



A smart-sensing AI-driven platform for scalable, low-cost hydroponic units

D5.3 Communication and Dissemination Report

| | |
|---------------------------|--|
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| DELIVERABLE TITLE | Communication and Dissemination Report |
| RESPONSIBLE AUTHOR | Eleni Makarona (NCSR-D) |



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| | |
|---------------------------------------|--|
| PROJECT ACRONYM | GOhydro |
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| PROJECT WEBSITE | https://www.gohydro.org/ |
| COORDINATOR | Panagiotis Zervas |
| COORDINATOR EMAIL | panagiotis@scio.systems |
| WORKPACKAGE N. TITLE | WP5 Communication and Dissemination |
| WORKPACKAGE LEADER | NCSR-D |
| RESPONSIBLE AUTHOR | Eleni Makarona (NCSR-D) |
| RESPONSIBLE AUTHOR EMAIL | e.makarona@inn.demokritos.gr |
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| CONTRIBUTORS | Daniela Delinschi (Holisun) |
| REVIEWER | Panagiotis Zervas (SciO) |

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| PARTICIPANTS | | CONTACT PERSON |
|--|---|---|
| <p>SCiO P.C. (SCiO, Greece) Coordinator</p> |  | <p>Panagiotis Zervas Email: panagiotis@scio.systems</p> |
| <p>Department of Plant and Environmental Sciences, University of Copenhagen (UCPH, Denmark)</p> |  | <p>Bhim Bahadur Ghaley Email: bbg@plen.ku.dk</p> |
| <p>Holisun SRL (Holisun, Romania)</p> |  | <p>Oliviu Matei Email: oliviu.matei@holisun.com</p> |
| <p>nr21 DESIGN GmbH (nr21 DESIGN, Germany)</p> |  | <p>Niklas Galler Email: niklas.galler@nr21.com</p> |
| <p>Institute of Nanoscience and Nanotechnology, National Centre for Scientific Research “Demokritos” (NCSR-D, Greece)</p> |  | <p>Eleni Makarona Email: e.makarona@inn.demokritos.gr</p> |
| <p>Department of Technical and Soil Sciences, University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca (USAMV, Romania)</p> |  | <p>Teodor Rusu Email: trusu@usamvcluj.ro</p> |

ACRONYMS LIST

| | |
|------|---------------------------------|
| D&C | Dissemination and Communication |
| KPIs | Key Performance Indicators |

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EXECUTIVE SUMMARY

D5.3 presents the communication and dissemination activities performed within the first year of the project. All pertinent activities are described and most importantly assessed with respect to the KPIs set by the communication and dissemination plan (D5.2).

1 INTRODUCTION

GOhydro had set in its work plan a work package dedicated to the planning and execution of broad communication and dissemination activities (D&C) with the intent maximise the outreach and impact of the project. Taking into account the innovativeness of the project's proposed solution and, thus, its relative need to mature beyond the scope of the project, GOhydro identified three strategic directions the D&C activities should take:

- (1) Raising public awareness and ensuring maximum visibility of the project key facts, outputs and findings amongst the public;
- (2) Supporting the transfer of project results and engagement from key stakeholders in academia and industry;
- (3) Enhancing the commercial potential of the results and users' reception.

Towards that purpose a specific dissemination and communication plan was set in place at M6 of the project (D5.2), while well-defined Key Performance Indicators (KPIs) were set even at the stage of proposal writing for the consortium to have a credible and measurable toolkit to assess and evaluate the impact of the GOhydro communication and dissemination strategy. Therefore, this deliverable not only enlists the D&C activities of Year 1 of the project, but also evaluates them in terms of the KPIs.

The deliverable is separated into 3 main sections. The first section re-iterates the major goals and means to achieve them as set in the dissemination strategy (described in detail in D5.2). The second part compiles the actions realized within the 1st year of the project. The third part shows the KPI values as of February 15th, 2022, analyzes the performance and describes the future steps for second year of the project in terms of the dissemination and communication activities.

2 SUMMARY OF THE GOHYDRO D&C PLAN

The D&C plan was based on the AIDA concept (Rawal, 2013) and its variations according to which an efficient plan should identify four hierarchical and sequential stages that culminate to stakeholder engagement. These are:

1. **Awareness:** refers to the creation and promotion of the GOhydro identity that will be able to establish itself as a standard imagery evocating the project’s concept and scope;
2. **Interest:** refers to the means used to communicate and highlight the added value of the GOhydro solutions in a way that raises the interest of targeted audiences;
3. **Desire:** deals with the modalities through which audiences will be motivated to test the GOhydro solutions and actively participate in its ecosystem;
4. **Action:** incorporates the strategic steps for transforming knowledge, interest and motivation into active engagement, either as part of a growing GOhydro community or as part of a client base.

Based on the AIDA fundamental concept, but taking into account the particular character and objectives of the project, the GOhydro consortium compiled a concrete D&C plan spanning across all four AIDA axes. The plan was construed in order to effectively spread the GOhydro message to the relevant communities and defined the following KPIs (Table 1.1). All details about the channels, measures and actions may be found in D5.2. It should be noted that some targeted values requiring physical presence (e.g., conferences) may vary according to travel restrictions due to the COVID-19 pandemic. Special effort was paid to ensure participation in a virtual format whenever possible to counteract for these restrictions.

Table 1 Channels of Communication and Dissemination and their relative KPIs and Targeted Values


| Channel Name | KPI | Targeted Value (Year 1) | Targeted Value (Year 2) ¹ |
|-------------------------|----------------------------------|-------------------------|--------------------------------------|
| GOhydro website | Visits | ≥1,000 | ≥2,000 |
| | Downloads | 50 | ≥250 |
| | Newsletter subscribers | ≥100 | ≥200 |
| GOhydro social media | Tweets | 20 | ≥100 |
| | Twitter Followers | 50 | ≥300 |
| | LinkedIn Page Members | 50 | ≥100 |
| | Research Gate Followers | 10 | ≥50 |
| | You tube Videos | - | ≥2 |
| Scientific publications | Journal Publications | 1 | ≥4 |
| | Conference Proceedings | 2 | ≥6 |
| Press relations | Newspaper/Magazine Articles | 1 | ≥4 |
| | Interviews and Presentations | 1 | ≥2 |
| Event participation | Scientific Conferences/Workshops | 4 | >12 |
| | Industry Events | 1 | >4 |

¹ Accumulated value.

| | | | |
|--|--|-----|------|
| | Number of young students attending NCSR-D educational programme in urban farming | 100 | >300 |
|--|--|-----|------|

3 D&C ACTIVITIES DURING YEAR 1

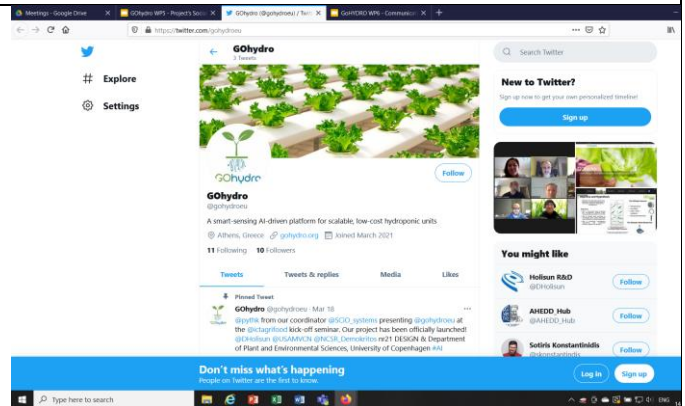
The D&C activities realized during Year 1 are per category:

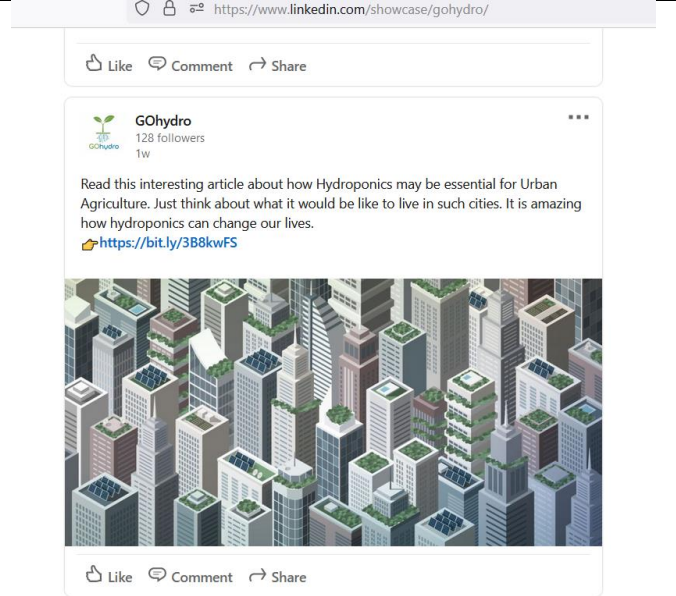
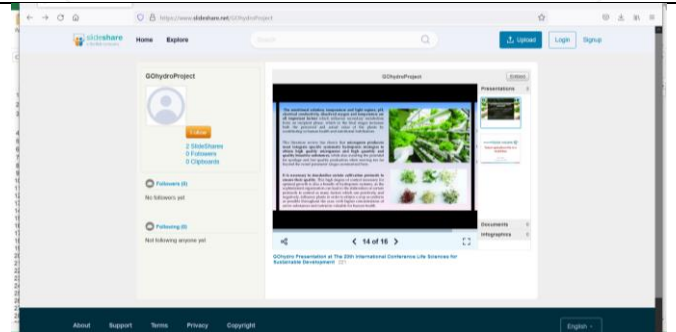
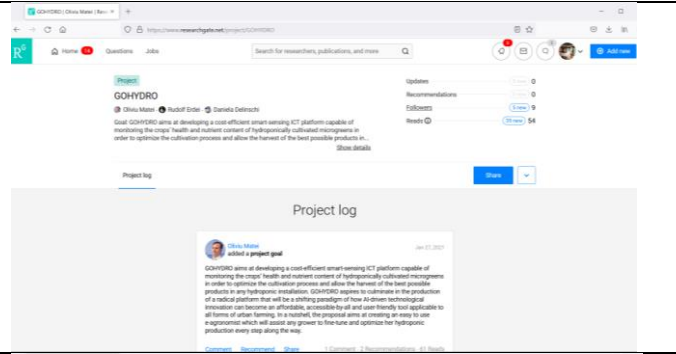
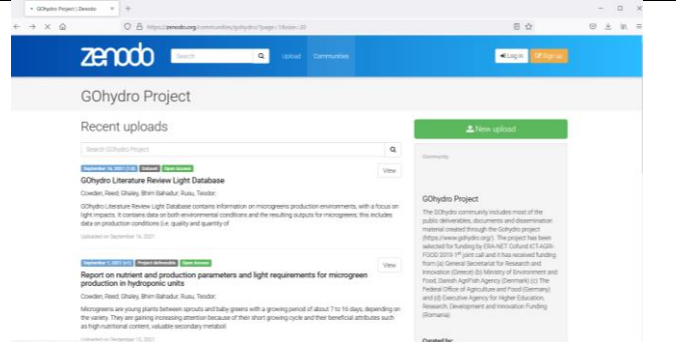
| Visual Identity | |
|--|---|
| <p>The project’s logo, imagery, typography, colours, and creative design were completed (all within the first 3 months of the project). These are consistently used in communication materials and project outcomes. Templates and guidelines for building different content types were produced and used throughout all activities. Further details may be found in the Annex of D5.2</p> |  |

| Project Website |
|--|
| <p>The project website, https://www.gohydro.org/ has been up and running since the first days of the project and will be maintained for at least two years after the project’s completion. The website includes a public area through which public information is disseminated, as well as a private area for the distribution of information restricted to the consortium. Particular attention has been paid to make the site appealing to the visitors, while including all relevant content, and to match to the logo and to the “colour branding” of the project. The site regularly features posts about tweets and news as well as the first presentations of the project.</p> |

| Leaflet |
|---|
| <p>A leaflet was created by the ICT AGRI-FOOD ERA NET project and can be downloaded from the both the ICT-AGRI-FOOD website https://ictagrifood.eu/sites/default/files/GOHYDRO%20leaflet.pdf, as well as the GOhydro web-site (https://gohydro.org/leaflet?task=download.send&id=1&catid=3&m=0)</p> <p>The leaflet can be seen in the Annex I.</p> |

| Social Media Presence |
|--|
| <p>According to the Dissemination and Communication Plan, it was deemed very important for the project’s visibility to create social media accounts. In addition, it was opted to disseminate public project deliverables and publications via Zenodo. Numerous posts have been realized. The screenshots below are from the latest posts. The list of all posts can be found in Annex II.</p> |

| | | |
|-----------------------|--|--|
| <p>Twitter</p> | <p>https://twitter.com/gohydroeu</p> |  |
|-----------------------|--|--|

| | | |
|--------------------------------|--|--|
| <p>LinkedIn</p> | <p>https://www.linkedin.com/showcase/gohydro/</p> |  |
| <p>Slideshare</p> | <p>https://www.slideshare.net/GOhydroProject</p> |  |
| <p>YouTube Channel</p> | <p>https://www.youtube.com/channel/UCPHj_bCl3JHsHCdajeaz-G_yQ</p> | <p>NO Content yet</p> |
| <p>ResearchGate</p> | <p>https://www.researchgate.net/project/GOHYDRO</p> |  |
| <p>Zenodo Community</p> | <p>https://zenodo.org/communities/gohydro/</p> |  |

| Videos | | | |
|--------------|-----------------------|---|--------------|
| Publish Date | Title | Video URL | Lead Partner |
| 18-03-2021 | GOhydro Project Pitch | https://www.youtube.com/watch?v=k4rebp3LsbU | SCIO |

| | | | |
|------------|---|---|--------|
| 30-03-2021 | GOhydro presentation at Kick off meeting of ICT AGRI FOOD | https://www.youtube.com/watch?v=dfbd6twmYmQ | SCiO |
| 27-07-2021 | GOhydro presentation at 56th Summer School of NCSR-D | https://www.youtube.com/watch?v=ZadGITxCRIc | NCSR-D |

| Scientific Publications | |
|-------------------------|---|
| Conference Paper | <p>Cowden, R.J., B.B. Ghaley, T. Rusu <i>Impacts of Environmental Parameters on Microgreen Yield, Nutrient Content, and Secondary Metabolite Production with a Focus on Light Quantity and Quality for Brassicaceae: a Review</i> XXXI International Horticultural Congress: IHC2022: International Symposium on Advances in Vertical Farming Publisher: International Society for Horticultural Science Publication pending</p> |

| Publications in Magazines and Daily Press | | | | | |
|---|---|--|--|--|--------------------------------------|
| Date of the Publication | Title of the publication | Vehicle of the publication (newsletter title, magazine title, etc) | URL where the publication can be accessed | Online article, printed article, newsletter, other | Partner leading the work/publication |
| May-August 2021 | GoHydro – O nouă perspectivă în producția microplantelor (GoHydro - A new perspective in the production of microgreens) | Agricultura 365, Anul IX, nr. 45, mai-august 2021, pag. 46-47. ISSN 2343-9580, ISSN-L 2343-9580, Tipografia Inkorporate Print București. | - | Printed article | USAMV |
| September 2021 | Growing basil with an e-agronimist at your home's balcony (in Greek) | Kathimerini Newspaper (Greek Newspaper) | https://drive.google.com/file/d/1DKJlDjDOLPcR-feKJVgtdzooLgeaUUcR/view?usp=sharing https://drive.google.com/file/d/1e1GEYPU_QaK7227eodRXNQLjUE2DQhXi/view?usp=sharing | Printed Article | SCiO |

| Event Participation (including Scientific Conferences) | | | | | | | | | |
|--|---|--------------|--------------------|------------------------|---|----------|-------------------------|--------------------------------------|------------------------|
| Event Name | Event URL | Lead Partner | Event Type | Nature of Contribution | URL of the Presentation (if applicable) | Location | Date(s) | Audience | Number of Participants |
| Online Kick-off project meeting of the call on “Call for transnational, collaborative, inter-/transdisciplinary research projects on ICT-enable AGRI-FOOD systems” | https://ictagrifood.eu/nod/e/44678 | SCiO | Workshop | Presentation | https://www.slideshare.net/GOhydroProject/gohydro-presentation-at-ictagrifood-seminar | virtual | 17-18.03.2021 | Research, Industry and Policy Makers | 130 |
| SFCOLAB International Wednesdays | https://www.sfcolab.org/iew | Holisun | Workshop | Presentation | https://www.slideshare.net/GOhydroProject/gohydro-presentation-at-sfcolab | virtual | 31.03.2021 | Research, Industry and Policy Makers | 34 |
| International Machines Forum | https://machinery2021.b2match.io/ | Holisun | Networking session | Presentation | - | virtual | 11.03.2021 - 12.03.2021 | Research, Industry and Policy Makers | 1181 |
| Cluster 3 HE | https://cluster3he.b2match.io | Holisun | Networking session | Presentation | - | virtual | 5.05.2021 - 6.05.2021 | Research, Industry and Policy Makers | 187 |
| B2B Software Days | https://2021.b2bsoftwaredays.com/ | Holisun | Networking session | Presentation | - | virtual | 10.05.2021 - 12.05.2021 | Research, Industry and Policy Makers | 1617 |
| DIGITAL ENTERPRISE SHOW 2021 | https://des2021.b2match.io/ | Holisun | Networking session | Presentation | - | virtual | 18.05.2021 - 19.05.2021 | Research, Industry and Policy Makers | 382 |
| #GIS2021 - Global Innovation Summit 2021 | https://gis2021.b2match.io/ | Holisun | Networking session | Presentation | - | virtual | 18.05.2021 - | Research, Industry | 1569 |

| | | | | | | | | | |
|--|---|---------|--------------------|--------------|---|-------------------------|-------------------------|--------------------------------------|-----|
| | | | | | | | 20.05.2021 | and Policy Makers | |
| Green Opportunities with the EEA and Norway Grants | https://green-opportunities-with-eea.b2match.io/ | Holisun | Networking session | Presentation | - | | 19.05.2021 - 20.05.2021 | Research, Industry and Policy Makers | 133 |
| ITmatch – virtual IT/ICT cooperation day 2021 | https://itmatch-virtual-it-ict-cooperation.b2match.io/ | Holisun | Networking session | Presentation | - | | 25.05.2021 | Research, Industry and Policy Makers | 197 |
| XVEUROPT(R)ODE | http://europtrode2020.eu/ | NCSR D | Conference | Presentation | | Warsaw, Poland (hybrid) | 28.11-01.12.2021 | Research, Industry and Policy Makers | 150 |

4 ASSESSMENT OF KPIS – FUTURE PLANS

As already mentioned the GOhydro D&C plan includes not just the enlisting of the various activities, but also a form of self-assessment through monitoring of specific KPI. Table 2 presents in a cohesive and succinct way the targeted KPIS per action both for Year 1 and Year 2, the achieved values so far and a risk assessment in a color coding format (blue: already achieved for the entire project duration; green: low risk of underachieving until the end of the project/values achieved for Year 1; yellow: medium risk for under achieving; red: higher risk for underachieving).

Table 2 KPI values and self-assessment

| KPI Code | Lead Partner | KPI Description | Year 1 Target | Year 2 Target | Value Achieved (as of Feb 20 th , 2022) | Risk Self-assessment |
|--|--------------|--|---------------|---------------|--|----------------------|
| 1. GOhydro Website (cumulative values) | | | | | | |
| K1.1 | Holisun | Project Website Unique Visitors | 1000 | 2000 | 336 | Yellow |
| K1.2 | Holisun | Downloads | 50 | 300 | 350 | Blue |
| K1.3 | Holisun | Newsletter Subscribers | 100 | 200 | 16 | Red |
| 2. GOhydro Social Media (cumulative values) | | | | | | |
| K2.1 | Holisun | Tweets | 35 | 100 | 38 | Green |
| K2.2 | Holisun | Twitter Followers | 50 | 300 | 63 | Green |
| K2.3 | Holisun | LinkedIn Page Members | 50 | 100 | 128 | Blue |
| K2.4 | Holisun | Research Gate Followers | 10 | 50 | 9 | Green |
| K2.5 | Holisun | YouTube Videos | 0 | 2 | 3 | Blue |
| 3. GOhydro Press relations | | | | | | |
| K3.1 | Holisun | Journal Publications | 1 | 4 | 2 | Green |
| K3.2 | Holisun | Conference Proceedings | 2 | 6 | 3 | Green |
| 4. GOhydro Press Relations | | | | | | |
| K4.1 | Holisun | Newspaper/Magazine Articles | 1 | 4 | 1 | Green |
| K4.2 | Holisun | Interviews and Presentations | 1 | 2 | 1 | Green |
| 5. Event Participation | | | | | | |
| K5.1 | Holisun | Scientific Conferences/Workshops | 4 | 12 | 3 | Yellow |
| K5.2 | Holisun | Industry Events | 1 | 4 | 7 | Blue |
| K5.3 | NCSR-D | Number of young students attending NCSR-D educational programme in urban farming | 100 | 300 | 150 | Green |

As can be seen from the table above **the D&C plan was efficient and very successfully executed during Year 1** leading to:

1. a quarter of the KPIs (4 out of 15 or 24%) have been already completed or surpassed the targeted values set for the entire project even before Year 1
2. half of the KPIs have successfully achieved the values for Year 1 and run a very low risk of being under-achieved before the end of the project (8 out of 15 or 53%)
3. Only 1 KPI (K3.1 *Scientific conferences/Workshops*) was very close to attaining the target values for Year 1 (3 conference participations instead of 4) runs a moderate risk of not being fully achieved by the end of the project (with a targeted value of 12). However, this is mostly due to two factors (i) the current pandemic imposing during 2020 travel restrictions and several event cancellations, (ii) a delay in the national funding for two partners (SciO and NCSRD) that has put a severe restriction in budget allocation, which was mostly funneled to consumables and personnel costs. The consortium though will put every effort to achieve the targeted value once the pandemic restrictions are further relaxed and it is confident that the values will soon increase within Year 2.
4. Only 1 KPI (K1.1 *Project Website Unique Visitors*) runs a moderate risk of not being fully achieved
5. Only 1 KPI (K1.3 *Newsletter Subscription*) runs the risk of not being fully achieved. Again, K1.1 and K1.3 seem to be partly attributed to the COVID-19 pandemic, which has forced people to a daily overflow of digital information and hence a reduced interest in receiving additional information in an electronic format.

5 CONCLUSIONS

The D&C plan has proven to be very efficient and well laid out. The plan was successfully realized within Year 1 and most of the KPIs have not only been achieved but already surpassed the targeted values for the entire project duration. Small delays and partial achievement of 3 KPIs are mostly related to the COVID-19 pandemic and it is expected that they will be absorbed within the second year of the project.

ANNEX I-GOHYDRO LEAFLET

ICT-AGRI-FOOD Topic 1: Data-driven ICT platforms and solutions to improve the sustainability of agrifood Systems

Horizon 2020

GOHYDRO



A SMART-SENSING AI-DRIVEN PLATFORM FOR SCALABLE, LOW-COST HYDROPONIC UNITS

The main motivation for the GOHYDRO project is the optimization of the cultivation process that will allow the harvest of the best possible products in any hydroponic installation including low-cost, consumer-grade equipment. To achieve this, a cost-efficient smart-sensing ICT platform capable of monitoring the crops' health and nutrient content of hydroponically cultivated microgreens will be developed. The platform will integrate different sensor kits for nutrient, plant health and environment monitoring for indoor production of various microgreens. The main output of the project will be an e-agronomist for hydroponic growers, helping them to make informed decisions for the production of high yields of nutrient-dense microgreens.

01



BACKGROUND

One of the biggest challenges of humanity in the 21st century is to devise sustainable solutions to produce more food while minimizing environmental impact. Hydroponics has emerged as one such solution, as it requires no arable land, reduces the usage of clean water and can be used in any urban setting. Within this framework, GOHYDRO aims at developing a cost-efficient smart-sensing ICT platform capable of monitoring the crops' health and nutrient content of hydroponically cultivated microgreens in order to optimize the cultivation process and allow the harvest of the best possible products.

GOHYDRO aspires to culminate in the production of a platform that will be a shifting paradigm of how AI-driven technological innovation can become an affordable, accessible-by-all tool applicable to all forms of urban farming. In a nutshell, the proposal aims at creating a form of an easy-to-use e-agronomist which will assist any grower to fine-tune and optimize her hydroponic production.

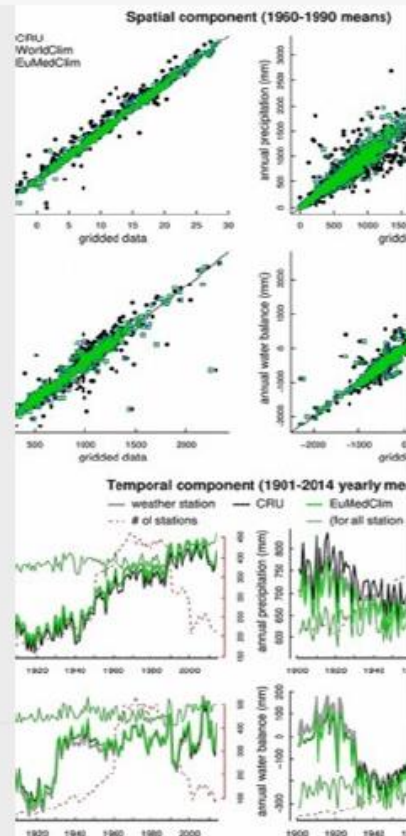
MAIN PROJECT ACTIVITIES

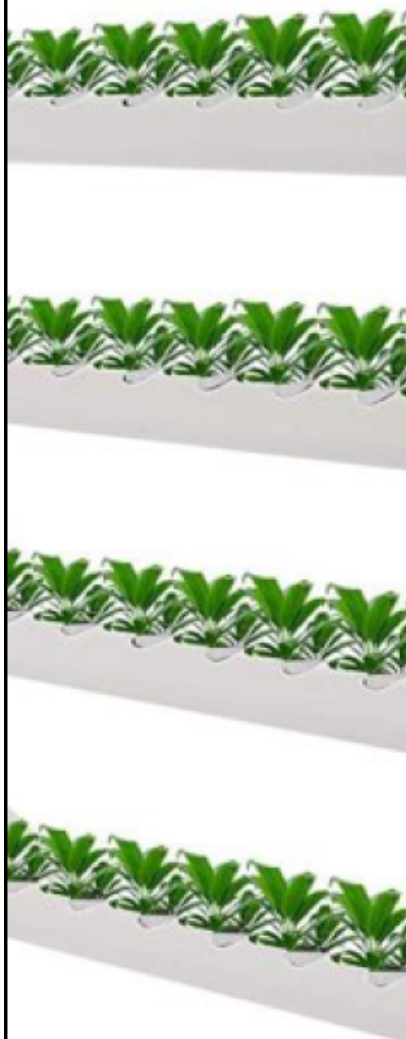
GOHYDRO platform will be based on the merging of two innovative tools:

- a new type of fully-immersible, microfluidic-free silicon photonic probes capable of effortless on-the-spot spectral recording of microgreen pulps and
- an artificial intelligence (AI) component implementing a multi-model approach that will produce accurate predictions and recommendations with limited amounts of data.

The main project activities can be summarised as follows:

- Thorough review and analysis of the factors that affect microgreens growth and nutrient quality, in terms of nutritional and environmental requirements as well as lighting needs of the plants.
- Selection of sundry sensing devices to be included in the platform as a Multi-modal sensor kit, and the subsequent definition of multiple climate recipes, i.e. environmental and nutrient configurations to be checked for optimising the cultivation of microgreens.
- Evaluation cycles of incremental proximity to the realistic usage of the platform, i.e., as a stand-alone hydroponic unit installable in everyday settings and requiring no expertise to be managed and configured.





EXPECTED SOCIAL IMPACT

The societal benefits of the project outputs are adding value to the living spaces and working environments with plants for healthy eating habits, profitable and aesthetically pleasing exploitation of vacant spaces and abandoned buildings in the city. In addition, the system can be also used as a demonstrator farm in schools and kindergartens promoting sustainable solutions for the new generations, in community farms for elders and close-knit communities sharing kitchen and other living spaces, as a teaching platform to promote microgreens as an essential element of healthy dietary habits and hydroponics as a new "currency" for quality of life in urban settings, or even as a teaching platform in disaster areas and refugee camps for food production.

Keywords

- Microgreens
- Urban farming
- Smart sensors
- Data-driven platform
- Hydroponic units
- Machine learning

Duration

01/03/2021 - 28/02/2023

TRL

Technology Readiness Level 7

Consortium

Coordinator

- Panagiotis Zervas - SCIO, Greece

Partners

- Prof. Bhim Bahadur Ghaley - Department of Plant and Environmental Sciences, University of Copenhagen, Denmark
- Oliviu Matei - Holisun SRL, Romania
- Niklas Galler - Nr21 Design, Germany
- Eleni Makarona - Institute of Nanoscience and Nanotechnology, National Centre for Scientific Research "Demokritos", Greece
- Teodor Rusu - Department of Technical and Soil Sciences, University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca, Romania

Funded by

- GSRT, Greece
- MEF, Denmark
- BMEL, Germany
- EUFISCDI, Romania

ANNEX II–LIST OF POSTS IN SOCIAL MEDIA

| # | Publish Date | Tweet URL | Total Impressions (Twitter) | Lead Partner |
|----|--------------|---|-----------------------------|--------------|
| 1 | 18.03.2021 | https://twitter.com/gohydroeu/status/1372532610505834501 | 384 | SCiO |
| 2 | 18.03.2021 | https://twitter.com/gohydroeu/status/1372501315570569217 | 939 | SCiO |
| 3 | 24.03.2021 | https://twitter.com/gohydroeu/status/1374736454585356292 | 795 | SCiO |
| 4 | 08.07.2021 | https://twitter.com/gohydroeu/status/1413012070476492804 | 476 | Holisun |
| 5 | 12.07.2021 | https://twitter.com/gohydroeu/status/1414538047006380034 | 384 | Holisun |
| 6 | 19.07.2021 | https://twitter.com/gohydroeu/status/1417089792022618115 | 149 | UCPH |
| 7 | 26.07.2021 | https://twitter.com/gohydroeu/status/1419587412565676034 | 189 | Holisun |
| 8 | 02.08.2021 | https://twitter.com/gohydroeu/status/1422083519329734660 | 141 | NCSR-D |
| 9 | 03.08.2021 | https://twitter.com/gohydroeu/status/1422456288357855265 | 395 | NCSR-D |
| 10 | 16.08.2021 | https://twitter.com/gohydroeu/status/1427171305749688322 | 142 | USAMV |
| 11 | 17.08.2021 | https://twitter.com/gohydroeu/status/1427518276788269057 | 139 | nr21 DESIGN |
| 12 | 23.08.2021 | https://twitter.com/gohydroeu/status/1429691667318181888 | 427 | SCiO |
| 13 | 30.08.2021 | https://twitter.com/gohydroeu/status/1432210711917248512 | 143 | UCPH |
| 14 | 06.09.2021 | https://twitter.com/gohydroeu/status/1434778868540452865 | 261 | SCiO |
| 15 | 13.09.2021 | https://twitter.com/gohydroeu/status/1437361447688884224 | 247 | SCiO |
| 16 | 20.09.2021 | https://twitter.com/gohydroeu/status/1439921344674738176 | 331 | SCiO |
| 17 | 27.09.2021 | https://twitter.com/gohydroeu/status/1442443751008477186 | 291 | USAMV |
| 18 | 28.09.2021 | https://twitter.com/gohydroeu/status/1442762477419343872 | 105 | USAMV |
| 19 | 04.10.2021 | https://twitter.com/gohydroeu/status/1444943686085844993 | 182 | Holisun |
| 20 | 11.10.2021 | https://twitter.com/gohydroeu/status/1447454872966664193 | 519 | Holisun |
| 21 | 18.10.2021 | https://twitter.com/gohydroeu/status/1449973646412353538 | 284 | Holisun |
| 22 | 25.10.2021 | https://twitter.com/gohydroeu/status/1452527691333263366 | 174 | Holisun |
| 23 | 01.11.2021 | https://twitter.com/gohydroeu/status/1455163753276784641 | 321 | SCiO |
| 24 | 08.11.2021 | https://twitter.com/gohydroeu/status/1457688695633551361 | 759 | Holisun |
| 25 | 15.11.2021 | https://twitter.com/gohydroeu/status/1460190119575662597 | 190 | Holisun |
| 26 | 23.11.2021 | https://twitter.com/gohydroeu/status/1463050314760830979 | 259 | Holisun |
| 27 | 29.11.2021 | https://twitter.com/gohydroeu/status/1465307684471779330 | 210 | Holisun |
| 28 | 14.11.2021 | https://twitter.com/rusu_teodor/status/1448705887179313152 | 189 | USAMV |
| 29 | 06.12.2021 | https://twitter.com/gohydroeu/status/1467750826307379200 | 202 | Holisun |

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|----|------------|---|-----|---------|
| 30 | 07.12.2021 | https://twitter.com/gohydroeu/status/1468214547492356106 | 69 | NCSR-D |
| 31 | 13.12.2021 | https://twitter.com/gohydroeu/status/1470374924082724869 | 267 | Holisun |
| 32 | 21.12.2021 | https://twitter.com/gohydroeu/status/1473184953819144192 | 54 | Holisun |
| 33 | 24.12.2021 | https://twitter.com/gohydroeu/status/1474258538675462153 | 74 | Holisun |
| 34 | 31.12.2021 | https://twitter.com/gohydroeu/status/1476825451393961990 | 142 | Holisun |
| 35 | 03.01.2022 | https://twitter.com/gohydroeu/status/1477957919832485890 | 132 | Holisun |
| 36 | 17.01.2021 | https://twitter.com/gohydroeu/status/1483023373177348100 | 63 | Holisun |
| 37 | 09.02.2022 | https://twitter.com/gohydroeu/status/1491321119382859779 | 16 | Holisun |
| 38 | 15.02.2022 | https://twitter.com/gohydroeu/status/1493491141366493186 | 15 | SCiO |

| # | Publish Date | Linkedin URL | Total Impressions (LinkedIn) | Lead Partner |
|----|--------------|---|------------------------------|--------------|
| 1 | 24.03.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6780500902475284481 | 115 | SciO |
| 2 | 30.08.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6840238049050419200 | 63 | UCPH |
| 3 | 06.09.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6840545533136920576 | 76 | SCiO |
| 4 | 13.09.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6842739490906267648 | 65 | SCiO |
| 5 | 20.09.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6845687219420839936 | 233 | SCiO |
| 6 | 27.09.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6848218619667738624 | 79 | USAMV |
| 7 | 28.09.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6848528761122631680 | 51 | USAMV |
| 8 | 04.10.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6851106182204153856 | 76 | Holisun |
| 9 | 11.10.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6853221742270394368 | 94 | Holisun |
| 10 | 18.10.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6855777413083860992 | 53 | Holisun |
| 11 | 25.10.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6858300522236116993 | 169 | Holisun |
| 12 | 01.11.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6860930333551022080 | 259 | SCiO |
| 13 | 08.11.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6863477194992304128 | 158 | Holisun |
| 14 | 15.11.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6865958632652177408 | 123 | Holisun |
| 15 | 23.11.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6868816860251602944 | 159 | Holisun |
| 16 | 29.11.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6871074057627037696 | 206 | Holisun |
| 17 | 07.12.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6873980553415282689 | 48 | Holisun |
| 18 | 13.12.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6876145725978222593 | 67 | NCSR-D |
| 19 | 21.12.2021 | https://www.linkedin.com/feed/update/urn:li:activity:6878960118575181824 | 71 | Holisun |

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|----|------------|---|----|---------|
| 20 | 09.02.2022 | https://www.linkedin.com/feed/update/urn:li:activity:6897087148856553472 | 26 | Holisun |
| 21 | 15.02.2022 | https://www.linkedin.com/feed/update/urn:li:activity:6899257020571017216 | 15 | SCiO |