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Taylor & Francis Group

# Beyond Impact and Towards Engaged Research and Publication

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FEDERATION FOR THE HUMANITIES AND SOCIAL SCIENCES

# Welcome and Introduction

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Portfolio Development
Humanities Journals

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Director of Policy
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# What will we do today?

## Workshop learning outcomes

identify how your research engages with real-world problems

define publishing objectives for meaningful research impact within and beyond academia

determine when and how to publish your work for maximum impact

view your work from the perspective of multiple external stakeholders

Taylor & Francis Group
an **informa** business

# Play Video

# Welcome to the session!

## Here's what we're going to do:

**Purpose** – improve understanding of engaged research; provide suggestions on how to embed this in research process

**Outcomes** – up to you! Starting to think about engaged research / messy process, problem statement, answers to 5 'W's.

**WIIFM** – time and space to consider impact – how your work helps communities, fields, research partners.

**Engagement** – Mentimeter polls and individual reflection

**Roles and responsibilities** – respect, constructive comments, raise your hand to speak. Pick one thing to do after this session.

# Icebreaker: How would you describe your career stage?

Menti.com options:

ABS
PhD
ECR
Mid
Senior
Emeritus
Something else

# What we have heard to date: *post-publication* impact

| | | | |
|---|---|---|---|
| Importance of amplifying research | Ensure research is discovered by peers (other researchers) | Build meaningful knowledge | Deliver value to institution / research funder |
| Help researcher career development | Distribute research to non-academic stakeholders | Demonstrate research value | Enrich journal research communities |

# **A**wareness: different forms of *post-publication* impact

**Academic impact**

**Cultural or societal**

**Policy**

**Economic impact**

**Environmental**

**Health**

? Understand ***your own*** current **networks** of influence

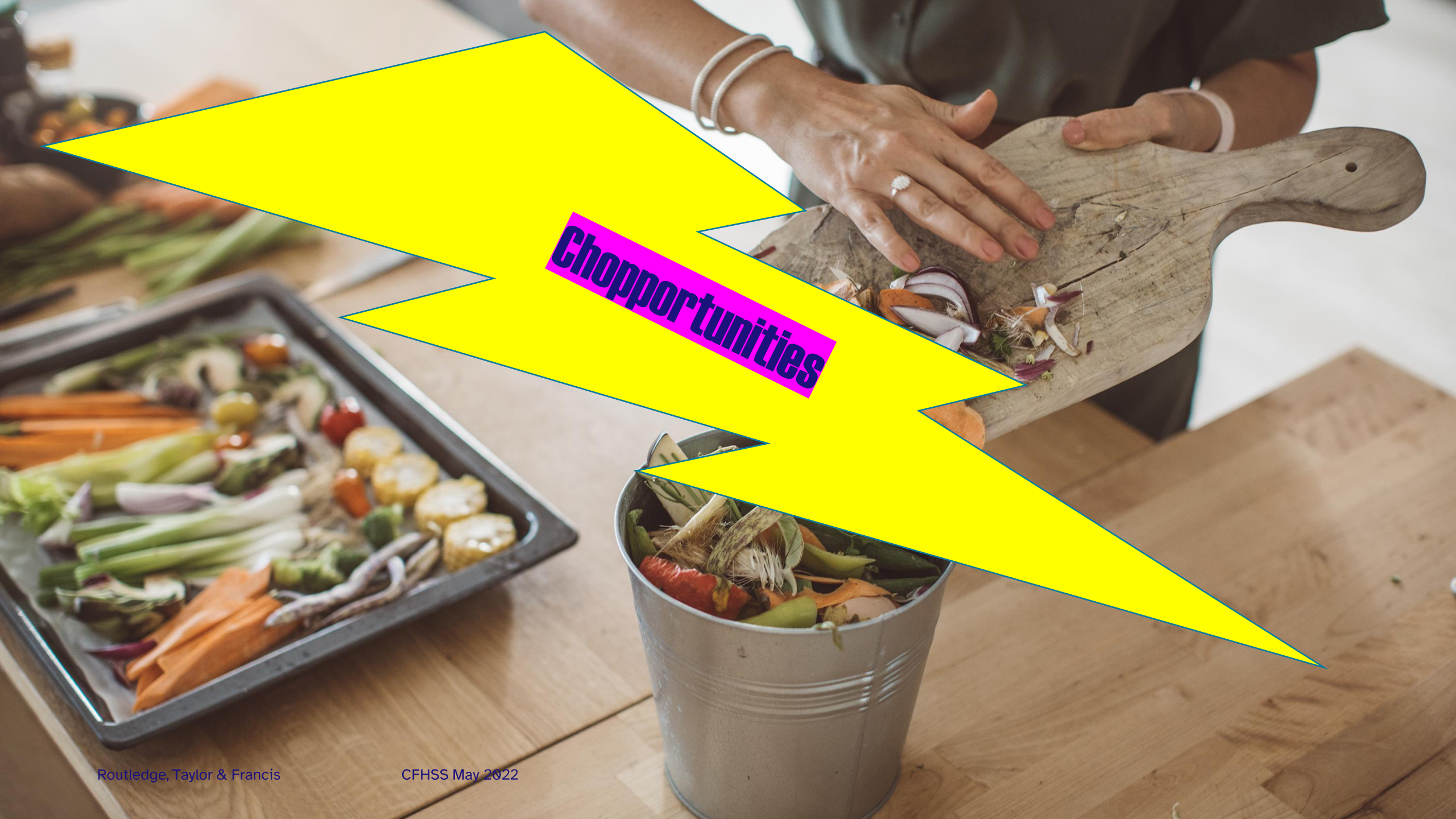
? **Be** cognizant of where ***your research*** has influence.

? **Know** where ***you*** have influence.

- What do you think about when you think about impact?

Menti.com options

FREE TEXT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# **Spotlight Challenge:** Canadian research and publishing policy

- Canada: top ten research producing nation

- Canadian RDI: increase business investment; community strengths and information structures

  https://www.ic.gc.ca/eic/site/icgc.nsf/eng/h_00022.html

- SSHRC: knowledge mobilization, giving space to all voices and participants

https://www.sshrc-crsh.gc.ca/society-societe/community-communite/Imagining_Canadas_Future-Imaginer_l_avenir_du_Canada-eng.aspx

# **Spotlight Challenge:** Open & engaged research and publication

- What questions should be asked? Who designs and implements the research?
- Who peer reviews the research?
- How should any results be published and who does the publication belong to?

## Accountability

- How to involve multiple, disparate partners fairly?
- What relationship-building activities need to be considered?
- How do you include this in your work?

## Open Process

# What if we could tell a different story?: the **researcher** view

Storytelling matters

Cultural change challenge

Include all the voices

Institutional support

Career stage matters

Start BIG – what might we do…

Impact

Who

Why

What

# What we have heard to date: the **publisher** view

Researchers in the humanities and social sciences are engaging wide-ranging communities in their scholarship — as audiences, as partners, and as co-creators

Engaged scholarship advances community life, and promotes the diversity and inclusivity of scholarship as well as richer understanding of research that delivers real societal / economic benefit

The form of the knowledge being created, how and to whom it's disseminated, how the learning that arises from large interdisciplinary projects can influence modes of publication

# Model practices and myth-busting #1: Research – Publication – Activity – Impact?

- **What and how?**
  - 3-year project cataloguing Latin inscriptions
  - Produce teaching resources
  - Set up visits to the museum
  - Blog, podcasts, articles

## **Outcomes**:

- ✓ Articles published
- ✓ Workshops and school sessions
- ✓ Online resources
- ✓ Teaching resources

https://blogs.ashmolean.org/latininscriptions/who-we-are/

# Model practices and myth-busting #2: Case Studies

- **What and how?**
  - How to facilitate design for healthy ageing in cities
  - Community participants in interviews, surveys and focus groups

## **Outcomes**:

✓Literature reviews
✓Synthesised results
✓Baseline information gathered
✓Case study published

https://www.tandfonline.com/doi/full/10.1080/23748834.2021.1930980

# Model practices and myth-busting #3: How to break the mould

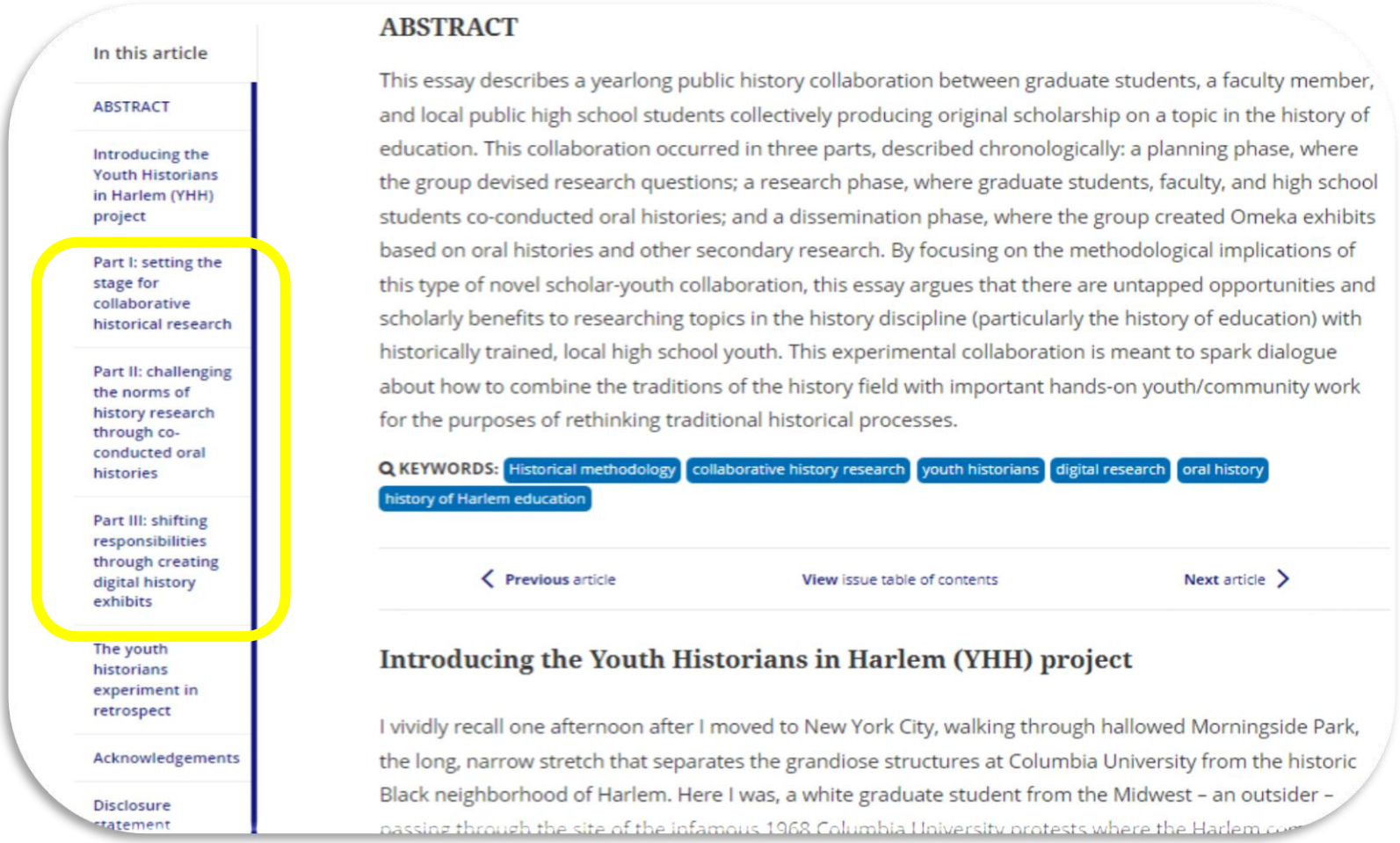
- **What?**
  - Youth Historians in Harlem
  - Collaborative public history
  - Faculty, graduates, young people
- **How?**
  - Walking tours, Omeka exhibit, presentations

## Outcomes:

- ✓Digital collection: https://ansleyerickson.github.io/heh/
- ✓Unknowns of working with community prioritized
- ✓Messy process documented
- ✓Article published in 3 distinct parts

https://www.tandfonline.com/doi/full/10.1080/13642529.2018.1494934

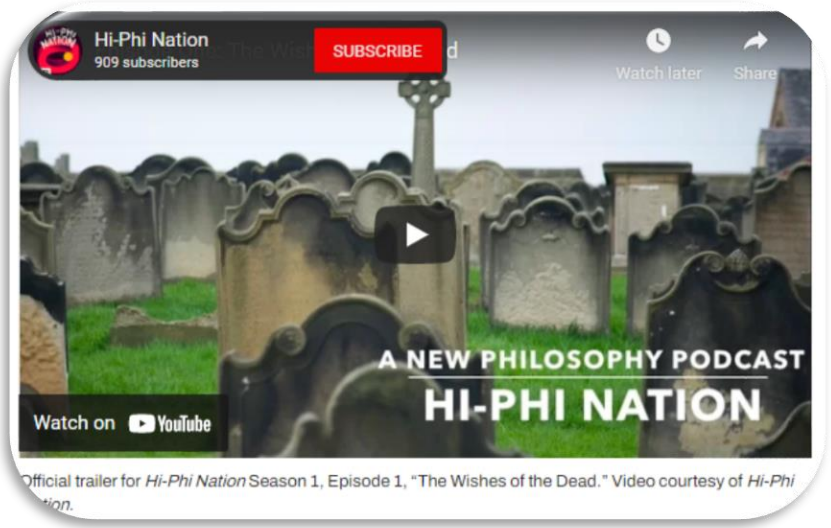
# Model Practices #3+: Voices, partners, processes, formats




- ✓ **Diverse ideas** – including all the voices of participants and project leads
- ✓ **Partner collaborations** – ensuring shared values are well articulated at the outset and mutual goals well defined
- ✓ **Messy processes** – complexities of working with multiple stakeholders and embracing failures

- ✓ **Multimodal formats** – describing, preserving and connecting born-digital research outputs

# Model Practices #3++: Infrastructure for engaged research and publication



Official trailer for *Hi-Phi Nation* Season 1, Episode 1, "The Wishes of the Dead." Video courtesy of *Hi-Phi*

MUKURTU

Humanities *for* All

Early-stage idea sharing

Community-designed platforms

Showcasing engaged research and publication

Contributor Roles Taxonomy
https://credit.niso.org/

CRT

# Interactive bit – prep for the design of your own engaged research and publication model!

What research problem are you working on right now?

5mins

# Public Humanities and Publication
## the *Why*?

### *When*

- When should you think about publication?

### *What*

- What formats are available to you?

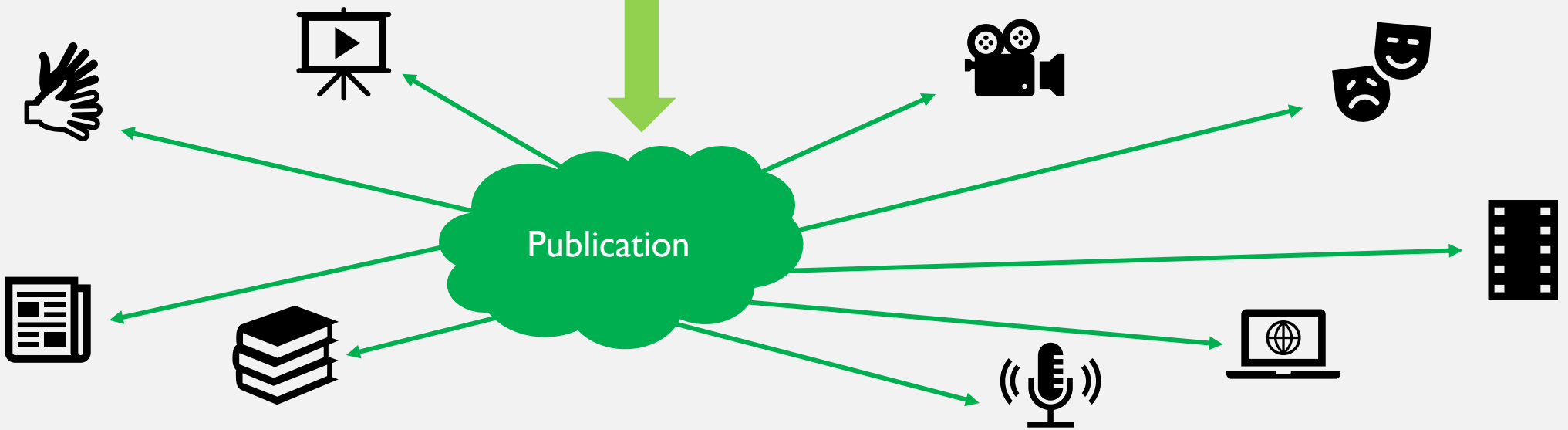
### *How*

- How are you going to publish

### *Who*

- Who are you publishing for/with?

**Your engaged research and publication design**



# The Engaged Research and Publishing Pathway

## Designing your own engaged research and publication model

- Who will use this research?
- Why will they use it?
- What will they do?
- What is the outcome?
- What changes would they like to see?

## Why will they use it?

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## Who will use this research?

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## What will they do?

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## What is the outcome?

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- What changes would they like to see?

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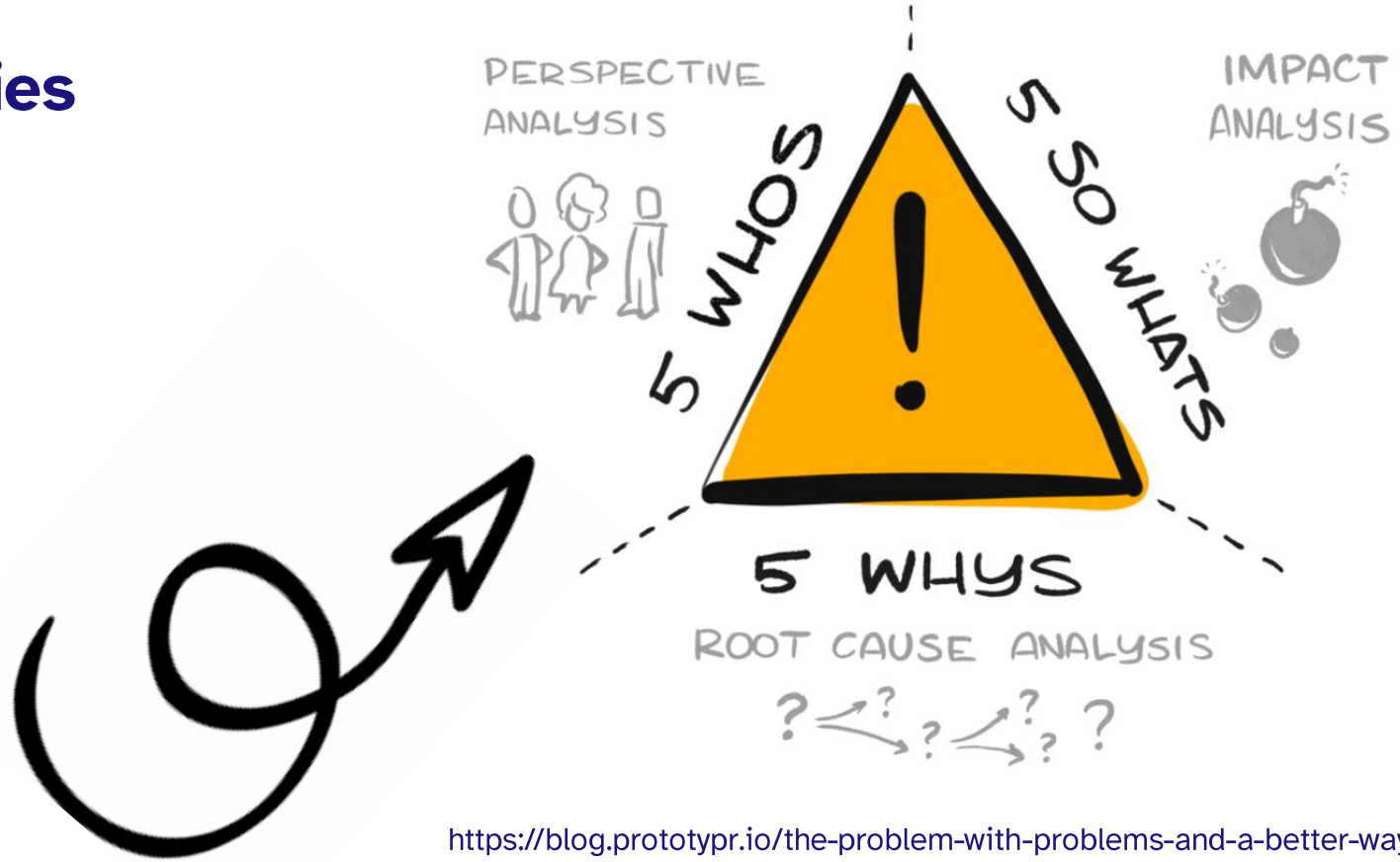
# Embracing complexity and messiness to map your problem space

- 5 ‘Ws’ method **identifies** the problem
- Problem statement **communicates** the problem
- **Framing** the problem




https://blog.prototypr.io/the-problem-with-problems-and-a-better-way-to-frame-them-visually-b3bb71f30baf

# Public Humanities and Publication
## the *Why*?

### *When*

- When should you think about publication?

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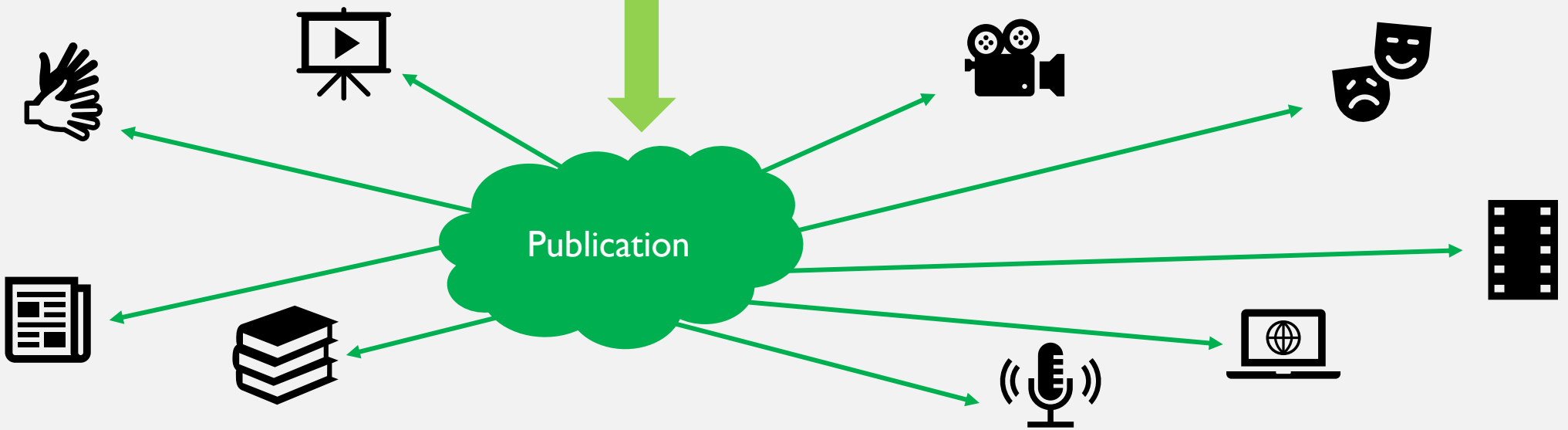

# Wrapping up

# Take aways

Thoughts?

Actions?

# What did we do today?

## Workshop learning outcomes

identify how your research engages with real-world problems

view your work from the perspective of multiple external stakeholders

determine when and how to publish your work for maximum impact

define publishing objectives for meaningful research impact within and beyond academia

# What might we do next?

## A few further considerations…

- Start with the why?
- Develop problem-framing approaches – embrace complexity and messy processes
- Define your publication objectives – collaborate on design
- Work with your partners – establish who publishes what and when
- Anticipate failure and expect to redesign your work – tell others about that!
- Explore all the model publishing practices – challenge existing paradigms and institutional blockers
- Understand the infrastructure – talk to your librarian!
- Consider engaged research and publication overlaps – integrate this into your teaching

- What one thing will you take away and do next?

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# Thank you for attending the workshop!


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