

INVITED SESSION

Institutional Language policies: aims, approaches and challenges

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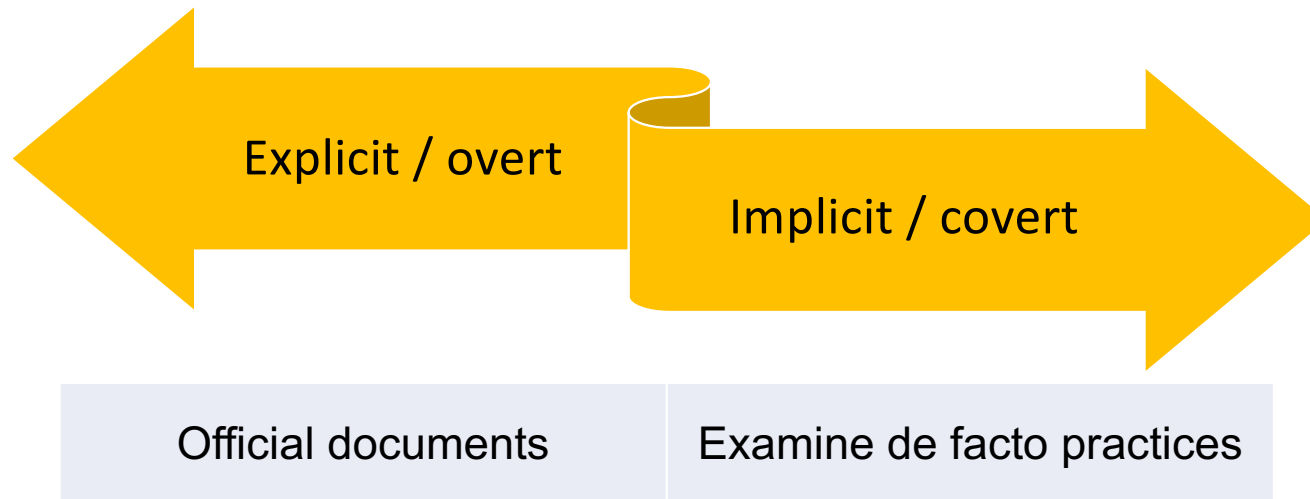
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1. Institutional policy

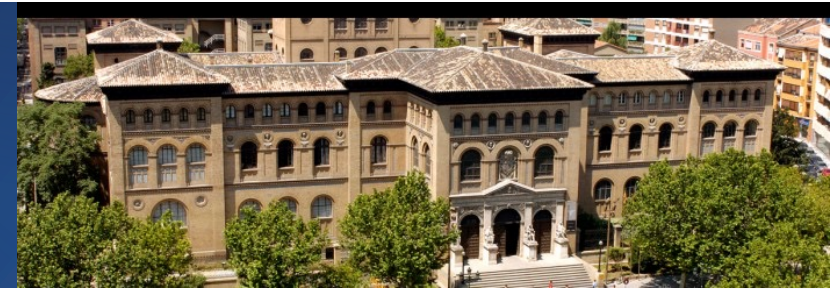


Language policy:

"set of principles regarding language [use], although this tends to vary from one context to another" (Shohamy, 2006: 49)



1. Institutional policy



Institutional language policy: rather implicit

- mentions to languages in the [Strategic plan 2020 and annual reports](#)

Policy measures:

- Teaching staff > CLIC accreditation and training courses
- Research staff > university rankings, university training courses, CEIs
- Management > internationalisation office, Centre of Modern Languages
- Students > bilingual degrees, B1 level, Spanish courses

Why? International(ised) + attractive + competitive

2. University of Zaragoza: context

Local :

- 39,000 members (7%)
- Primarily monolingual (Spanish)

Regional :

- No Regional policy in higher education
- Other local languages: Aragonese, Catalan

National :

- CRUE LP document guideline (Documento marco de política lingüística para la internacionalización del sistema Universitario español, 2017)
- Accreditation, training, incentives

European : 1+2 goal (EP 2022)



2. University of Zaragoza: challenges

CHALLENGES



Creation of an official LP



Improve language proficiency

2. University of Zaragoza: proposal

CONTEXT

- Monolingual context
- Weak language learning tradition
- Instrumental value
- Personal value

AREAS

- Accreditation
- Training
- Incentives
- Support
- Regulation

STAKEHOLDERS

- Teaching staff
- Students
- Administrative staff

(Villares Maldonado, 2019: 189)

3. Diversity in Spanish higher education

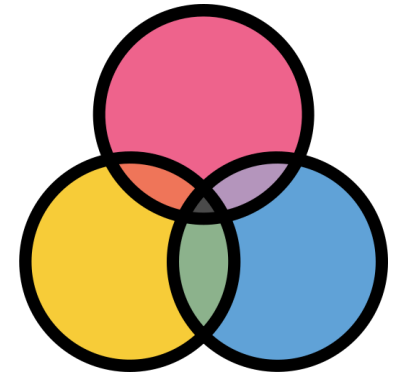
Linguistic context will shape:

✓ LP relevance and contents

✓ Language ecology:

- Spanish + English
- Spanish + foreign languages
- Co-official language + Spanish + foreign languages
- Co-official language + English + Spanish

✓ Key concepts: domain loss, working language, language value



CRUE (Conferencia de Rectores de Universidades Españolas). (2017). *Documento marco de política lingüística para la internacionalización del sistema universitario español*. Madrid: CRUE.

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Villares Maldonado, R. (2019). The convergence between internationalisation and language policy in higher education: a discursive analysis of language implications for internationally engaged universities. PhD Thesis. University of Zaragoza. <https://zaguan.unizar.es/record/89284/files/?ln=es>



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THANK YOU

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