Skiis 4 eosc

- Skills for the European
- Open Science
 - Commons

Supporting

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Skills4EOSC induction Communicators' edition A quick reference guide for busy communicators Federica Tanlongo - Comms manager







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UK Research and Innovation

Skills4EOSC comms challenges

Large n° of partners

Everyone is different buy you can't have 44 strategies

Effort is distributed and we need to cover international, national and local communication





Skills4EOSC comms challenges

Multilingualism

in many countries English is not enough







Skills4EOSC comms challenges

Multi-stakeholder environment



a lot of different targets





We're not looking for heroes

We're just looking for:

- Proactivity
- Just a little of your time
- Share and repost
- Reuse, reuse, reuse





Pics credits:





on

What we offer?

- ready-to-use materials
- templates
- guidelines & processes
- professional assistance
- support with specific comms projects







What do you need to know?

• Visual identity kit & Comms resources:

https://workplace.skills4eosc.eu/Products/Files/#486

- Anything of importance goes through the **mailing list** <u>dissemination@lists.skills4eosc.eu</u>
- Follow us on social media and retweet/repost
 - <u>https://www.linkedin.com/company/skills4eosc</u>
 - <u>https://twitter.com/Skills4Eosc</u>
- Videos, presentations, resources and public info/materials:
 - Project website: <u>www.skills4eosc.eu</u>
 - Zenodo community: <u>https://zenodo.org/communities/skills4eosc/?page=1&size=20</u>





And remember: be proactive!

If that article you're writing, or that

event your organised seems like a

good spot for Skills4EOSC, if anything

comes to mind, just let us know!

Crystal ball's out of order!









Skils 4 eosc

Skills for the European Open Science Commons

Thank you! Questions?

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federica.tanlongo@garr.it - Skiills4EOSC induction - 15/12/2022

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