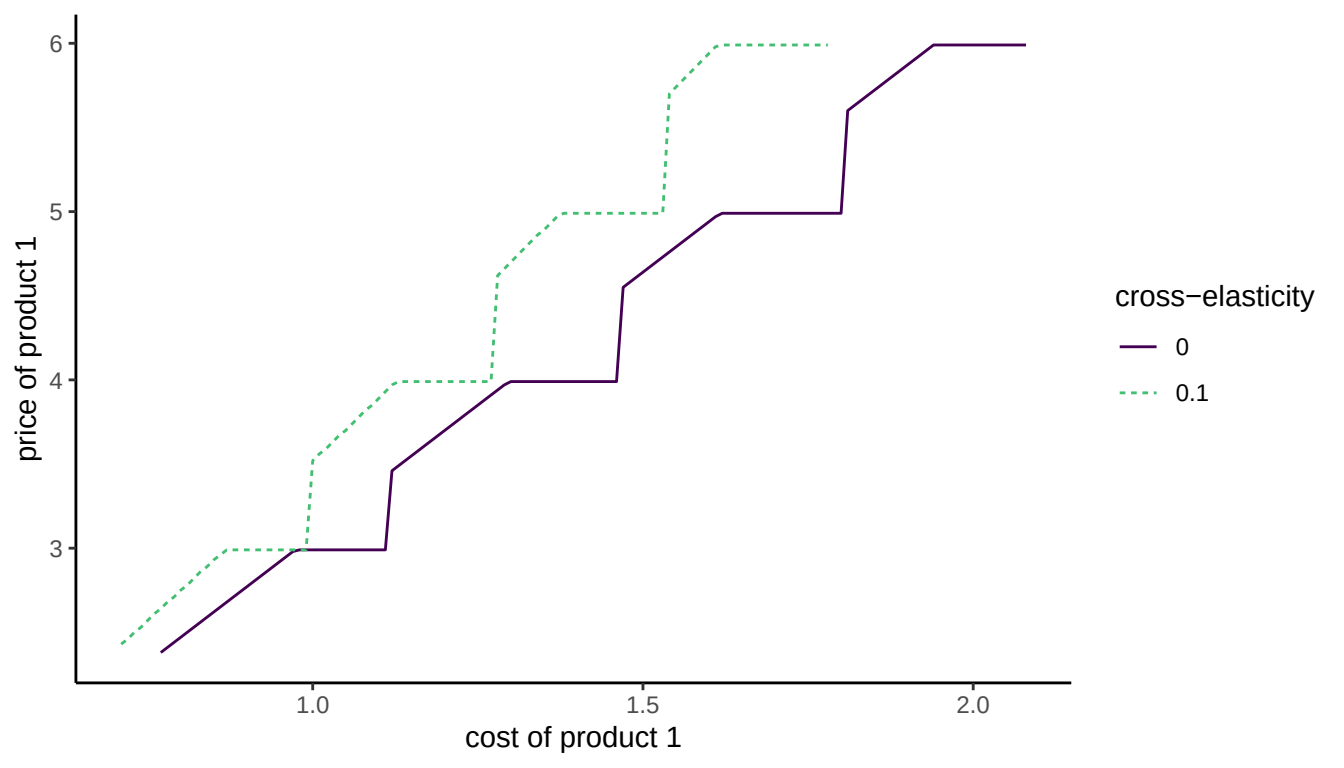
6
5
4
3
price of product 1
1.0
1.5
2.0
cost of product 1
cross−elasticity
0
0.1