

XROTOR

X-shaped Radical Offshore Wind Turbine for Overall Cost of Energy Reduction

D9.4

Mid-term communication & dissemination report

 <https://xrotor-project.eu>

 @XROTORProject

June 2022



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X-ROTOR Consortium



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<https://xrotor-project.eu>

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About X-ROTOR

X-ROTOR: “X-shaped Radical Offshore wind Turbine for Overall cost of energy Reduction” is a Horizon 2020 funded project which aims to develop a disruptive new offshore wind turbine concept.

The X-ROTOR project is led by University of Strathclyde (UK) in partnership with Norwegian University of Science and Technology (Norway), Delft University of Technology (Netherlands), University College Cork (Ireland), Fundacion Cener National Renewable Energy Centre (Spain) and GE Renovables España (Spain).

As the effects of climate change are becoming ever more visible, Europe has raised its target for the amount of energy it consumes from renewable sources from the previous goal of 27% to 32% by 2030. Offshore wind energy can play a key role in achieving the EU target and contribute to the required 40% reduction in CO₂ emissions. However, to achieve the previously mentioned targets the cost of offshore wind must be reduced. The X-ROTOR concept provides a direct route to drastically reducing both capital and operating costs of energy from offshore wind.

The project runs for three years from January 2021, during which time, the concept will be developed through a holistic consideration of technical, cost, environmental and socio-economic impact aspects.

If proven feasible, X-ROTOR will, as a disruptive new offshore wind turbine concept, create new opportunities for the European wind energy industry and play an important role maintaining the EU’s position as global technological leader in renewable energy, reducing greenhouse gas emissions and decarbonising the EU economy.

For more information see <https://xrotor-project.eu>

Description of the deliverable and its purpose

This deliverable reports on communication and dissemination activities from the first half of the project as well as details of communication and dissemination activities for the second half of the project

List of acronyms

AWEA	American Wind Energy Association (now known as American Clear Power Association)
DMS	Double Multiple Streamtube
DoA	Description of Action
DOI	Digital Object Identifier
EAWE	European Academy of Wind Energy
EERA	European Energy Research Alliance
IEA	International Energy Agency
IEEE	Institute of Electrical and Electronics Engineers
IET	Institution of Engineering and Technology
LLT	Lifting Line Theory
MRS	Multi-Rotor System
NAWEA	North American Wind Energy Association
O&M	Operation and Maintenance
OEM	Original Equipment Manufacturer
OREC	Ocean Renewable Energy Coalition
OpEx	Operating Expense
URL	Uniform Resource Locator
UX	User Experience
WESC	Wind Energy Science Conference
WP	Work Package
XRC	X-ROTOR concept

1 Introduction

Communication and dissemination are key activities within research projects. X-ROTOR has a dedicated work package (WP9) focused on such work, the objective of which is to maximise the impact of the project, by achieving the maximum awareness of the project and the dissemination of its results.

This document provides a summary of the communication and dissemination activities over the initial half of the project as well as an overview of the envisaged communication and dissemination activities for the second half of the project.

2 Online Presence

2.1 Website

The X-ROTOR project website was developed at the start of the project and went live on 31 March 2021 on the following URL: <https://xrotor-project.eu>. As outlined in D9.1 which documented the website, this was planned as a soft launch¹ of the website, with an initial basic layout and design which was intended be enhanced and improved over time as the project progressed.

This soft launch strategy was considered a useful approach for website development, it served as a means of ‘testing’ a web site, ascertaining preferred features and design elements and facilitating a gradual tweaking of the UX (user experience) and potentially the redesign of components of the site. As a result, over the past number of months, the project website has since been redeveloped and relaunched with a new design sensibility, which is welcoming and open (as illustrated in the figures below). The site includes modern publishing capabilities with the ability to display multi-media assets such as videos, images, infographics and animation as required.

A responsive website design approach was taken, with all development fully responsive catering for all desktop, tablet and mobile devices and degrade gracefully in older browser versions. Care was taken that this responsiveness must be maintained across commonly used browsers *i.e.*, Google Chrome, Safari, Firefox, and Microsoft Edge.

¹ A soft launch is a practice whereby a website (or other product) is released incrementally with minimal publicity and initially to a limited audience. This allows for an opportunity to (re-)consider all aspects of the product and to finetune it before re-launching with publicity.

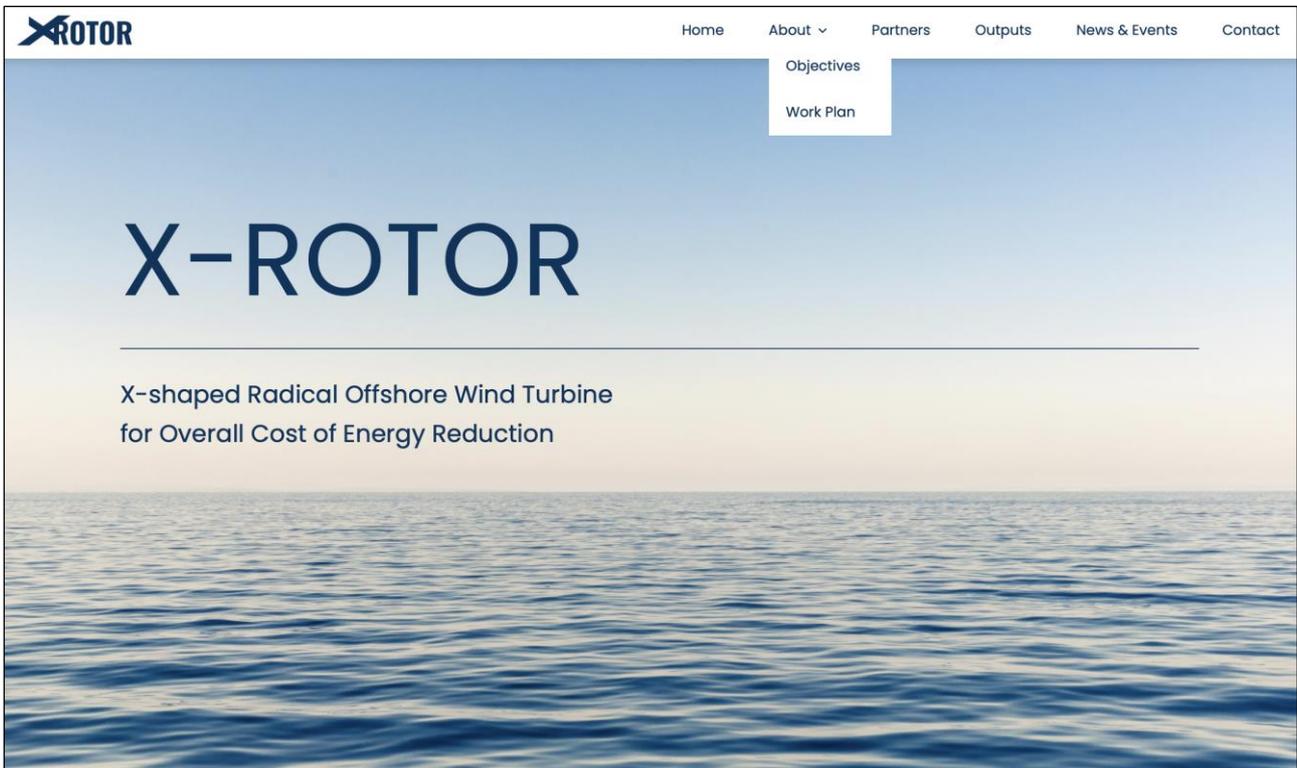


Figure 1: Landing page of the X-ROTOR redesigned website

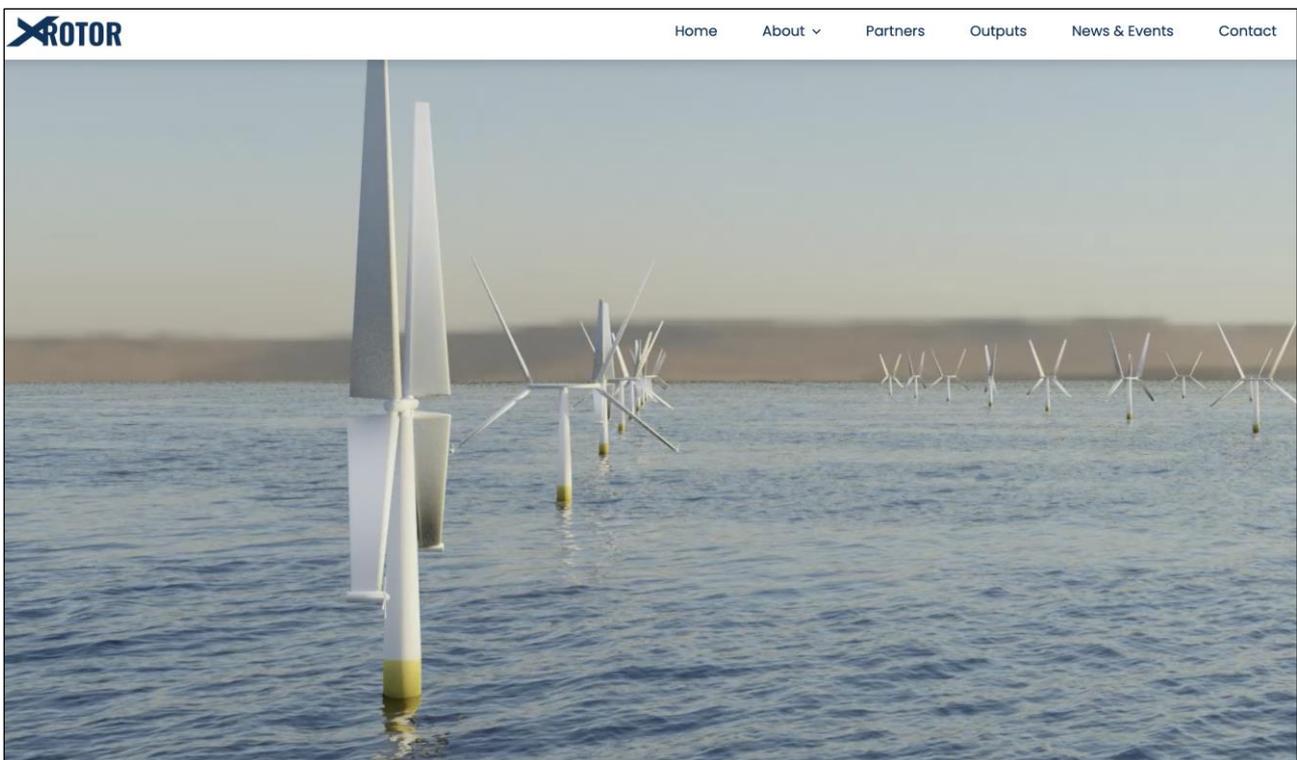


Figure 2: image capture of the video playing on the X-ROTOR home displaying how the new turbine would look and operate

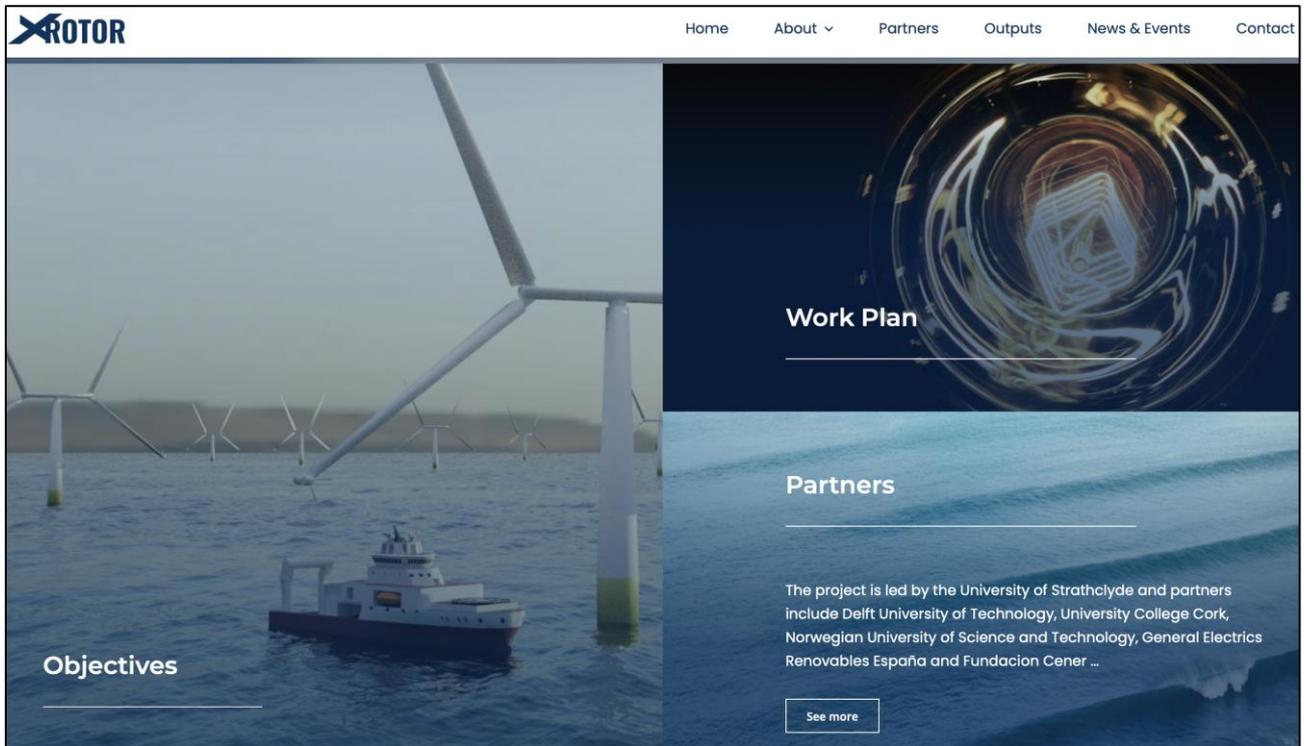


Figure 3: Section of the About page of the X-ROTOR website with links to sections of the website providing information on project objectives, work plan and the consortium partners

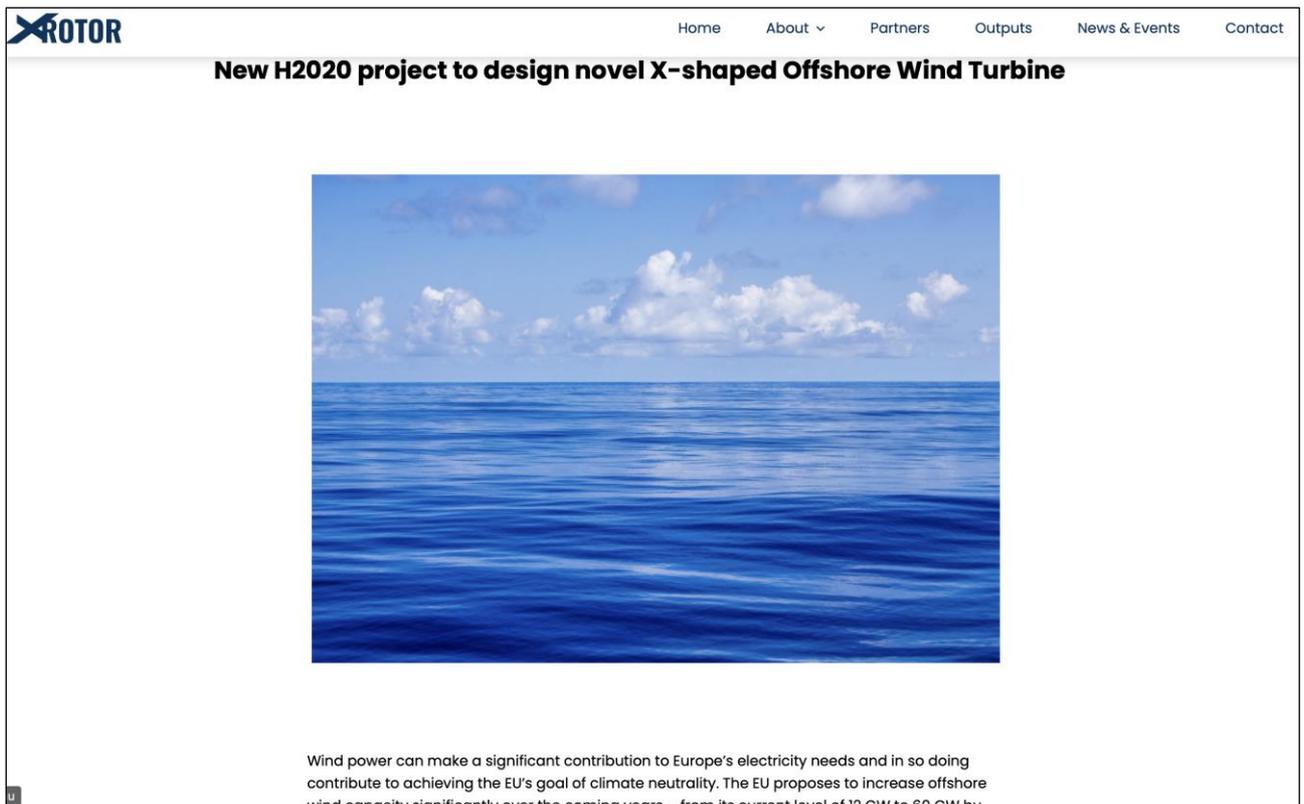


Figure 4: News item on the web site announcing the project

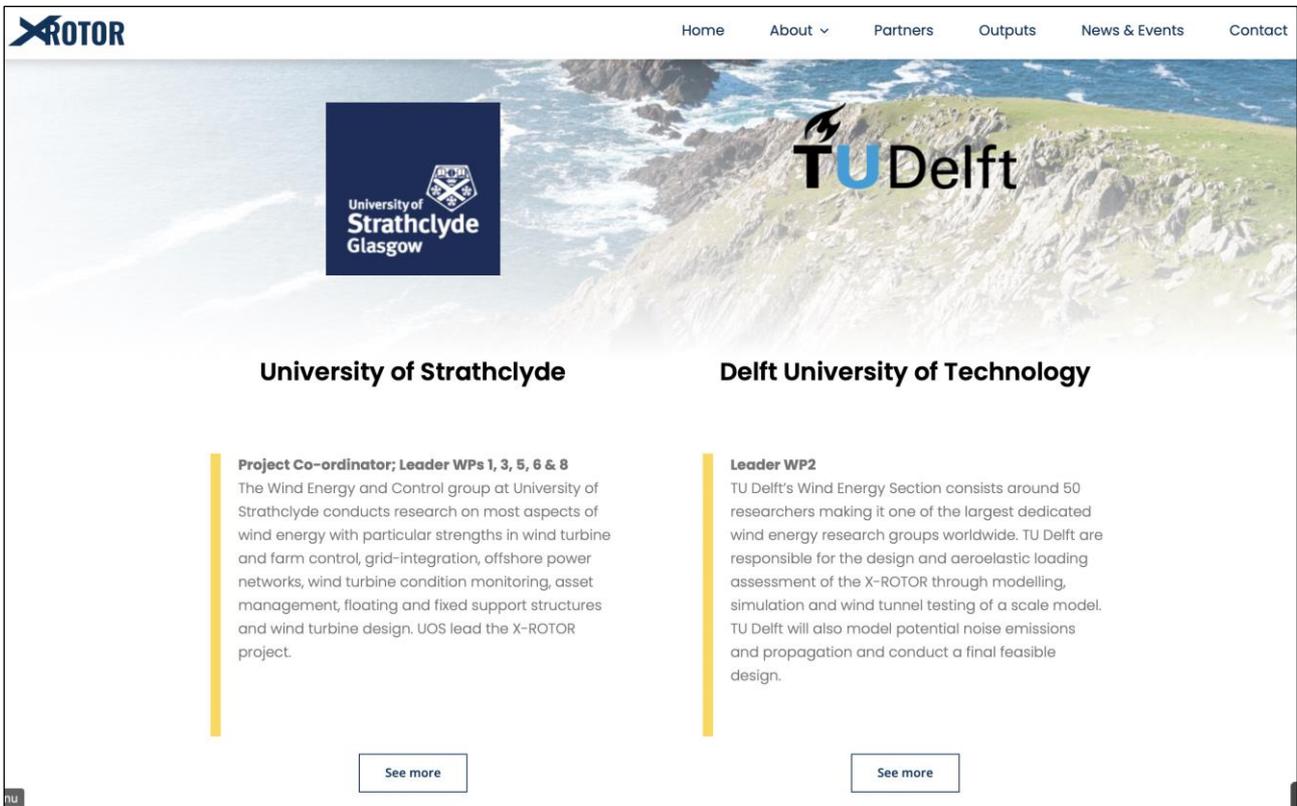


Figure 5: Partner profiles and links to organisation web pages on X-ROTOR website

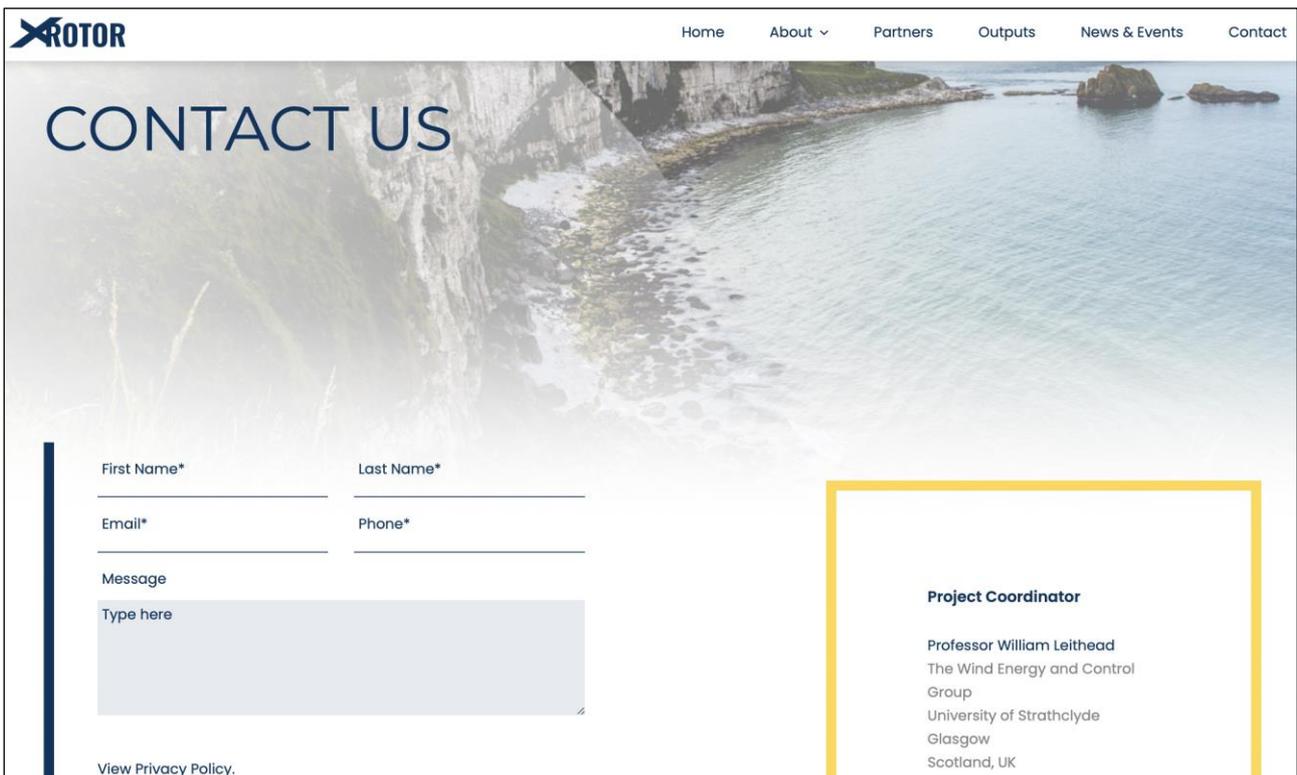


Figure 6: Contact form on X-ROTOR website

2.2 Open access repositories

Open access repositories file will be used for means of both long-term storage and dissemination of public outputs of the project, once they approved. Such use is not intended to replace the project website or similar, rather the aim is to achieve more effective dissemination of the outputs and to provide for continued access after the life of the project.

This will include use of institutional repositories, which can be very useful when prospective readers are searching for the work of particular researchers or research teams (e.g., <https://strathprints.strath.ac.uk>, <https://cora.ucc.ie>).

The screenshot shows the Strathprints landing page. At the top left is the 'Strathprints' logo. Below it is a 'Login' link. The main heading reads 'Strathprints: The University of Strathclyde institutional repository'. A descriptive paragraph follows: 'The Strathprints institutional repository is a digital open archive of University of Strathclyde research outputs. It has been developed to disseminate Open Access research outputs, expose data about those outputs, further the goals of open research, and enable the management and persistent access to Strathclyde's intellectual output. Explore Strathprints by searching and browsing.' Below this is a search bar with the placeholder text 'Enter your search query...'. A grid of six dark blue buttons is arranged in two rows: 'Advanced search', 'Browse by subject', 'Latest deposits' in the first row; 'About Strathprints', 'Usage statistics', 'Open Access @ Strathclyde' in the second row. Below the grid is the text 'Latest deposits...'. On the right side, there is a red button 'Browse research content' followed by a list of filters: 'By author or creator', 'By year', 'By subject', and 'By department or faculty'. Below that is a blue button 'Explore Strathprints' followed by a list of links: 'Strathprints - home', 'Latest deposits', 'Atom', 'RSS 1.0', 'RSS 2.0', 'About Strathprints', 'Open Access @ Strathclyde', and 'Usage statistics'.

Figure 7: Landing page of the University of Strathclyde's institutional repository Strathprints

The screenshot shows search results for the term 'X-ROTOR'. The results are displayed in a list format. The first result is: '1. McMorland, Jade and Flannigan, Callum and Carroll, James and Collu, Maurizio and McMillan, David and Leithead, William and Coraddu, Andrea (2022) *A review of operations and maintenance modelling with considerations for novel wind turbine concepts*. *Renewable and Sustainable Energy Reviews*, 165. 112581. ISSN 1364-0321'. The second result is: '2. Morgan, Laurence and Leithead, William (2022) *Aerodynamic modelling of a novel vertical axis wind turbine concept*. *Journal of Physics: Conference Series*, 2257. 012001. ISSN 1742-6588'. Below the results, it says 'Displaying results 1 to 2 of 2.' with links for 'Refine search' and 'New search'. At the bottom, there is a dropdown menu for 'Order the results:' currently set to 'by relevance match', and a 'Reorder' button.

Figure 8: Search results for the term "X-ROTOR" on Strathprints repository

A presence is also being established for project outputs on the Zenodo file repository (<https://zenodo.org>). This general open access repository is provided through the EU OpenAire initiative and maintained by CERN, and will ensure accessibility and publicity of outputs and guarantee the availability of outputs long after the project has concluded.

Zenodo (optionally) provides Digital Object Identifier (DOIs) for documents, which greatly improves the citability of the project outputs and enables far more effective promotion of the research. A key feature of Zenodo is that it allows for differential access level for documents *e.g.*, open access, open access (after a delay), closed access so that all outputs can be stored and/or given a DOI as required.

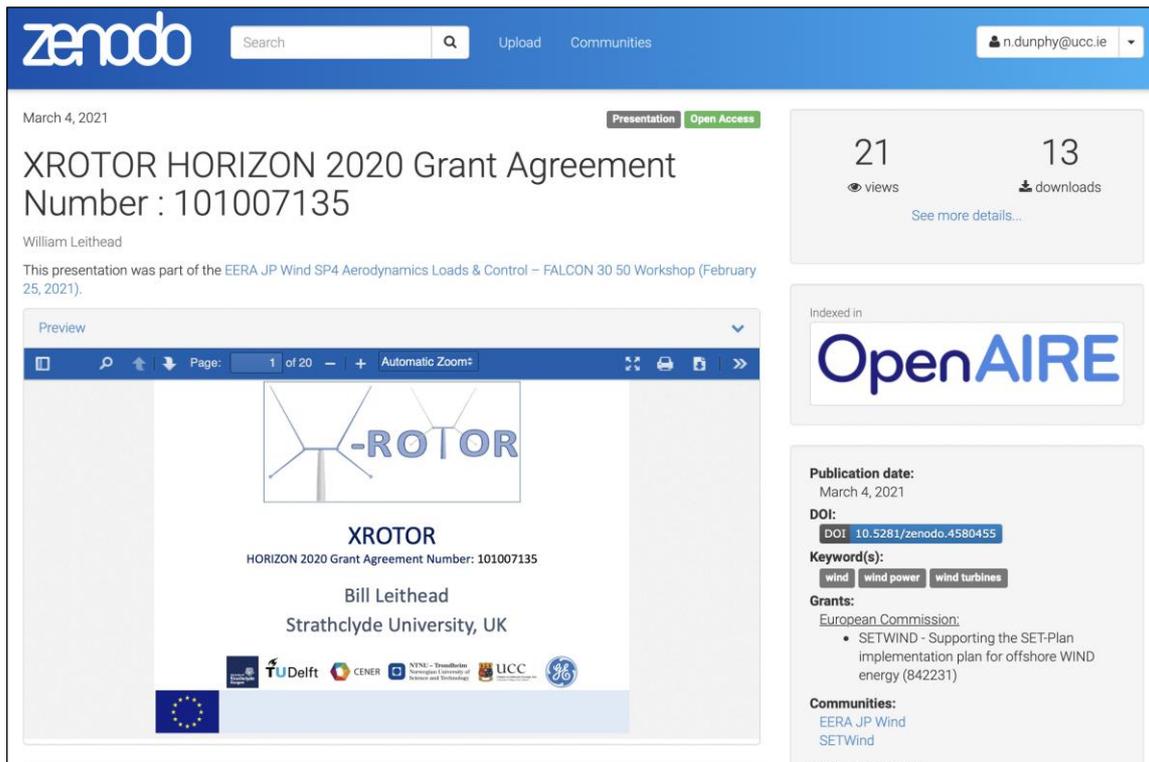


Figure 9: Presentation from the FALCON30/50 workshop stored on the Zenodo open access file repository

2.3 Social media

2.3.1 Twitter

A twitter account (<https://twitter.com>) was established at the start of the project (@XRotorProject). As foreseen in D9.1, this account was utilised very sparingly over the first part of the project where its principal use envisaged as being the second half of the project, as research outputs and results are beginning to to emerge. To mark the recent relaunch of the website a Tweet mini-campaign is planned during the end June/start of July to (i) mark the relaunch and using the opportunity to reintroduce the project and (ii) calling out each partner and highlighting their contribution to the project.

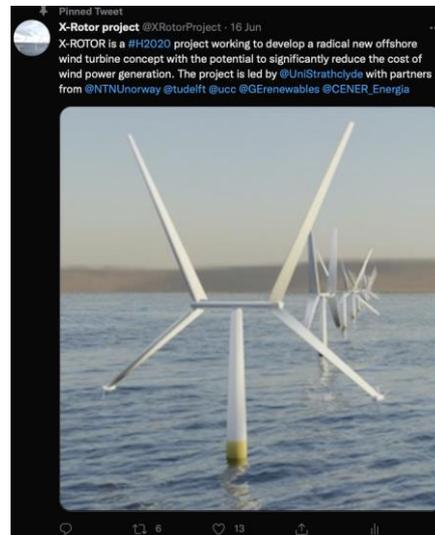


Figure 10: X-ROTOR Twitter account heading (left) and pinned tweet introducing the project (right)

2.3.2 LinkedIn

As the project progresses, and particular as outputs start to emerge and face to face engagements occur, news items and posts will be shared through the personal LinkedIn (<https://www.linkedin.com>) accounts of the participating researchers. See for example the post displayed in Figure 11 below.

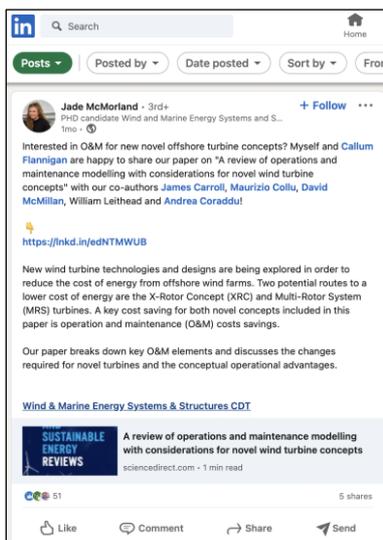


Figure 11: A journal article arising from the X-ROTOR project promoted through LinkedIn

2.3.3 YouTube

Also as explain in D9.1, while the project acknowledged that YouTube (<https://www.youtube.com/>) can be a good way of reaching an audience, it was not considered appropriate to establish a YouTube channel in the first half of the project. However, just as the project envisages making greater use of Twitter in the second half of the project, A YouTube presence will be established offering an effective means of sharing of short videos and animations which will be emerging from the work of the project.

3 Conference and Journal Contributions

Conference poster presentations

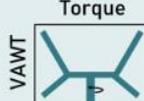
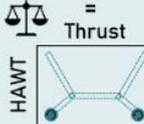
Bensason, D. (2022). 'A new player in the water: the X-Rotor turbine'. *JM Burgers Symposium*, Lunteren, Netherlands. 8 & 9 June.

A new player in the water: the X-Rotor turbine

Introduction

Europe has increased the target of renewable energy contribution towards overall consumption from 27% to 32% by 2030. Offshore wind energy solutions have the potential to contribute towards this goal, but are bounded by their high capital and operational costs. In light of this, a novel offshore wind turbine concept known as the "X-Rotor" has been developed which has the potential of reducing the cost of energy by 20%.

The Concept: an aerodynamic gearbox

<p>Torque</p>  <p>VAWT</p>	<p>Mechanical power</p> <p>High incident wind speed</p> <p>No elevated machinery</p> <p>Keep optimum efficiency</p>	<p>Maintenance and capital costs ↓</p> <p>Cost of energy ↓</p>
<p>Thrust</p>  <p>HAWT</p>	<p>Electrical power</p> <p>Higher angular speed</p> <p>Power take-off</p> <p>Direct drive</p>	



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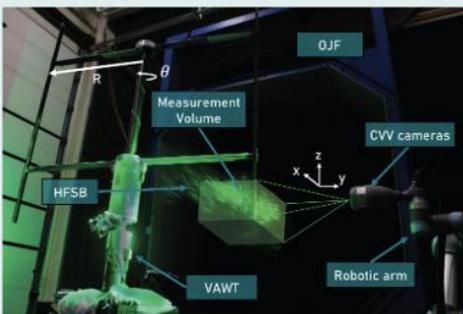
X-Rotor animation

My PhD

The goal of my PhD is to experimentally perform an aerodynamic and aeroelastic characterization of a scaled X-Rotor wind turbine. This will include the construction and testing of a scaled model in the TU Delft wind tunnel facilities utilizing experimental techniques such as PIV and PTV. Special attention will be paid towards the influence of the tip-rotors on the turbine behavior.

First Results: PTV around wingtips

Large-scale robotic PTV in OJF

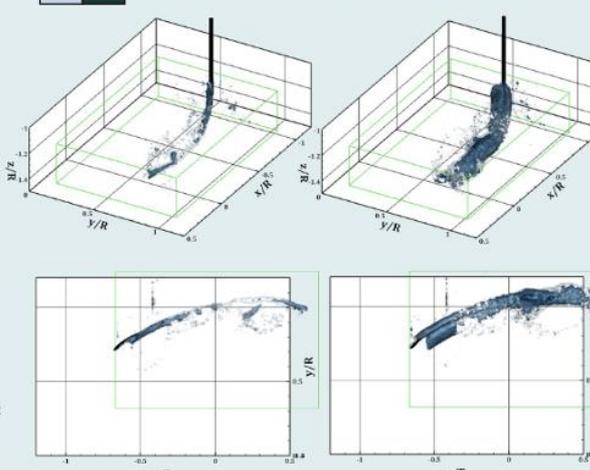


Labels: OJF, Measurement Volume, CVV cameras, HFSB, VAWT, Robotic arm

|Vorticity| [1/s]

56 103

Phase-locked results at $\theta = 37.5^\circ$



Labels: No tip-rotor, Tip rotor: Porosity = 0.80, $C_{T,tip} = 0.27$



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 101007135



Figure 12: Poster presented by Bensason at the annual *JM Burgers Symposium in the Netherlands*

Giri Ajay, A. (2022). 'The Future of Vertical-Axis Wind Turbines: X-Rotor.' *JM Burgers Symposium*, Lunteren, Netherlands. 8 & 9 June.

THE FUTURE OF VERTICAL - AXIS WIND TURBINES: X-ROTOR

ADHYANTH GIRI AJAY
AWEP - WIND ENERGY
 TU DELFT
 DAILY SUPERVISOR, CARLOS FERREIRA
 CO-PROMOTORS, CARLOS FERREIRA &
 ROELAND DE BREUKER
 A.GIRIAJAY@TUDELFT.NL

X-ROTOR CONCEPT:
 The X-Rotor is a new offshore VAWT configuration which is designed in two parts - the primary and secondary rotors. The **Primary Rotor** comprises a set of **upper and lower blades**. Its purpose is to increase the incident wind speed for the secondary rotors. The **Secondary rotors** consist of two small horizontal rotors placed at the tips of the lower blades. These produce **power** via generators attached behind them through **direct-drive** (no gearboxes).

X-ROTOR ADVANTAGES:

- **No gearbox** - makes turbine lighter, and lowers capital & operational costs
- **Low center of gravity** - reduces overturning moments of the rotor
- **Low altitude of machinery** - easier access for repair and increases safety
- **Improves self-starting** - upper blades can be pitched to assist with starts

MY PHD RESEARCH:
 The goal of my PhD is to investigate the **aerodynamic and aeroelastic** effects observed in the X-Rotor and its flowfield through **numerical methods**. This includes building an aero-elastic model capable of describing the effects of blade-vortex interactions and the impact it has on the performance of the X-Rotor.

NUMERICAL APPROACH:

```

            graph TD
            A[AERODYNAMIC MODEL] --> C[AERO-ELASTIC MODEL]
            B[STRUCTURAL MODEL] --> C
            
```

SECONDARY ROTORS (TIP ROTORS):
 High RPM with direct drive to generators. Optimised for minimal thrust and not for maximum power extraction.

Structural analysis for scaled X-Rotor Model

PRELIMINARY RESULTS: 2D ACTUATOR CYLINDER (AERO) + SIMCENTER MOTION (STRUCT)

Aerodynamic force evaluation through 2D Actuator Cylinder

Blade forces vs Azimuthal position

Structural dynamic model with aero load inputs through Simcenter Motion

Aero-elastic simulation results

Tip deflections of upper blades

X-Rotor simulation video

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 101007135

Figure 13: Poster presented by Giri Ajay at the annual *JM Burgers Symposium in the Netherlands*

Deeney, P. and Dunphy N.P. (2022). 'Stakeholder Engagement for a New Offshore Wind Turbine', *Wind Energy Ireland*, Dublin. 13 & 14 April.

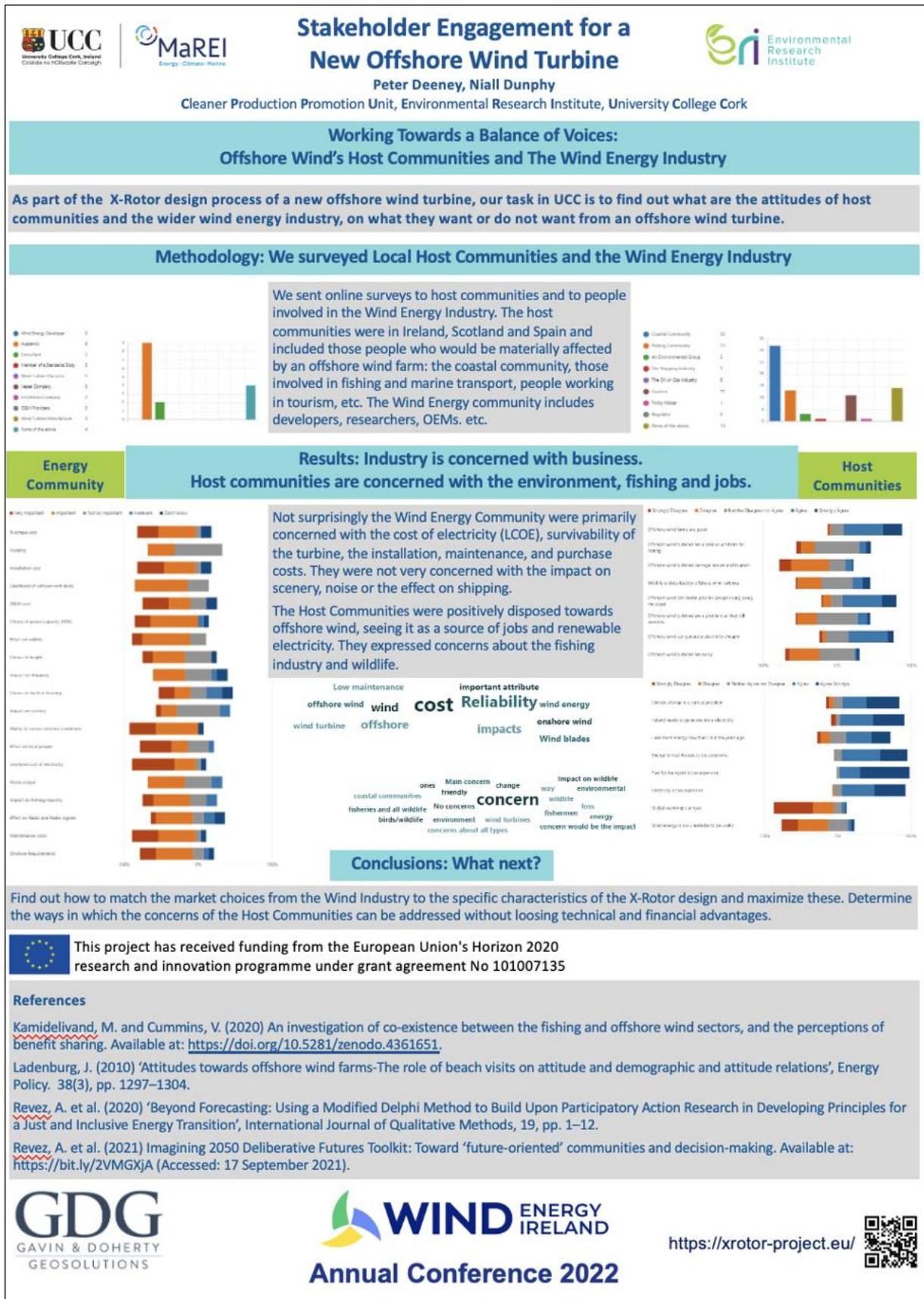


Figure 14: Poster presented by Deeney and Dunphy at the Wind Energy Ireland Annual conference

Conference oral presentations

Leithead, W.E. (2021) 'X-ROTOR', *EERA JP Wind-SP4 FALCON 30/50 Workshop: Future of Aerodynamics, Loads and Control 2030-2050*. Online. 25 February.

Leithead, W.E. (2021). 'X-ROTOR: X-shaped Radical Offshore wind Turbine for Overall cost of energy Reduction', Low-TRL Renewable Energy Technologies, *Sustainable Places 2021*, Rome, 29 September.

Leithead, W.E. (2021) "What will future wind turbines look like?" University of Texas – Dallas, Distinguished Seminar Series

Morgan, L. and Leithead, W.E. (2022). 'Aerodynamic modelling of a novel vertical axis wind turbine concept'. *Wind Europe*, Bilbao, Spain. 5-7 April. [subsequently published as a journal article]

Flannigan, C., *et al.*, (2022). 'Operations expenditure modelling of the X-Rotor offshore wind turbine concept', *The Science of Making Torque from Wind*, Delft, Netherlands. 1-3 Jun [subsequently published as a journal article]

Journal Articles

Morgan, L. and Leithead, W. (2022). 'Aerodynamic modelling of a novel vertical axis wind turbine concept' *Journal of Physics: Conference Series*. 2257: 012001 doi:10.1088/1742-6596/2257/1/012001

Abstract: This paper introduces the X-Rotor, a hybrid vertical-horizontal axis turbine concept designed to lower the cost of energy in the floating offshore environment. The development of a double multiple streamtube (DMS) simulation tool is presented alongside a thorough discussion of the secondary correction factors included in the model. New corrections for streamline curvature effects applicable to an airfoil where the blade normal plane is not aligned with the rotor plane are derived. The DMS model is successfully validated against experimental data and against higher fidelity lifting line (LLT) simulations. Strong agreement is observed between the LLT simulations and the DMS simulations for both rotor averaged and azimuthally varying outputs, indicating that the DMS simulations can be used for future control simulations.



Figure 15: Initial pages of the Morgan and Leithead (2022) article

McMorland, J., Flannigan, C., Carroll, J., Collu, M., McMillan, D., and Leithead, W.E., Coraddu, A. (2022) A review of operations and maintenance modelling with considerations for novel wind turbine concepts. *Renewable and Sustainable Energy Reviews*, 165. 112581. doi:10.1016/j.rser.2022.112581

Abstract: New wind turbine technologies and designs are being explored in order to reduce the cost of energy from offshore wind farms. Two potential routes to a lower cost of energy are the X- Rotor Concept (XRC) and Multi-Rotor System (MRS) turbines. A key cost saving for both Novel concepts included in this paper is operation and maintenance (O&M) costs savings. The major component replacement cost for conventional horizontal axis, XRC and MRS turbines are examined and the benefits of the concepts are provided in this paper. A review on existing decision support systems for offshore wind farm O&M planning is presented with a focus on how applicable these previous models are to novel turbine concepts, along with analysis of how the influential factors can be modified to effectively model XRC and MRS.

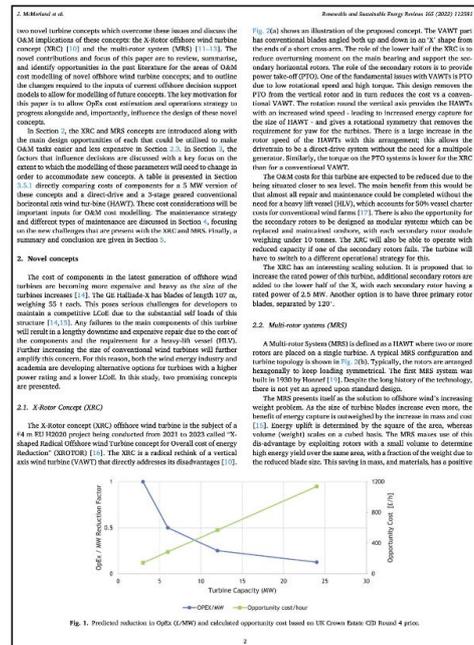


Figure 16: Initial pages of the McMorland et al., (2022) article

Flannigan, C., Carroll, J., Leithead, W.E (2022). ‘Operations expenditure modelling of the X-Rotor offshore wind turbine concept’. *Journal of Physics: Conference Series*, 2265: 032054 doi:10.1088/1742-6596/2265/3/032054

Abstract: O&M of an offshore wind farm is becoming increasingly challenging as farms are being commissioned further from shore. Weather windows are more difficult to navigate leading to longer downtime for turbines. The X-Rotor offshore wind turbine concept directly tackles these O&M challenges by, amongst other advantages, removing the requirements for components that have traditionally contributed high failure rates, repair times and downtimes, and by placing the heavy and expensive machinery closer to sea level. The turbine also benefits from having modular small rotors that can be quickly replaced and repaired onshore, and being able to operate at reduced capacity when there are failures in the modular rotors. This paper presents the StrathX-OM OpEx model. This model features changes to OpEx modelling that will allow for comprehensive analysis of the operations and maintenance costs for a wind farm made up of radical X-Rotor wind turbines with the flexibility to handle changing designs as the technology progresses. The calculation of lifetime O&M costs for a wind farm 100 km from shore showed that the X-Rotor has lower O&M costs than conventional HAWTs for an established design. A sensitivity study on the estimated failure rates of X-Rotor is also presented. This shows that even with significantly over-estimated failure rates the X-Rotor would still be competitive in today’s market.

The Science of Making Torque from Wind (TORQUE 2022) ROP Publishing
 Journal of Physics: Conference Series 2165 (2022) 032054 doi:10.1088/1742-6596/2165/3/032054

Operations expenditure modelling of the X-Rotor offshore wind turbine concept

Callum Flannigan, James Carroll and William Leithhead
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 E-mail: callum.flannigan@strath.ac.uk ; j.carroll@strath.ac.uk ; w.leithhead@strath.ac.uk

Abstract. O&M of an offshore wind farm is becoming increasingly challenging as farms are being commissioned further from shore. Weather windows are more difficult to navigate leading to longer downtime for turbines. The X-Rotor offshore wind turbine concept directly tackles these O&M challenges by, amongst other advantages, removing the requirements for components that have traditionally contributed high failure rates, repair times and downtimes, and by placing the heavy and expensive machinery closer to sea level. The turbine also benefits from having modular small rotors that can be quickly replaced and repaired onshore, and being able to operate at reduced capacity when there are failures in the nacelle rotors. This paper presents the StrathX-OM OpeX model. This model features changes to OpeX modelling that will allow for comprehensive analysis of the operations and maintenance costs for a wind farm made up of radical X-Rotor wind turbines with the flexibility to handle changing designs as the technology progresses. The calculation of lifetime O&M costs for a wind farm 100 km from shore showed that the X-Rotor has lower O&M costs than conventional HAWTs for an established design. A sensitivity study on the estimated failure rates of X-Rotor is also presented. This shows that even with significantly over-estimated failure rates the X-Rotor would still be competitive in today's market.

1. Introduction
 The X-Rotor offshore wind turbine concept is the subject of a €4m EU H2020 project being conducted from 2021 to 2023. The X-Rotor is a radical rethink of a vertical axis wind turbine (VAWT) that directly addresses its disadvantages [1]. Figure 1 shows two versions of Artists impressions of what the turbine will look like. The VAWT rotor, referred to as the primary rotor, has blades with symmetric aerofoils angled both up and down in an 'X' shape from the ends of a short cross-arm. The role of the lower half of X-Rotor is to reduce overturning moment on the main vertical-axis bearing and house the secondary rotors, which are horizontal axis wind turbines (HAWT). The role of the secondary HAWTs is to provide power take-off. One of the fundamental issues with VAWTs is power take-off due to low rotational speed and high torque. This design removes the power take-off from the vertical rotor and in turn reduces the cost vs a conventional VAWT. The rotation round the vertical axis provides the secondary HAWT rotors with an increased wind speed - leading to increased energy capture for the size of rotor - and gives a rotational symmetry that removes the requirement for yawing the turbines. There is a large increase in the rotor speed of the secondary HAWT rotors with this arrangement; this allows the drivetrain to be a direct-drive system without the need for a multiple generator. The drivetrains in the X-Rotor are placed in a nacelle behind the secondary HAWT rotors which

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The Science of Making Torque from Wind (TORQUE 2022) ROP Publishing
 Journal of Physics: Conference Series 2165 (2022) 032054 doi:10.1088/1742-6596/2165/3/032054

Nomenclature/Definitions

HAWT	Horizontal-axis wind turbine
VAWT	Vertical-axis wind turbine
Secondary HAWT	Refers to the small horizontal turbine (rotor and drivetrain) fixed to the lower half of the vertical rotor for an X-Rotor turbine
Secondary HAWT rotor	Refers exclusively to the rotor portion of the turbine in the Secondary HAWT
Secondary HAWT module	A secondary HAWT (rotor and drivetrain together) that is designed as a detachable module
Conventional turbine or Conventional HAWT	3-bladed commercial HAWT
Primitive X-Rotor	Hypothetical design version of X-Rotor without HAWT modules or ability to operate with failed secondary HAWT
Established X-Rotor	Hypothetical design version of X-Rotor with HAWT modules or ability to operate with failed secondary HAWT

Figure 1: Artist's impressions of X-Rotor Offshore Wind Turbine Concept. Left figure is annotated with some dimensions of the X-Rotor turbine. The drivetrains are housed immediately behind the HAWT rotors. The HAWT rotor and drivetrain components make up the components referred to as a secondary HAWT. There is the option to design these secondary HAWTs as detachable modules that could be repaired onshore.

is housed on the bottom vertical-axis blades. Reference to a secondary HAWT as a component is inclusive of the rotor and the nacelle components.
 The operations and maintenance (O&M) costs for this turbine are expected to be reduced due to the power take-off systems being situated closer to sea level. These are housed at the end of the bottom vertical-axis blades in the secondary HAWTs. The main benefit from this would be that almost all repair and maintenance could be completed without the need for a heavy-lift vessel, which accounts for half the vessel charter costs for conventional wind farms [2]. Only major pitch system and blade replacements on the vertical rotor would require a heavy-lift vessel. There is also the opportunity for the secondary HAWTs to be designed as detachable modules which can be quickly replaced and then repaired/maintained onshore; this module would consist of the rotor blades, the generator and the power converter. Onshore repair methodologies creates a safer environment for technicians and reduces needs for specialist training for offshore field work. The full weight of each secondary HAWT module is expected to be under 10 tonnes [2]. X-Rotor will also be able to operate with reduced capacity if one of the secondary HAWTs has failed. This can reduce the haste for repair as the capacity of the farm is reduced less significantly following a failure. The turbine would have to switch to a different operational strategy for

Figure 17: Initial pages of the Flannigan *et al.*, (2022) article

4 Accepted abstracts – upcoming conference contributions

Oral presentations

Bensason, D., van Kan, F., Sciacchitano, A., Ferreira, C. (2022) ‘Actuator disks on a vertical-axis wind turbine: a step towards the X-ROTOR’ NAWEA/WindTech Conference, University of Delaware, USA. 20-22 September.

Giri Ajay, A., Ferreira, C., de Breuker, R. (2022). Aeroelastic analysis of an X-shaped vertical axis wind turbine. NAWEA/WindTech Conference, University of Delaware, USA. 20-22 September.

5 Looking Forward – communication and dissemination activities

As we move into the second half of the project communication and dissemination activities will be intensified as results emerge from the research and outputs are produced by the project. The overall strategy for these activities remains that outlined in earlier deliverables (D9.2 Definition of Dissemination activities, D9.3 General Comms. Material Development), key elements of which are presented below.

Communication

- Maintenance and regular updating of website <https://xrotor-project.eu>. Development of YouTube channel to promote the project and disseminate outcomes in conjunction with the website.
- Intensification of social media activities – Twitter (@XRotorProject) and researcher LinkedIn accounts – in particular to link in with the participation at events and publishing of project outputs.
- Distribution of project newsletter disseminating news from the project and the project participants.
- Prepare and distribute at least three media communications, providing an overview of project and information on key project results to be disseminated to news outlets and general public.
- Beneficiaries will also continue to use their own communication portals and tools to point out relevant public project results and to announce upcoming events (*e.g.* conferences) where the X-ROTOR project will be represented.

Conferences

X-ROTOR project outputs and findings will be disseminated at international and national conferences. The aim is to widen the environment in which the proposed solutions are conceived, developed and promoted during the project and beyond, increasing the outreach potential of project results to ultimately increase the rapid commercialisation of the technology. Target events include:

- WindEurope Annual Event Conference & Exhibition. Leading onshore and offshore wind conference for the wind energy industry.
- European Academy of Wind Energy (EAWE) Wind energy Science Conference (WESC). Leading scientific conference for wind energy research.
- EAWE Torque. Leading scientific conference for wind energy drive train research.
- American Wind Energy Association (AWEA) annual conference. Leading onshore and offshore conference in the USA.
- Institution of Engineering and Technology (IET) Renewable Power Generation (RPG) annual conference. Leading Wind Energy Conference in EU and China.
- RenewableUK Offshore Wind Energy. Focus on UK offshore wind the world's largest market.
- AllEnergy. Focus on UK renewable energy.

Journal publications

Dissemination of scientific findings will be an important part of the project. Scientific publications and presentations will be targeted in relevant journals. The aim is to have an average of three journal articles per partner by the end of the project. Target journals include:

- Wiley Wind Energy
- Elsevier Renewable Energy
- Renewable and Sustainable Energy Reviews
- IEEE Transactions on Sustainable Energy
- IEEE Transactions on Energy Conversion
- IEEE Transactions on Power Systems
- IET Renewable Power Generation Journal
- Wind Energy Science
- Journal of Energy and Power Engineering
- Energy Research and Social Science

Workshops

End User Technical workshop will be a platform for the project team to present the project's annual results and take recommendations & guidance from industry on project methodology, results and next steps. This activity is to ensure that the X-ROTOR concept is aligned with industry standards and will provide a wider industrial view supplementing the regular industry engagement and ratification work done in this area throughout the project with GE, as detailed in WP8. In addition, it is envisaged that joint workshops will be held with other related and cross-sector projects to disseminate experiences, knowledge and results. Some will focus on academic interests and others on business and industrial stakeholders.

Participation in Events

Links to relevant industry associations and technology platforms will be used for dissemination, these will be links to associations and organisations such as EERA JP WIND, EAWE, and IEA) and Technology Transfer Institutions such as SINTEF, OREC, *etc.*

Final Project Event

The coordinator will organise a final dissemination event, presenting the key project results at the European level. All project stakeholders will be invited to this event with an emphasis being placed on stakeholders necessary for further and accelerated development of the X-Rotor, specifically existing wind turbine OEM's and investors.