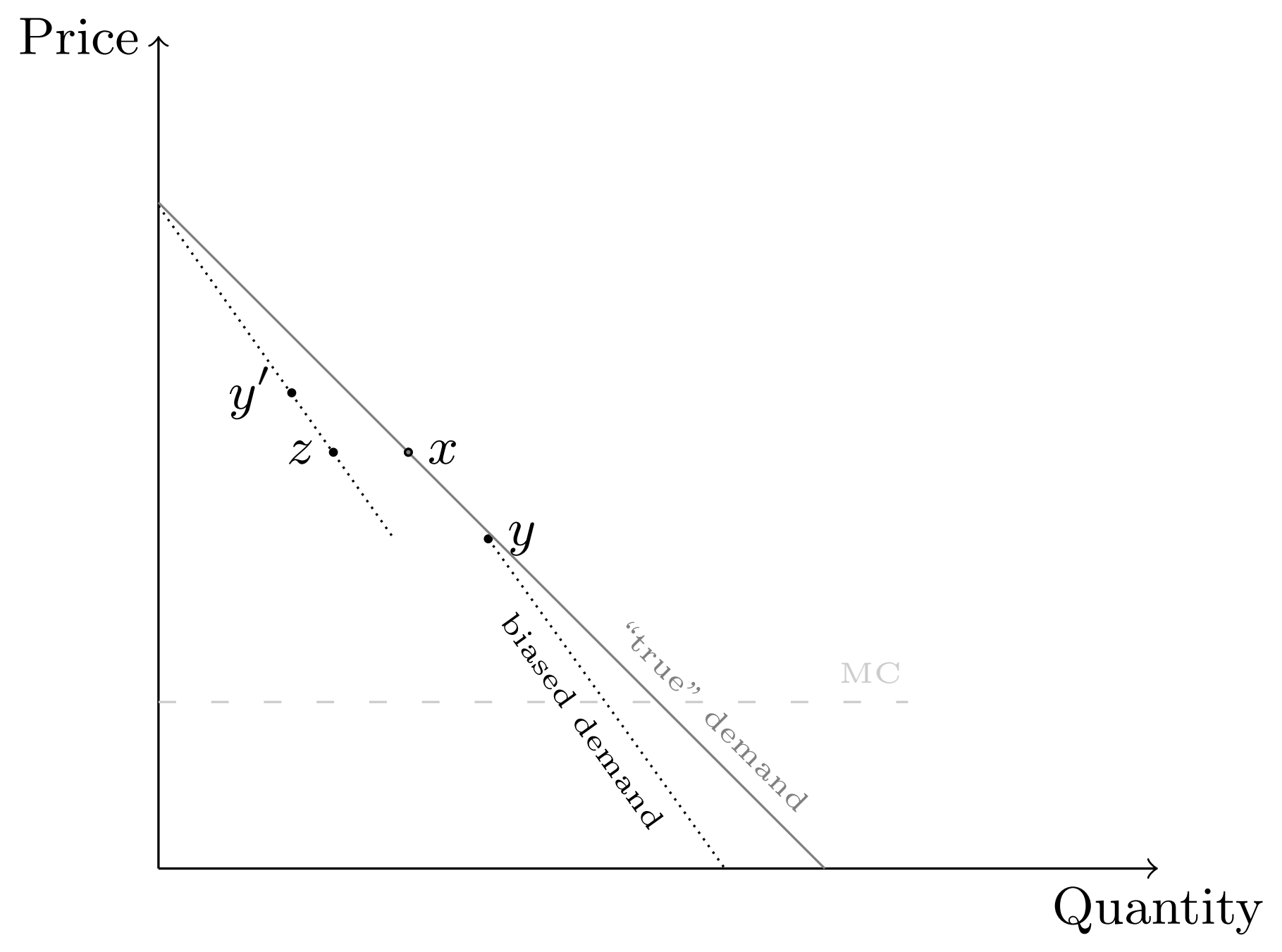
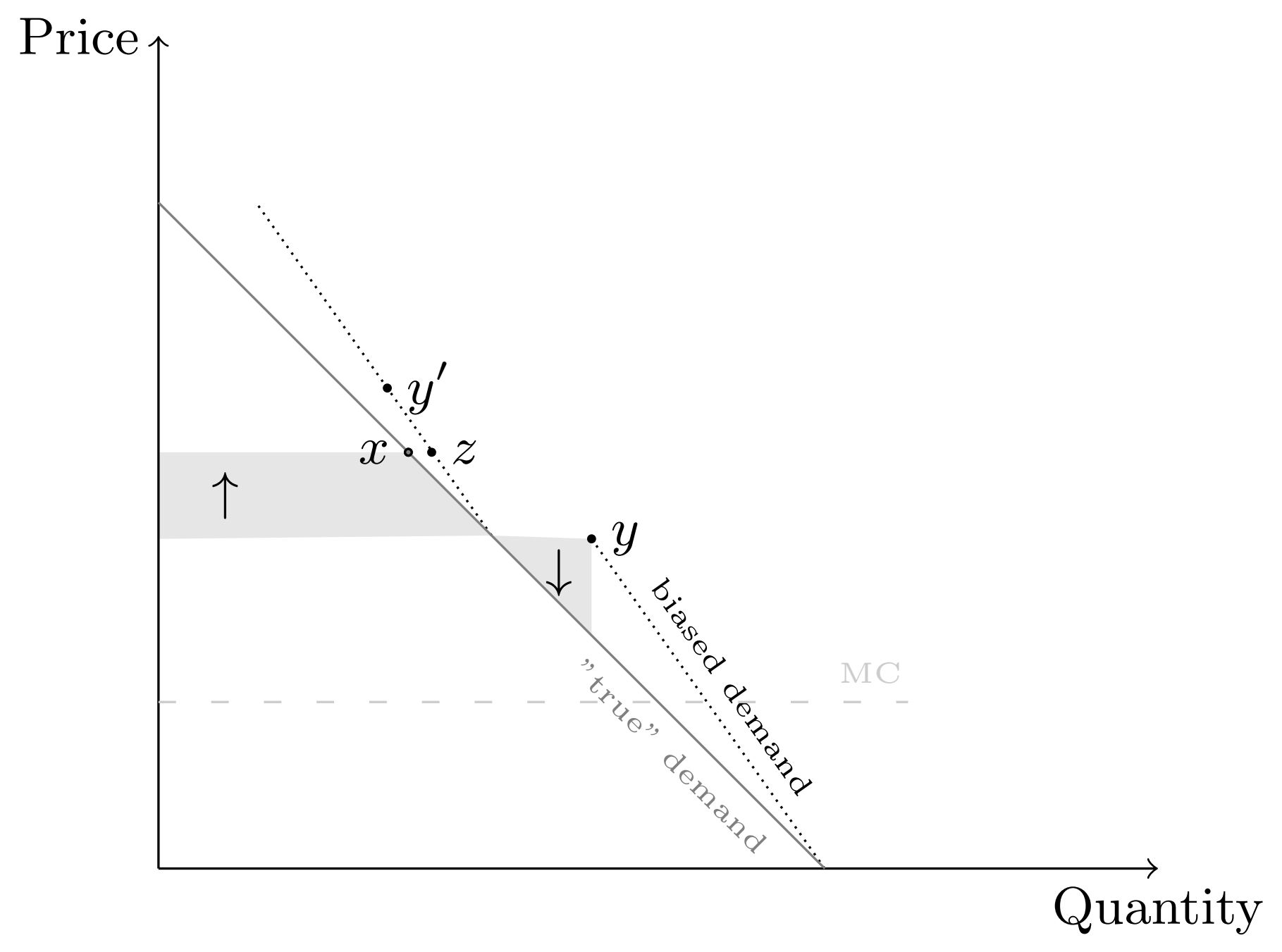

Price
y'
z
x
y
biased demand
"true" demand
MC
Quantity


Price
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