allies of bringing in a general sense of new organizations into the instructive cycle can allude to the video blog as a device for project-based learning of unknown dialects. Video web journals permit making media items in a foreign language, as well as figuring out the primary issues of society that require quick navigation. Video contributing to a blog is coordinating sight and sound innovations into the instructive cycle, which permits imminent columnists to make recordings in a foreign language on recent developments occurring in the public eye or on a few other social and verifiable occasions [6.180].

The benefit of video contributing to a blog as instructive innovation is that it tends to the improvement of a foreign language as well as the expert capabilities of understudies who need to become media experts and writers. Subsequently, showing the English language to future columnists is a fundamental piece of the arrangement of both etymological and proficient capabilities. Further developing the language skill of understudies of news-casting and media correspondences in a quickly creating data society is accomplished through the equal utilization of both traditional strategies and instructive innovations of the most recent organization (video sites and other Web assets), which permits understudies to organize, right and further develop the information acquired during learning with a mix of various learning choices. The particulars crafted by columnists, forcing a specific engraving on the character and character, involve a change of the illustration design concerning educating and choosing activities to be acted in the homeroom and as schoolwork.

Conclusion. This review acquaints instances of how to apply the traditional methodology with task choices in light of the quirks of journalism and media correspondence with an accentuation on the informative methodology, the requirement for which emerges from individual attributes framed by columnists during the time spent their expert action [7.246]. Alongside traditional strategies, current organizations for directing classes in a foreign language are likewise presented, for instance, working with real highlight movies and undertaking exercises as video contributing to a blog. This study recommends the significance of unknown dialect instruction to news-casting and correspondence understudies and makes sense of the need of consolidating the previously mentioned strategies for showing in the college educational plan [8.150].





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