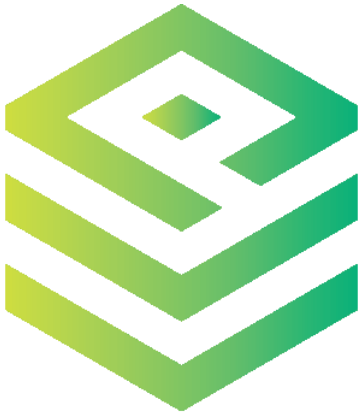


PIACERE

Deliverable D8.1

PIACERE brochure and public website

Editor(s):	Maitena Ilardia
Responsible Partner:	TECNALIA
Status-Version:	Final – v1.0
Date:	31.03.2021
Distribution level (CO, PU):	Public

Project Number:	101000162
Project Title:	PIACERE

Title of Deliverable:	PIACERE brochure and public website
Due Date of Delivery to the EC	31.03.2021

Workpackage responsible for the Deliverable:	WP8 - Sustainability and awareness
Editor(s):	TECNALIA
Contributor(s):	-
Reviewer(s):	Leire Orue-Echevarria (TECNALIA)
Approved by:	All Partners
Recommended/mandatory readers:	All WPs

Abstract:	The initial version of the brochure and project website will include at least project objectives and contact details. PIACERE website will be set-up by the Project Leader TECNALIA and continuously enhanced by all partners to include public downloadable results and links to related news and initiatives.
Keyword List:	website, brochure
Licensing information:	This work is licensed under Creative Commons Attribution-ShareAlike 3.0 Unported (CC BY-SA 3.0) http://creativecommons.org/licenses/by-sa/3.0/
Disclaimer	This document reflects only the author's views and neither Agency nor the Commission are responsible for any use that may be made of the information contained therein

Document Description

Version	Date	Modifications Introduced	
		Modification Reason	Modified by
v0.1	10.03.2021	First draft version	Maitena Ilardia (TECNALIA)
v0.2	15.03.2021	Sent to internal QA review	Maitena Ilardia (TECNALIA)
V0.3	30.03.2021	Finished addressing the comments	Maitena Ilardia (TECNALIA)
V1.0	31.03.2021	Ready for submission	Leire Orue-Echevarria (TECNALIA)

Table of contents

List of figures

Terms and abbreviations

CSP	Cloud Service Provider
DevOps	Development and Operation
DoA	Description of Action
EC	European Commission
GA	Grant Agreement to the project
IaC	Infrastructure as Code
IEP	IaC execution platform
IOP	IaC Optimization
KPI	Key Performance Indicator
SW	Software

Executive Summary

This deliverable is a key aspect in the outreach strategy as it services to create the PIACERE brand.

This deliverable has two objectives. On one hand, it aims to introduce the look and feel, structure and initial content of the PIACERE website. Such content will be regularly updated during the project with news, blog posts, and other relevant results. On the other hand, this document presents the content, structure and first mock-up of the PIACERE brochure. As in the case of the website, several versions of the brochure will exist.

1 Introduction

1.1 About this deliverable

The objective of this deliverable is twofold. On one hand, it presents the look and feel requirements, the structure and main content of the PIACERE website. On the other hand, it presents 1) the outline of the leaflet and 2) the main content.

1.2 Document structure

Section 2 presents the look and feel of the website, the structure as well as the content that has been included in M4 of the project. The main target audience of this section is the visitors of the PIACERE site. Section 3 outlines the main aspects of the PIACERE brochure in terms of messages, structure and content. The main target audience of this section is actually the graphical designers that will work in the creation of the brochure. Section 4 presents the conclusions of the deliverable.

2 Public website

2.1 Structure

Websites are an important tool for dissemination and communication. They are often the first contact with the project and is often a big part of the brand. Websites communicate in one channel, that is, there is few to no interaction with the visitors, hence, to have updated and relevant content is key. The interactive parts will be sought to be achieved through the other means such as use of various social networks.

A clear structure is therefore paramount for this. At this stage, this is the structure proposed:

- Home
- About us
  - Vision
  - Solution
  - Approach
  - Objectives
  - Key Results
  - Benefits
- Use cases
  - The Slovenian Ministry of Public Administration (SI-MPA)
  - Critical Maritime infrastructures
  - Public Safety on IoT in 5G
- Results
- Partners
- Blog
- Communication
  - Public deliverables
  - Materials

2.2 Graphical appearance

2.2.1 Color palette

The PIACERE Color palette is depicted next:

Figure 1. PIACERE Color Palette

Several colors of the palette are chosen for the website. In RGB format they are as follows:

Figure 2. PIACERE RGB codes for selected colors of the palette

The website will use as baseline the following template and theme: https://www.refaktor.org/drupal/porto7/one-page (One-page site).

This template allows the website to be responsive and is automatically adapted to the device used.

2.2.2 Menu

PIACERE website will have the menu located in the upper part of the site and will have the following menu items:

Figure 3. Location and structure of the PIACERE Website menu

2.2.3 Body

The content of the body is described in Section 2.3

2.2.4 Footer

The footer shall include:

- The acknowledgement to EC funding, compliant with the EC rules
- A Twitter widget, with the last Tweets
- Details of the coordinator, so anyone can get in touch with her
- Logos of the social networks where PIACERE is present

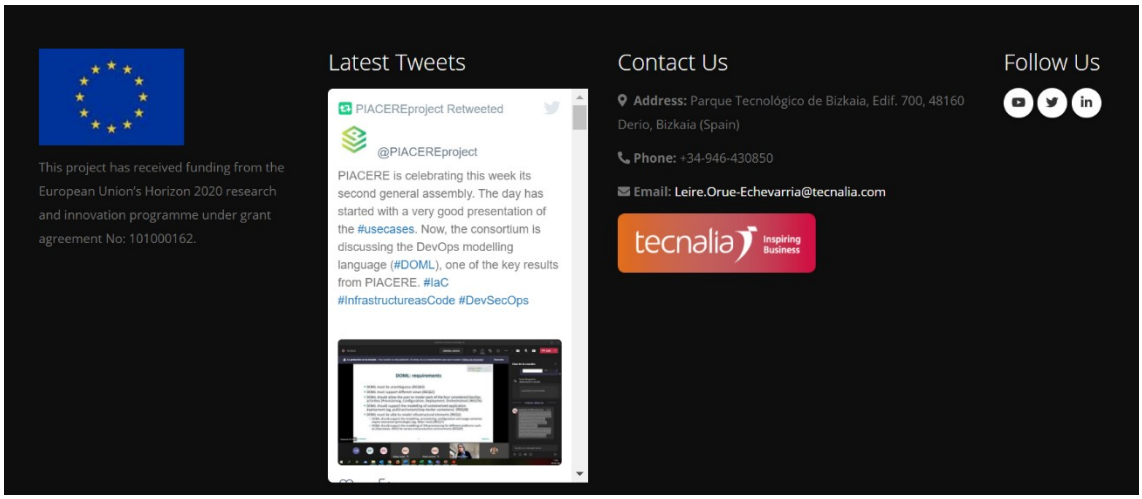


Figure 4. PIACERE Footer

2.3 Content

2.3.1 Homepage

The first page that anyone visiting the website will be the "Home" page, which is described next.

2.3.1.1 Carrousel of images

The selected template offers the option of having a carrousel of sliding images. The selected images are shown next:

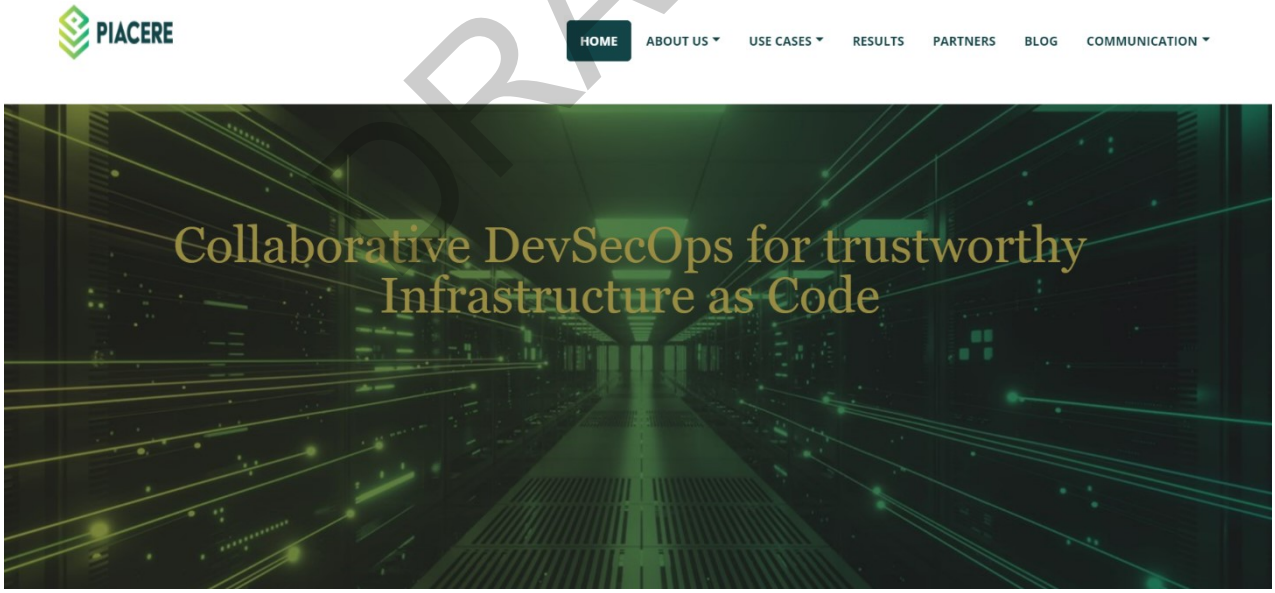


Figure 5. Carroussel image 1

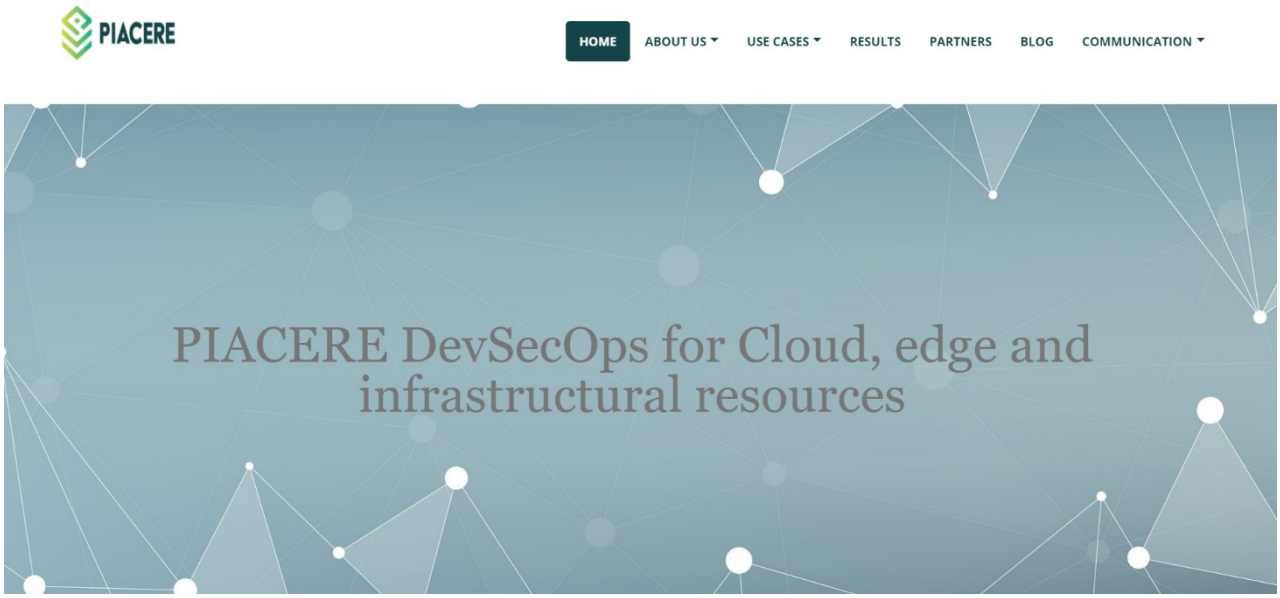
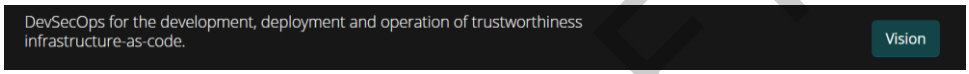


Figure 6. Carroussel image 2

In addition, the following image shall appear so the audience can get a faster understanding of the and vision of the project.



The following images will show the major activities that PIACERE aims to solve, demonstrating that it covers the complete software development and operation lifecycle of IaC.

Figure 7. Main activities and results of PIACERE

The next block is the blog posts. At M4 the project has two entries, as shown next.

Figure 8. Blog entries

2.3.2 About us

2.3.2.1 Vision

The goal of this site is to present a summary of the project with some of the project's core goals.

The final version looks like this:

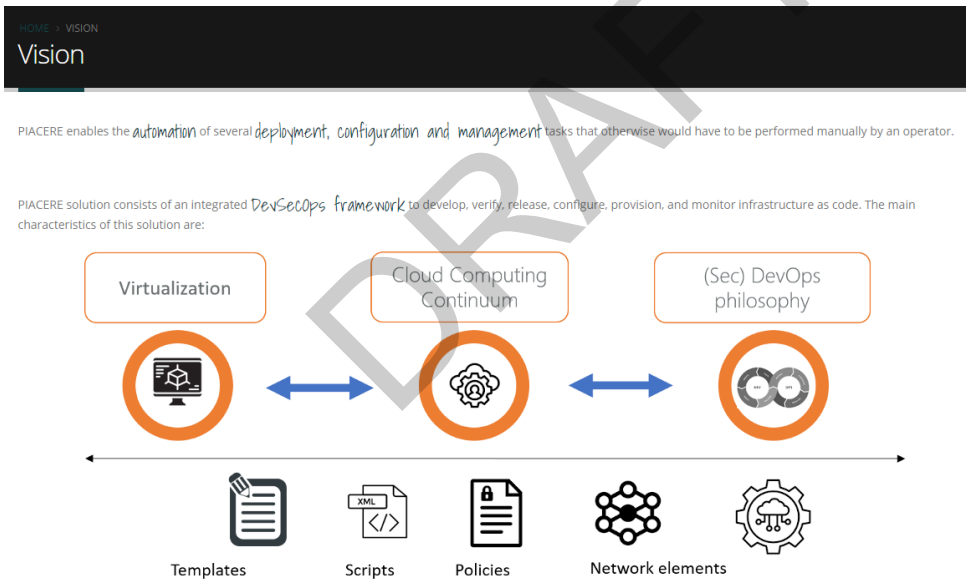


Figure 9. Page for the PIACERE Vision and core values

2.3.2.2 Solution

Here, the PIACERE solution shall be presented.

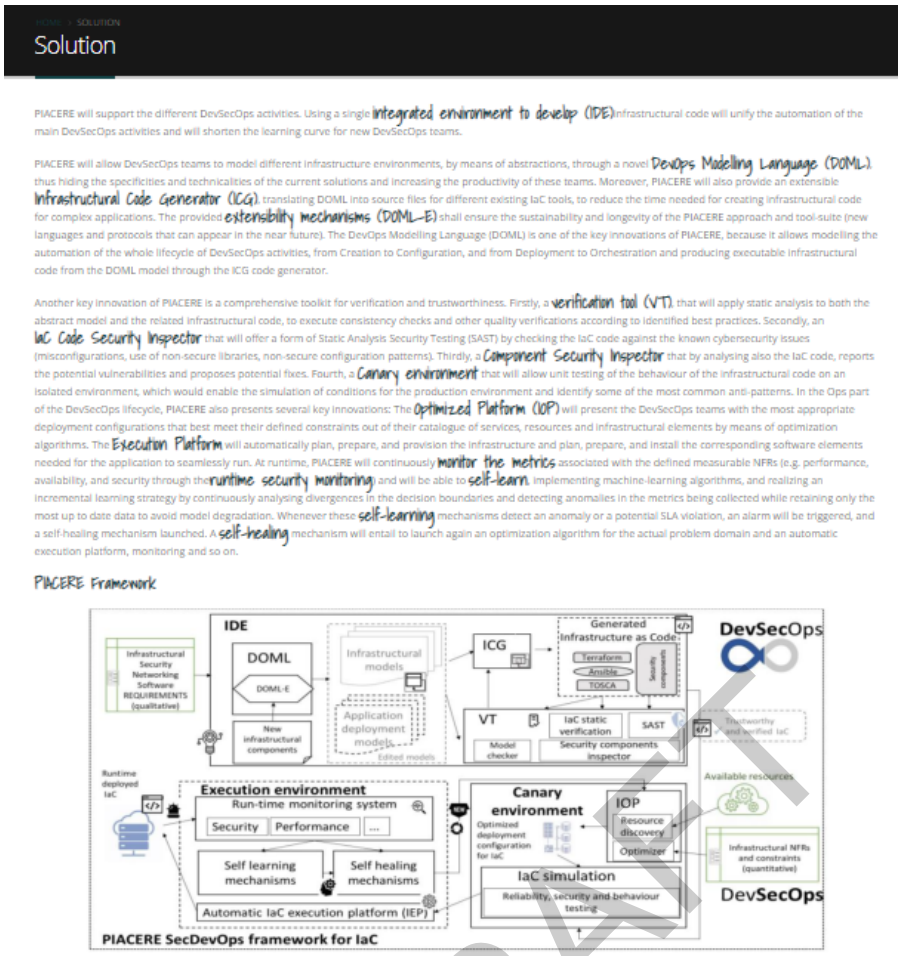


Figure 10. Page for the PIACERE Solution

2.3.2.3 Approach

The approach section briefly describes the main activities of PIACERE.

The key elements of the explanation of the approach are to be highlighted.

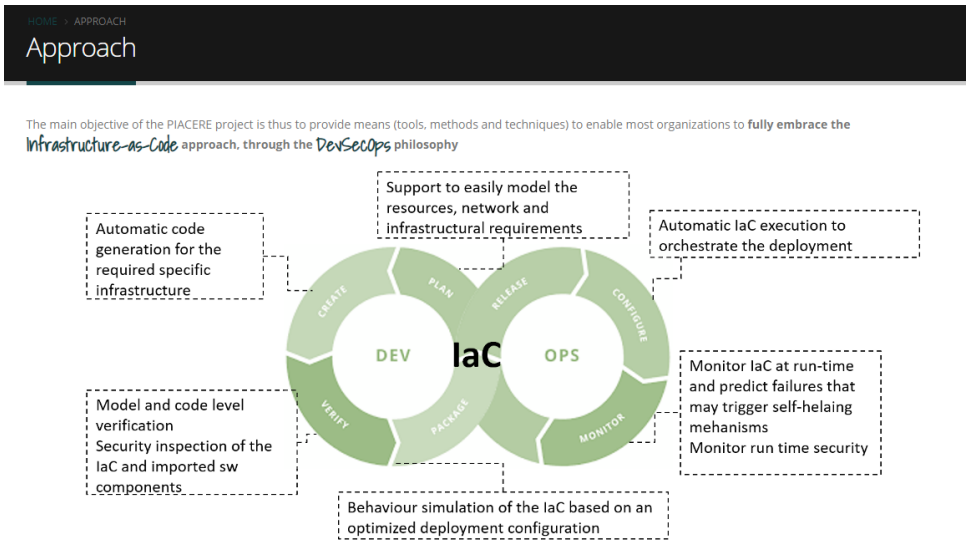


Figure 11. Page for the PIACERE Approach

2.3.2.4 Objectives

The page for the objectives looks like this:

Figure 12. Page for the PIACERE Objectives

2.3.2.5 Key Results

This page will show the main outcomes of the PIACERE project.

Figure 13. Page for the PIACERE Key Results

When clicking on each of the green boxes, more information about the key results can be seen.

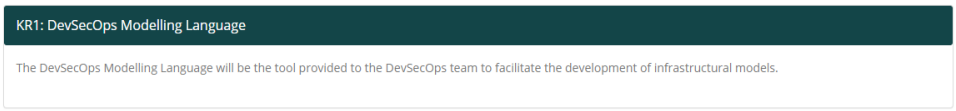


Figure 14. An example of more details regarding a PIACERE Key Result

2.3.2.6 Benefits

This page shall include the main benefits expected thanks to the use of PIACERE.

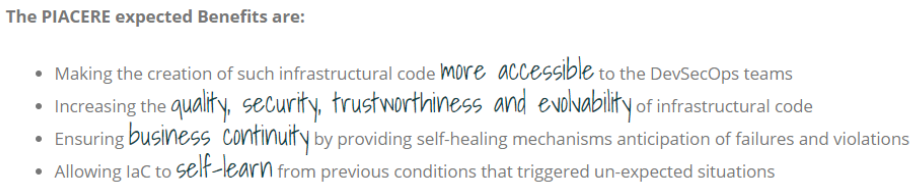


Figure 15. Page for the PIACERE Benefits

2.3.3 Use cases

PIACERE will be implemented in three real use cases, namely:

- The Slovenian Ministry on Public Administration (SI-MPA)
- Critical Maritime infrastructures
- Public Safety on IoT in 5G

Each use case shall have a distinct page. The texts are taken directly from the DoA [1].

For the use case on the Slovenian Ministry on Public Administration (SI-MPA) the page looks like this:

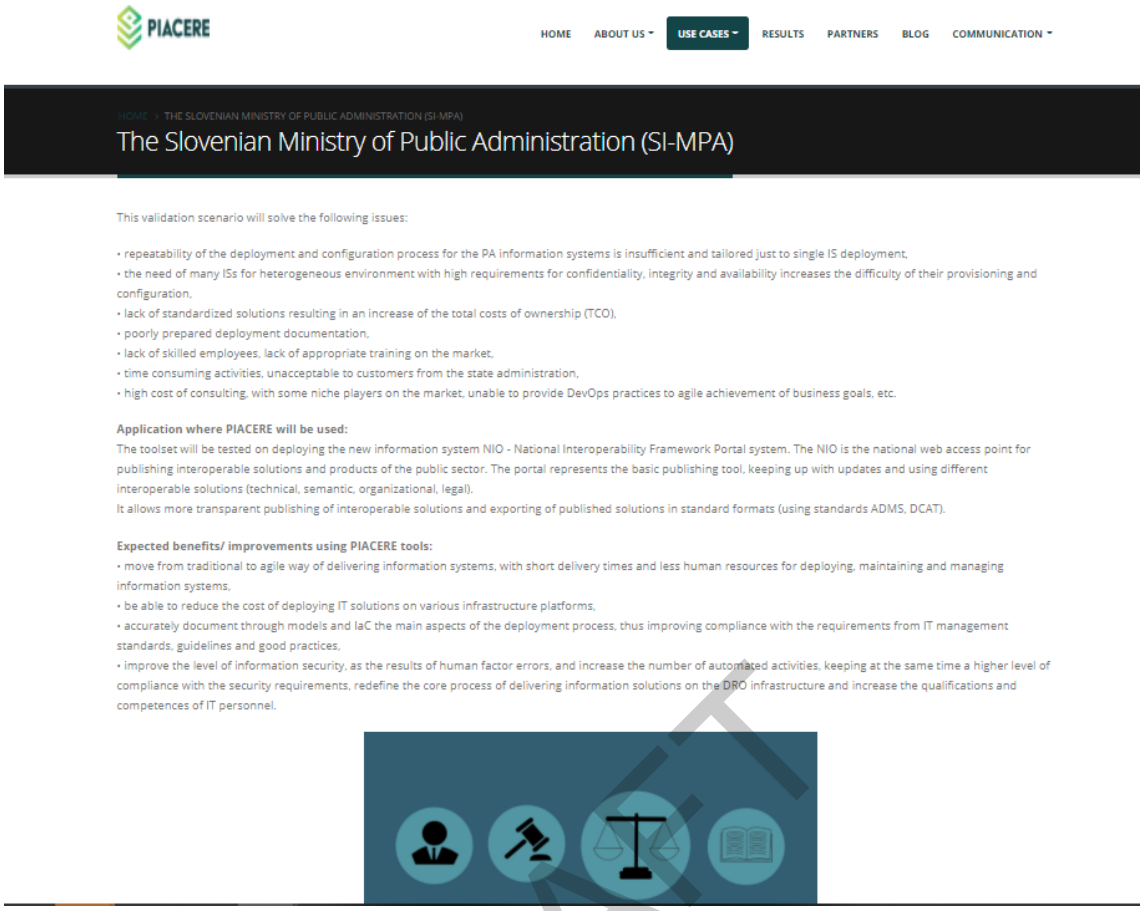


Figure 16. Page for the use case Slovenian Ministry on Public Administration

For the use case Critical Maritime Infrastructures, the page looks like this:

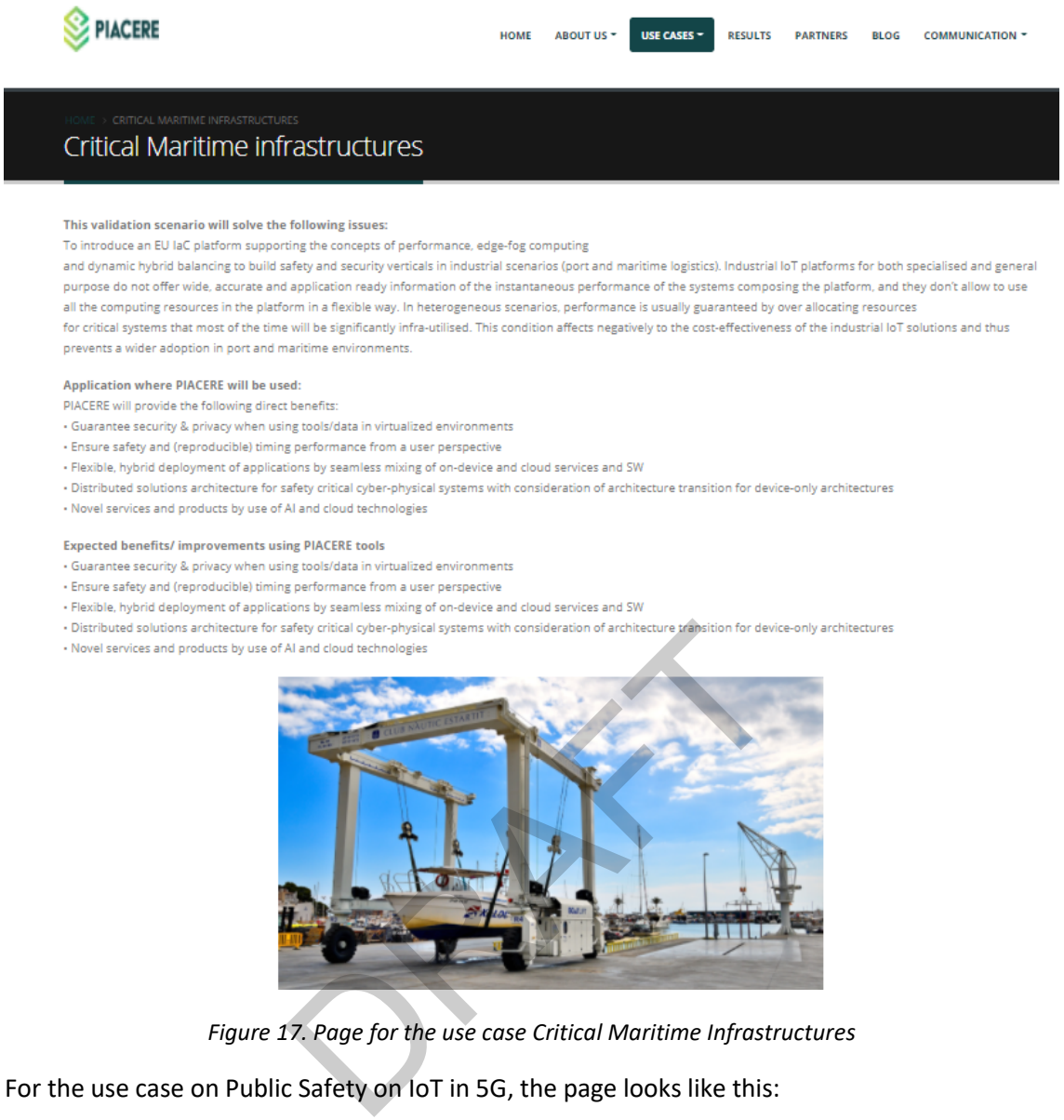


Figure 17. Page for the use case Critical Maritime Infrastructures

For the use case on Public Safety on IoT in 5G, the page looks like this:

Figure 18. Page for the use case Public Safety on IoT in 5G

2.3.4 Results

This page shows in a graphical way, the results of the project. It complements the page on Key Results.

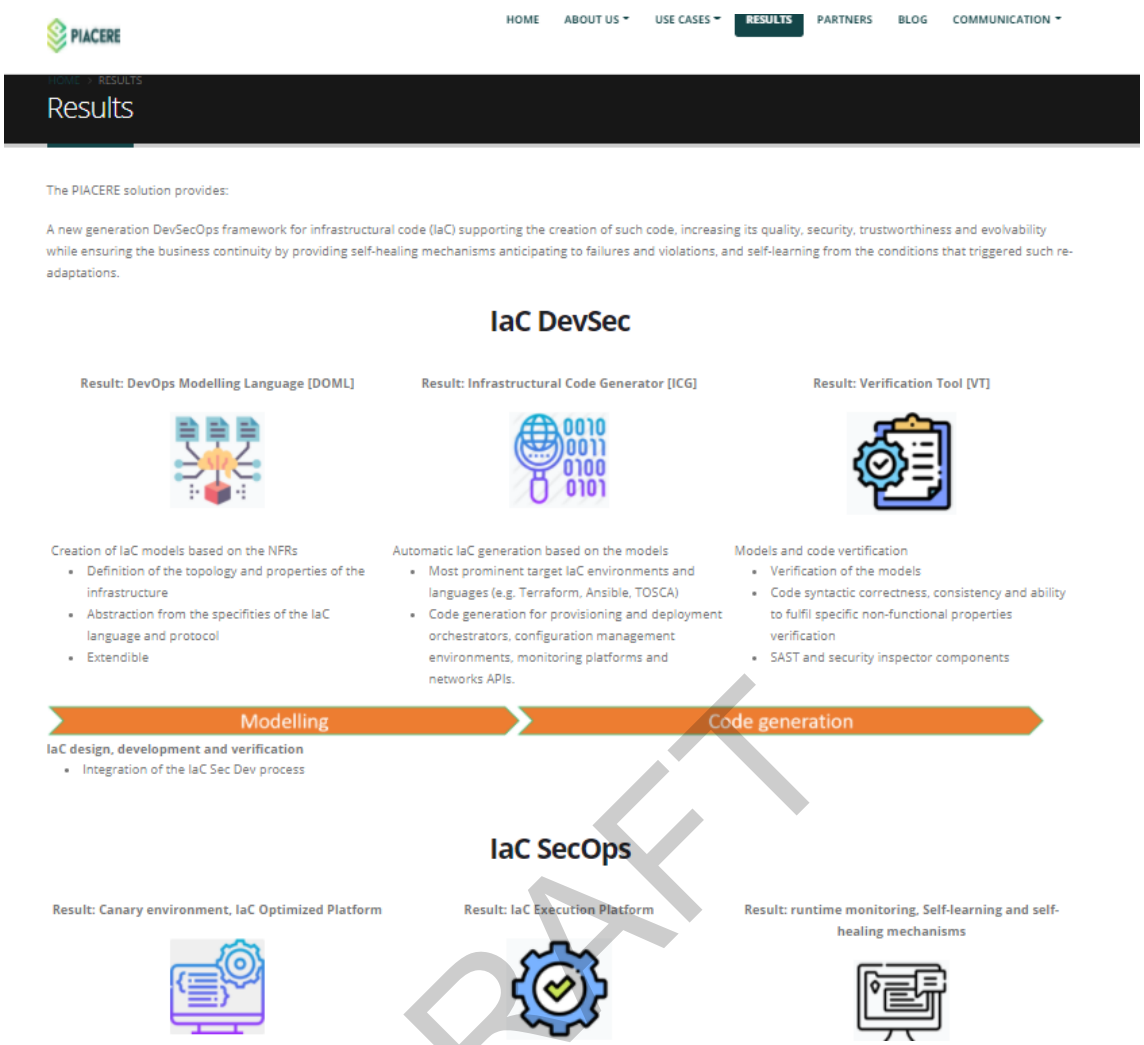


Figure 19. Results (excerpt)

2.3.5 Partners

This page has the goal of showing who is implementing the PIACERE solution.

A map of Europe shall appear, indicating where each partner comes from.

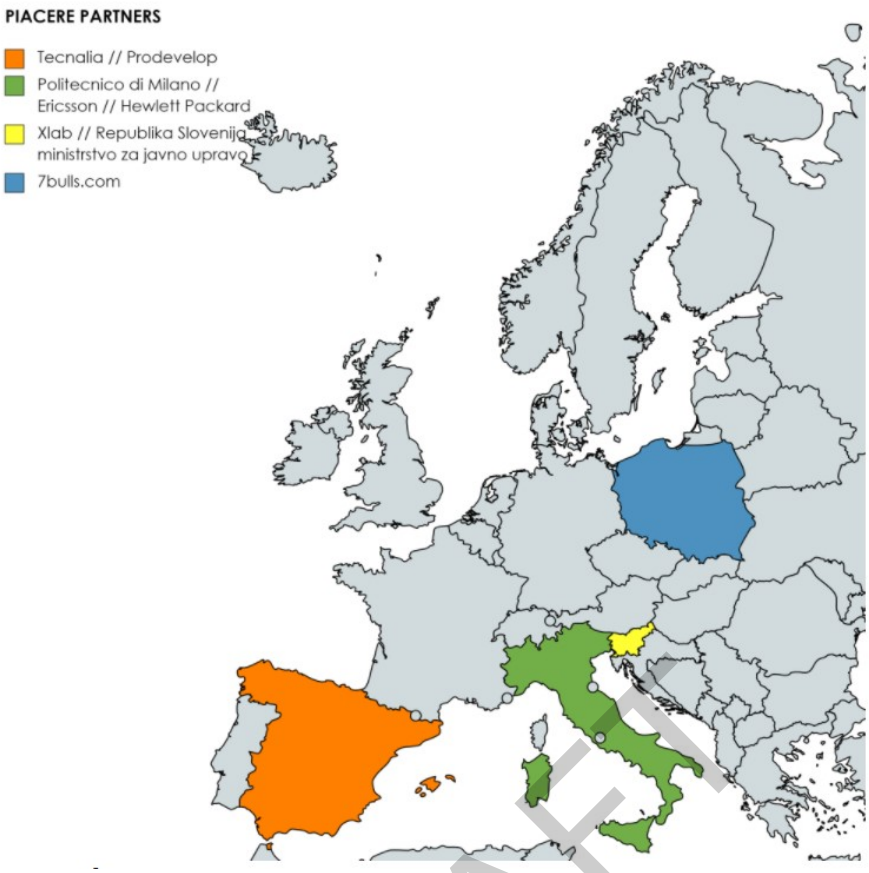


Figure 20. Map showing where all partners come from

The second part of this page is devoted to information about the partners and the leaders of each organization in the project:

- TECNALIA: Leire Orue-Echevarria
- PRODEVELOP: Ismael Torres
- ERICSSON: Cosimo Zotti
- XLAB: Daniel Vladušič
- POLIMI: Elisabetta Di Nitto
- SI-MPA: Igor Skof
- 7bulls: Katarzyna Materka

Team Members

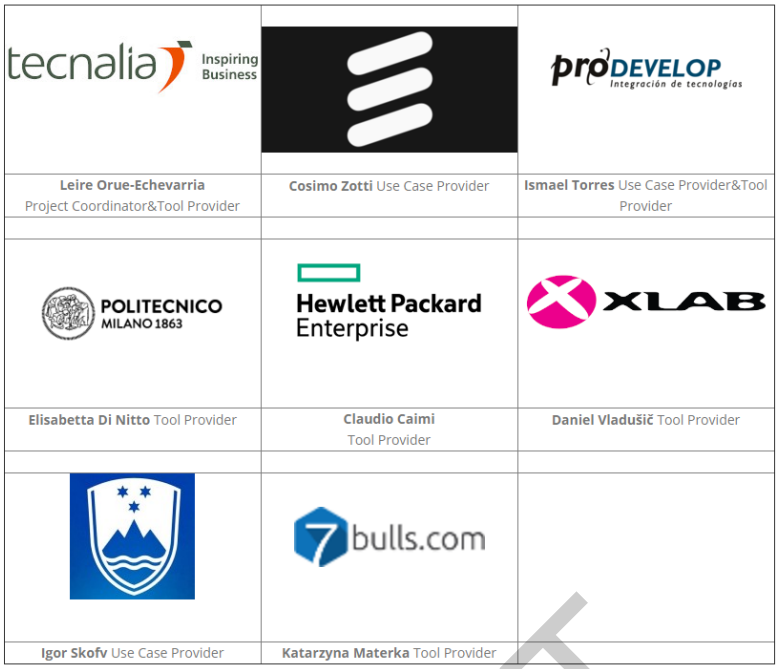


Figure 21. Details of the organizations participating in the project and they responsible people of said organizations

2.3.6 Communication

At this stage, there are two menu items under this:

1. Deliverables
2. Materials

The "public deliverables" tab contains the table where all PIACERE public deliverables will be uploaded. These will be published as soon as they are submitted to the EC, even before they are approved by the EC.

Del. No.	Deliverable name	File
D8.1	PIACERE brochure and public website;	
D8.2	Communication, Networking Plan and Dissemination Strategy;	
D2.1	PIACERE DevSecOps Framework Requirements specification, architecture and integration strategy - v1	
D3.1	PIACERE Abstractions, DOML and DOML-E - v1	
D3.4	Infrastructural code generation - v1	
D3.7	PIACERE IDE - v1	
D4.1	Infrastructural model and code verification - v1	
D4.4	IaC Code Security and components security Inspection - v1	
D5.1	IaC execution platform prototype - v1	
D5.4	Canary environment prototype - v1	
D5.7	IOP prototype - v1	
D6.1	PIACERE run-time monitoring and self-learning, self-healing platform - v1	
D2.3	PIACERE DevSecOps Framework - v1	
D8.3	Dissemination, communication and networking report - Report - v1	
D2.2	PIACERE DevSecOps Framework Requirements specification, architecture and integration strategy - v2	
D2.7	PIACERE Abstractions, DOML and DOML-E - v2	
D3.5	Infrastructural code generation - v2	
D3.5	PIACERE IDE - v2	
D4.2	Infrastructural model and code verification - v2	
D4.5	IaC Code Security and components security Inspection - v2	
D5.2	IaC execution platform prototype - v2	
D5.5	Canary environment prototype - v2	
D5.8	IOP prototype - v2	
D6.2	PIACERE run-time monitoring and self-learning, self-healing platform - v2	
D2.4	PIACERE DevSecOps Framework - v2	
D3.3	PIACERE Abstractions, DOML and DOML-E - v3	
D3.6	Infrastructural code generation - v3	
D3.9	PIACERE IDE - v3	
D4.3	Infrastructural model and code verification - v3	
D4.6	IaC Code Security and components security Inspection - v3	
D5.3	IaC execution platform prototype - v3	
D5.6	Canary environment prototype - v3	
D5.9	IOP prototype - v3	
D6.3	PIACERE run-time monitoring and self-learning, self-healing platform - v3	
D2.5	PIACERE DevSecOps Framework - v3	
D8.4	Dissemination, communication and networking report - Report - v2	

Figure 22. Page for the publication of PIACERE public deliverables

The materials menu will take to a page that will present the following items:

- Press Releases, namely the pdfs with the press releases in the different languages
- Newsletter: it will show the different releases of the newsletters.
- Brochure: it will hold the files for the different versions of the brochure.
- Articles: references to the published articles in journals and papers

2.3.7 Blog

This section will include the different blog entries posted in accordance with the communication strategy defined in D8.2.

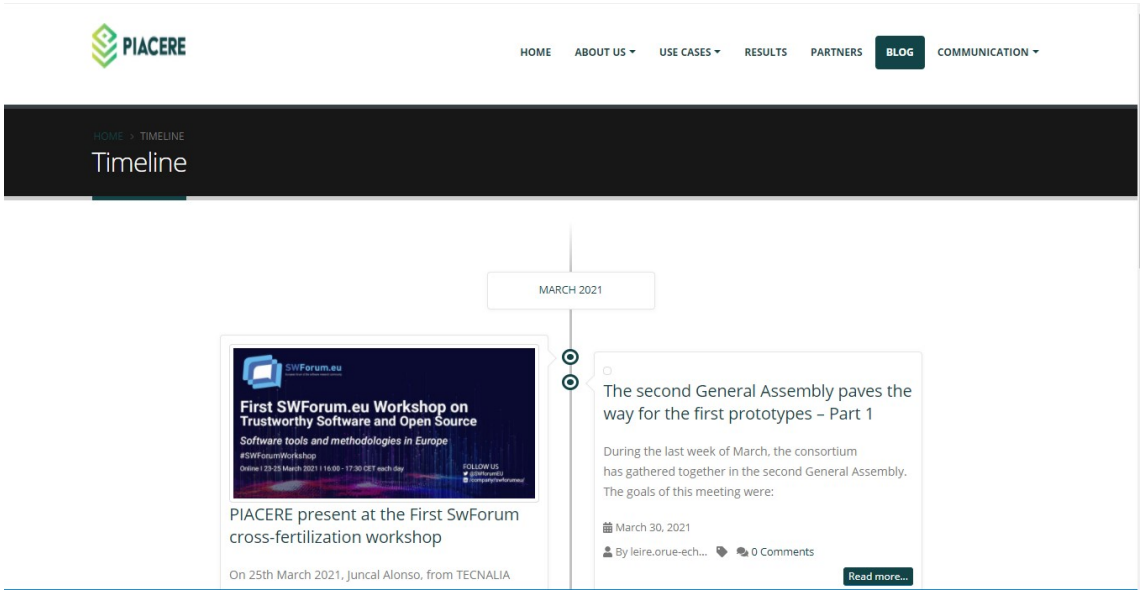


Figure 23. Page where all PIACERE blog entries can be seen

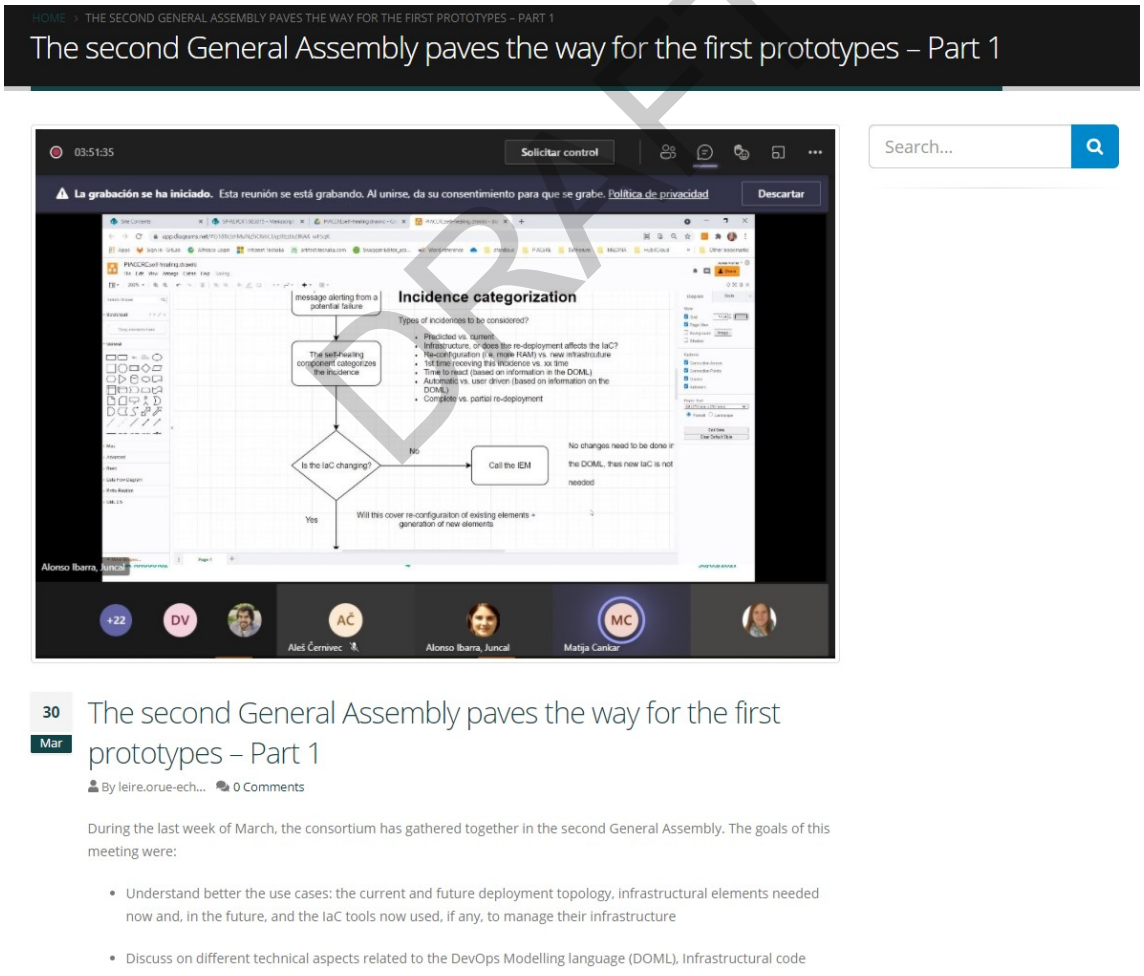


Figure 24. Example of a blog entry

3 Leaflet

3.1.1 Front of the leaflet

The aim of this first version of the leaflet is to raise awareness of the project, by presenting the most relevant aspects of PIACERE (objective, key results, benefits and use cases). The upcoming versions of the leaflet will focus on other aspects such as use cases or the achieved benefits.

The information that the first version of the leaflet will contain is as follows:

- Logo of the project, acronym and title of the project
- EC Disclaimer: This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 10100162
- EU flag: the EU emblem must have appropriate prominence. Graphics guide to the European emblem to be accessed at: http://publications.europa.eu/code/en/en-5000100.htm
- Partner logos

The end result shall look similar to this:

Figure 25. Mockup for the front of the leaflet

3.1.2 Inside of the leaflet

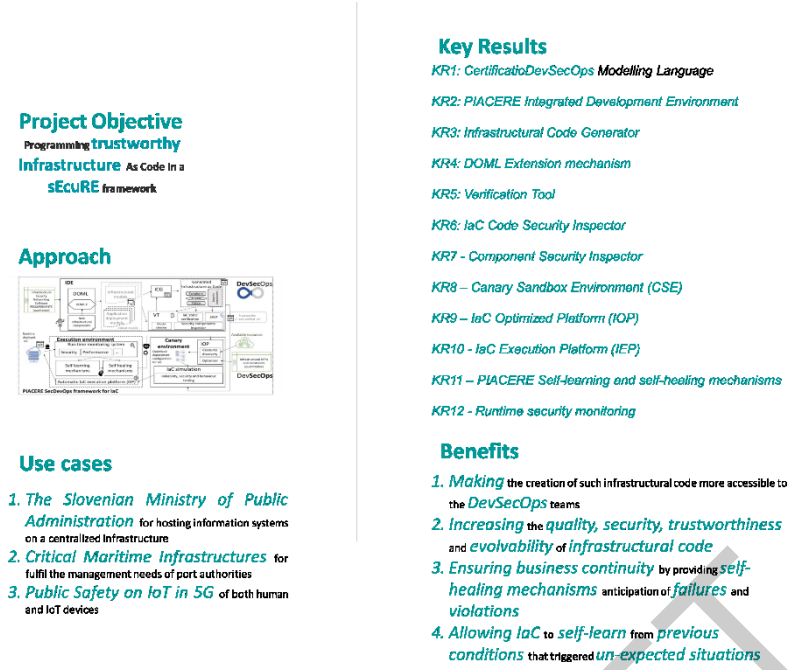


Figure 26. Mockup for the inside of the leaflet

3.1.3 Back of the leaflet

The back of the leaflet shall include the following items.

3.1.4 Find us!

https://ww.PIACERE-project.eu/

Twitter: @PIACEREproject

3.1.5 Project Key data

Project Duration: December 2020 – November 2023

Budget: € 4 424 250

3.1.6 Contact information details

Project Coordinator:

Leire Orue-Echevarria (TECNALIA)
Leire.Orue-Echevarria@tecnalia.com

+34 664103005

4 Conclusions

The document at hand has presented the look and feel, the structure and the content of the PIACERE website and brochure. Both communication tools will be updated in a continuous manner as the project progresses.

5 References

[1] PIACERE Consortium, "Description of Action - Annex 1 - GA 101000162," 2020.