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Simple solutions for complex problems

The Grand Challenges in the Digitalisation of Wind Energy: From vicious cycle to virtuous cycle

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NREL, Golden CO

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A bit about us

We are a spin-off of the Chair of Wind energy of the University of Stuttgart.

We develop software that



is user-friendly,



digitalises processes,



contains our know-how.



Dr. Andy Clifton
Co-Founder & CEO

Started out on gas turbines, detoured to avalanches and mountain hydrology. In wind energy RD&D since 2007 in Canada, Switzerland, the USA, and Germany.

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Simple solutions for complex problems

Overview

1. What digitalisation could do for wind energy
2. Digitalisation has an adoption problem
3. The Grand Challenges in the Digitalisation of Wind Energy
4. Action!

... followed by discussions.

Acknowledgements

This is the result of a collaboration between me (Andy Clifton) and:

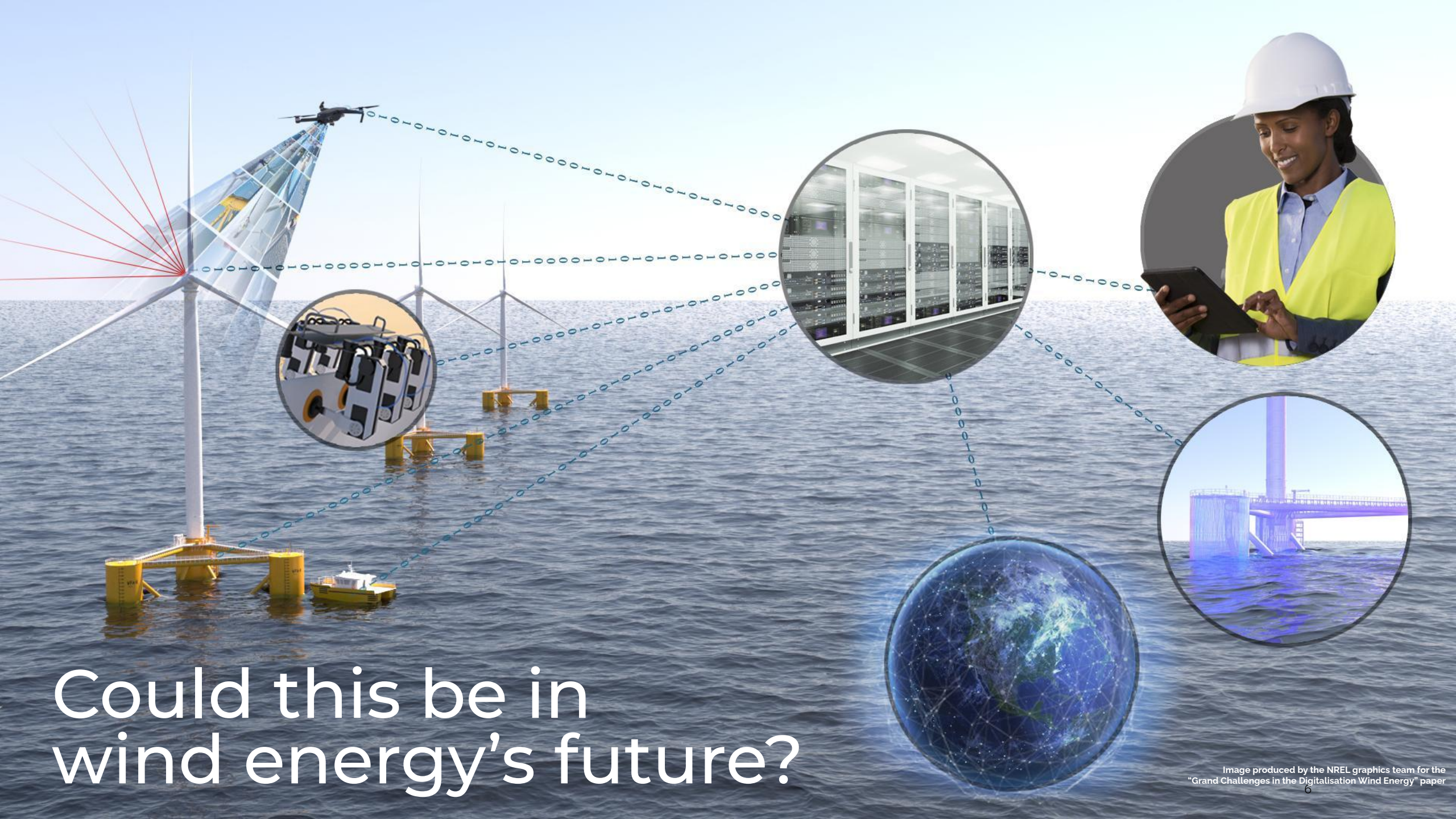
Sarah Barber (OST), Andrew Bray (Canvas Innovations), Yu Ding (Texas A&M), Corinne Dubois (Meteolien), Peter Enevoldsen (Vestas), Des Farren (SERVUSNet), Alec Fiala (RES Americas), Jason Fields (NREL), Berthold Hahn (Fraunhofer IWES), Vasiliki Klonari (WindEurope), Anna Maria Sempreviva (DTU ret.), Philip Totaro (IntelStor), and Lindy Williams (NREL)

... and many others - Thank you!

Digitalisation can refresh old ideas or create new businesses



... could it do the same for wind energy?

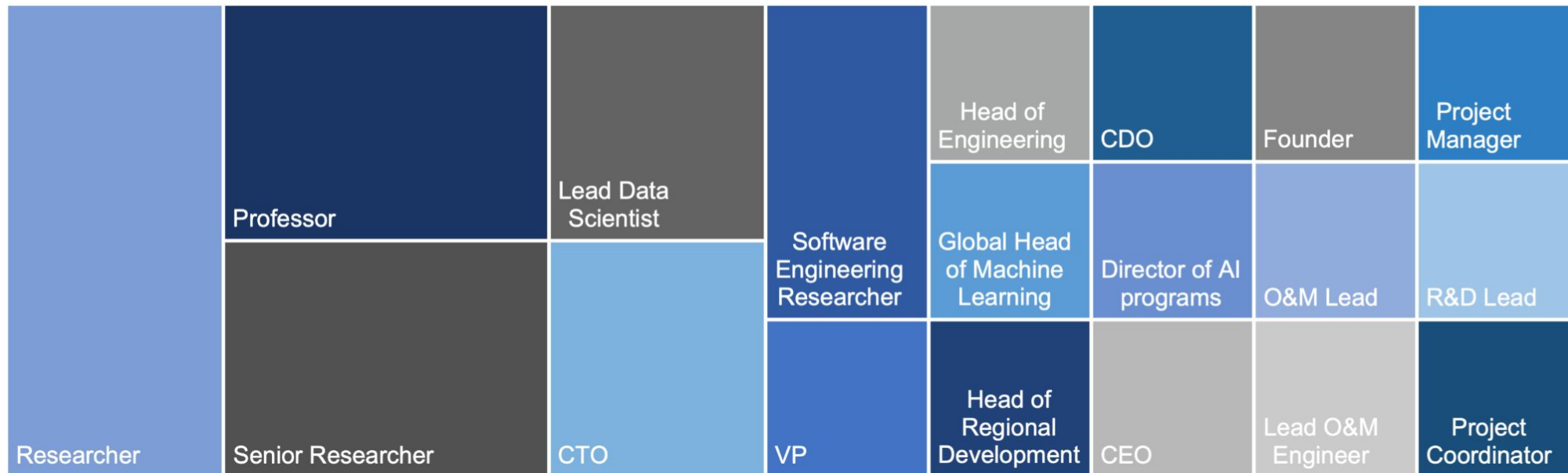


Could this be in
wind energy's future?

If digitalisation is so awesome,
why are we still
sending spreadsheets via email?

Getting the community perspective

Members of IEA Wind Task 43 held 44 semi-structured interviews in 2021-22



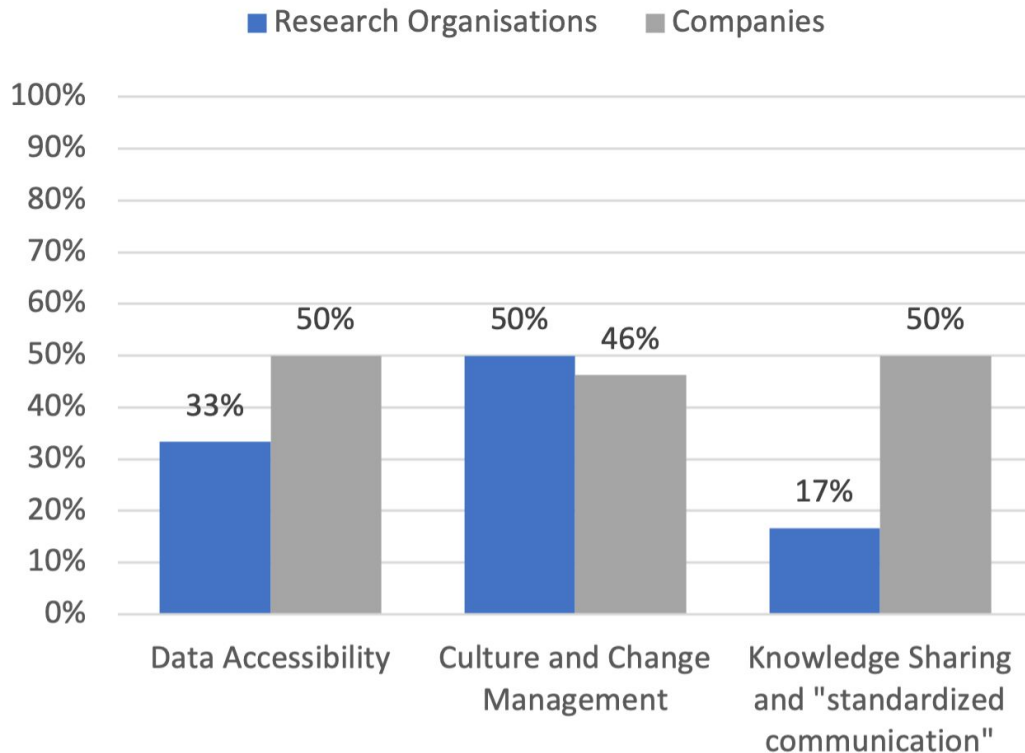
5. What has been your best result and greatest disappointment about digitalization efforts to date?

12. Describe your vision of the brave new world that is digitalization

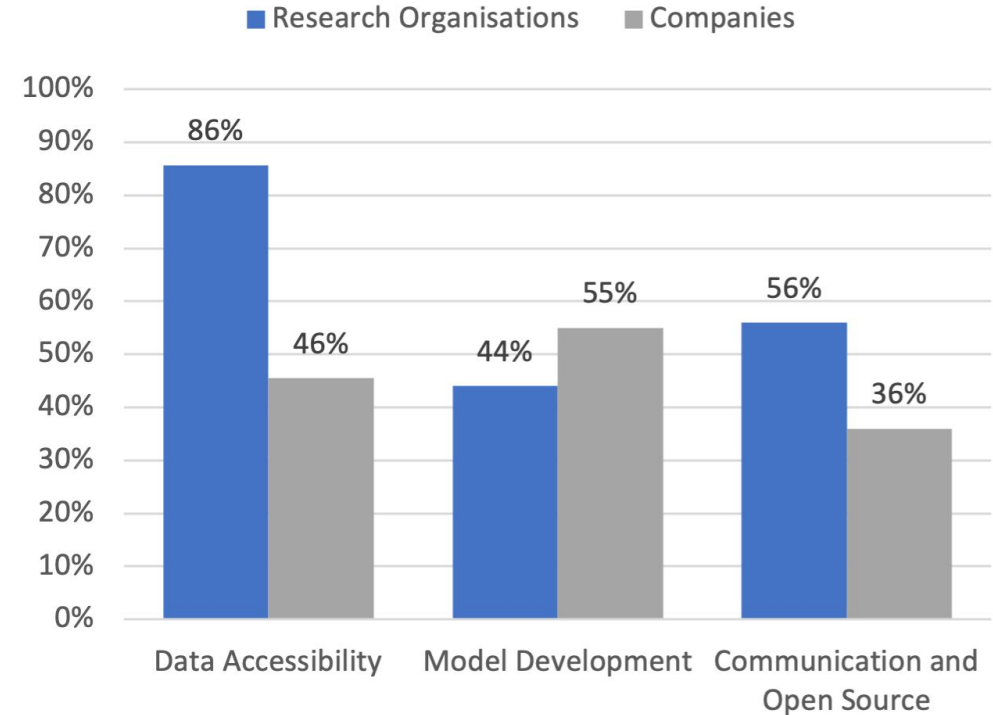
17. What's needed to enable digitalization in the future?

Our survey said...

Challenges



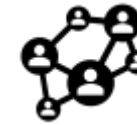
Opportunities



Learning from Smartphones & IoT



Digital



Networked



Global



Users experience apps and operating systems, not hardware



There are lots of layers of services in one interaction



If you build it, they will come

Bluetooth: cooperating to create new markets

1989: Development of short-link radio technology for headsets initiated at Ericsson Mobile

1997: Collaboration between Ericsson and IBM to connect a phone & laptop; decide to create open industry standard

1998: Bluetooth Special Interest Group formed by Ericsson, Intel, Nokia, Toshiba and IBM

1999: First device revealed

2001: First phone and notebook with Bluetooth go on sale



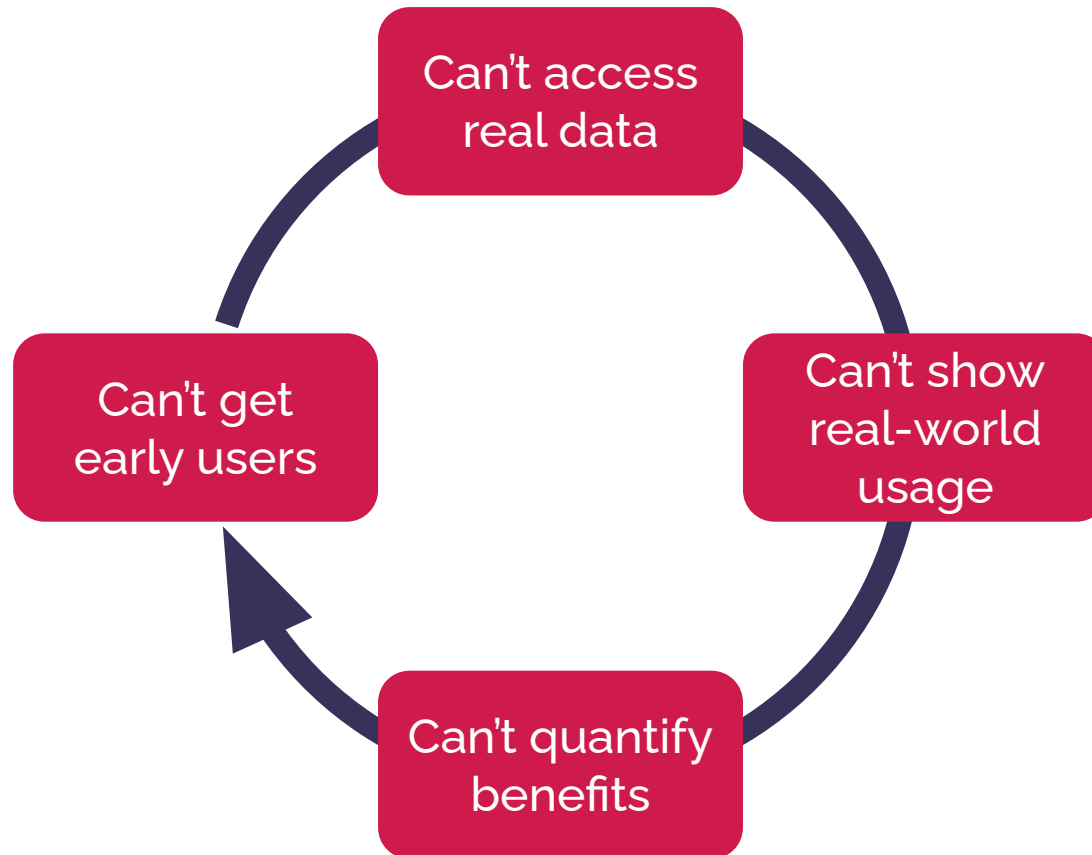
2009: 920 Million ICs with Bluetooth shipped

2017: 3.6 Billion Bluetooth devices shipped

2021: 4.7 Billion Bluetooth devices shipped

Coopetition: collaboration with competitors for mutual benefit

New ideas for digitalisation are trapped in a vicious cycle



The Grand Challenges for the Digitalisation of Wind Energy

Data photo by [Markus Spiske](#) on [Unsplash](#),
Team Photo by [ThisisEngineering_RAEng](#) on [Unsplash](#),
Cycle race Photo by [Florian Schmetz](#) on [Unsplash](#)

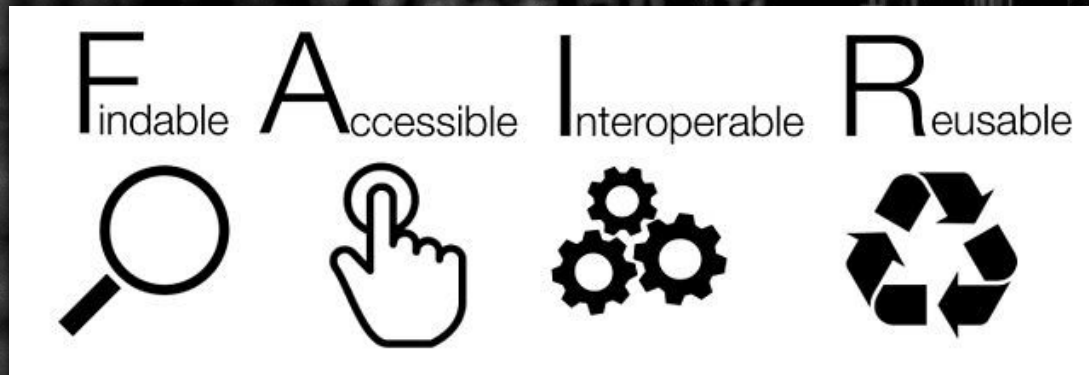


1. Data

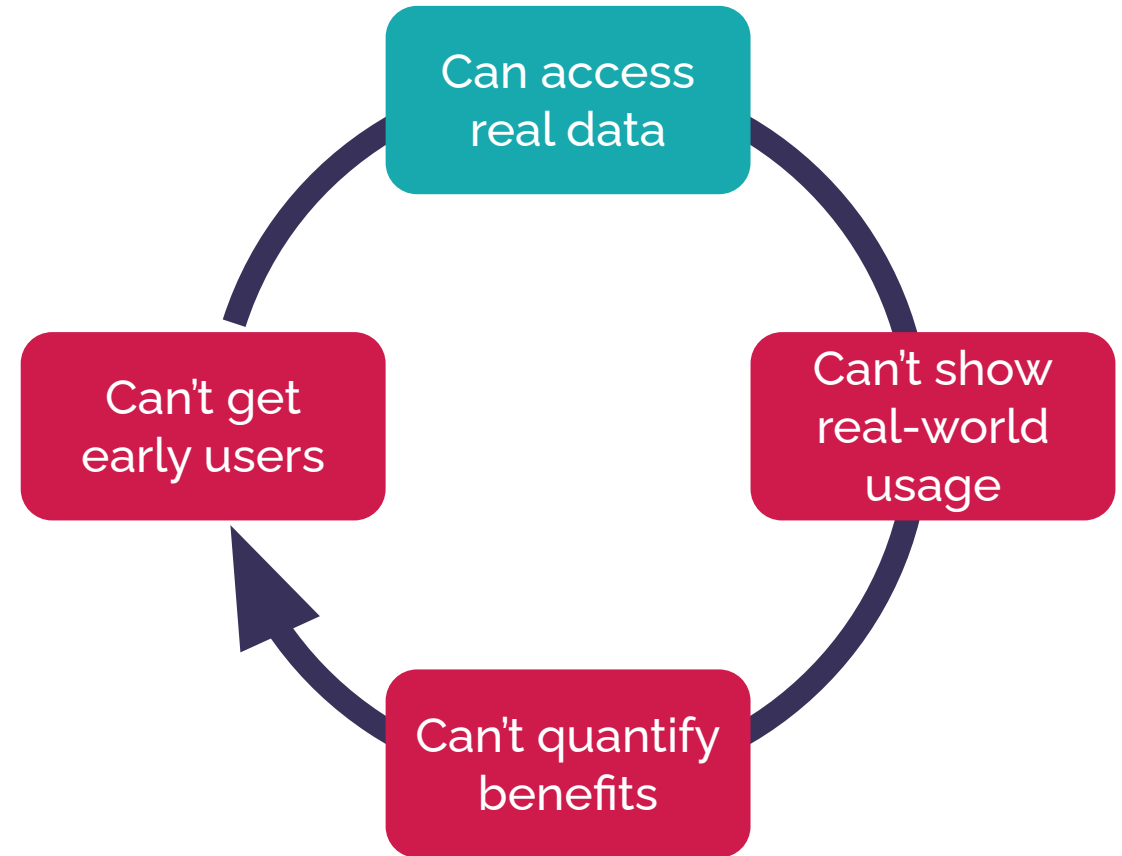
2. Culture

3. Coopetition

1. Data: creating FAIR data frameworks



- Give data **metadata**
- Use **community formats** or schema
- Store data in **repositories** or exchange it on **marketplaces**
- Provide **data samples**
- Build APIs in to programs or web services to **aid interconnections**



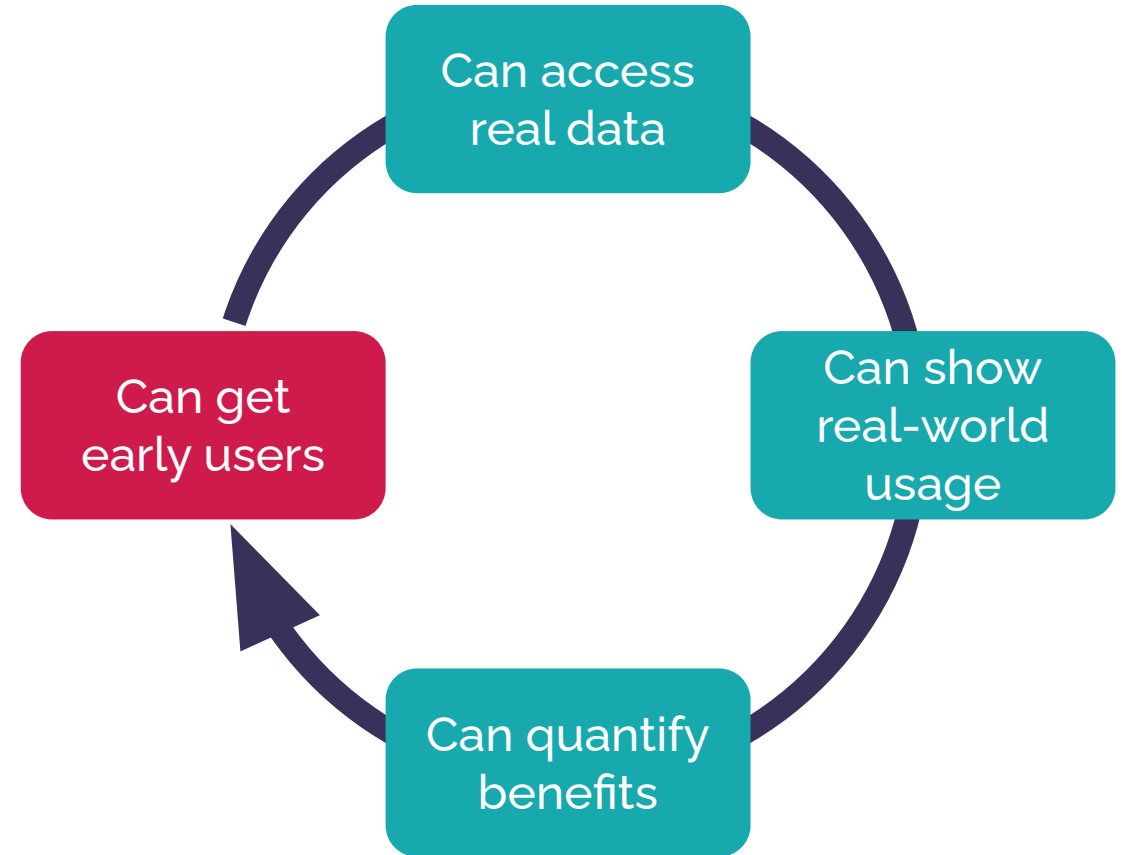
2. Culture: connecting people to data to foster innovation

Businesses:

- **Commit to digitalisation**
- Support **diversity, equity, and inclusion** in all its forms
- Focus on stakeholder buy-in

Government:

- Mitigate **digital exclusion**
- Fund **open data** and **benchmarking** data sets



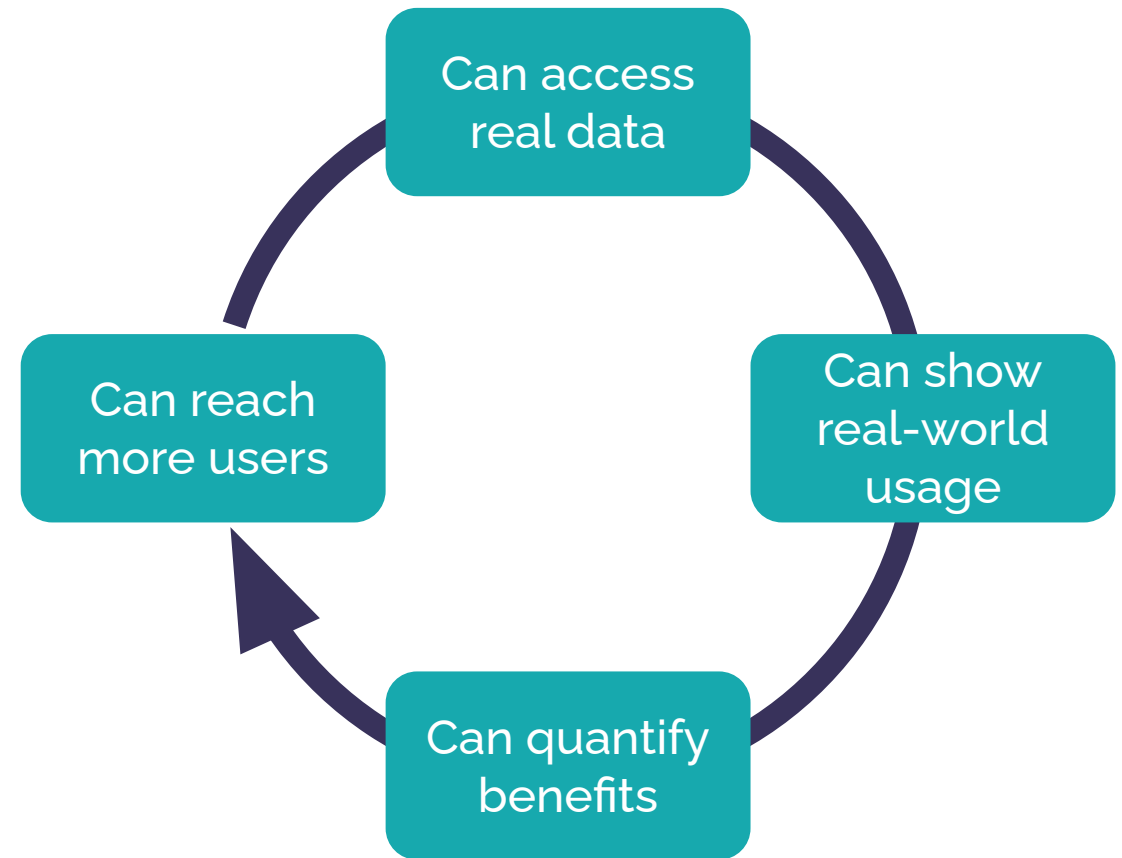
3. Coopetition: enabling collaboration *and* competition between organisations

Businesses:

- **Work together** to create markets
- Simplify **approval processes**
- **Share experiences**

Government:

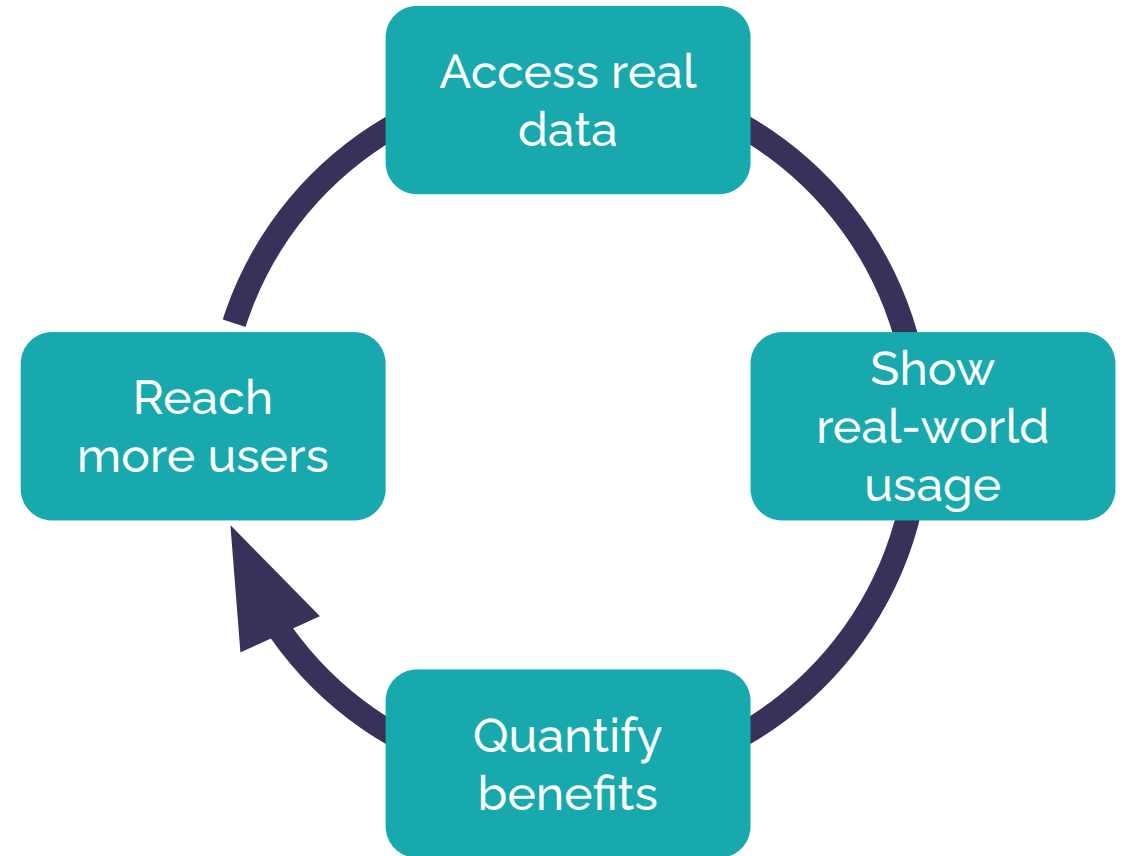
- Rethink **dissemination of R&D**
- Fund **data markets** while they grow
- Require **public energy data**
- Fund real **demonstration projects**



Closing thoughts

Questions to the audience:

1. **Data:** Do you know what data you have?
2. **Culture:** Can your colleagues suggest and develop new ideas?
3. **Coopetition:** Could you work together with your biggest competitor to break down data barriers?



Read the paper

“Grand Challenges in the Digitalisation of Wind Energy”

- **Version 1.0** published in *Wind Energy Science* on 28 April 2022.
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Grand Challenges in the Digitalisation of Wind Energy

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Abstract. The availability of large amounts of data is starting to impact how the wind energy community works. From turbine design to plant layout, construction, commissioning, and maintenance and operations, new processes and business models are springing up. This is the process of digitalisation, and it promises improved efficiency and greater insight, ultimately leading to increased energy capture and significant savings for wind plant operators, thus reducing the levelized cost of energy. Digitalisation is also impacting research, where it is both easing and speeding up collaboration, as well as making research results more accessible. This is the basis for innovations that can be taken up by end users. But digitalisation faces barriers. This paper uses a literature survey and the results from an expert elicitation to identify three common industry-wide barriers to the digitalisation of wind energy. Comparison with other networked industries and past and ongoing initiatives to foster digitalisation show that these barriers can only be overcome by wide-reaching strategic efforts, and so we see these as “Grand Challenges” in the digitalisation of wind energy. They are, first, the need to create reusable data frameworks; secondly, the need to connect people to data to foster innovation; and finally, the need to enable collaboration and competition between organisations. The Grand Challenges thus include a mix of technical and cultural aspects that will need collaboration between businesses, academia, and government to solve. Working to mitigate them is the beginning of a dynamic process that will position wind energy as an essential part of a global clean energy future.



Let's connect!



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Backup slides

From *digitisation* to *digitalisation*



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Digitisation

Converting information to digital forms

Digitalisation

Rethinking how things work, to take advantage of digitisation

Digitalisation helps remove borders

... between physical scales

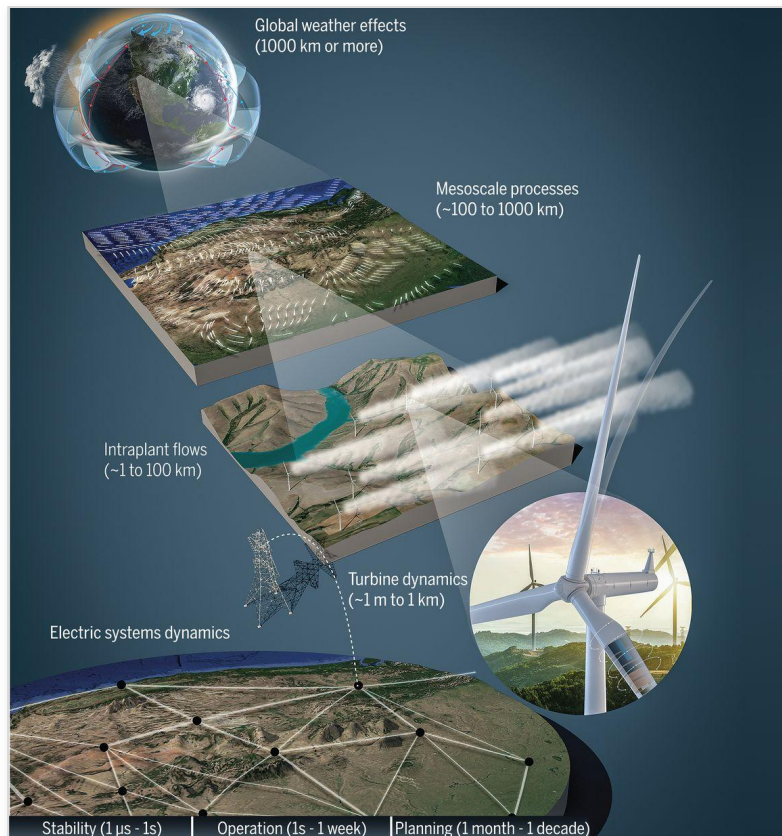


Illustration: Josh Bauer and Besiki Kazaishvili, NREL. From "Grand challenges in the science of wind energy", Veers et al., Science, 2019. DOI: 10.1126/science.aau2027

... between disciplines

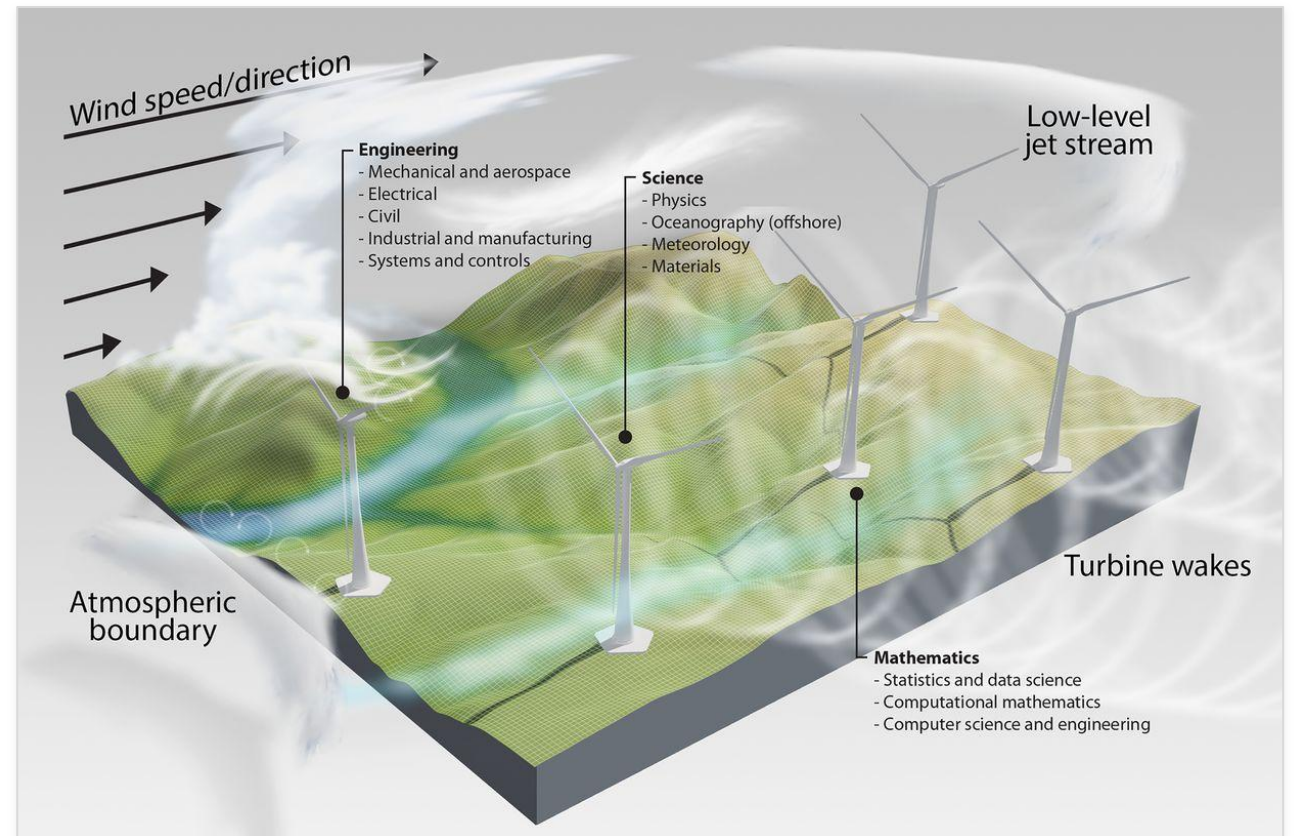
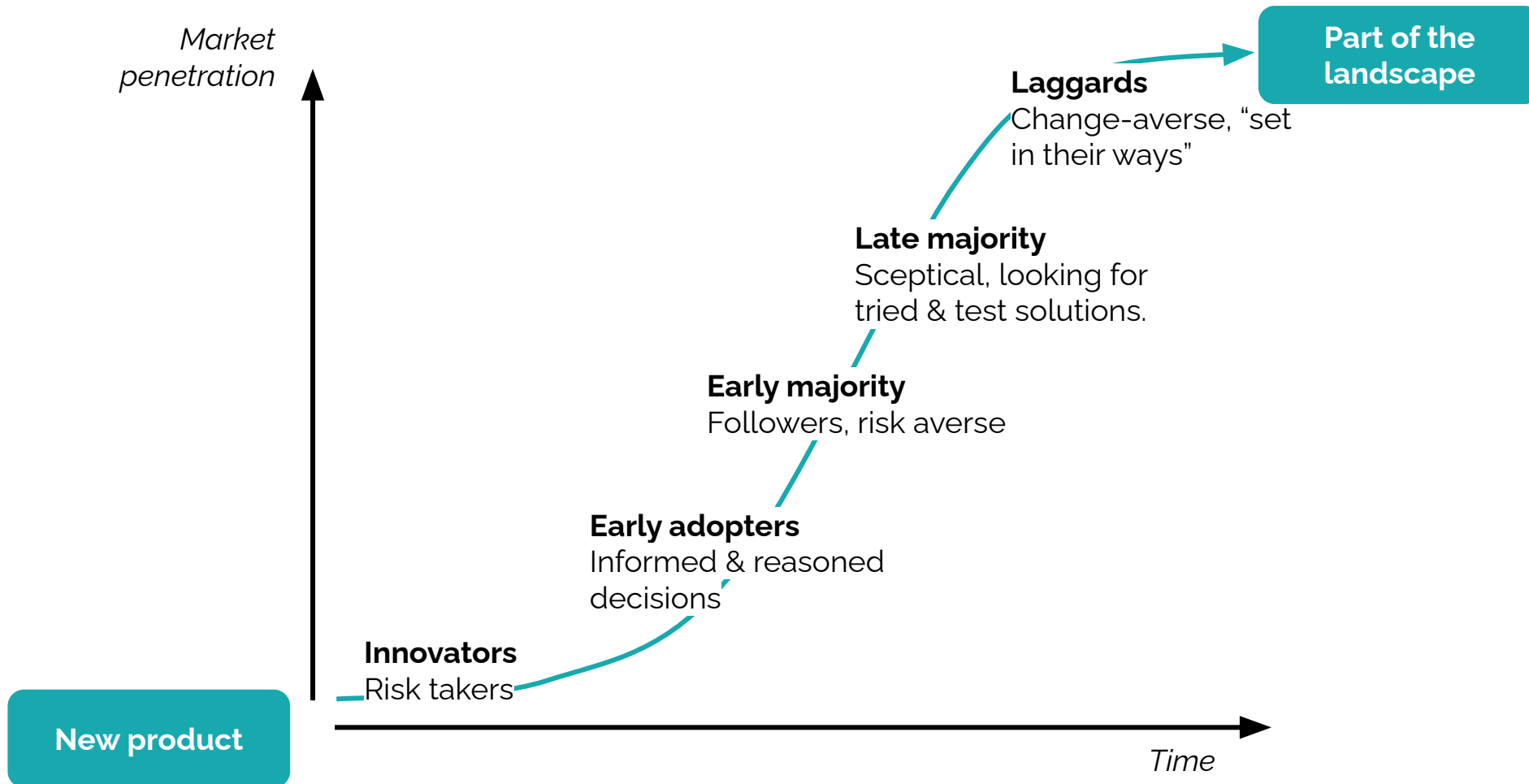
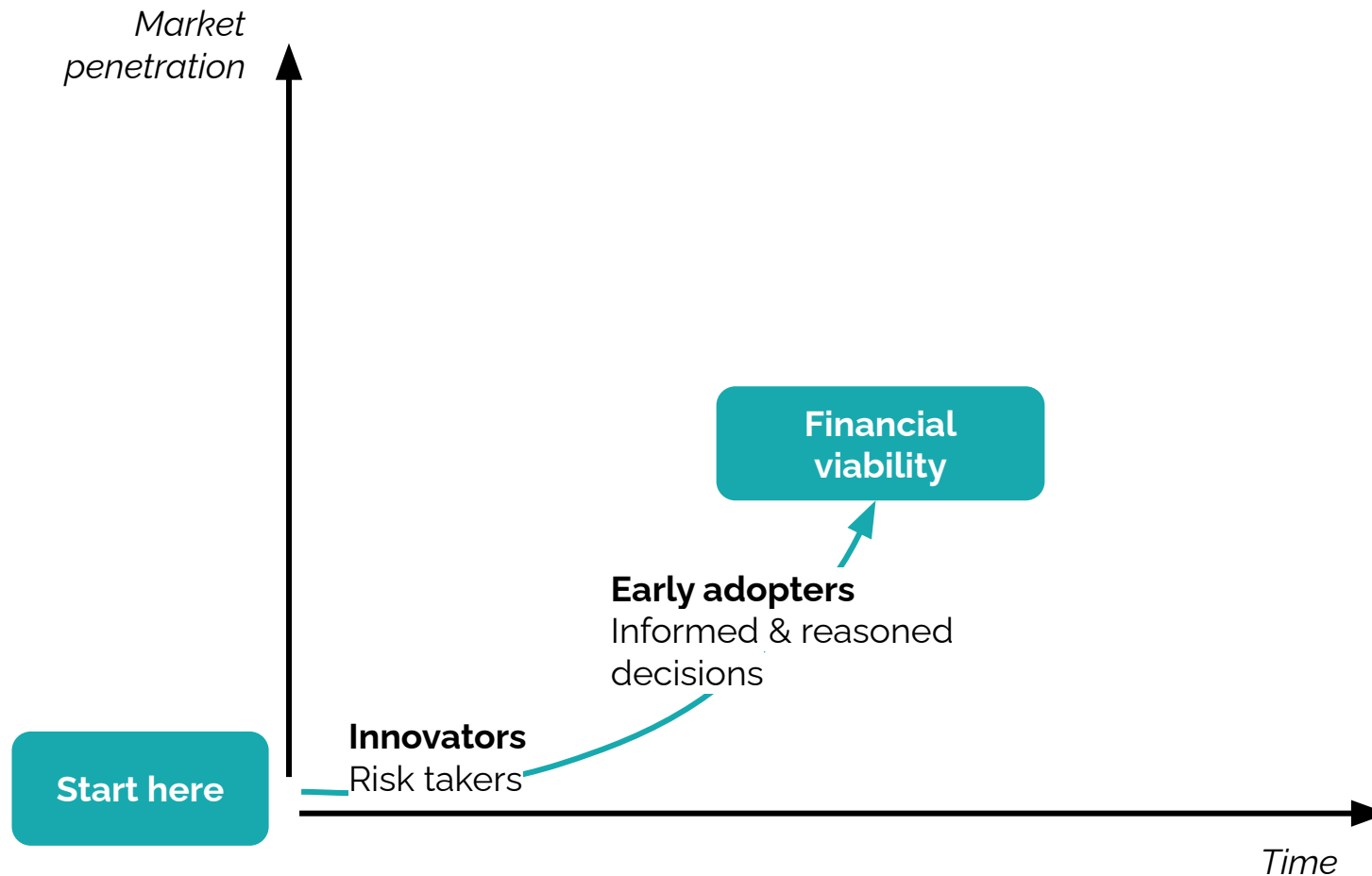


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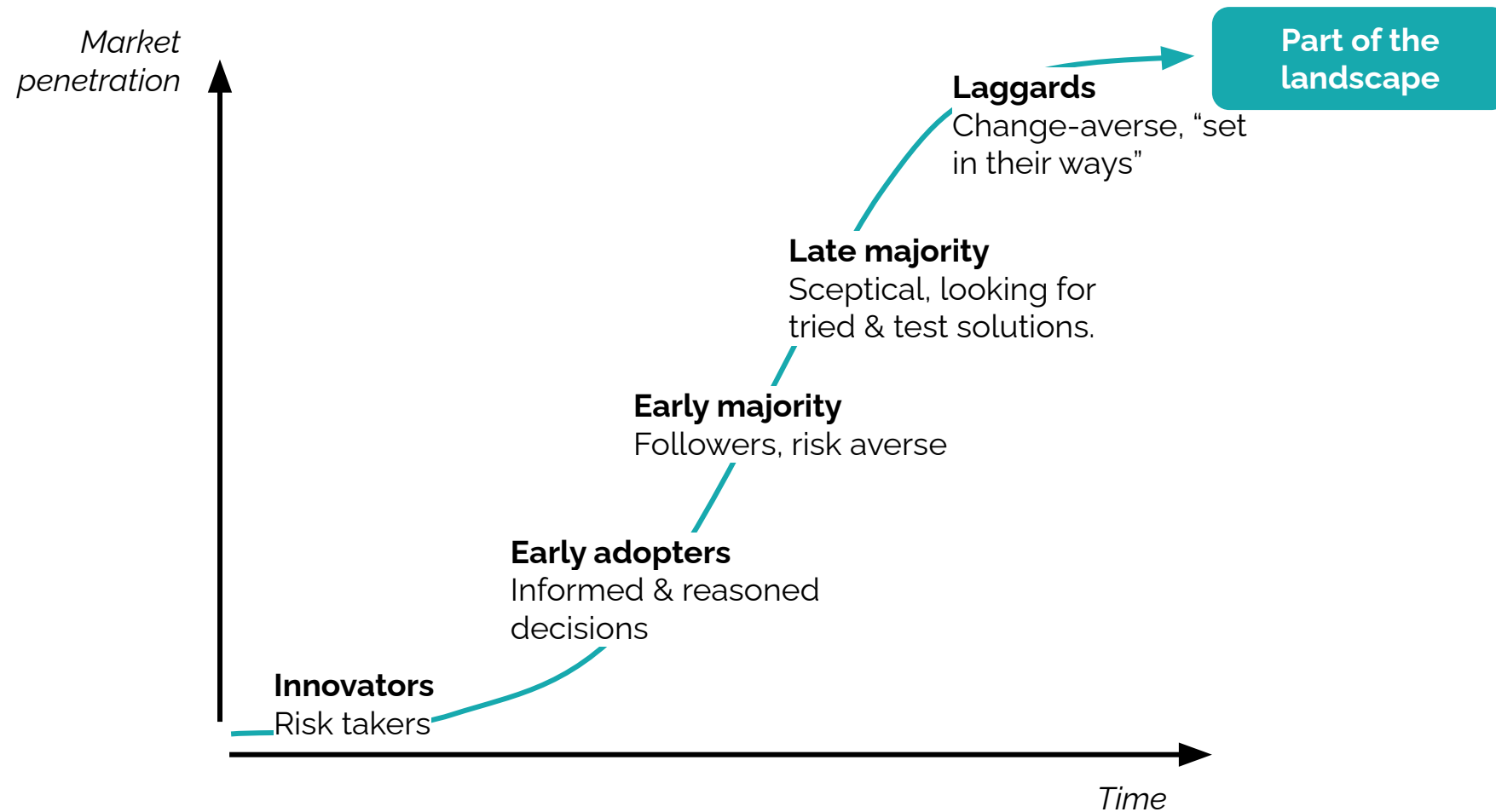
Market entry is usually difficult



All new technologies go through an adoption process



Later users look for more certainty



The Grand Challenges in the Science of Wind Energy (2019)

Fundamental & foundational scientific challenges that need sector-wide collaboration to investigate and mitigate

Identified at an IEA Wind Topical Expert Meeting and after:

1. Improved understanding of atmospheric and wind power plant flow physics
2. Aerodynamics, structural dynamics, and offshore wind hydrodynamics of enlarged wind turbines
3. Systems science for integration of wind power plants into the future electricity grid

Find out more: [DOI 10.1126/science.aau2027](https://doi.org/10.1126/science.aau2027)



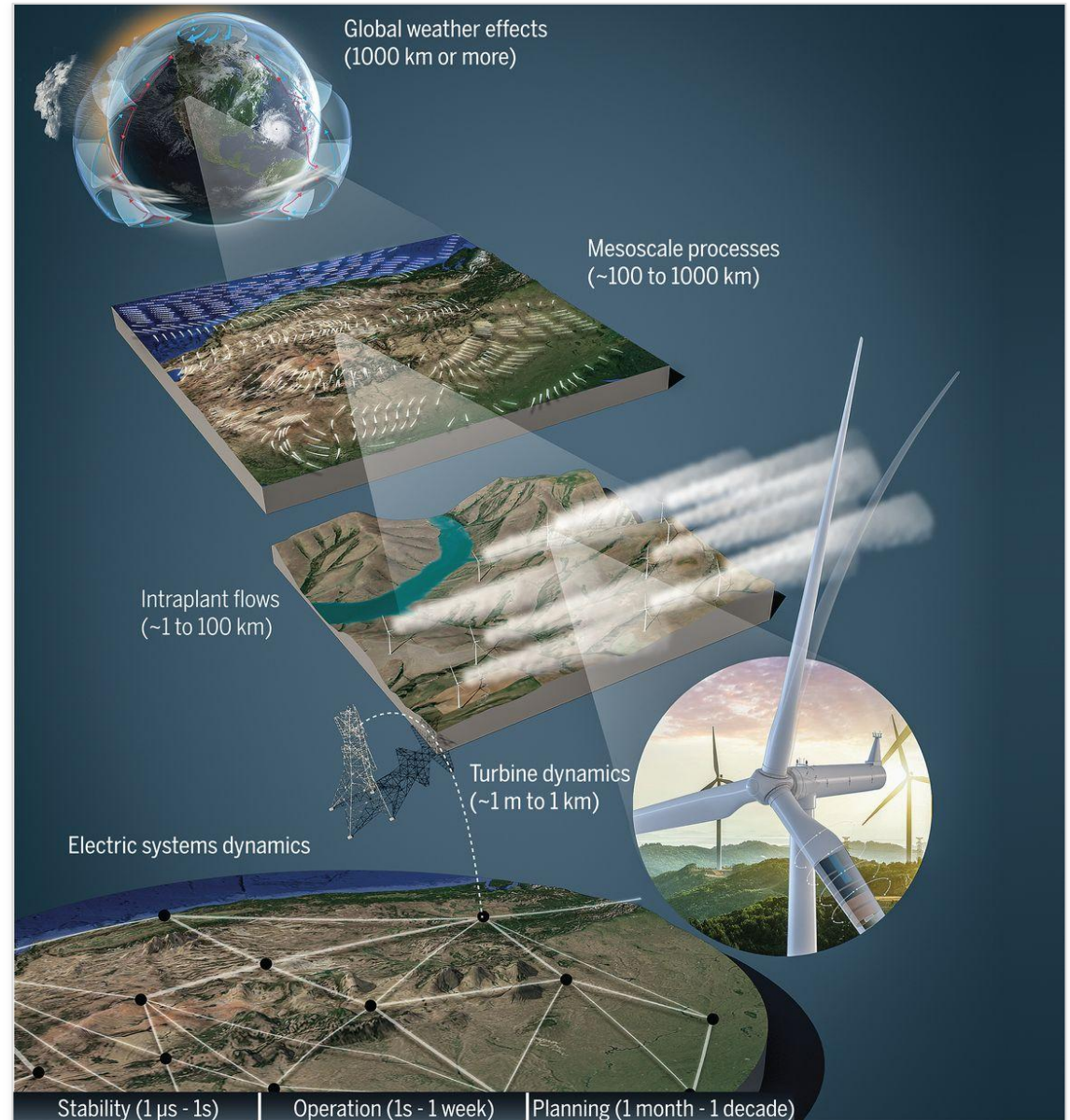
Grand Challenges cross many scales

“The cascade of scales underlying wind energy scientific grand challenges.

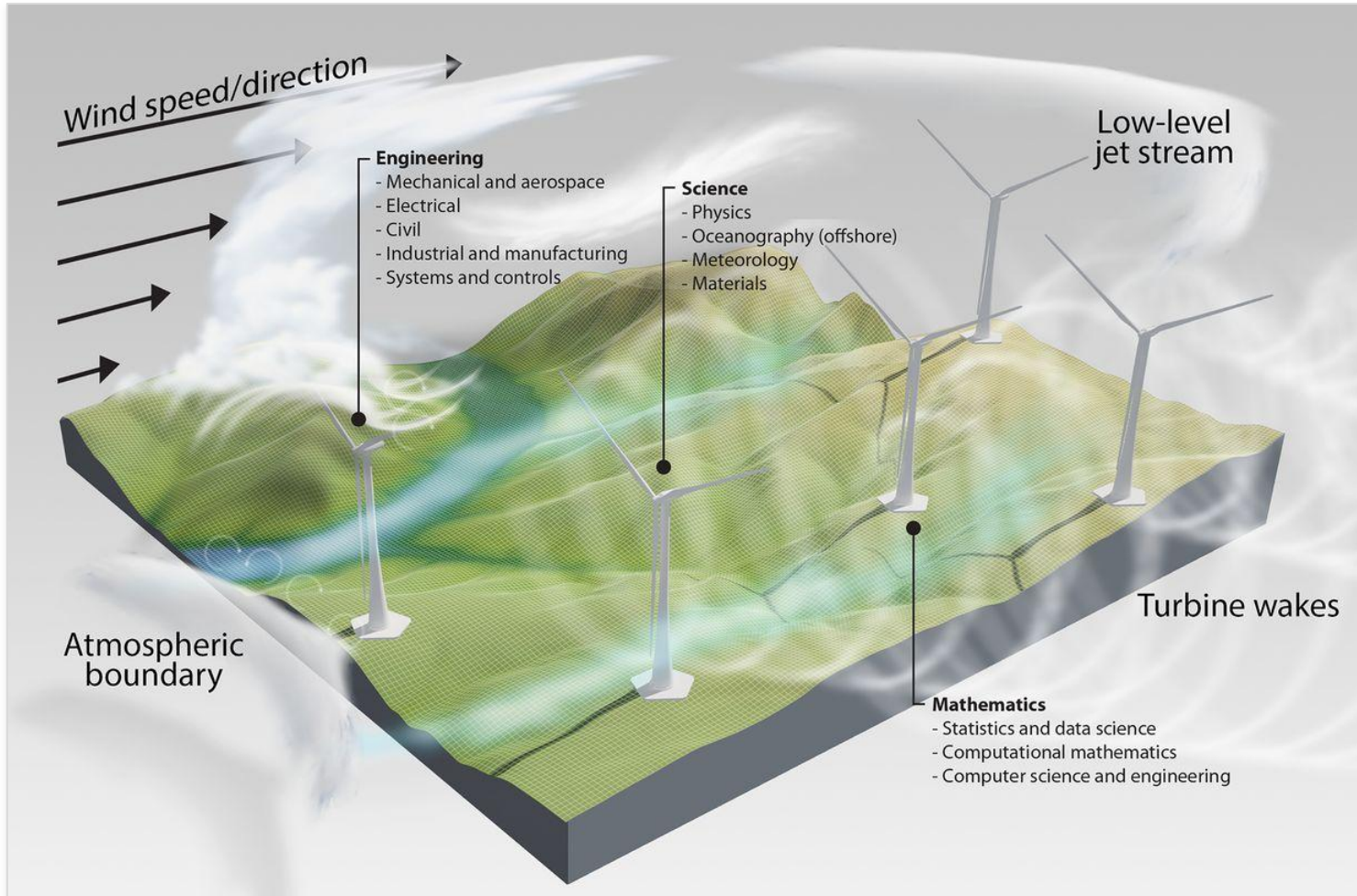
Length scales from weather systems at a global level down the boundary layer of a wind turbine airfoil and time scales from seasonal fluctuations in weather to subsecond dynamic control and balancing of electrical generation and demand must be understood and managed.

ILLUSTRATION: JOSH BAUER AND BESIKI KAZAISHVILI, NREL”

From “Grand challenges in the science of wind energy”, Veers et al., Science, 2019. DOI: 10.1126/science.aau2027



Addressing the Grand Challenges means integrating many disciplines

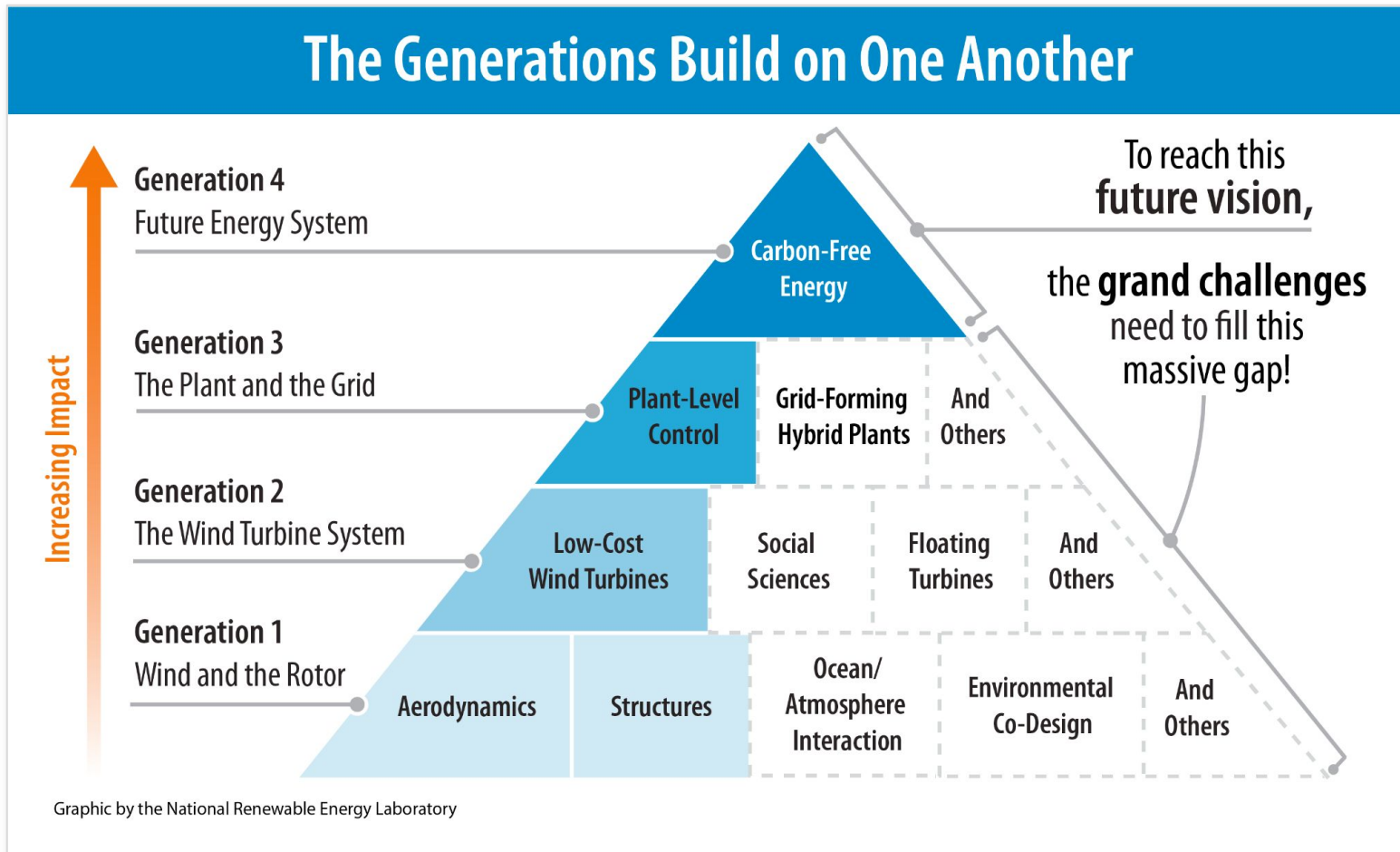


A spectrum of science, engineering, and mathematics disciplines that, if integrated, can comprehensively address the grand challenges in wind energy science.

ILLUSTRATION: JOSH BAUER, NREL

From “Grand challenges in the science of wind energy”, Veers et al., Science, 2019. DOI: 10.1126/science.aau2027

The Grand Challenges mirror the development of wind energy



“The generations of wind energy development. Each generation’s achievements expanded wind energy’s impact (shown in the blue boxes on the left); however, in moving quickly from generation to generation, some underlying science was left unresolved (shown in the white boxes on the right)”

From “Grand Challenges: wind energy research needs for a global energy transition”, Veers et al., Wind Energy Science, 2022. DOI: [10.5194/wes-7-2491-2022](https://doi.org/10.5194/wes-7-2491-2022)