



inDICES

# Measuring the Impact of Digital Culture

## Deliverable 5.5

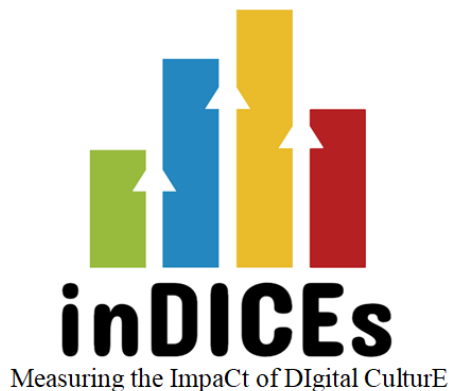
### Project Website

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## D5.5 Project Website

Version final

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**Project website address:** <http://indices-culture.eu/>

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# 1 Website

The website <http://indices-culture.eu> was launched in January 2020. The aim was to create an user-friendly online environment where public information about the project can be shared. Initially, it includes these four sections:

- Home (latest news)
- About (background of the project)
- Contact us (information on the consortium, fact sheet)
- News
- Search option

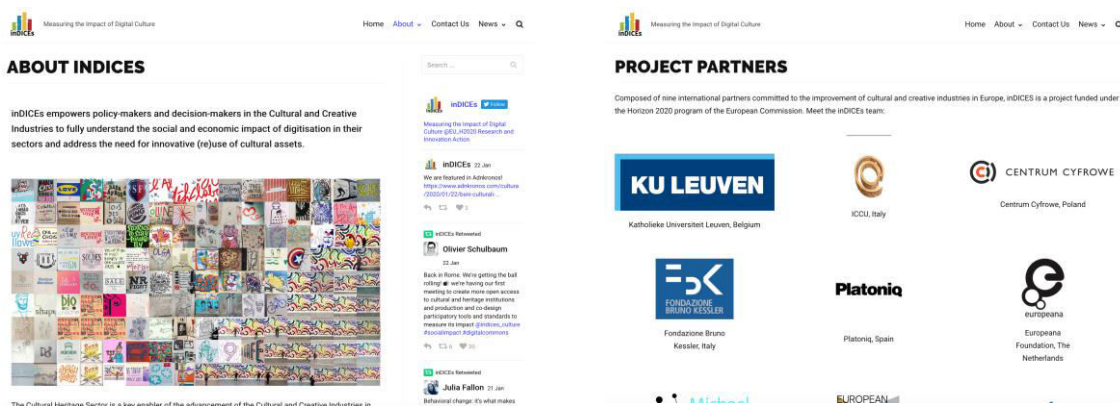


Figure 1 and 2: inDICES Website: Homepage and Project Partners page

The logo of the EC and acknowledgements are located in the footer of each page.

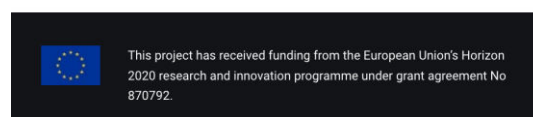


Figure 3: footer

The project website makes the project's progress and outcomes visible to the public. To that end, new sections will be added by April 2020, notably:

- Deliverables
- Demo's
- Press releases

## Technical specifications

The website is to be updated actively by the partners in the inDICES consortium, therefore it is set up in a way all partners can actively contribute. The site was created by NISV and is hosted by Argeweb (Netherlands). The WordPress content management system (CMS) is used. WordPress is written in PHP and the inDICES site is paired with a MySQL database. Twitter streams are integrated (right-hand pane of the website) on the website, to highlight latest social media posts.

## Adding content

Partners have access to the CMS and are encouraged to contribute by writing blogposts. NISV as assigned Aisha Villegas to be the chief editor of the website. She has years of experience in a similar capacity.

NISV will make sure that the content will be kept up to date and has, to this end, created a content calendar that supports planning the editorial updates. Google analytics is used to track and report website traffic. This will inform the editorial decision making.

## 2 Social Media

Next to the project website, NISV also set up social media presence: Facebook (*@indices.culture*) and Twitter (*@indices\_culture*). These will be used to share information about events and project results with a wider audience.

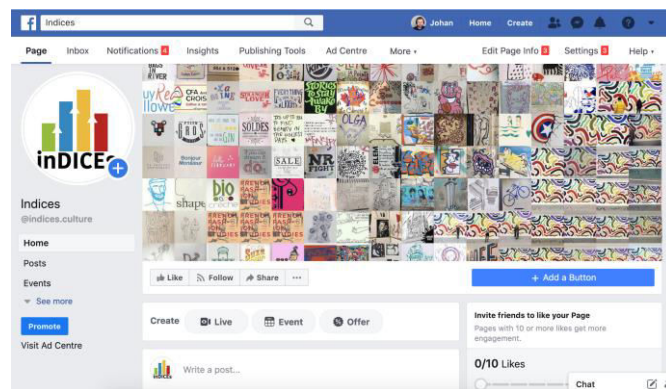


Figure 2. inDICES Facebook page





Figure 3. inDICES Twitter account