

Engaging with researchers about Open Science at université Paris Dauphine-PSL (France): the Open Science Bingo

Christine Okret-Manville / Claire Tignolet





Université Paris Dauphine-PSL in a nutshell

- Created in **1968** in former NATO Headquarters
- Multidisciplinary university specializing in sciences of organization and decision-making (economics, management, law, mathematics, computer science, sociology, political science)
- Member of PSL Research University, Alliance SIGMA (Social Impact and Global Management Alliance) and YERUN (Young European Research Universities Network); EQUIS accredited
- **Medium-sized university**: 9 200 students, 4 300 executive students, 300 PhD candidates
- 359 researchers





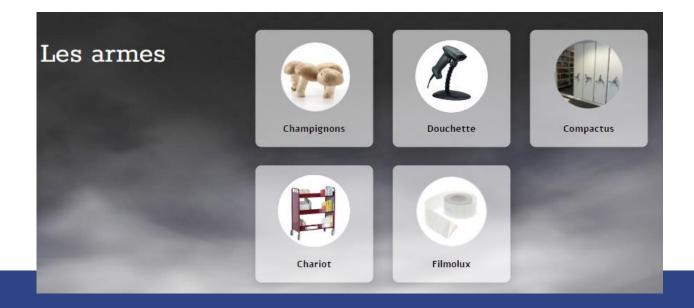
On the road to Open Science

- Strong interest of our President for Open Science, but no integration in the overall strategy of the university
 - Official interventions focus on the importance of depositing publications references for reporting purposes
- In this context, the library is in charge of a little working party which creates a roadmap to Open Science for the university.
- In the meantime, the library organizes training sessions and events to raise awareness about Open Science
 - Training sessions for PhD candidates
 - Participation in Open Access Week



How to engage with researchers?

- 2017 Survey about what they expect from a research support
 - Prejudices about open access. How to bust them?
- Raising awareness about open access: the Open Access Week event
 - Since 2017, we've tried various formats: conferences, deposit party, <u>exhibition</u>, <u>researchers videos</u>, escape game, board games, <u>CluedOS</u> ...
 - Our conclusion: researchers do not come (easily) to the library. The library shall then come to them!
 - Engaging with them, in a playful manner coffee and cakes are not enough.





Using games?

- Game is part of our lives, also used for teaching
 Matthew Barr, Graduate Skills and Game-Based Learning,
 Palgrave Macmillan, 2019
- References for information literacy

Andrew Walsh, https://gamesforlibraries.blogspot.com/

- Advantages of games :
 - To create friendly moments of communication, and cooperation
 - To enhance motivation
 - To try new working methods (UX, design thinking)
- Used in citizen science (<u>Foldit</u> site)

BUT requires a good knowledge of the subject and your target



Multiple sources of inspiration

Our sources of inspiration:

- Posters busting prejudices on open science of Lyon University
- Random choice of prejudices to deal with different subjects
- Bingo-inspired, but this is not a real bingo. No grid to fill, no number drawing, no competition. The game is a way to bring about discussion
- A pun: Open Science, Bingo! : the prize is better knowledge of Open Science.
- Our Advent Calendar as a template to present the bingo.



Making the game: cheap and easy

- Preparation from July to October
- Prejudices and arguments to prepare: a 3 people team
- Materials:
 - An electronic bingo grid to show on a screen: when you click on the number, it shows a
 prejudice
 - A cardboard bingo grid: 24 boxes
 - A mystery picture, cut into 24 bits which cover the bingo boxes once used. When you have dealt with all the prejudices, you can see the whole picture
 - 24 balls
 - A flyer resuming prejudices and arguments to give to the players when the game is over.
- Still ... coffee and cakes, for a friendly moment (except in 2021 ...)





Preparing the material

• Integration of the grid in our website: a template we have defined when we created an Advent

Calendar

- Template HTML
- CSS file
- Logos
- Designer to prepare the cardboard grid (university Direction of communication)





Playing the game

- 1h to 2h availability in the research centres, but principle of free entrance and free participation to the game
- Opportunity: the Open Access Week communication campaign, via mails, news on the website, twitter, intranet news
- Rules of the game:
- 1) Choose a ball this uncovers a box
- 2) Read the prejudice of the box
- 3) Talk about it to see how it can be busted
- 4) After each talk, a jig-saw puzzle piece will be given, and all the pieces put together will make an Open Science Puzzle.



Playing the game

- This game was used twice: 2019 and 2021
- All our 6 research centres have tried the game (around 25% of Dauphine researchers)
 - **2019**: **61** 4 research centres, a few Research Support colleagues
 - **2021 : 26** 6 research centres





Positive reactions: researchers

- No constraints: free entrance, they leave when they wish. Some really wanted to uncover all the boxes!
- Some expressed their satisfaction, twitted
- Beyond the pedagogical, Open Science-centered goal, it also allows just to talk with the library







Positive reactions: our colleagues

- Another way to work together
- Requires the ability to manage a meeting
- Requires a good knowledge of Open Science
- <u>Upskilling model</u>:
 - On the 1st year, only specialist librarians went to see researchers,
 - On the 2nd year, they went with a colleague they had trained this also helps develop a culture of open science in the library.

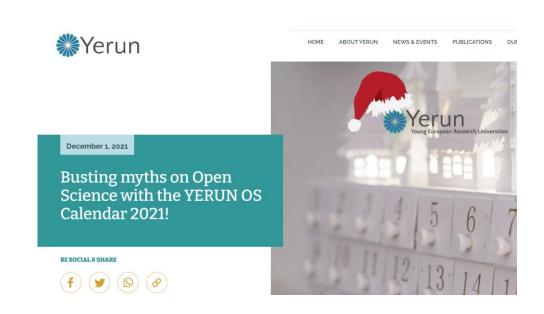


Foster, Train-the-trainer-game

The Bingo goes European

- Dauphine-PSL is a member of Young European Research Universities Network (YERUN), and is part of an ad hoc Open Science working group
- In December 2021, an Advent Calendar based on the Dauphine model was put online. It presented prejudices, with modified contents (which had been re-worked by the group)





Statistics:

December 2021 : 2293 users, 4195 page views

1st December 2021 - 24th April 2022 : 9398 users, 22657 page views



Conclusions

- A reproducible game: https://doi.org/10.5281/zenodo.5746640
 - Cheap, easy to prepare,
 - Supported by internal resources (designer, webmaster, libraries materials)
 - Contents can be changed
 - This approach is valid for any subject
- An interactive game optimally played on site
 - No lecture
 - Beyond Open Science, can be the starting point of discussions about other library subjects
- A qualitative game: a way to really preceive the interest of the players, their understanding of the subject, where you can qualify and argue, compared with screen games



Thank you!

Christine.okret-manville@dauphine.psl.eu

Credits: Magali Civet, Delphine Quentin, Claire Tignolet



UNIVERSITÉ PARIS DAUPHINE - PSL

Place du Maréchal de Lattre de Tassigny – 75775 Paris cedex 16