



## Intelligent Verification/Validation for XR Based Systems

Research and Innovation Action

Grant agreement no.: 856716

### D6.1 – Project website

[iv4xr-project.eu](http://iv4xr-project.eu)

iv4XR – WP6 – D6.1

Version 1.3

October 2019



Project Reference	EU H2020-ICT-2018-3 – 856716
Due Date	31/10/2019
Actual Date	31/10/2019
Document Author/s	Fitsum Kifetew (FBK), Jason Lander (GWE)
Version	1.3
Dissemination level	Public
Status	Final

This project has received funding from the European Union's Horizon 2020 Research and innovation programme under grant agreement No 856716



<b>Document Version Control</b>			
<b>Version</b>	<b>Date</b>	<b>Change Made (and if appropriate reason for change)</b>	<b>Initials of Commentator(s) or Author(s)</b>
1.0	29/10/2019	Initial document structure and contents	FK
1.1	30/10/2019	Added text for the rationale of the logo design	JL
1.2	30/10/2019	Revision and comments	MC
1.3	31/10/2019	Minor changes in the format	RP

<b>Document Quality Control</b>			
<b>Version QA</b>	<b>Date</b>	<b>Comments (and if appropriate reason for change)</b>	<b>Initials of QA Person</b>
1.1	30/10/2019	Comments were taken into account in version 1.1	MC
1.2	31/10/2019	Final check before submission	RP

<b>Document Authors and Quality Assurance Checks</b>		
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## **EXECUTIVE SUMMARY**

This deliverable reports the activities carried out to design and deploy the project website (iv4xr-project.eu). The website is a key aspect of the dissemination and communication activities as defined in work package 6. The website is structured into different sections providing basic information on the project and the partners in its consortium, artefacts produced in the project, pointers to related resources, such as code repository, as well as news and social media feeds. The current version of the website is an initial one and will be regularly updated during the lifetime of the project.

## INTRODUCTION

Dissemination and communication activities constitute an important aspect of the project and deal with properly organizing, representing, and communicating to the public relevant information about the work in the project and eventual output produced. Task 6.1 in particular is responsible for the managing the appropriate means for disseminating information from the project. Such activities span over the entire duration of the project and constitute, among others, deploying and maintaining the website.

This document describes the activities performed in setting up the project's digital presence represented by its official website: [iv4xr-project.eu](http://iv4xr-project.eu).

In the rest of the document, we give an overview of the project's visual identity, design and structure of the website, as well as plans for the continued development of the website.

## PROJECT VISUAL IDENTITY

An important aspect of the project's digital presence is captured by its visual identity (logo). The project logo is designed in such a way that it conveys the project's target domain, and its vision in a simple but elegant manner. The logo is a recognizable image of the project that will support communication and dissemination activities.

The main goal in designing the logo was to achieve something clean, that looked serious and suitable for research as well as commercial domains, while being functional. Visually, the target was for something useable in a small or large size and still legible on typical mobile or desktop computers. Separating the *IV* from the *4XR* (in terms of style) increases legibility. We experimented with separating the *4*, but this seemed to make it look more "media/entertainment" style than serious research/commercial. The blue/grey colors also suggest a more serious lean. Current design trends aim for narrower fonts and sans serif styles, so we aimed for a modern and fresh look without compromising too much on legibility.

The final logo was shared with all consortium members for approval and adopted as the official logo of the project (see Figure 1). Eventually, the logo is consistently embedded across all digital dissemination platforms of the project (website, Twitter<sup>1</sup>, Facebook<sup>2</sup>, GitHub<sup>3</sup>), as well as internal and public document headers/templates.



*Figure 1 - iv4XR project logo*

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<sup>1</sup> <https://twitter.com/iv4xr>

<sup>2</sup> <https://fb.me/iv4xr>

<sup>3</sup> <https://github.com/iv4xr-project>

## PROJECT WEBSITE

The project website is designed to be simple and elegant while conveying the necessary information. The initial structure of the website contains the following sections, accessible from the principal menu of the website present on all pages:

- **Home page:** the start page of the website which provides basic information about the project, the solution it proposes, and its objectives. Furthermore, the home page also contains a feed from the Twitter page of the project.
- **Consortium:** this page presents a list of the partners in the project consortium together with basic information about each and the corresponding link their websites.
- **Use cases:** this page presents a list of the project use cases (pilots) provided by the industrial partners in the consortium.
- **Publications:** this section will present all publications produced in the project, including scientific publications, deliverables, whitepapers, etc.
- **Downloads:** this section will present downloadable resources produced in the project, such as prototypes, code, datasets, etc.
- **News:** this section presents news updates from the project as well as regular releases of the project newsletter.
- **Contact:** this section offers contact information to get in touch with the project, as well as a contact form that visitors can use to send messages directly.

In its current state, the website contains basic initial information about the project and the consortium. It will be actively updated throughout the lifetime of the project with progress and output from the project.

## FUTURE DEVELOPMENT OF THE PROJECT WEBSITE AND STRATEGY

The current version of the website is fully operational and provides basic information about the project. Going forward, it will be subject to regular assessment and improvement based on feedback collected from within the project as well as from the general public. Specifically, the following activities will be regularly carried out to ensure proper functioning of the website:

- **Content updates:** the content in the various sections of the website will be regularly updated as new content is produced in the project and existing ones are changed.
- **Technical updates:** the website being based on WordPress<sup>4</sup>, we will make sure that the website is regularly updated with respect to the latest updates of WordPress with respect to themes, widgets, tools, that are currently used in our website and could potentially be updated/changed in the future.
- **Security controls:** the website will be checked regularly for security vulnerabilities which could potentially cause risks of data loss and/or exposure of otherwise private data.
- **Backups:** the content of the website will be regularly backed up

Regarding the long term availability of the content provided on the website beyond the life span of the project, we have plans to transition the website content to a locally hosted institutional webserver, keeping the same domain name, so that the content of the website will be persisted even beyond the termination of the project.

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<sup>4</sup> Wordpress.com

## **CONCLUSIONS**

This document described the initial activities carried out to establish the digital presence of the project by designing an appropriate logo as well as setting up the official project website. Together with social media outlets, the website constitutes an important component of the project's dissemination and communication activities. The document also outlines future plans for the update and maintenance of the project website, which will also evolve as the project progresses.