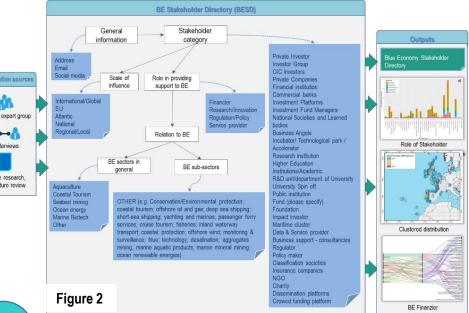
## Supporting Atlantic Blue Growth through stakeholder mapping

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## METHOD: Blue Economy Stakeholder Directory

**Figure 2**. Analysis of stakeholders supporting Blue Economy in Atlantic area through **BE Stakeholder Directory including:** Stakeholder Categories; scale of influence; role of stakeholder; BE sector & subsector representation.



RESULTS

**Figure 3a** presents Stakeholder overview supporting BE by role and BE sector. **Over 600 stakeholders** of international, national and regional importance were

Masociation
Business Angels Ind
Business Angels Ind
Business sapel fund
Charity
Cicl Investors
Commercial banks
Crowed funding platform
Data & Service provider
Dissemination platforms
Financial institution
Foundation
Fund
Growth equity firm
Higher Education Institutions/Academic
Incubator/ Technological park / Accelerator
Insurance companies
International Organization
International Organization
International Organization
Investor Group
Maritime cluster
National Societies and Learned bodies
NGO
Piesse specify
Policy maker
Private Companies
Private Investor
Public institution
Regulator/Policy maker
Regulator/Policy maker
Research institution
Reward based crowdfunding

Geographic representation of BE clusters in the Atlantic Strongest area. clusters are located in regions such as Cornwall, Galizia, Dublin, Edinburgh, Lisbon, Porto and respective national capitals.

Most important stakeholders supporting BE are Public Institutions, Private Companies and research institutions

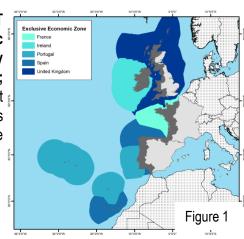
Figure 3a

## **CONTEXT & STUDY AREA**

Context. Within the FANBEST
Project (Funding Atlantic
Network for Blue Economy
Technology Transfer;
<a href="https://fanbest.eu/">https://fanbest.eu/</a>) an assessment
of the Blue Economy stakeholders
supporting the Atlantic Blue

**Figure 1** presents the Atlantic area with the 5 countries included in the study (UK, Ireland, France, Spain and Portugal)

Economy was developed.



3b

**Figure 3b** presents a fluvial diagram illustrating the most relevant national level stakeholders providing financial support to BE, by BE sector and country

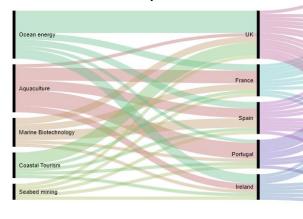


Figure 3b



- Rural Tourism Infrastructure Fun Seafood Development Agend Sustainable Energy Authori UK Research & Innovation (UKR UKF Wales Tourism Investment Fund Lew WEAMEC (Western Atlantic Marine Energy Communi Agência para o Desenvolvimento e Coessão, IP-AD& Business Wale Caixa Capital Blome Crown Estai
- Blue Economy is not a single industrial sector, but is composed by multiple sectors (ocean energy, aquaculture, seabed mining, coastal tourism and marine biotch). This made the identification of stakeholders challenging across multiple countries.
- Support to Blue Economy is lacking on sectoral specificity. Most
  of the stakeholder supporting the BE in terms of financial incentives
  are not sector specific, but support BE in general.
- Sectoral representativeness is uneven. In particular sectors like deep sea mining are underrepresented in the analysis
- The presented method based on a BE stakeholder directory resulted to be a **flexible and scalable approach** that can be used for the characterization of the BE across EU sea basins.
- There is the need to further enhance the method through geospatial data of the exploited resources and the use of interviews and workshops.





**Reference:** Depellegrin, D., *et al.*, 2020. Conclusions report on stakeholder landscape supporting Blue Economy in the Atlantic Region. FANBEST Deliverable 4.1. Web: <a href="https://fanbest.eu/">https://fanbest.eu/</a>, <a href="https://fanbest.eu/">DOI:10.5281/zenodo.3688640</a>