



Press release | March 2023

The Southern European Entrepreneurship Engine is looking for deep tech startups and SMEs to respond to identified challenges

The EU-funded project South3E launches a new Open Call to identify deep tech based solutions to 15 selected market challenges, in the frame of the S3E REVERSE Program.

The consortium of **S3E – Southern European Entrepreneurship Engine** has officially launched the **S3E Reverse for Solvers Open Call #1** targeting scaling start-ups and SMEs with deep tech solutions. Through S3E REVERSE, the project creates an Innovation and Technology Brokerage Program aiming at connecting corporates and public organisations (**Challenge Organisations**) with scale-ups, start-ups and SMEs (**Solvers**) that can address the identified challenges through their products, services, and solutions, **based on deep tech and aligned to the Sustainable Development Goals (SDGs)**.

The Solvers - SMEs and more mature start-ups - are invited to join the program, submitting their solutions, ideas and products that solve one or more of the **15 identified challenges**.

The Open Call for Solvers will be available from 14 March (12.00 pm CET) until 15 May (17.00 pm CET).

These challenges were unveiled by **19 Challenge Organisations** since last November 2022 at the first stage of the **S3E REVERSE program** and reviewed by **S3E** partners in collaboration with external experts. All of them have the **highest degree of potential, impact, innovation, and feasibility** and should be addressed through deep tech solutions.

The selected challenges are the following:



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- AI-Driven Energy Efficiency
- Human-centred services with privacy at the core
- Energy Demand Forecasting
- Monitor and improve public health, reduce health disparities and support healthy lifestyles.
- Thermal energy storage
- Global Monitoring of Health Misinformation
- Increase Transparency and accountability in the wine supply chain
- Vehicle Fleet Management
- Food Risk prevention in Smart Cities
- Clean energy solutions for sustainable agriculture
- Improving the user experience for data protection and privacy
- Prevention of harassment
- Digital Transformation processes
- Optimisation of machine operation
- Raw material and alloy upgrade

Who can apply?

Scaling Start-ups and SMEs with deep tech projects and solutions from all Southern Europe, meeting the following criteria:

- Is established in any country of the Southern European science-based innovation ecosystem is eligible for the Horizon Europe program including associated countries¹.
- Is capable of addressing a challenge that has been submitted as part of the conducted open call for Challenges and which is related to the 17 Sustainable Development Goals.
- Can justify the development and / or deployment of a Deep Tech solution.

How to apply?

Interested start-ups and SMEs tackling the challenges can **apply before 15 May 2023 via [F6S](#)** and find further information about the **application guidelines [here](#)**. The **S3E REVERSE Open Call for Solvers** will operate on a ‘first come – first Served’ for the solvers: when a match is identified, the challenge provider organisation and the solver can start working together immediately.

¹ For the scope of S3E, Southern European countries include the following European countries: Bulgaria, Croatia, Greece, Italy, Malta, Portugal, Cyprus, Romania, Slovenia and Spain. And the following Associated countries: Albania, Bosnia and Herzegovina, Montenegro, North Macedonia, Serbia, Kosovo and Turkey.

What are the benefits?

- **Innovation Readiness Assessment:** a Self-assessment of the solver that will help the company identify weak points or problems in their growth. Our Technology brokers can then suggest specific actions that can help the solver improve their operations.
- **Mentoring** (from selected business & innovation experts) based on an assessment of the company that will help the scale-up identify any weak points of problems in their growth scale.
- **Coaching** (from sustainability experts) will support the company in identifying business cases and potential applications based on their portfolio that could provide solutions to address sustainability challenges related to the UN SDG of the call.
- **Training in public procurement**, including Pre-Commercial Procurement and Public Procurement for Innovative solutions (PPIs) that will help scale-ups access bigger projects and clients
- **Masterclasses** with established experts in their field in topics such as ESG compliance, leadership, onboarding new personnel, customer acquisition, company culture).
- **Networking** with industry leaders and showcase opportunities at the S3E Open day.
- **Technology Brokerage:** our technology brokers will help the SMEs and startups prepare their technical offer and match them with the challenge organisations in need.

S3E will support 150+ Deep Tech ventures throughout its complete run, so do not miss the chance to join the South European Deep Tech Revolution.

South3E is an ambitious joint initiative granted by the European Commission as part of the Horizon Europe Program. During its 30-month run, 4 partners from Portugal, Greece, Ireland and Spain have joined forces to make S3E a reality. The team includes experts from the research, innovation and acceleration ecosystem, together with policy and community building experts.



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