

## **Understanding air quality**

24th February 2023-1.00-2.30 PM CET



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## Augmented Reality App

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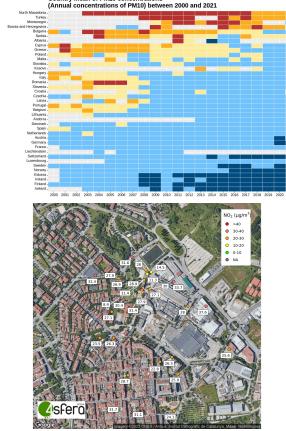








#### Introduction of 4sfera Innova



Country mean of PM10 concentrations





Passive sampler is an application to facilitate air quality monitoring. The application has been developed for a wide variety of projects aiming to simplify the execution of monitoring campaigns with passive samplers/sensors.

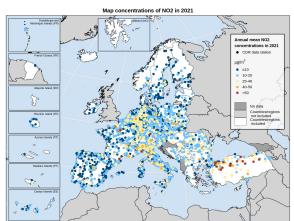
The application has been designed for variety of projects covering:

- Experts users
- Collective users
   Citizen science
- Epidemiological studies
  Personal exposure

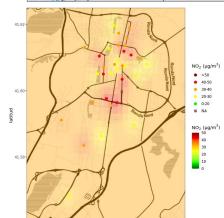
Key aspects of the application are:

- User-friendly screens to deploy and collect samplers/sensors
- Save site location by phone's GPS
  Upload pictures of the monitoring site









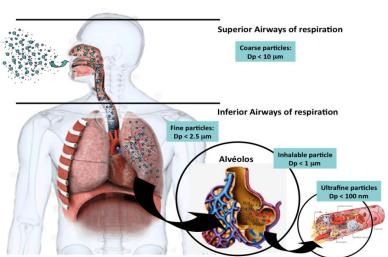




## Understanding air quality



### Understanding air quality























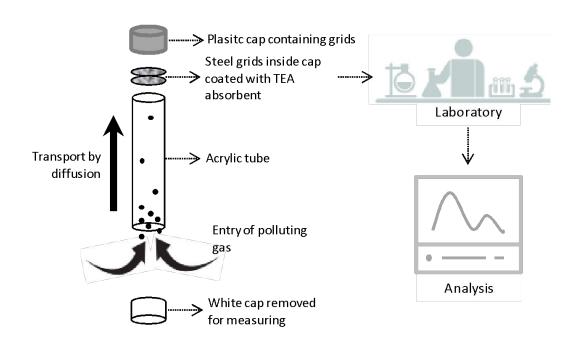






















## Augmented Reality App



## Barcelona Supercomputing Center

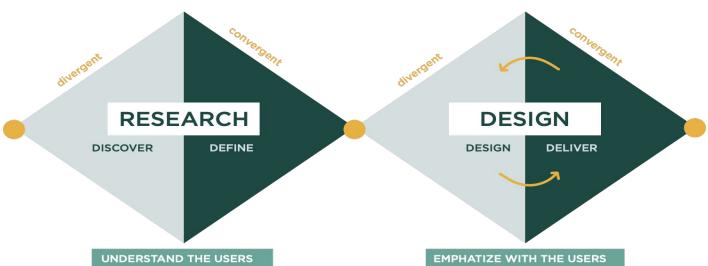






## Earth System Climate Air Quality Health Resilience

## **Human Centered Design**



#### DISCOVER

#### Problem exploration Foundational research

Stakeholder interviews User interviews Bench marketing Contextual inquiry

#### **DEFINE**

#### Synthesising research

Affinity mapping Statements Personas Storyboards

#### DESING

#### Design ideation Concept exploration

Task flows User flows Usability concept test Information Architechture Lo-Fi Prototyping

#### **DELIVER**

#### Design ideation Concept exploration

Interpret exploration
Hi-Fidelity design
User stories
Design Crits
Branding
Usability tests
Asset creation for handoff
Documentation
Design Quality Assessment (QA)



## **User Experience Research**

**Interviews** 



**Guerrilla interviews** 



**Co-creation workshops** 





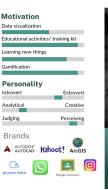
## **Key findings**

- 1. The Air Quality information needs to be explained really well to differentiate concepts.
- 2. The Air Quality Index map gets users attention and is not difficult to explore.
- 3. Air Quality is not part of the official curriculum, so it can be implemented at any point of the year in the environmental sciences (or related) classes.
- 4. The principal challenge is to make the invisible visible.
- 5. The teacher engagement is key for the correct implementation of the use of the App and the learning of Air Quality topics.
- 6. Students tend to relate cars with bad air quality and health problems related to lungs.
- 7. Storytelling can be a great way of making the information friendly and relatable.



## By defining the motivations, needs, challenges and pain points of our users we can then design with all the user goals in mind





Motivation

Gamification

Analytical

Judging

Brands





Judging







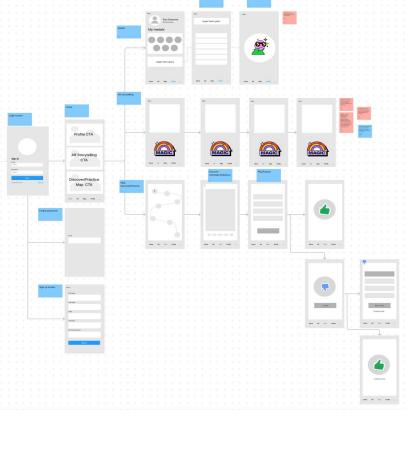
## Main objective:

Let students explore basic concepts of Air Quality, using Augmented Reality as a tool to engage and explore AQ information in a more interactive way.

# Knowledge Skills Attitudes Learn what is Air Quality, why Learn to read an Air Learn the habits and bad air quality is bad for our Quality Index map actions that can help to health, which are the main air have a better air quality pollutants GREEN

## Lessons

- The Air we breathe
- A matter of Habits
- Common Air Pollutants
- Air Pollution has no boundaries
- Air Quality Index
- A risk to our health
- Protect you and those around you









Thank you for your atention!

