

Ethical term/category	Definition
accessibility (can be internal or external)	The application does not include people with special needs or disabilities. This concern can be about the usage of the application itself or about a service the application is offering.
accountability (can be internal or external)	The user experienced an issue when using the application or its service. The user could not find the one accountable for the software company to solve the issue.
Addiction (internal)	The user mentions how they are addicted to the application or describes that they use it excessively.
censorship (internal)	The application deliberately hides certain information, or certain users' content or profiles are deliberately removed or demoted.
Content theft	Content from a user is stolen or used without permission from the original creator.
Cyberbullying/toxicity (internal)	The platform's community is being harmful, abusive, or unhealthy by practicing hateful communication via the application.
discrimination (can be internal or external)	The application user is being discriminated against by the application, its services, or its community. This concern also includes users having an issue with having fewer functionalities available to them because they live in a different geographical area.
harmful advertising (internal)	The user notices the presence of deceiving, misleading, or harmful advertisements throughout the application.
identity theft (internal)	Someone is using the identity of someone else on this application. This concern also applies to catfishing, creating fake profiles to trick and deceive other users on the platform.
inappropriate content (internal)	The application contains content other than advertisements that are disturbing for certain groups of people.
misinformation (internal)	False information is spread via this application.
privacy (can be internal or external)	The users' identity and data are not kept secure or used for purposes other than what the user gave consent to. This concern also includes when an account is hacked.
safety (can be internal or external)	The usage of this app has led to health issues or other safety risks. This concern can be about the usage of the application itself or its services.
scam (can be internal or external)	The user has been scammed or came into contact with a scammer through the application. This concern can happen via the application only or its services. A scammer deceives another to gain something, usually money or goods.
sustainability (external)	The user says something about the negative impact the application has on the environment.
transparency (can be internal or external)	The motives, risks, and implications are unclear to the user when using this application or a service the application provides.

	<p>The annotator should fill in 2-4 fields per review:</p> <p>Ethical term given by annotator (mandatory): this field is the ethical term or the ethical terms that are described in the review. The annotator picks the ethical term from the dropdown but if he/she thinks there is more than 1 ethical term, then there can be an extra ethical term given in an additional column with the same dropdown.</p> <p>Keywords: (not mandatory) For this field, the annotator should list some important keywords from the review. This will help in the stratification process of finding more reviews with ethical issues. There is no right or wrong in finding keywords, just add the words you think that could be useful. There is also the possibility that there are no keywords in the review even though there is an ethical term given by the annotator. In that case you can still leave it empty. If you already listed keyword X in a previous review, you don't have to add it again at a different review.</p> <p>Notes: (not mandatory) If there are things that are important to mention then it should be placed in this field. This could be information about a possible new ethical term that I do not yet have in my taxonomy, in this case pick new from the dropdown as the ethical term and list the new ethical term in the notes field.</p> <p>It could also be about a definition of an ethical term that should be changed because you might think this review belongs to this specific ethical term but the definition is not quite what you would expect. In this case pick the ethical term you think it belongs to and describe in the notes field what should be added or changed in the definition of this ethical term.</p> <p>Anything else that could be of help can also be placed in this field.</p> <p>Internal/external (mandatory) If the category assigned to has been occurred when using the application only then it is internal (= so only APP RELATED not service related.). When the application has a service it provides (such as uber provides rides, vinted provides selling/buying clothes etc.) and something went wrong with this service then it is external.</p>
new	
Noise	review contains gibberish, emojis only, symbols only or a different language.
Other	the review does not contain a (detectable) ethical term