



**HSbooster.eu**  
Horizon Standardisation Booster

# The European Standardisation Booster

**31 May 2022** WEBINAR  
11:00-12:30 CEST

Speakers

**Ioannis Sagias**

European Commission Deputy HoU for valorisation policies and IPR

**Nicholas Ferguson**

HSbooster.eu Project Coordinator & COMMpla Senior Project Manager

**Signe Annette Bøgh**

Project Manager at Dansk Standard

**Ray Walshe**

Chair of HSbooster.eu External Advisory Group & Professor at DCU

**Ivana Mijatovic**

Full Professor at University of Belgrade

**José Lucio González**

SGS Cyberlab Madrid Manager



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# Horizon Standardisation Booster

*Standardisation as a mean  
to valorise research results*

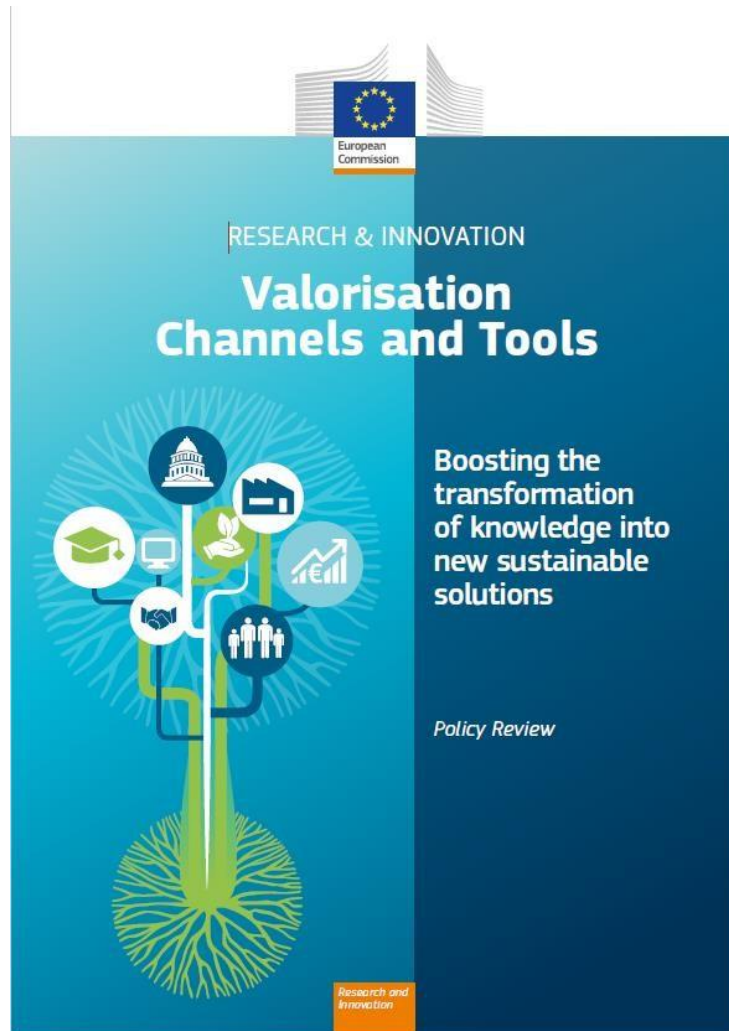
**Webinar 31 May 2022**

Ioannis Sagias

Unit E.2 – Valorisation Policies & IPR  
DG Research & Innovation

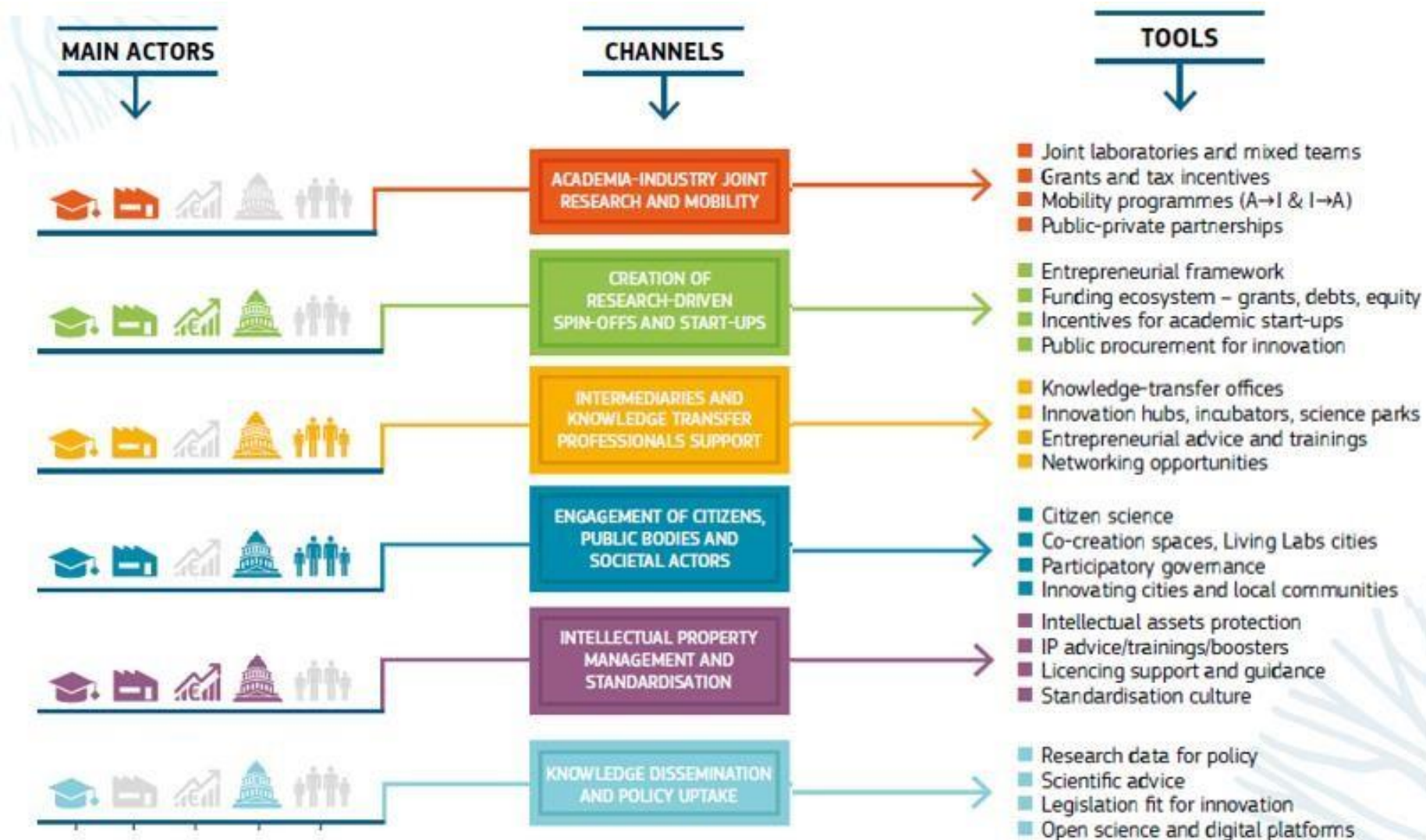
European Commission

# Policy Review: *R&I Knowledge Valorisation Channels and Tools*



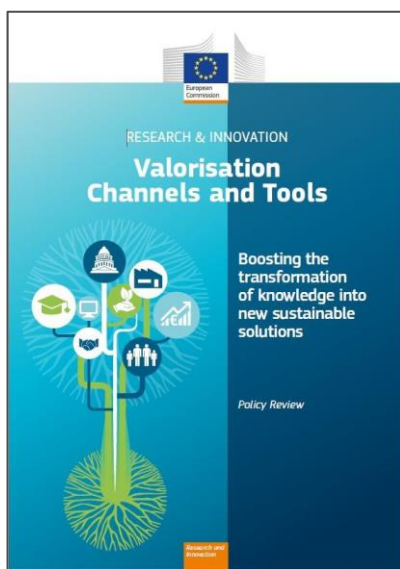
**This policy review provides a toolbox to promote the uptake of R&I results and data.** To enhance the diffusion of excellent national, regional and organisation-level initiatives, it also includes references to **European and international best practices.**

# Mapping valorisation actors, channels and tools

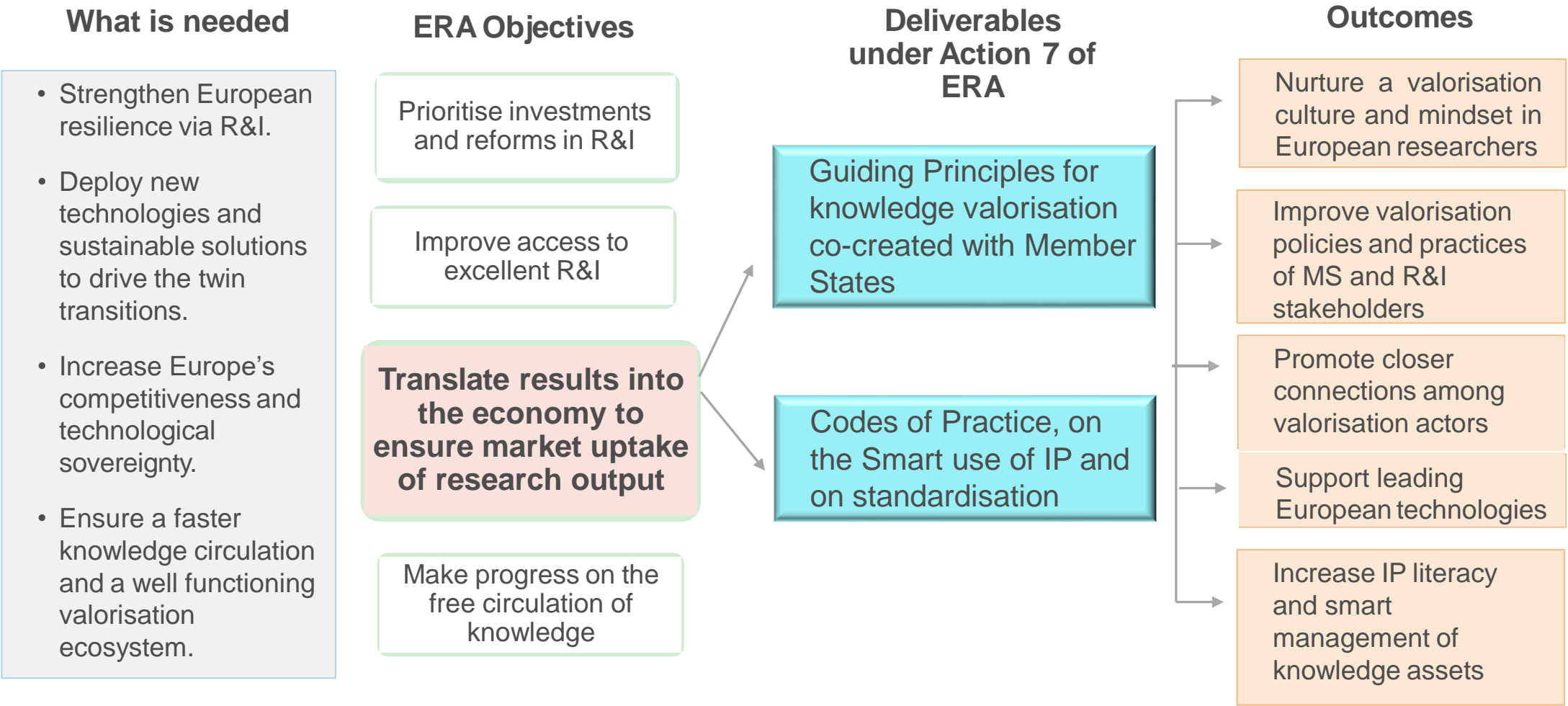


# The policy context

- **Competitiveness Council** (Research and Space), **28 May 2021** on renewing the European Research Area: among key principles and the vision for ERA, the ministers stressed in particular transfer of knowledge and cooperation between industry and academia
- The Commission **Proposal for a Pact for R&I in Europe** adopted in **July 2021** identified “**value creation**” as one of the key principles underpinning European research and innovation, and highlighted “**knowledge valorisation**” among the priority areas for joint action by Member States



# Knowledge Valorisation in ERA



# European Industrial Strategy & Standardisation Strategy

The European Green Deal

A European Industrial Strategy

Standardisation Strategy

← Tweet

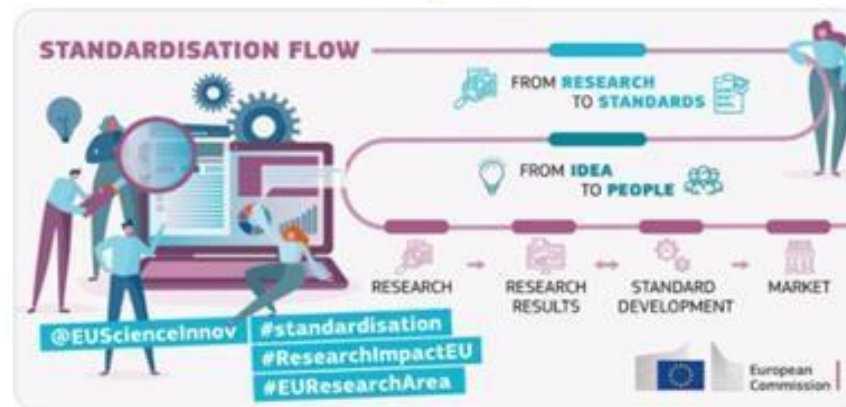


How #Research & #Innovation results work for society?

Check out the factsheet on the **NEW** Standardisation Strategy stressing the untapped potential of #EUFunded research in supporting future trends.

[europa.eu/!gRd6wG](https://europa.eu/!gRd6wG)

#Valorisation #ResearchImpactEU



CEN and CENELEC and 7 others

3:04 PM · Feb 2, 2022 · Twitter Web App

# Standardisation Strategy – the key actions

## No alignment with political priorities

- Enhance Annual WP to reflect standardisation urgencies
- High-Level Forum to assist in prioritisation
- Review of all harmonised European standards against contribution to zero-emission economy and Europe's Digital Decade
- EU excellence hub and Chief Standardisation Officer

## Good governance concerns

- Proposal for amendment → introducing good governance principles for ESOs
- Call to ESOs to modernise their governance
- Announce the Evaluation of Regulation 1025/2012
- MS peer review process on SME-friendly conditions

## Geopolitics of standards

- Coordination of EU MS/NSB positions
- International standards for a free, open and secure global internet
- EU funding (Horizon, NICI), pilots in African countries and EU Neighbourhood
- Continuation of concerted actions with like-minded partners (TTC, Japan)

## Unexploited potential of pre-normative work

- Code of Practice for researchers
- Standardisation Booster

## Lack of experts

- Targeted actions on education and skills:
  - Horizon Europe/COST
  - EU Academy Platform/e-learning material
  - Standardisation University Days



# Element of the EU Strategy on Standardisation

## HSbooster.eu is the “Standardisation Booster”

- *a platform to help H2020 and Horizon Europe beneficiaries whose research results are likely to lead to the revision or creation of a standard and to test the relevance of their results for standardization*
- *Engage the R&I community early on in standards development*
- *Raise strategic awareness of standardisation*
- *Build expertise and skills in standardisation*
- *Promote EU interests and values through standards*
- *Address standardisation urgencies [...] in green and digital technologies*

From the EU Standardisation Strategy

HSbooster.eu will support the creation of value in R&I investment and create a flow from projects to standardisation activities

# Priorities that HSbooster.eu will address & base activities

## Standardisation urgencies\*

- COVID-19 vaccines and medicines production
- Critical raw materials for batteries and waste batteries
- Climate resilience of infrastructure and low-carbon cement
- Hydrogen technologies and components
- Transport and storage of hydrogen
- Standards for the certification of chips in terms of security, authenticity, reliability
- Smart contracts for data spaces

\* 2022 annual Union work programme for European standardisation

HSbooster.eu is currently expanding on these urgencies, identifying broader call topics and sub-topics

# How can the HSBooster.eu valorise R&I by standards?

- Develop a strong ecosystem culture by stimulating the connection between R&I and standardisation community
- Bring on board local and regional authorities
- Facilitate free knowledge circulation
- Match the agenda of SDOs and R&I projects
- Systemic integration of gap analyses for the identification of appropriate Technical Committees
- Realistic stepping-stones within the project cycle and beyond

# HSbooster.eu – The essentials

- Coordination & Support Action
- April 2022 – March 2024
- Budget €2m
- HORIZON-WIDERA-2021-ERA-01-32 - Standardisation Booster for fostering exploitation of FP-funded research results
- Strong consortium with expertise and experience in the standardisation field, delivering EC Booster services, training and matchmaking services
- Authoritative External Advisory Group with solid background cross cutting academia & industry with their competences



- Project Coordinator
- COMMpla Platform manager



- Automated services management



- EAG management
- Open calls and EPE management



- Training academy management



- Proactive services management



- Premium services management



client OBRIGADO  
communication  
dziękuję  
business ДЯКУЮ  
logotype  
спасибо mahalo  
תודות  
dank je  
GRAZIE  
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diolch  
gracias  
TAK  
merci  
ngiyabonga  
misaotra  
sukriya  
mauruuru  
obrigado  
dankujem

**THANK YOU**

**DANKE**



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Horizon Standardisation Booster

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SGS CyberLab Madrid Manager



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# Participation from across the EU

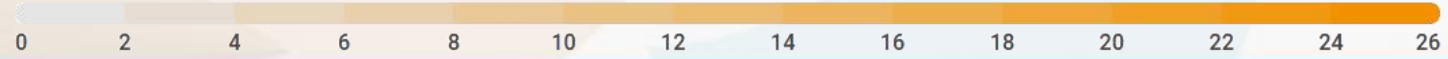
148 Registered participants

28 Countries

26 EU-funded projects

## Per country

- 28 Spain
- 18 Italy
- 11 United Kingdom
- 10 Greece
- 9 Belgium



**Gender: 49% Female**

## Organisation type

-  58 Academia/Research
-  25 Small and Medium Enterprise
-  17 SDO/ National Standards Body / National Committee
-  14 IT Consultancy/Development
-  12 Government/Public Services
-  7 Large Enterprise
-  13 Others

# Today's speakers



## **EC Perspective & expectations**

Ioannis Sagias, Deputy HoU,  
Valorisation Policies and IPR,  
European Commission



## **HSbooster.eu – The EU Standardisation Booster**

Nicholas Ferguson, COMMpla &  
HSbooster.eu Coordinator



## **What's in store for H2020 & Horizon Europe Projects**

Signe Annette Bøgh, Senior  
Consultant, Dansk Standard



## **The Standards Training Academy**

Ivana Mijatović, Professor,  
University of Belgrade



## **Standards & market uptake for EU Projects**

José Lucio González, CyberLab  
Madrid Manager, SGS





## **The Open Call for Standardisation Experts**

Ray Walshe, Professor,  
Dublin City University

Q&A / Roundtable at the end of the webinar where speakers can field your questions.  
We'll also try to answer any questions in the chat directly.



# Housekeeping

- This event is being recorded in its entirety. A link to the full recordings will be shared with participants afterwards
- All presentations will be available at the HSbooster.eu website straight after the webinar
- Please **don't activate your microphone and videos unless the host gives you permission**
- **Please do ask questions.** Use the   for any questions. Indicate which speaker you are putting the question to and we'll also try to answer things directly in the chat.
- If you do not see the buttons at the bottom of the Zoom window, move the mouse on that window and buttons will appear
- If you experience bad quality in audio, try switching off your video (webcam button at the bottom of your Zoom screen)

# Thank you

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- [@HSboosterEU](https://twitter.com/HSboosterEU)
- [IN/company/HSbooster.eu](https://www.linkedin.com/company/HSbooster.eu)
- [info@hsbooster.eu](mailto:info@hsbooster.eu)



**HSbooster.eu**  
Horizon Standardisation Booster

# HSbooster.eu The EU Standardisation Booster

Nicholas Ferguson, COMMpla & HSbooster.eu  
Coordinator

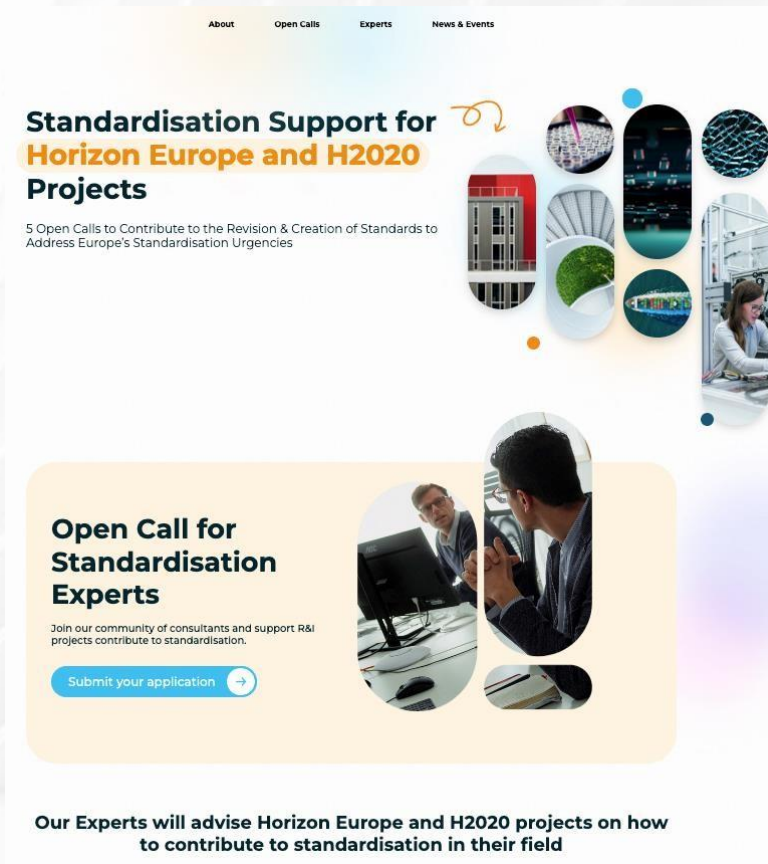
**31/5/2022**



The HSbooster.eu has received funding from the European Union's Horizon Europe Framework Programme (HORIZON) - under grant agreement no 101058391.

# HSbooster.eu – The essentials

- **HSbooster.eu - Standardisation Booster for H2020 and Horizon Europe Research Results**
- Coordination & Support Action (101058391)
- April 2022 – March 2024
- Budget €2m
- HORIZON-WIDERA-2021-ERA-01-32 - Standardisation Booster for fostering exploitation of FP-funded research results and managed by the European Research Executive Agency (REA).
- *“A new service for EU research projects that want to ensure that their results create real impact by contributing to standards development.” - Peter Droell, Director at the European Commission’s Research and Innovation Unit*
- Strong consortium with expertise and experience in standardisation, training and delivering EC Booster services



Standardisation Support for **Horizon Europe and H2020** Projects

5 Open Calls to Contribute to the Revision & Creation of Standards to Address Europe's Standardisation Urgencies

**Open Call for Standardisation Experts**

Join our community of consultants and support R&I projects contribute to standardisation.

Submit your application →

Our Experts will advise Horizon Europe and H2020 projects on how to contribute to standardisation in their field

 <p><b>COMMpla</b> Communication Platforms and Online Solutions</p> <ul style="list-style-type: none"> <li>• Project Coordinator</li> <li>• COMMpla Platform manager</li> </ul>	 <p><b>Trust-IT Services</b> communicating to markets</p> <ul style="list-style-type: none"> <li>• Automated services management</li> </ul>	 <p><b>DEU</b> Dokuz Eylül University</p> <ul style="list-style-type: none"> <li>• EAG management</li> <li>• Open calls and EPE management</li> </ul>	 <p><b>UNIVERSITY OF BELGRADE</b></p> <ul style="list-style-type: none"> <li>• Training academy management</li> </ul>	 <p><b>DS</b> DANSK STANDARD</p> <ul style="list-style-type: none"> <li>• Proactive services management</li> </ul>	 <p><b>SGS</b></p> <ul style="list-style-type: none"> <li>• Premium services management</li> </ul>
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# External Advisory Group

Backed and supported by experts with complimentary expertise and roles

- Vertical sectors
- Technologies
- Standardisation
- Advisory roles
- Market needs
- Innovation



**Ray Walshe**  
Assistant Professor & EAG Chair  
DCU

Chair – Ray Walshe,  
Dublin City University



**Emilia Tantar**  
Chief Data and Artificial Intelligence Officer  
Blar & Swin



**Emilie Bratt**  
Lead Standards Development Manager  
British Standards Institution (BSI)



**Grit Munk**  
Chief Consultant at Danish Society of Engineers  
The Danish Society of Engineers (IDA)



**Knut Blind**  
Professor for Innovation Economics  
Fraunhofer IPA



**Lindsay Frost**  
Chief Standardisation Engineer  
NEC Laboratories Europe



**Maitane Olabarria**  
Secretary General  
Small Business Standards (SBS)



**Martin Chapman**  
Director for Technical Policy & Standards  
DIGITAL D-ROPE



**Pamela Hussey**  
Senior Lecturer  
School of Nursing and Human Sciences, DCU



**Pernille Hagedorn**  
Chief Consultant  
The Danish Society of Engineers (IDA)



**Sebastian Hallensleben**  
Head of Digitalisation and AI  
VDI



**Speranta Stomff**  
Head Of Project Management Office  
ASRO (Romanian Standards Association)



**Valerie Livina**  
Principal Research Scientist  
National Physical Laboratory (NPL)



EAG provides high-level strategic guidance to project and provides that extra external perspective

# An Element of the EU Strategy on Standardisation

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From EU Strategy on Standardisation

HSbooster.eu will support the creation of value in R&I investment and create a flow from projects to standardisation activities

# Key pointers for HSbooster.eu from EC's Code of Practice Scoping Study

- Have access to standardisation experience and access to the community
- “Involve TC members as sounding boards for the project”
- Relevance of project to standard and careful, realistic planning
- Synchronising objectives to consensus- and time- driven standards process
- Training and skills: basic understanding, negotiation, linguistic, stakeholder management
- Standardisation KPIs and evaluation
- Support SDO standards light instruments
- Sustain industry involvement
- Strategic elements: Raise awareness, training, recognition
- IP Management (in particular with SMEs)
- SME needs in collaborative research and standards



Report identifies key areas in which HSbooster.eu can make a practical and tangible difference to projects. Recommendations have influenced HSbooster.eu strategic planning and service content

# HSbooster.eu in a nutshell

## Objectives

General Objective: To test a “standardisation booster” programme to facilitate European results in standardisation

**Obj.1** EU Community

**Obj.2** Serve H2020/HE Projects

**Obj.3** New standards development

**Obj.4** Uptake of new technologies



HSbooster.eu reports and policy briefs can contribute to the EU Standardisation ecosystem providing live information on the activities, status and impact of projects in the standardisation field.



# HSbooster.eu Programme

**500 Consultancy services**  
Delivered by  
Standardisation Experts

**5 Open Calls**

21 June 2022 – Jan 2024

Services last up to 3 months

**Training Academy**

**Continuous open call  
Now open**

**Pool of Experts (250)**

Standardisation  
experts

**L1 Support**

Helpdesk | Chatbot  
Readiness tool

**Proactive support**

Mapping &  
matchmaking

Facilitating R&I innovation related stakeholders in EU projects towards EU standardisation and ensuring two-way flow of information that can contribute to identification of new areas for standardisation.



Health



Resilience



Sustainable Digitalisation



EU Green Transition



Smart City & Circular Economy



**HSbooster.eu**  
Horizon Standardisation Booster

# 5 OPEN CALLS

Covering topics related to the standardisation urgencies highlighted in the **EU Strategy on Standardisation**.

The **1<sup>st</sup> OPEN CALL** will start on **21<sup>st</sup> June** until **30<sup>th</sup> September**

**2<sup>nd</sup> OPEN CALL** > October 2022 – January 2023

**3<sup>rd</sup> OPEN CALL** > February – May 2023

**4<sup>th</sup> OPEN CALL** > June – September 2023

**5<sup>th</sup> OPEN CALL** > October 2023 – January 2024



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Open to all Horizon Europe and H2020 ongoing or finished projects | More info: [www.hsbooster.eu/open-calls-eu-projects](http://www.hsbooster.eu/open-calls-eu-projects)



**HSbooster.eu**  
Horizon Standardisation Booster

# **OPEN CALL** for Standardisation Experts

Supporting Horizon Europe  
and H2020 projects address  
Standardisation priorities in Europe

**Join our pool of experts**

Standardisation practices & procedures | State of the art | Where are revisions or new standards needed? |  
Optimal standardisation workflows and timelines | Unique inside knowledge to facilitate contributions

Applications open: [www.hsbooster.eu/epe/register](http://www.hsbooster.eu/epe/register)



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European Union

Thank you

Nicholas Ferguson – [n.ferguson@commpla.com](mailto:n.ferguson@commpla.com)

Coordinator & COMMpla

[www.hsbooster.eu](http://www.hsbooster.eu) | [@HSboosterEU](https://twitter.com/HSboosterEU)



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Horizon Standardisation Booster

# What's in store for H2020 and HE projects

**Signe Annette Bøgh,  
Danish Standards**

**31-05-2022**



The HSbooster.eu has received funding from the European Union's Horizon Europe Framework Programme (HORIZON) - under grant agreement no 101058391.

# What's in store for H2020 & HE initiatives



## Open Calls for Horizon Europe and H2020 Projects

Your projects get the opportunity to valorise your results, address urgencies in EU and increase your impact through standardization.

Our experts can help guide you in the right direction through EC-funded Booster Service.

- Meet standardisation experts
- Discover your projects' standardisation potential and readiness level
- Plan contributions to standardisation
- Learn about the standards landscape
- Improve your skillset and strategy



# OPEN CALL Topics



## Sustainable Digitalisation

- › Data quality & Artificial Intelligence
- › Access to & usage of data
- › Space
- › Data and cybersecurity
- › Quantum technology



## Health

- › Pandemics
- › E-Health & personalized services
- › Design & use of medical devices
- › AI in Healthcare



## EU Green Transition

- › Clean energy
- › Materials (raw and secondary)
- › Green & sustainable production
- › Environmental impact



## Resilience

- › Robust supply chains
- › Climate resilience
- › Hybrid civil/defence
- › Data protection & cybersecurity



## Smart City & Circular Economy

- › Circular economy
- › Transportation
- › Infrastructure
- › Green buildings

# Open calls process



- Apply to an open call
- Eligibility check
- R&I project is matched with an expert within your field
- A consultancy service is tailored to your needs and may include:
  - Overview of standardisation landscape
  - Targeted training material
  - Support in getting access to relevant standards development
  - Input for standardisation strategy of your project
- The service is free of charge for European R&I projects.





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**5<sup>th</sup> OPEN CALL** > October 2023 – January 2024



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the European Union

# How to apply

- You may already now express your interest in the upcoming open calls via the HSBooster website
- Do you want to hear the news first?  
Register for our newsletter on [HSBooster.eu](https://www.hsbooster.eu)



Thank you

[www.hsbooster.eu](http://www.hsbooster.eu) | [@HSboosterEU](https://twitter.com/HSboosterEU)



**HSbooster.eu**  
Horizon Standardisation Booster

# Why HSbooster.eu Training Academy – how to build expertise in standardisation

**Ivana Mijatovic**

**University of Belgrade, Faculty of  
organizational sciences**

**31.05.2022.**



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# Training Academy

EUSoS: “Europe’s competitiveness, technological sovereignty, ability to reduce dependencies and protection of EU values, including our social and environmental ambitions, will depend **on how successful European actors are in standardisation at international level.** This not only involves **strong standardisation skills across industry and academia,** but also requires European standardisation to become **more agile, flexible and focused to anticipate the standardisation needs.”**

EUSoS: “ **strengthen technical expertise and skills in standards**” ...“**engaging the research and innovation community early on in standards to build expertise and skills in standardisation.**”

HSBooster.eu: The Standards Academy will provide an efficient mechanism for training – knowledge, expertise and skills

## The TA's main tasks

Training packages: 2 for beginners, 2 for intermediate users, and 2 for advanced users.

Developing a network of standardisation experts and professionals.

More than 25 contributions (training materials) developed by standardisation experts and professionals.

Support to services - training for proactive and premium service applicant

Training webinars.

# Methodology of the TA: Placing “why” before “how”

## Target group characteristics

- impartial
- analytic view
- critical thinking (so what?)
- transmission of their research results (message) through research papers (IF, H index, I index)
- focus on research
- they learn from research



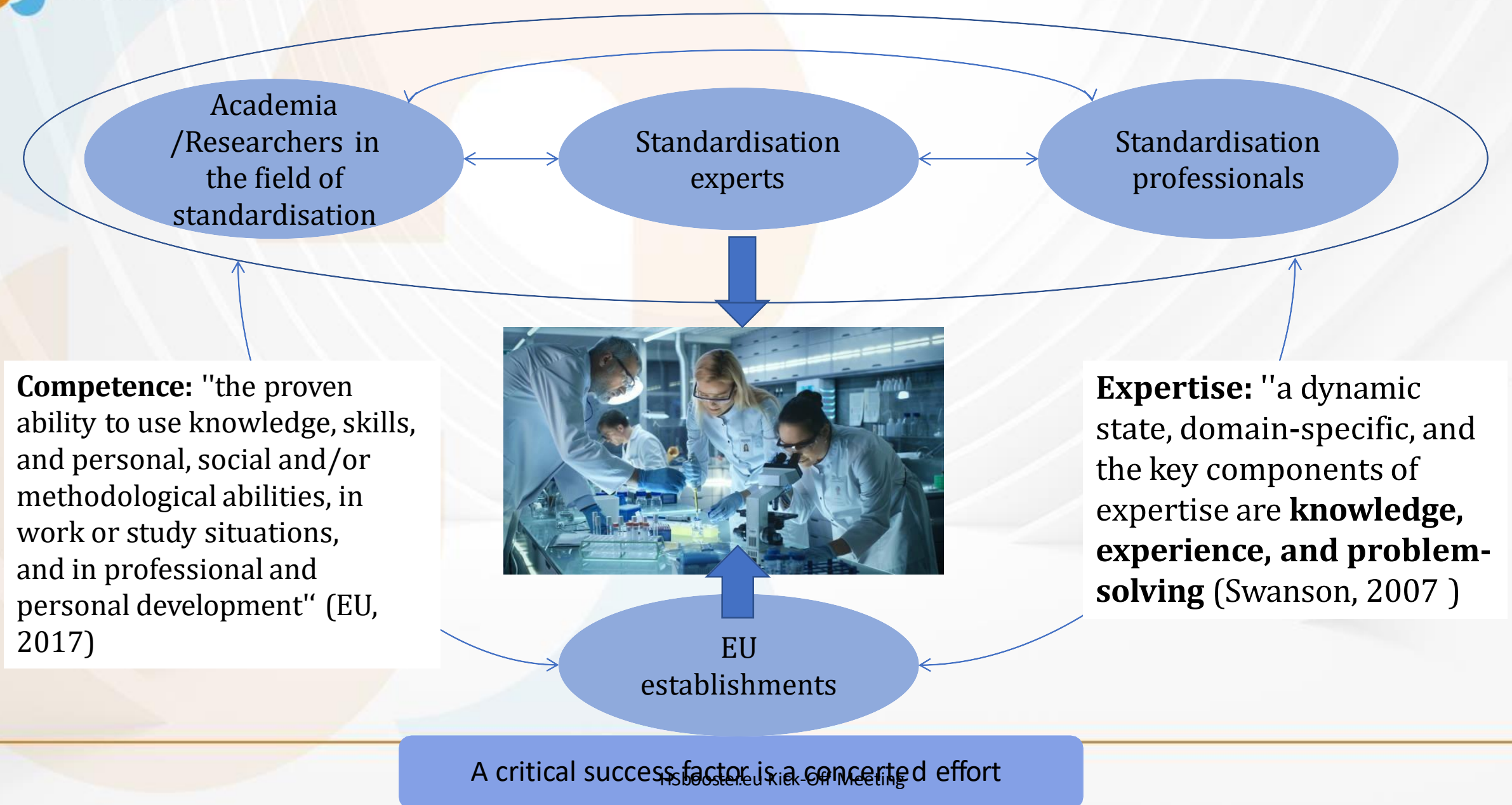
## Researchers' point of view

- Why do we need standardization?
- What benefit can we have?
- How to succeed in both research and standardization (overlapping time)?
- Antonio Renaldi (ENEA): “standardization do not like new solutions” EU Knowledge Valorisation Week 2022 - Making R&I results work for a resilient and sustainable Europe)

**“Research activities and the more formal standardisation processes are different in nature and difficult to synchronise”**  
(Source: Scoping study for supporting the development of a code of practice for researchers on standardisation)


Our goal: To bring present/changing standardisation practice closer to the researchers

# To make an impact in standardisation researchers need expertise



# How to build expertise in standardisation

## HSBooster.EU Training packages

Levels of generality 	Specific context	<b>COURSE ADVANCED 1</b> Experiences of researchers involved in standardization 1. The state of Art in specific areas standardisation 2. How to make an impact in standardization	<b>COURSE ADVANCED 2</b> Standardization experts involved in Critical 'standardisation areas' 1. The state of Art in specific areas standardisation 2. How to make an impact in standardization
	General and specific	<b>COURSE INTERMEDIATE 1</b> 1. Benefits from participating in standards development 2. How to participate in TC of NSB? 3. How to address and find the right standard? 4. How to participate in developing standards in consortia? 5. Standardisation development and setting processes in SDOs	<b>COURSE INTERMEDIATE 2</b> 1. How to write standards proposals + processes? 2. Skills related to writing standards (structure...) 3. Skills related to the ability to draft texts in a standard-compliant language 4. How to establish a certification scheme? 5. Training in standardization skills
	General context	<b>COURSE BIGINER 1</b> 1. Why do researchers needs standards? 2. Standardization, standards, and related documents 3.Types of standardization 4. Classifications of standards 5. Users of standards 6. Benefits of using standards and participating in the standards development 7. Standardization history 8. Quality Infrastructure 9. Conformity assessment	<b>COURSE BIGINER 2</b> 1. Arena of standardization SDOs 2. Voluntary consensus-based standardisation 3. European system of standardization 4. Consortia based standardization 5. Company standardization 6. How standards can be referenced in regulative? 7. Standardisation, Innovations, IPR

Learning outcomes based on Blind, K. Drecshler, S. (2017). European Market Needs for Education in Standardisation/Standardisation – related Competence,

- To be able to influence processes and outcomes of standardisation
- To be able to participate in standardisation as observer and participant
- To be able to propose new work items to TC, SC or WG
- To be able to identify specific interets&needs for getting involved in standardisation
- To be able chose appropriate type of standardisation and select adequate SDOs
- To be able to identify needs for standard application, to search for and select appropriate standards.
- To be able to implement adequate standards in product, process or system.
- To be able to understand SDOs, their cooperations, and their processes
- To be able to understand economical, social and technical impacts of standardisation and standards
- To be able to understand relations between standards and regulations
- To be able to understand history of standardisation
- To be able to understand the basic terms and basics of standardisation

Knowledge

Skills

Experience



Thank you

Ivana Mijatovic

University of Belgrade, Faculty of Organizational Sciences,

[ivana.mijatovic@fon.bg.ac.rs](mailto:ivana.mijatovic@fon.bg.ac.rs)

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## Standards and Market

**Lucio González,  
SGS Brightsight  
May 31, 2022**



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# Importance of Types of Standards

- Standards support industry **competitiveness** by assisting with the codification and dissemination of **new knowledge and innovations**, helping to improve products and services, ensuring **interoperability** and **enabling trade**.
- They also help businesses to demonstrate to regulators and customers (**the Market**) that their products and services meet defined (**requirements**) safety, quality, environmental and lately security standards.
- Standards are therefore an **essential business tool**, and failure to make full use of standards and participate in standards development can **inhibit industry competitiveness** at individual firm, sectoral and regional levels.

# Types of Standards

- **Product standards** cover various **features** of products and often refer to **characteristics** related to **quality** and **safety**, or to aspects that ensure their **interoperability** with other related products or security features.
- **Process standards** refer to the **conditions** under which products and services **are to be produced, packaged or refined**
- **Management system standards** assist **organisations to manage their operations**. They are often used to help create a framework that then allows the organisation to consistently achieve the requirements that are set out in product and process standards.
- Increasingly, **service standards** are also emerging as a discrete type of standard. They are typically developed to ensure a consistent 'minimum' standard of quality in the provision of a service, and to clarify the rights and responsibilities of both the provider and the user of the service.

Standards can also be broadly divided into **'formal standards'** or **'informal standards'**, depending on the structure within which the process of developing the standard takes place:

- **Formal standards** are developed at the International, European or national level by one of the recognised **official standardisation bodies** which include for instance the **International Organisation for Standardisation (ISO)**, the **European Committee for Standardisation (CEN)** and **National Standards Bodies (NSBs)**. International Standards have become **critical to the trading process**, ensuring a level playing field for exports, and ensuring imports meet internationally recognised levels of performance and safety.
- **Informal standards** developed by industry associations, groups, for a and individual businesses.
- The vast majority of standards are **voluntary** in the sense that they are offered for adoption by people or industry but without any legal requirement that they are used. Some standards become mandatory when regulators specify that compliance with a standard is a legal requirement.

# The benefits of Standards

Standards and standardisation support innovation, growth and competitiveness across Europe.

- Standards can support **innovation** and promote the **adoption of new** technologies.
- Standards play a particularly useful role in disseminating **knowledge** in industries where products and processes supplied by various providers must interact with one another. Here, standards facilitate the introduction of innovative products by providing **interoperability** between the new and the existing products, services and processes.
- Standards have an important role to play in supporting the **competitiveness** of European businesses in **the global market**, by helping to **improve the products and services** they provide, and by **enabling access to foreign markets** and businesses.

Thank you

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Horizon Standardisation Booster

# The Expert Advisory Group (EAG)

**Ray Walshe,  
Dublin City University**

**31-05-2022**



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Health



Resilience



Sustainable Digitalisation



EU Green Transition



Smart City & Circular Economy



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# 5 OPEN CALLS

Covering topics related to the standardisation urgencies highlighted in the **EU Strategy on Standardisation**.

The **1<sup>st</sup> OPEN CALL** will start on **21<sup>st</sup> June** until **30<sup>th</sup> September**

**2<sup>nd</sup> OPEN CALL** > October 2022 – January 2023

**3<sup>rd</sup> OPEN CALL** > February – May 2023

**4<sup>th</sup> OPEN CALL** > June – September 2023

**5<sup>th</sup> OPEN CALL** > October 2023 – January 2024



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31/05/2022

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# Introducing the EAG



EXTERNAL ADVISORY GROUP (EAG)

 <p><b>Sebastian Hallensleben (DE)</b> Head of Digitalisation and AI at VDE <i>Chair of CEN-CENELEC JTC 21 on Artificial Intelligence</i></p>	 <p><b>Lindsay Frost (DE)</b> Chief Standardization Engineer at NEC Laboratories Europe <i>Chairman of ETSI ISG CIM</i></p>	 <p><b>Knut Blind (DE)</b> Professor for Innovation Economics at TU Berlin Innovation and Regulation Fraunhofer ISIR</p>	 <p><b>Grit Munk (DK)</b> Chief Consultant at Danish society of engineers <i>Member of Danish SIRI Commission</i></p>	 <p><b>Emelie Bratt (UK)</b> Lead Standards Development Manager at British Standards Institution (BSI)</p>
 <p><b>Valerie Livina (DK)</b> Principal Research Scientist at National Physical Laboratory (NPL)</p>	 <p><b>Pernille Hagedorn-Rasmussen (DK)</b> Chief Consultant at Danish society of engineers</p>	 <p><b>Maitane Olabarria (BE)</b> Director at Small Business Standards (SBS)</p>	 <p><b>Emilia Tantar (LU)</b> Chief Data and Artificial Intelligence Officer at Black Swan <i>National Delegate to JTC21 AI Strategic Advisory Group (CEN-CENELEC)</i></p>	 <p><b>Martin Chapman (IE)</b> Independent Standards Expert</p>

- Artificial Intelligence
- Circular Economy and Energy
- Cybersecurity and Privacy
- Health Informatics
- Smart Cities
- SMEs
- Trusted Information
- Standards & Innovation

## Complimentary expertise and roles

- Vertical sectors
- Technologies
- Standardisation

 <p><b>Prof Pamela Hussey (IE)</b> Senior Lecturer/ Researcher Health Informatics DCU</p>	 <p><b>Speranta Stomff (RO)</b> Head Of Project Management Office at ASRO</p>
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# Roles of the EAG



- Prioritising Open Call Topics / Suggest new topic Areas
- Encouraging EPE Expert Applicants from own networks
- Ambassadors for HSBooster.eu Internationally
- Support engagement activities

# Roles of the EAG



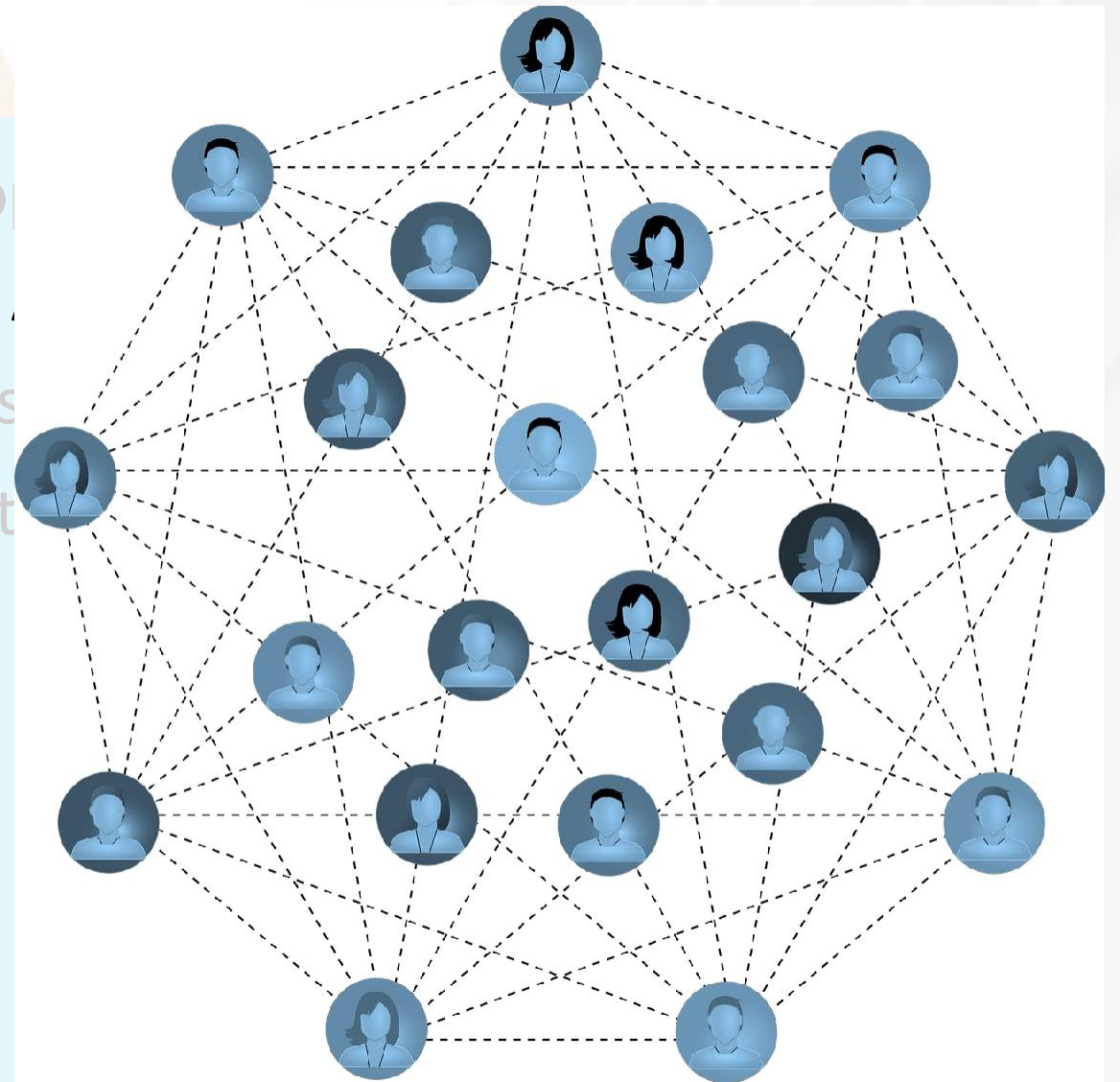
- Prioritising Open
- Encouraging EP
- Ambassadors for
- Support engage



# Roles of the EAG



- Prioritising Open Call Topics
- Encouraging EPE Expertise
- Ambassadors for HSBooster
- Support engagement activities



# Roles of the EAG

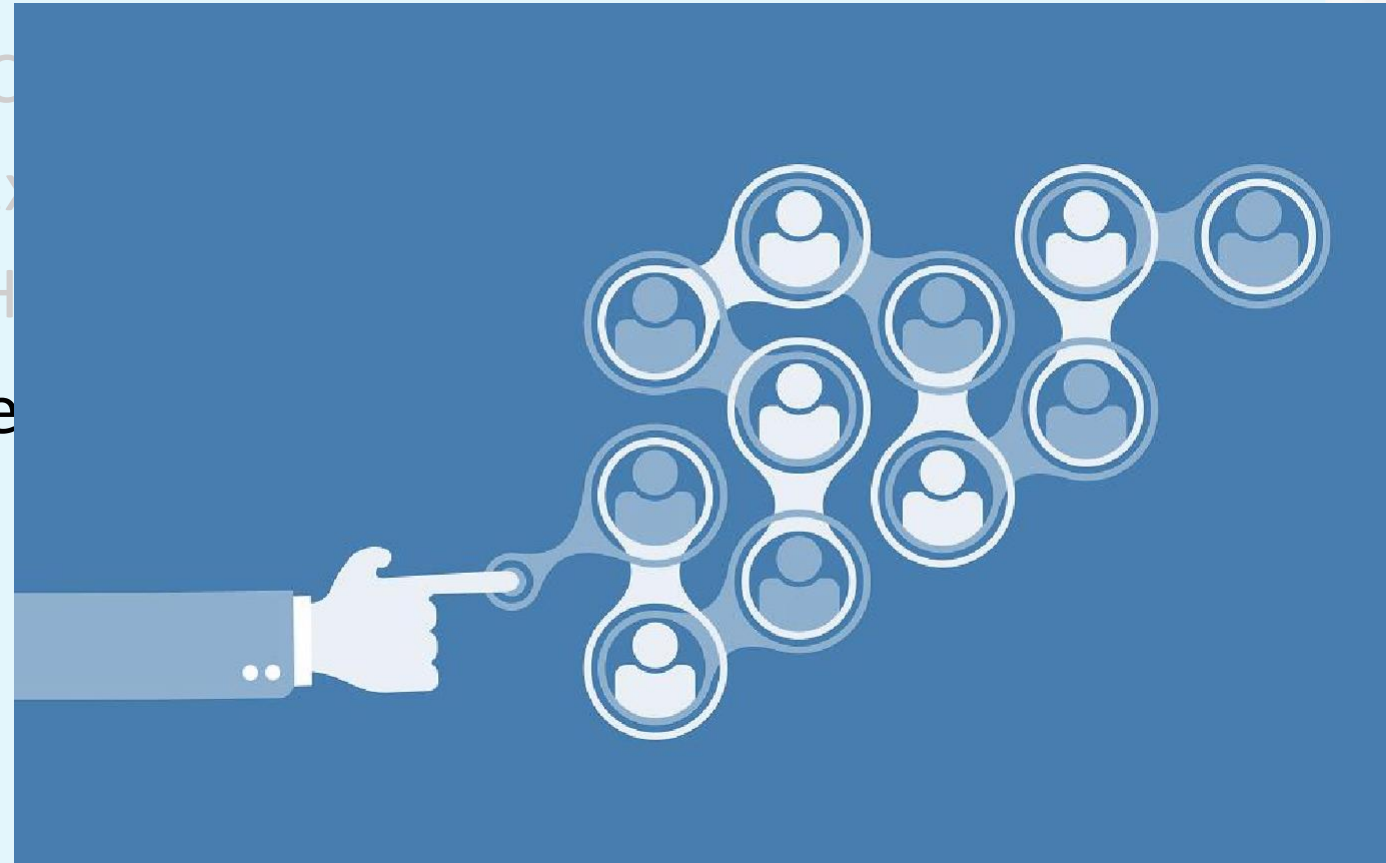
- Prioritising Open Call Topics
- Encouraging EPE Expert Applications
- **Ambassadors for HSBooster**
- Support engagement activities



# Roles of the EAG



- Prioritising Open C
- Encouraging EPE Ex
- Ambassadors for H
- Support engagemen



Thank you

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# The European Standardisation Booster

**31 May 2022** **WEBINAR**  
11:00-12:30 CEST

Speakers

**Ioannis Sagias**

European Commission Deputy HoU  
for valorisation policies and IPR

**Nicholas Ferguson**

HSbooster.eu Project Coordinator &  
COMMpla Senior Project Manager

**Signe Annette Bøgh**

Project Manager at Dansk Standard

**Ray Walshe**

Chair of HSbooster.eu External  
Advisory Group & Professor at DCU

**Ivana Mijatovic**

Full Professor at University  
of Belgrade

**José Lucio González**

SGS Cyberlab Madrid Manager



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